

# TFSA invites you to participate in a webinar series on

## **Navigating Digital for Export Trade**



From **April 2021 to June 2022** TFSA is delivering a series of **8 webinars** that highlight TFSA's digital export information and services available to Business Support Organisations and Exporters via the Hub to help them scale and increase their market penetration.

These **demonstrations** and **coaching** webinars will take place every second month until June 2022.

The Trade Forward Southern Africa (TFSA) Trade and Information Hub is a digital platform designed to help exporters address the negative impact of non-tariff barriers and COVID19 in SACU+M countries. The Trade and Information Hub offers a collection of free tools for exporters to identify potential markets for their specific products and on how to comply with customs duties, taxes, regulations, and standards in different markets.

The webinars are aimed at Business Support Organisations and export-capable businesses across Botswana, Eswatini, Lesotho, Mozambique, Namibia, and South Africa.

#### Save the date!!!

#### LEVERAGING ITC TRADEMAP AND TOOLS FOR EXPORT TRADE

23 June 2021 (Wednesday)

11:00-12:30

On Webex

### To register click here

To view our past webinar, click on the YouTube icon or click on social media icons to follow us to see updates.











