

AGRIBUSINESS

THE FUTURE OF AFRICA

DEVELOP YOUR MANAGEMENT AND
LEADERSHIP CAPABILITIES TO SEIZE THE
OPPORTUNITIES IN AGRIBUSINESS

NOW OFFERING AGRI-FINANCE FOR NON-FINANCIAL MANAGERS,
AFRICA EDITION

LOCATION:

Johannesburg, South Africa.

DATE:

30th May – 3rd June, 2016

COURSE FEE:

\$5,000 (Inclusive of Tuition, Field Trips, Course
Materials, Meals & Accommodation)

SA Residents: Purdue Course Only - R40,000

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PRESENTED BY
PURDUE UNIVERSITY
IN AFRICA

PURDUE
UNIVERSITY

Center for Food and
Agricultural Business

NAVIGATING THE AFRICA AGRIBUSINESS LANDSCAPE: LEARNING IN ACTION

Agribusiness is the future of Africa. No other sector has the incredible potential to promote inclusive growth, create jobs and pave a path for infrastructure and community development. No other sector has the responsibility to feed a growing population of 1.1 Billion. The sector is ready for the game-changers. Now is the time to seize the opportunities in food & agricultural business

Our aim is to develop a talent pipeline of Agribusiness professionals that will drive the sector's transformation. We merge cutting-edge Agribusiness management content with the specific African context to provide participants a comprehensive value offering of skills development, tailored learning expeditions, real-world application and industry networking.



PROGRAM OVERVIEW

A unique five day experience customized for the African context. Covering the basics in financial management, you will apply practical financial tools for examining profitability to relevant agribusiness industry situations. You will use a case study and team-based assignments to strengthen your financial understanding at this seminar. You will learn how to make more informed decisions by analyzing and extracting data from key financial statements. In addition, you will learn how to navigate the Africa Agribusiness landscape through a series of Africa focused sessions, sector specific field trips and industry interaction.

HOW YOU WILL BENEFIT

- Obtain a certificate from globally renowned Purdue University, USA
- Partake in Agro-Industry Learning Tours that will expose you to industry benchmarks and world class operations in Africa
- Choose from a variety of sector-specific field trips tailored to your interests and needs: Horticulture, Livestock, Grains and more
- Grow your Africa Agribusiness Network through interaction with leading executives of successful Agribusinesses in Africa and beyond
- Learn how to navigate the Africa Agribusiness Landscape through sessions on fund-raising, market access, the policy environment and more

PROGRAM CONTENT

Key topics covered in this program include:

- Thinking like a CFO – Review the five key areas of financial management decisions
- Financial Statements – Interpret balance sheets, income statements and cash flow statements
- Financial evaluation – Learn how to analyze your organizations financial dashboard of leverage, debt use, cash conversion cycle and inventory turnover
- Profitability analysis – Use ratios and the DuPont identity model to determine financial standing
- African Agribusiness – Policy & Legislative Environment, Market Access, Risk Management

LEARNING OBJECTIVES

Upon completion of this seminar, you will be able to:

- Understand how daily decisions impact the company's profitability
- Learn key financial terminology you can use to better communicate with financial managers
- Discover how to make more informed decisions using financial statements
- Apply practical financial tools for examining profitability to relevant agribusiness situations
- Discuss environmental risks, the current financial market and its impact on Agribusiness
- Develop insight into strategic considerations for Agribusiness entry and expansion in Africa

WHY THE PURDUE CENTER FOR FOOD & AGRICULTURAL BUSINESS

To best serve your customer, you have to stay current and competitive. That's why we're here. We understand the industry you work in and what you will need to get ahead in your career as an agribusiness manager. With you in mind, we create and deliver management education programs that combine research with real-world application specifically for the food and agribusiness industry. We provide innovative and relevant professional development experiences, advanced degree programmes and applied research to the industry. We ensure utmost relevance through deep linkages with industry, a world-class faculty, and a professional staff with unmatched research, design, development and delivery capabilities.

