



# KEEPING IT FRESH

**fpef**  
fresh produce  
EXPORTERS' FORUM  
SOUTH AFRICA

**News from the FPEF – 08 September 2021**

**Dear FPEF Members,**

Here is another edition of our newsletter in which we bring you summarised information about the most important activities which we are currently engaged in on your behalf. A large proportion of our engagements are to find solutions to challenges, but we also share information about opportunities, value-adding events and new developments.

An important value-adding event is our annual **Transformation** seminar (which will be in webinar format) on **15 September**. Our hope for the focused, interactive 2-hour session is to challenge and inspire you towards playing an active role in furthering positive and effective transformation in your business. This year's speakers are **Matome Ramokgopa**, General Manager of Enza Zaden South Africa and **Gerald Gant**, former Managing Director of Dole South Africa. To register and receive the Zoom webinar link please RSVP to [johannes@fpef.co.za](mailto:johannes@fpef.co.za).

## FPEF TRANSFORMATION WEBINAR

Wednesday 15 September  
10h00 - 12h00

FREE

Join us on Zoom for a focused, interactive 2 hour session to challenge and inspire you towards playing an active role in furthering positive and effective transformation in your business.

#### TARGET AUDIENCE

Aimed at business leaders within the fresh produce export value chain.

#### SPEAKERS

- **Matome Ramokgopa** - Matome is at the forefront of bridging the gap between the international agricultural community and local farmers in his position as the General Manager of Enza Zaden South Africa, whose parent company is based in the Netherlands.
- **Gerald Gant** - Gerald needs no introduction to most of you, having served as the MD for Dole South Africa for 19 years. He is an industry veteran with a wealth of experience and insight.

**BOOK NOW - RSVP to [johannes@fpef.co.za](mailto:johannes@fpef.co.za) to book your spot and we will send you the Zoom link.**

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Due to the Covid pandemic and worldwide measures to try and mitigate the spread of the virus, various events had to be cancelled, postponed or be changed to a virtual format. Others will take place, but it is not possible for South Africans to participate due to travel restrictions and requirements of the host country. Such an example is Fruit Attraction in Madrid in October where South Africans would be required to be in quarantine on arrival for 10 days.

Our applications for access to new markets and/or revised protocols, are still being hampered by Covid-19 measures. We were thus pleased to have received the revised protocol for **lemons** being exported to **China**. The core element of the revision is the temperature/time regime. The cold treatment regime, to mitigate fruit flies entails that fruit pulp temperature of 3.0°C or below be maintained for a minimum uninterrupted exposure time of eighteen (18) consecutive days. Fruit must be pre-cooled in approved cold store facilities to the target temperature. Loading of the fruit can only commence when the target temperature of 3.0°C or colder has been recorded.



One of the biggest challenges remain logistics; especially with regards to ports, container availability and cold room capacity. We are participating in various forums, committees and meetings with stakeholders where solutions for these constraints are sought.

**SAVE THE DATE: FPEF AGM – 26 NOVEMBER**



Our **Annual General Meeting (AGM)** will be held on **Friday, 26 November** at **Glen Carlou Estate**. The meeting will be in a hybrid format (in person as well as via ZOOM). New Board members will be elected at the AGM and nominations for candidates will be open from **26 October until 12 November**. More details will be communicated at a later stage.

Please stay safe!

*Kind regards,*

*Anton Kruger*