

Greetings,

The Embassy of Israel in South Africa is excited to invite you to participate in the first ever Israeli Agricultural Seminar in the Western Cape.

Israel is a world leader and innovator in agriculture, irrigation and arid area vegetation. This event will offer local business leaders and farmers the opportunity to learn about Israeli innovations in a wide variety of agriculture techniques and water management. Topics to be covered include irrigation, climate control, aquaculture, greenhouse technology, dairy and livestock farming, advanced fertilizers, bio-pesticides and control, chemicals and much more.

This special event was designed to be relevant to the agricultural environment of the Western Cape and there will be ample opportunity for business to business meetings. Keynote speakers will cover a variety of topics and following that representatives of Israeli agricultural companies will be present and open to one-on-one interactions.

The event will take place at the Lord Charles Hotel in Somerset West on the 17th of February 2016 starting at 09h00.

Participation is free of charge but requires pre-registration. You can register by mailing us your name, ID number and telephone number. Confirmation and venue details will be sent by reply mail.

Sincerely,

Itai Melchior
First Secretary Commercial Affairs
Head of Trade & Economic Mission

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