

2 November 2016

The Fertilizer Association of Southern Africa welcomes new Chief Executive Officer

Dr Pieter Haumann has been elected as the new Chief Executive Officer of the Fertilizer Association of Southern Africa (Fertasa), the recognised and preferred body aimed at the credible promotion of responsible and sustainable fertilizer use. Dr Haumann will begin his tenure as CEO in January 2017.

It is with warmth and sincere appreciation that Dr Haumann is welcomed to his new role.

Haumann's passion and depth of knowledge are evident in his long and successful career in the field. Since the start of his professional life, Dr Haumann has been constructively involved with Fertasa; serving first as a member of the Technical Committee, then as chairperson of the Technical Committee, and later as a member of the Board and an honorary member. He has been instrumental in revising the *Fertilizer Handbook*, working alongside an influential advisory team of agriculturalists to complete the project.

After achieving a PhD in Soil Science from the University of the Free State, Dr Haumann began working in the fertilizer industry. Here he enriched first the ranks of Sasol Fertilizer and then Suidwes Co-op, where he spent eight years as head of the Western region's agricultural service and four years as Assistant General Manager of Agricultural Development respectively.

After completing a Master of Business Leadership at the University of South Africa in 1994, Haumann embarked on a 20-year career as General Manager of Grasland Ondernemings, a producer of agricultural lime, where his interest in liming and phosphate application on maize and geology was put into practice. Dr Haumann remained at Grasland until retirement age and has since continued to contribute to the fertilizer industry as a consultant, focusing on Malawi and Tanzania.

Dr Haumann acknowledges that the fertilizer and agricultural lime industries are near to his heart and that his association with these industries brings the following to mind: "Whoever can make two blades of grass grow where before only one blade grew, deserves more from humankind than a whole race of politicians."

After a successful tenure as CEO of Fertasa, Mr Adam Mostert will step down in January 2017. He has provided invaluable leadership during his time at the helm and has certainly created a solid foundation for the future.

On behalf of the Board of Directors and the members of Fertasa, I welcome Dr Pieter Haumann and wish him the very best of luck in his continued contribution to the promotion of responsible and sustainable plant fertility, soil nutrition and the credibility of the fertilizer industry.

Adriaan de Lange

Chairperson