FROM THE DESK OF THE CEO (48/22)

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Justin Chadwick 2 December 2022

"Each of us has lived through some devastation, some loneliness, some weather superstorm or spiritual superstorm. When we look at each other we must say I understand, I understand because I have been there myself. We must support each other because each of us is more alike than we are unalike" Maya Angelou

2022 SEASON REVIEW: GRAPEFRUIT

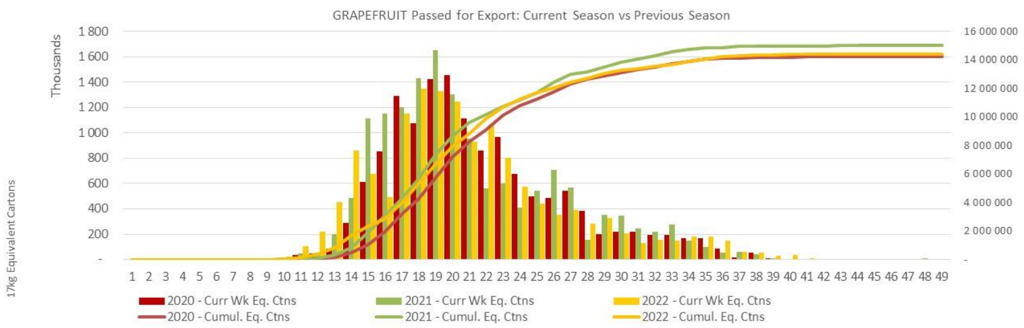
Packed grapefruit figures are presented below – all in 17 Kg carton equivalents

	Average 2017-21	2021	2022 (Estimate)	2022 (Actual)
Pigmented Grapefruit	14 m	14.5 m	13.9 m	14.3 m
White Grapefruit	1.2 m	1 m	0.9 m	0.5 m
TOTAL GRAPEFRUIT	**15.2 m**	**15.5 m**	**14.8 m**	**14.8 m**

The Grapefruit Focus Group (GFG)were spot on with their March estimate – however pigmented grapefruit was higher than estimated, while white grapefruit was lower.

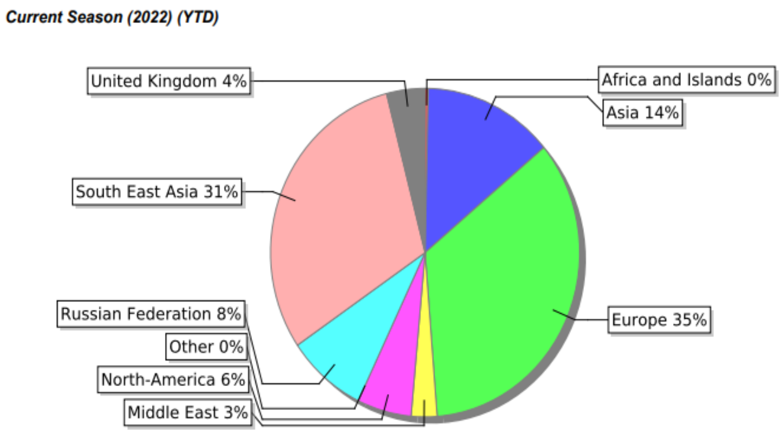
Red grapefruit packed for export has shown slight growth over the past five-year average – consistently around the 14 to 14.5 million carton mark. White grapefruit shows a consistent decline.

Letsitele is the largest grapefruit growing region with 33% of the total export volume, followed by Hoedspruit (24%) and Onderberg (13%).



The 2022 season shows a much more even distribution of packed grapefruit when compared to 2020 and 2021. The GFG succeeded in spreading the packing more evenly over the year.

The shipping distribution in 2022 was almost identical to that of 2021.



Europe continues to be the leading destination for southern African grapefruit with 35% in both 2021 and 2022. South East Asia (predominantly China) is a close second at 31% in both 2021 and 2022. The rest of Asia grew from 13 to 14% over the past year. Despite concerns regarding exports to Russia that market took the same 8% as in 2021 – although shipping was both expensive and administratively intensive. North America, Middle East and UK took the same share as in 2021.