

KEEPING IT FRESH

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EXPORTERS' FORUM
SOUTH AFRICA

News from the FPEF – 17 November 2021

Dear FPEF Members,

We are now only eight working days away from our **Annual General meeting** – which will take place on **Friday, 26 November at 11h30**. It will be a hybrid meeting; in-person at **Glen Carlou Wine Estate** as well as virtual via **ZOOM**. With all the challenges on the logistics front, we are looking forward to the address of the keynote speaker, **Iain McIntosh**, Head of Marketing of Ocean Network Express (South Africa).

The election of members to serve on the FPEF Board for 2022 will take place at the AGM. **Please note each FPEF member has one vote** – if more than one member attends the AGM, please decide beforehand who will cast the votes.

The ongoing logistics challenges necessitated the creation of a formal **Logistics committee** within FruitSA. Werner van Rooyen and two logistics experts of FPEF members represent us on the committee.

Recent communication regarding **B-BBEE certificates** required by the PPECB led to concerns amongst some of our members. We have engaged with the PPECB and have communicated the facts with you, but herewith again, the main points:

- The exercise is to determine the level of compliance in the agricultural industry.
- A generic report (without any names) on the level of compliance must be provided to the relevant Directorate by end of March 2022.
- No service to any PPECB client will be halted if they do not have a BBBEE certificate or due to their level of compliance (1, 2, 3, etc).
- Those with no certificate can simply report as such or complete a declaration if their turnover is below R10m.

New Director-General for DALRRD

Minister Thoko Didiza recently announced the appointment of Mr Mooketsa Ramasodi as the new Director-General of the Department of Agriculture, Land Reform and Rural Development (DALRRD) as from 1 December.

We again congratulate him and wish him every success. We have come to know him quite well during the past number of years. He understands our industry well and we trust that we can continue our close collaboration.



MARKETING AND PROMOTIONS

Due to the Covid pandemic, arrangements for events such as trade shows, cannot be finalised and are subject to changes.

Fruit Logistica Berlin 2022



The Fruit Logistica trade fair to be held in Berlin from 9 – 11 February 2022, has announced that guests should be fully vaccinated or recovered. This specifically means that all of the participants must provide digital proof of their vaccination or recovered status to be able to enter the Berlin trade fair exhibition area. Vaccination certificates from outside the EU must first be converted into a digital

EU vaccination certificate. Currently the South African Covid certificate is not recognised under the EU conditions. We have contacted the organisers of the show to provide us with more information and what we need to do to attend this show. As soon as we receive feedback, we will forward the information to all our members.

Please note that the dtic is still in the process of selecting co-exhibitors.

FPEF Brochure

The FPEF brochure, a one-page document, containing information on the FPEF is now also available in **Mandarin**. This brochure is used at trade shows and events to promote the FPEF.

TRANSFORMATION

FPEF's 2022 Graduate Placement Programme

Recruitment for the FPEF's 2022 graduate placement programme by Agrijob is well underway and we have a list of high calibre, tertiary graduates available for commercial, logistics and post-harvest technical positions. For more details, please refer to the insert below. If you would like to find out more or would like to appoint a graduate through the programme, please contact Johannes Brand johannes@fpef.co.za.



FPEF GRADUATE PLACEMENT PROGRAMME 2022

Appoint high calibre black graduates who will be assets to your company through the FPEF's 2022 graduate placement programme. Thirty nine graduates have been placed in FPEF member companies since the programme launched in 2016 with a 77% retention rate. Candidates are available for commercial, logistics and technical positions. The FPEF provides recruitment services free of charge via our service provider Agrijob, who will ascertain your needs and introduce you to suitable candidates. The FPEF will also make a salary contribution of R5 000 per month for up to 12 months for each graduate appointed.

For more information or to participate contact
johannes@fpef.co.za 071 688 1888
T&C's apply



Please stay safe!

*Kind regards,
Anton Kruger*