

WHAT IS IFAMA?

The International Food and Agribusiness Management Association (IFAMA) is the only international professional organization providing a platform for industry, government, practitioners, consultants, non-governmental organizations, academics and students to engage in a shared commitment to excellence in the food and agribusiness industry.

IFAMA 2017 WORLD CONFERENCE

The annual IFAMA World Conference convenes more than 400 faculty, industry leaders and top students from around the world to share, learn, explore and build on the research, trends and innovations that drive the agribusiness sector.

The IFAMA 2017 World Conference will provide a strategic and forward-thinking platform for you to learn and connect with new ideas and people from around the world. The global perspectives will truly reflect the challenges and opportunities of each as represented by industry and faculty experts from around the globe.

The IFAMA 2017 World Conference will explore the changing demands of consumers in both the Eastern and Western hemispheres and bring together insights around challenges facing the global food system. Bringing together agribusiness industry, academics and students, and policy makers, we can become the solution and focus on questions facing agriculture today:

- How will food and agribusiness firms manage not only the growth in demand, but the increasing diversity of diets demanded by global consumers?
- How are major food companies adjusting their sourcing strategies to meet these changing demands?
- What implications do these strategies have for global food and agricultural trade? How do they impact the suppliers seeking to enter or remain a part of these major demand chains?

Keen attention will be paid to the implications of these challenges and opportunities for the future needs in talent, technology and sustainability.

The conference is June 18-21 in Miami, Florida, USA. Register at: agribusiness.purdue.edu/IFAMA-2017.



BECOME A 2017 IFAMA WORLD CONFERENCE SPONSOR

The 2017 IFAMA World Conference has multiple levels of event sponsorship available, providing a wide range of opportunities to reach and engage with participants.

We look forward to a robust agenda and anticipate enthusiastic participation from our members around the globe. Through the talent and ideas highlighted at the Student Case Competition, research presented at the Symposium and the dynamic roundtable discussions throughout the 2017 World Conference, sponsors will engage with cutting-edge ideas and key people impacting food and agriculture worldwide.

Sponsorship of the World Conference offers opportunities to:

- Reach more than 400 international participants.
- Frame a global discussion on major issues in the sector.
- Highlight innovative products, services and programs.
- Engage with diverse peers, researchers and young talent.
- Reach 15,000 people in the IFAMA network.

Contact Emily Hoeing to discuss sponsorship at hoeinge@purdue.edu or +1 765.496.3099.

IFAMA HIGHLIGHTS

SUNDAY

June 18, 2017

Academic Symposium

- Research Presentations
- Case Study Competition

MONDAY

June 19, 2017

A Chinese View of the Future of Food & Agriculture

- A representative from the Chinese government will provide their perspective.

Industry Networking Reception

TUESDAY

June 20, 2017

The Role of Technology in Shaping the Future of the Food Supply Chain.

Kristian Moeller, Globalgap

This session will explore the challenges & opportunities for new IT platforms, open data exchanges, & standards responding to the increasing need for supply chain transparency.

WEDNESDAY

June 21, 2017

The Financial Markets Views of Future Global Food and Agriculture Investment Opportunities

Mike Gunderson, Purdue University

This session will explore how food and agricultural investment might evolve over the coming decade, where the opportunities for IFAMA's key stakeholders will be and what roles they will play.



Climate Change & Agribusiness Asset Investment.

- Wally Tyner, Purdue University

When we think about climate change impacts, we think about rising ocean levels, increasing temperature, more erratic weather patterns, etc. These are all important, but there are other impacts, perhaps closer to home, that are equally important.

A Scenario Planning Session around the key drivers of change in the food and agribusiness industry.

Marcos Fava Neves, University of Sao Paulo



FDA action to curb antimicrobial resistance: Animal agriculture food supply chain impacts

- Walt Armbruster

There is increasing pressure to reduce misuse/overuse of antibiotics in both human medicine and food animal production worldwide. FDA has banned using medically important antibiotics for growth promotion in animal production. This affects the entire food supply chain.

The challenges and opportunities from increased consolidation in the agricultural inputs industries

- Mike Boehlje, Purdue University

Agribusiness firms globally are adjusting to a more modest growth in demand and increased margin pressures. The business climate is less robust than in the recent past, but growth in sales and market share is still top of mind.