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Agbiz Press Statement

18 August 2021

Agbiz announces CEO designate

"Following a rigorous and comprehensive recruitment process, Agbiz has the pleasure to announce that Mr Theo Boshoff, currently head of Legal Intelligence within Agbiz, has been designated to take over the reins as CEO of Agbiz as from 1 January 2022. The current incumbent, Dr John Purchase, retires at the end of December 2021 after more than 14 years of service to Agbiz, "Mr Francois Strydom, chairman of Agbiz, said today.

"South Africa currently faces serious challenges, also in its agro-food, agro-fibre and agro-beverage sectors, and as by far the leading business chamber for South African agribusinesses up and down these value chains, the leadership role of Agbiz is essential to ensure inclusive growth and the competitiveness of the broader sector. Mr Boshoff will be supported by an excellent team of high-quality professionals to continue rendering the requisite services to our membership and the country as a whole," said Mr Strydom.

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