



TIME TO RAISE THE BAR

The Skills Development Summit 2017 will unveil a pragmatic vision of skills development which integrates the need to develop skills, create jobs and grow the economy. This vision will be set within a framework of inclusivity and social transformation, and will be displayed against the backdrop of international competition, which represents the bar to which South Africans need to aspire to raise themselves. It's a game-changing vision, and the Skills Development Summit will provide the workshop in which an exciting economic future will be forged for industries and the nation as a whole.



31 August & 1 September 2017
CSIR International Convention Centre



SKILLS DEVELOPMENT TRENDS AND INVESTING

As the 11th skills development summit approaches, 2017 is set to highlight the ever increasing need for investment in skills development in the face of new trends, issues and skills shortages. The summit aims to provide answers and solutions to the many challenges facing South Africa

Currently South Africa faces an ever-increasing shortage of skilled workers in almost every sector. This highlights the importance in the investment of skills development programs to address these shortfalls and add much needed capacity to our economy. There is a need for Development within a framework of inclusivity and development that is transformative.

Within this framework is the need for the empowerment of women and those with disabilities. Currently women account for 57% of those unemployed and such gender imbalances hamper efforts to grow a sustainable economy. Already there has been a drive to empower women in various sectors such as science, technology and tourism, as well as giving women from impoverished communities entrepreneurial and workmanship skills in order to make them self sustainable.

A key issue facing our country is the future of the youth, who face uncertainty and high unemployment rates. The investment in developing the youth provides a stable future foundation for our economy as traditional qualifications and job criteria are being replaced with technology. The skills summit aims to highlight the importance of the creation of suitably qualified individuals to play a key role in our evolving economy.

As the business world moves to an increasingly technological and digital era, so too must the development in digital skills increase. Currently South Africa is ranked 65th out of 139 countries in ICT infrastructure and skills, yet nonetheless suffer from very low rates of digital literacy. Investment in these skills will aid the country in building a new digital economy.

The issues raised in this summit impact all stakeholders from the employee to government. It is an event of national importance that is why the Skills Development Summit is an event not to be missed for every serious player in the skills development space.



WHO SHOULD ATTEND?

People from industry and business – company executives, professional associates, members of industry skills councils and advisory boards, employers, unionists, human resource specialists; tertiary sector professionals and practitioners – public and private training providers from institutions and universities; senior executives, managers, planners, human resource personnel from these institutions; teachers, trainers and lecturers; leading researchers and consultants; employment service providers; community representatives – community leaders, students. Anyone with an interest in skills development.

HOW TO PARTICIPATE

The Skills Development Summit offers an exciting range of opportunities for you to show your support and commitment to the skills agenda. You can choose from the list of options below or contact us for a package that will fit the objectives of your organisation.

- Attend the conference as a delegate
- Be an exhibitor
- Become an event sponsor

MEETINGS DIRECT STRATEGIC BUSINESS DEVELOPMENT

Strategic marketing is today's answer to tough and tight budgets. It calls for focused planning and effort to pinpoint opportunities in minimum time – and to close the deal. It is the 21st century's answer to networking. Using the latest technology the objectives of each conference participant—delegates, exhibitors and visitors—are profiled to establish how their needs and expectations can best be met through targeted meetings with other participants with similar interests. Focused discussions and presentations will then follow. The Meetings Direct Programme immediately puts the interested parties together—one on one—unlike the days of networking when a delegate could spend many hours searching for the appropriate contact, often without success. With its emphasis on efficient and strategic marketing, the Meetings Direct programme brings a new and exciting dimension to Cape Media's business investment and trade conferences—giving much added value to those taking part.



ACHIEVER MAGAZINE

Achiever Magazine, endorsed by SABPP, is South Africa's leading content provider on education, training and skills development for Industry. It provides a platform for communication between decision-makers and stakeholders across all sectors to ensure the successful development of South Africa's most precious resource: its people. A steady focus on education is vital for further implementation of skills development and training programmes. With intensive and extensive skills development and training programmes, we are increasing the percentage of skilled workers to eradicate illiteracy and unemployment in South Africa.



VENUE

The dynamic city of Tshwane, the birthplace of the new South African democracy, with its rich cultural history, is situated in the commercial and industrial hub of Gauteng, South Africa's smallest but most prosperous province. Tshwane is home to the CSIR International Convention Centre, a world-class facility set in tranquil natural surrounds with an abundance of indigenous birds and small mammals.

The venue's ability to host events of international scale and significance time and again is proven by the feedback received from delighted clients and the amount of repeat business the Centre generates. On every level, from service to catering to facilities, the Centre is fully equipped to compete with the very best in the world. Special emphasis is placed on providing exceptional service and understanding the purpose and required outcome of the event.