

# Global summit in Denmark to find new food solutions

*Food VIPs, students and industry leaders gather in Denmark to find solutions to the global food challenge during the IFAMA world conference in June.*

In June the picturesque city of Aarhus, Denmark will be the scene of an unusual gathering of students, industry leaders and scientist within food and agriculture.

They will spend 5 days together to create new solutions for how to manage the global food challenge with a rapidly growing population and demand for safe food.

The 26<sup>th</sup> IFAMA World Conference creates the framework together with the Danish Food Cluster and the Wageningen International Conference on Chain and Network Management in Aarhus from June 19th to 23rd.

## Europe can contribute

One of the keynote speakers at the conference is the EU Commissioner for Agriculture and Rural Development, Mr. Phil Hogan. Mr. Hogan sees the summit as an opportunity for Europe to facilitate important problem solving.

“The world is facing a global food security challenge – by 2050, farmers will have to feed over 9 billion people – we will need to produce more, using less. Europe – and not least Denmark – will lead the way in meeting this challenge. Innovation will play a key role in delivering for the population of the world the essential public good of food security. Denmark will play a key role in this drive, especially with regard to its innovative Food Cluster. I look forward to speaking on this topic at the upcoming IFAMA World Conference,” says the EU Commissioner.

Other keynote speakers includes Mr. Peder Tuborgh, CEO of Arla Foods; and Mr. Flemming Besenbacher, Chairman of Carlsberg A/S and the Carlsberg Foundation.

The keynote speakers will also participate in panel debates alongside other notable personalities within the food sector, including representatives from global companies such as Olam, Nestlé, BASF, Bayer, Friesland Campina, Novus International, Keygene, Rabobank and many more.

## 3 major issues

The IFAMA world conference will focus on three major issues crucial to the food challenge:

- People: Flow of Talent in the Food and Agribusiness Sector
- Climate: Climate-Smart Food and Agribusiness Systems
- Big data: Better Analytics and Deeper Insight Management

These issues will be the topics for both industrial and political debates and round tables, scientific symposiums and a case competition for global top students.

The program for the IFAMA World Conference also consist of matchmaking opportunities for the agrifood sector, receptions, awards and site visits within the Danish Food Cluster, the worlds third largest food cluster.

For exhibitors the centrally located SAS Radisson Scandinavian Center creates the perfect backdrop for showcasing competences and networking with both the food talents of tomorrow and high level representatives within both industry, academia and policy.

Read more about the 26th IFAMA World Conference and the 12th WICaNeM Conference at [www.ifamaeurope.org](http://www.ifamaeurope.org).

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## **About IFAMA**

The International Food and Agribusiness Management Association (IFAMA) is the only international professional organisation providing a platform for industry, government, practitioners, consultants, non-governmental organizations, academics, and students to engage in a shared commitment to excellence in the food and agribusiness industry. IFAMA provides members with multiple vehicles for information sharing, knowledge advancement, discussion and debate, networking and career development.

[www.ifama.org](http://www.ifama.org)

## **About Danish Food Cluster**

Danish Food Cluster is a membership organisation for businesses, research institutions, and public authorities working within the food and agriculture sector in Denmark. Its members currently represent around 75% of the nation's food industry turnover. Its primary objective is to maximise the sector's potential for global growth by facilitating innovative collaboration and knowledge sharing and attracting international business, talents, and investors.

[www.danishfoodcluster.dk](http://www.danishfoodcluster.dk)

## **About WICaNeM**

Over the last two decades, WICaNeM has become a well-known conference regarding the management, economics, and organisation of chains and networks in a Life Sciences context. It owes its success to the integration of a scientific and a business program. 2016 will mark the 12th anniversary of the WICaNeM conference, which is produced biannually by Wageningen University in the Netherlands.

[www.wageningenur.nl](http://www.wageningenur.nl)