

ROSSGRO CAPACITY BUILDING INFORMATION DAY



Rossgro is one of South Africa's largest suppliers of poultry related products, from eggs and broiler chicks to feed-mill and animal feed operations and infrastructure for the concerned poultry farmer.

The company organised a staff training day in Delmas on the 15th March 2017 and invited all MASDT personnel to attend.

The purpose of this day was for speakers to present in-depth information about the following topics:

- Feeding programs for layer hens
- Salmonella and subsequent prevention
- Litter beetles
- Post mortems
- Animal health products

The delegates included not only individuals and companies concerned with poultry production, but also commercial poultry farmers. Presentations and a three hour workshop were led by Dr Scott Elliot and Dr Jean Cilliers, both independent veterinarians, Dr Hope Pachena from BUPO Animal Health and Dr Anslie Marais from the University of Pretoria.

MASDT personnel even had a media interview which will be included in one of the leading poultry magazines soon.

After the workshop, Mr Daniel Fickling from Rossgro took MASDT on a tour to their chicken feed manufacturing factory, near Delmas, and provided a lot of information about the raw materials used for manufacturing the feed as well as the process of the manufacturing. After this guided tour there is little that the staff do not know about the feed and can confidently convey information to clients.

Top management assured MASDT personnel of their dedication to their relationship with MASDT, and decide to not only provide training for MASDT's poultry producing clients, but also to sponsor the poultry information day events.

The staff report that they only have high praise for the organisers of the event and deemed it successful, extremely informative and absolutely necessary. MASDT would like to thank Rossgro for a well organised and successful event and is looking forward to seeing what the future holds for their collaboration, creating successful poultry farmers.





LEADERS TO THE LIGHT GOLF CHALLENGE

Throughout South Africa's young democratic history, people from all walks of life are constantly reminded of the 'Spirit of Reconciliation'. In order for this country to prosper, the diverse population has no choice but to join hands and work together.

The CODESA processes of the early nineties led the way where a platform was created to initiate a reconciliation and peace-building process that spanned across nationalities and cultures within the country.

The reconciliation process is a long one, and South Africans need constant reassurance by role models that encourages others to follow in their footsteps in order to build a peaceful and prosperous country.

Agri All Africa and Agri Limpopo therefore joined hands and created the Leaders to the Light event. It aims to facilitate a series of interactive activities amongst the different leadership cadres in South Africa.

Through the ability to demonstrate a number of simple values, such as the willingness to act in a dignified way, to show empathy and respect others and to assist others to help themselves, the agricultural community can significantly contribute towards the building of a common future and national legacies for all South Africans.

From 25 to 27 March, the Inaugural Leaders of the Light event was held at the renowned Legends Golf and Safari Resort in the Waterberg. This golf course is home to the to what has been described as the 'most extreme golf hole in the world' where the 19th hole sits atop a majestic mountain and players drive their ball into the heavens on a 3 par hole. The cream of the crop of role models in South Africa joined members of the organised agricultural community for this fun filled event and MASDT's Managing Director - Mrs Lynette Bezuidenhout was invited to attend. She described it as a momentous occasion where people can come together to help those in need while using the platform to network. South African music idol, Heinz Winkler joined her team and together with the other teams they had great fun.

All proceeds of the weekend goes into the Leaders of the Light Trust fund and processes also started to establish a Leaders of the Light academy to support and promote the development of credible and value-based leaders in South Africa.

TONGA INDUCTION WORKSHOP

An induction workshop was held in Tonga on the 15th March for new clients. The seven new projects which specialise in Animal Production all attended the induction day where very important information was conveyed.

In induction workshops the clients are briefed on company background and policies, operation departments, incubation phases, incubation benefits and duration and project support services. Once these processes have been discussed, clients have a chance to air their concerns or ask questions about related issues and topics discussed. Only when it is established that clients understand the incubation process and subsequent services, they are given contracts of which the terms and conditions are considered and accepted before they sign on for the Incubation Programme.

All seven clients were happy to commence their rapport with MASDT to receive the necessary knowledge and guidance, leading them into a brighter future than before.

