



**A COMMUNITY  
FARMING PROJECT IN  
ALEXANDER  
TOWNSHIP:  
COLLECTIVE ACTION  
TOWARDS  
ENVIRONMENTAL AND  
SOCIAL IMPACT**

**25 MARCH 2019**

**VIOLET PHALA**

**MOLOBANYANE COOPERATIVE**

# EARLY BEGINNINGS

- **ESTABLISHED 2014**
- **OBJECTIVES:**
  - **ADVANCE EQUITY OWNERSHIP**
  - **MEANINGFUL PARTICIPATION**
- **INVEST AND TRADE IN PERMACULTURE PROJECTS AND AGRO-PROCESSING**
- **EDUCATION COMMUNITIES**















**Shoprite Group** @WeActForCh...

They #ActForChange in our communities. Now you can support community #FoodGardens at selected @CheckersSA stores this Friday, 18 May, when they sell their produce on #MarketDay.

Let's #FightHunger together -> [bit.ly/2LONA7B](http://bit.ly/2LONA7B)



 Promoted





# EXPANSION

- **EIKENHOFF FARM - 288 HECTARES**
- **20 CO-OPERATIVES**
- **WATER CHALLENGES:**
  - **BOREHOLES – NOT ALL FUNCTIONAL & WATER QUALITY NOT KNOWN - EXPENSIVE**
  - **KLIP RIVER**
    - **PERMIT – EXPENSIVE**
    - **WATER QUALITY TESTING – EXPENSIVE**
    - **IRRIGATION SYSTEM AND PUMP STATION – EXPENSIVE**
    - **NO ELECTRICITY**
    - **NO SECURITY**
- **INFRASTRUCTURE – FENCING & PACKHOUSE**
- **LIMITED SUPPORT**
- **LOST MARKET OPPORTUNITIES**





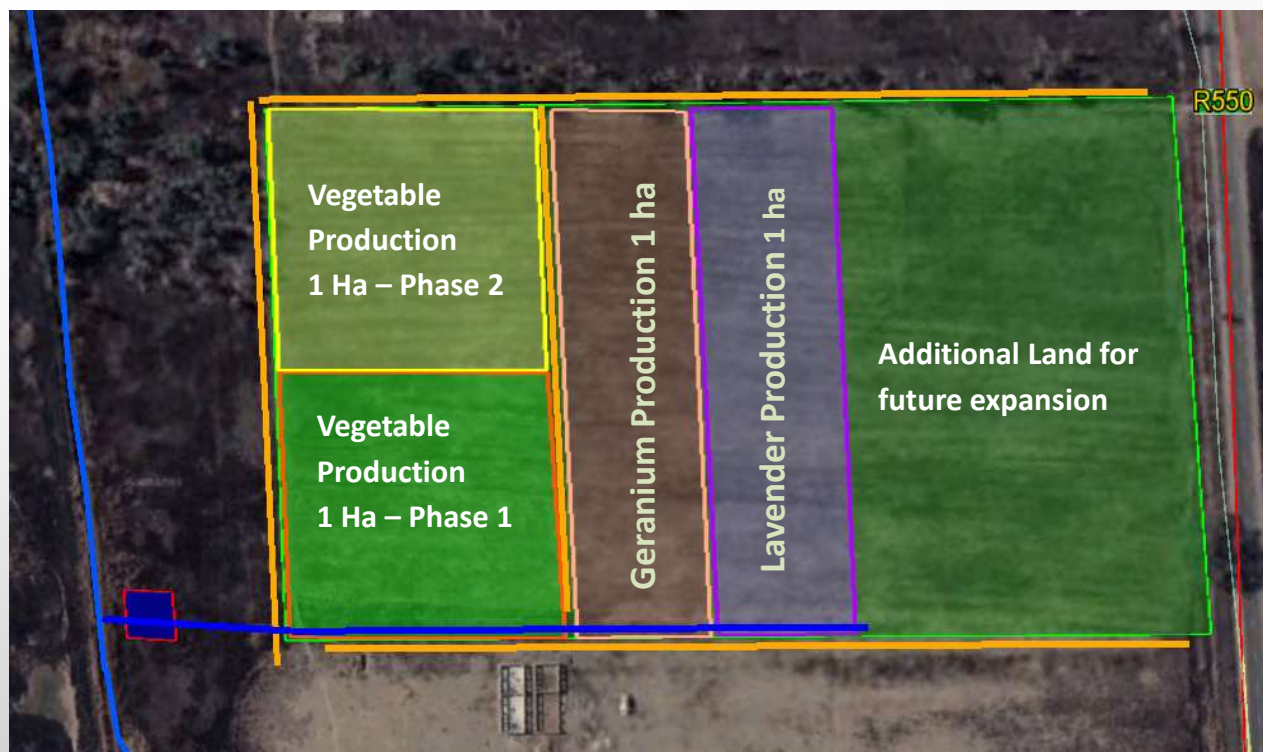
# LAND USE PLAN

- **PROPOSED PHASED APPROACH**

- **MARKET OPPORTUNITIES:**

- **COMMUNITIES**
- **JACKSON REAL FOOD**
- **JHB MARKET**

Hedge Rows  
↓





**THANK YOU**

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