

10 March 2017

2017 IFAMA World Conference happening during a crossroads period in the global agri-food system

The IFAMA 2017 World Conference is to be held in Miami, Florida, USA from 18 to 21 June 2017. The conference is held in partnership with the Purdue University's Center for Food and Agricultural Business.

This year the IFAMA World Conference will explore the changing demands of consumers in both the Eastern and Western hemispheres and bring together insights around challenges facing the global food system.

Attendees will have the opportunity to participate in thought-provoking discussions on the role of the agri-food system in a changing landscape, focussing on topics such as feeding the world, using big data, climate smart agriculture, talent development, trade and agribusiness intelligence.

Brexit and US trade policy might suggest a movement away from open markets as we have experienced them, toward protection of own industries. What are the considerations for the evolving agri-food business system? What are the implications? The expectations? How do we navigate through uncertain times?

The 2017 IFAMA World Conference will deal with these matters in an informative and enlightened way by showcasing recent research, staging executive-level round table discussions, challenging students from all over the planet in the case study competition and creating informal networking opportunities with leaders from the business and academic worlds.

Representatives from South Africa on IFAMA's board of directors are Dr Johan van Rooyen, Professor in Agricultural Economics at the University of Stellenbosch (IFAMA President) and Dr John Purchase, CEO of Agbiz (IFAMA board member).

For more information or to register for the event, please visit the conference website:

<https://www.ifama.org/2017-Miami>