

PRESS RELEASE

FOR IMMEDIATE RELEASE

13 November 2023

TOBIAS DOYER: NEW GRAIN SA CEO



Pretoria - The Grain SA Group of Entities, the voluntary industry organisation that provides commodity strategic support and services to the grain and oilseed producers of South Africa, today announced the appointment of Dr Tobias Doyer as its new Chief Executive Officer (CEO), effective 08 January 2024.

Recognised as an accomplished and forward-thinking leader, Doyer brings a wealth of expertise and capability to the Grain SA Group of Companies. With a proven track record of driving growth, strategy, and innovation within the agricultural, insurance and academic sectors, Doyer is well-positioned to lead Grain SA towards a new era of success.

"We are pleased to welcome Dr Tobias Doyer as our new CEO. His exceptional leadership skills, strategic acumen, and in-depth industry knowledge position him as the ideal choice to lead the Grain SA Group of Entities. We have full confidence in his ability to guide the company towards even greater accomplishments in the future.", Grain SA Chairperson Derek Mathews said.

Tobias played a big role in reshaping the Agricultural Business Chamber (Agbiz) into an independent business representative organisation. He strategically positioned Agbiz as a proactive contributor to national agricultural and economic discussions. Tobias played a key role in formulating and sharing the vision and identity of the organisation, supported by its diverse stakeholders, including media, politicians, government bodies, farmers' organisations, and Agbiz members.

Tobias obtained his PhD in Agricultural Economics at the University of Pretoria and is a Certified Director at the Institute of Directors in South Africa. He started his career as lecturer in Agricultural Economics at the University of Pretoria, and spent the past 10 years serving amongst others, as the Operations Strategy Delivery & Regional Executive for Sanlam's Pan Africa General Insurance division, overseeing strategy delivery and serving as director on the boards of Sanlam's Anglophone Africa businesses. Prior, he lived in Lusaka, Zambia for a few years as Managing Director of the University of Africa in Zambia.

Tobias's vision for the organisation centres around the positive contribution of the agricultural sector on civil society and South Africa as a whole. "The South African grain-, rural and political environment is constantly changing, and it is imperative for us to inspire and make things happen. I am looking forward to my return to the sector and the road ahead," Tobias said.

With this clear direction, the Grain SA Group of Entities are ready to tackle the challenges of the ever-evolving agricultural landscape and capitalise on sustainable emerging opportunities.

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Issued by: Grain SA Communications

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PERSVERKLARING

VIR ONMIDDELIKE VRYSTELLING

13 November 2023

TOBIAS DOYER: NUWE GRAAN SA HUB



Pretoria - Die Graan SA Groep van Entiteite, die vrywillige bedryfsorganisasie wat kommoditeitstrategiese ondersteuning en dienste aan die graan- en oliesadeprodusente van Suid-Afrika verskaf, het vandag die aanstelling van dr Tobias Doyer as sy nuwe Hoof Uitvoerende Beampte (HUB), met ingang van 8 Januarie 2024 aangekondig.

Doyer, wat erken word as 'n bekwame en vooruitdenkende leier, bring 'n magdom kundigheid en vermoë na die Graan SA Groep van Entiteite. Met 'n bewese rekord om groei, strategie en innovasie binne die landbou-, versekerings- en akademiese sektore te dryf, is Doyer goed geëposisioneer om Graan SA na 'n nuwe era van sukses te lei.

"Ons is bly om dr Tobias Doyer as ons nuwe HUB te verwelkom. Sy uitsonderlike leierskapsvaardighede, strategiese aanleg en diepgaande bedryfskennis posisioneer hom as die ideale keuse om die Graan SA Groep van Entiteite te lei. Ons het volle vertroue in sy vermoë om die maatskappy na nog groter hoogtes in die toekoms te lei.", het Graan SA-voorsitter Derek Mathews gesê.

Tobias het 'n groot rol gespeel om die Landboubesigheidskamer (Agbiz) in 'n onafhanklike sakeverteenvoordigende organisasie te hervorm. Hy het Agbiz strategies geëposisioneer as 'n proaktiewe bydraer tot nasionale landbou- en ekonomiese gesprekke. Tobias het 'n sleutelrol gespeel in die formulering en deel van die visie en identiteit van die organisasie, ondersteun deur die organisasie se diverse belanghebbendes, insluitend media, politici, regeringsliggame, produsente-organisasies en Agbiz-lede.

Tobias het sy PhD in Landbou-ekonomie aan die Universiteit van Pretoria verwerf en is 'n gesertifiseerde direkteur by die Instituut van Direkteure in Suid-Afrika. Hy het sy loopbaan as dosent in Landbou-ekonomie aan die Universiteit van Pretoria begin, en het die afgelope 10 jaar onder andere as die Bedryfstrategie-lowering en Streekbestuur vir Sanlam se Pan-Afrika Algemene Versekering-afdeling gedien, waar hy toesig gehou het oor strategie-lowering en as direkteur op die direksies van Sanlam se Anglophone Afrika-besighede. Voorheen het hy vir 'n paar jaar in Lusaka, Zambië, gewoon as Besturende Direkteur van die Universiteit van Afrika in Zambië.

Tobias se visie vir die organisasie sentreer rondom die positiewe bydrae van die landbousektor op die burgerlike samelewing en Suid-Afrika as geheel. "Die Suid-Afrikaanse graan-, landelike en politieke omgewing verander voortdurend, en dit is noodsaaklik vir ons om te inspireer en dinge te laat gebeur. Ek sien uit na my terugkeer na die sektor sowel as die pad vorentoe," het Tobias gesê.

Met die rigting duidelik, is die Graan SA Groep van Entiteite gereed om die uitdagings van die immer-ontwikkelende landboulandskap aan te pak en die volhoubare opkomende geleenthede maksimaal te benut.

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Uitgereik deur: Graan SA Kommunikasie

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