



KEEPING IT FRESH **fpef** fresh produce EXPORTERS' FORUM SOUTH AFRICA

News from the FPEF – 06 October 2021

Dear FPEF Members,

Amidst all the challenges which our industry is experiencing, it is heartening to have learnt during the past week about some positive developments with regards to market access.



The **Indian Government** gave the approval for **SA apples & pears to use in-transit cold treatment**. Citrus is excluded at this stage. Unfortunately, this is not effective immediately as a draft notification still needs to be published by the WTO for comments up to 60 days after which a final Gazette notice will be published. We are hopeful that this final process will be completed before the end of this year and that apple and pear exporters will not have to use the 10-day land-based cold treatment.

Addressing the **logistics** challenges, especially in the ports, is one of our top priorities and to this effect a committee which focusses on shipping issues, has been established. It consists of representatives of the grower associations, the FPEF (exporter and associate/logistics members).

With regards to generic marketing and promotions, we have participated in a successful **virtual Trade Mission** with Indian importers, the SA High Commission in India, FPEF members in an event arranged by HORTGRO, we have learnt that the **Shanghai Fruit Expo** in collaboration with SHAFFE (who would have had an exhibition stand at the event) has now been postponed due to Covid-19.

It is time to compile the new **FPEF Export Directory for 2022**.

Each member must confirm with Marletta Kellerman that the correct information about your company/entity is listed in the Export Directory - if your information stays the same, please confirm that as well.

EXPORT VOLUME DECLARATIONS

Herewith an early reminder that Members are to supply their export volumes, by pallets, in writing to the Forum's Secretariat by latest **Friday, 5th November 2021**.

The exported volume is to be categorized by fruit / vegetable kind and will refer to the company's traded volumes for the **period 1 October 2020 to 30 September 2021**.

Further details will be communicated to all members by **Marinda Roux** during this month.

NB: These declarations form an integral part of our budget and planning for the 2022 financial year and we depend on our members' co-operation and assistance in this matter.

TRANSFORMATION MATTERS

DALRRD - Submission of Annual BBBEE Information

The FPEF received a reminder from DALRRD that section 10(4) of the Broad Based Black Economic Empowerment (BBBEE) Amendment Act 46 of 2013 requires agricultural measured enterprises to report annually on their compliance with the AgriBEE Sector Code to the AgriBEE Charter Council. Please note that the onus of reporting rests with individual enterprises, and not with the FPEF. The FPEF will however report its own scorecard. Some FPEF members fall outside the scope of application of the AgriBEE Sector Code and report elsewhere on their respective scorecards. We urge members who fall within the AgriBEE Sector code to submit the relevant documents either by email to RudolphA@dalrrd.gov.za, or by uploading it to the AgriBEE IT portal <http://webapps.daff.gov.za/agribee/>.

FPEF BEE Certificate Renewal

The FPEF again achieved BEE compliance with level 7 recognition as a Qualifying Small Enterprise under the amended agricultural sector scorecard for specialised entities, following a BEE audit conducted in September.

FPEF TOC Fruit Export Value Chain Training Programme

The FPEF's latest online Top of the Class fruit export value chain training programme was completed last week. Twenty-one employees of FPEF member companies participated together with four employees from the Subtropical fruit growers' association. The training was delivered in three blocks of two days each in an interactive, online format. The purpose of the programme is to provide an overview of the entire fruit export value chain from field to fork including production, cold chain management, quality management, compliance, packing, logistics, documentation and marketing. Amongst others, we received the following feedback from participants:

Coming from a purely "grower" point of view, the course was invaluable to me, not only from a personal view, but also from an industry perspective. I found the Export Value Chain to be a fascinating, if not a challenging process, given the many short-comings in the country at present, (civil unrest, failure of Transnet to deliver efficient services, lack of containers, Covid restraints etc.). It was meaningful to be able to an insight from the other participants who are directly involved with exports. There are many knowledgeable colleagues out there!

An eye opener, about the ins and outs of the whole fruit industry, all the steps involved from establishing, maintaining, producing, harvesting, packaging of the fruit and the whole process of sending it to local markets and export markets.



The next online TOC training programme is scheduled for April next year. If you would like to find out more or enrol employees to participate, please contact Johannes Brand – johannes@fpef.co.za, 071 688 1888.

NEWS FROM PHI (POST-HARVEST INNOVATION): THE QUALITY OF POMEGRANATES AFTER STORAGE AT DIFFERENT TEMPERATURES

A recently concluded PHI/POMASA supported study into the quality of Pomegranates after storage at different temperatures as well as the effect of different cold sterilisation regimes on False Codling Moth mortality rates revealed that the concept of dual-temperature regimes for pomegranates has provided options that may assist in managing chilling related browning. This is similar to how the stone fruit industry handles internal browning disorders and enhances skin colour development for improved cosmetic appearance. However, continual development is necessary to be able to establish a handling guide for each pomegranate cultivar. The study was conducted by Experico.



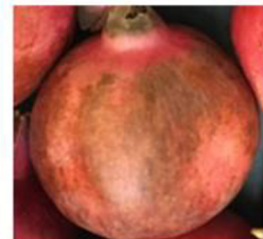
Category 0



Category 1



Category 2



Category 3

Please take note of the following meetings:

CEF (Citrus Exporters' Forum) meeting will take place on **08 October at 11h00** via ZOOM.

CMF (Citrus Marketing Forum) meeting will take place on **12 October at 10h00** via ZOOM. Matters such as market access, volumes shipped and packed, logistics and quality standards will be discussed.

Wandile Sihlobo, Chief Economist at Agbiz wrote last week that South Africa's agricultural sector will grow by over 6% this year after an already solid growth of 13,4% y/y in 2020. While these near-term growth prospects support the sector, unlocking the full growth potential over the long run will require policy interventions within agriculture and cross-cutting government departments.

Our **Annual General Meeting (AGM)** will take place on **26 November** where a **new Board for 2022** be elected and it would be appreciated if you could start thinking of whom you want to nominate – and/or to consider whether you would be willing to serve on the Board. A call-for-nominations will be communicated shortly.

Please stay safe!

Kind regards,

Anton Kruger