Join more than 11,000 agribusiness professionals who have benefitted from attending a Purdue University Center for Food & Agricultural Business seminar

ABOUT PURDUE UNIVERSITY

- One of the prestigious land grant universities in the USA
- Purdue College of Agriculture ranks 5th in the world
- A legacy of over 140 years in training graduates and agribusiness professionals
- Notable Alumni include:
- Neil Armstrong, first man to walk on the moon
- Honourable Dr. Akinwumi Adesina, President of the African Development Bank and former Minister of Agriculture and Rural Development, Nigeria
- Dr Gebisa Ejeta, 2009 World Food Prize Laureate
- Dr Phillip Nelson, 2007 World Food Prize Laureate

"Agribusiness Finance for Non-Financial Managers is an excellent program. It helped me understand the CFO role and improve my ability to interpret and interact with financial drivers."

Joe Nail,
Marketing Operations & Risk
Mitigation Manager, Monsanto

"Agribusiness Finance is a great program!

It was very applicable and will be useful in making decisions.

It helped me better understand our business."

Trent Torrance, Managing Director,
JBS United

TESTIMONIALS

WHO SHOULD ATTEND

Mid to Senior Level Managers & Decision-Makers

Participants typically include: Input Suppliers, producers, agro-processors, retailers, entrepreneurs, policy-makers, bankers, investors, donors and service providers.

New Entrants to Agribusiness are welcome



PROGRAM INSTRUCTORS



ALLAN GRAY

Director, Center for Food & Agricultural Business and Land O' Lakes Chair in Food & Agribusiness, Purdue University

As a director, Allan provides strategic direction for the center and MS-MBA in Food and Agribusiness Management, a dual-degree, online program offered in partnership by Purdue and Indiana University. Allan works with food and agribusiness managers in the center's professional development seminars and workshops, while also continuing to teach strategic agribusiness management in the Undergraduate, Masters and MS-MBA programs. Allan's research interests are agribusiness management, strategic planning, decision making in uncertain environments and simulation



BRIAN BRIGGEMAN

Associate Professor and Director of the Arthur Capper Cooperative Center, Kansas State University

Brian's research interests include agricultural finance, agribusiness and cooperative management and macroeconomic implications for U.S. agriculture.

Prior to joining Kansas State University, Brian was an economist with the Federal Reserve Bank of Kansas City where he conducted research and presented agricultural and regional issues to the community, media and bank senior officials.

He holds a bachelor's degree in agribusiness from Kansas State University, a master's degree in agricultural economics from Texas A&M University and a doctorate in agricultural economics from Purdue University.



MANDLA NKOMO,

Director, Abavuni

Mandla is an Agribusiness executive with over 18 years' experience in establishing agribusinesses, and facilitating market linkages between established commercial entities and rural communities.

He has worked in agribusiness consulting experience covering South Africa, Mozambique, Zambia, Kenya, Ghana, Nigeria, USA, Netherlands, UK and Zimbabwe.

Mandla also worked for International NGO, TechnoServe in various roles including Operations Director for South Africa, Interim Country Director for Zambia, and Senior Strategic Advisor for Southern Africa. He currently serves as Executive Director for Agribusiness Company, Abavuni which operates in South Africa, and does Advisory across the African Continent.



BETTY S. JONES-BLISS

Associate Director, Center for Food & Agricultural Business, Purdue University

Betty Jones-Bliss is an associate director for the Center for Food and Agricultural Business at Purdue University. Betty directs the development, design and delivery of custom educational solutions that meet the needs of corporate clients.

In this role, she leads curriculum development in collaboration with client company management and program instructors, develops individual subject areas important to client learners.

Specific projects under her direction range from on-site, multi-seminar management and leadership development programs for top-tier corporate professionals to executive-level seminars designed to promote strategic thinking in the food supply chain

Any Questions?

Contact: Email: dinah@aspyregrowth.com

Call: +233-244-719504



ABOUT ASPYRE

Aspyre Growth Accelerator is a specialized sector-focused support platform for growing businesses in Africa. We assist enterprises to develop management and system capabilities that ensure a path of growth and business excellence.

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