

Media Day

1 November 2024

Programme

9:30	REGISTRATION AND TEA/COFFEE
10:00 – 10:10	Welcoming and introduction <i>Temba Msiza, Digital Communications Manager, Agbiz</i>
10:10 – 10:30	Developing Talent in the Wine Industry <i>Kachné Ross, People Development Manager, South Africa Wine</i>
10:30 – 11:00	RDI and Sustainability in the Wine Industry <i>Gerard Martin, Research Development and Innovation Executive, South Africa Wine</i>
11:00 – 12:00	Panel Discussion: ESG in the Wine Industry <i>Facilitator: Ivor Price, Co-founder & Editor-in-Chief: Food For Mzansi</i> Panelists <ul style="list-style-type: none">• <i>Frans van Wyk, ESG Specialist, Agrifusion</i>• <i>Gerard Martin, Research Development and Innovation Executive, South Africa Wine</i>• <i>Dr. Etienne Terblanche, Winemaker & Viticulturist, Vinpro</i>• <i>Elriza Theron, ESG Expert, Crop Life</i>• <i>Annelize Crosby, Head: Legal Intelligence, Agbiz</i>
12:00 – 12:30	Key Achievements and Growth in Wine Tourism <i>Maryna Calow, Communications Manager, Wines of South Africa (WoSA)</i>
12:30 – 13:30	Wine Tasting and Demonstration <i>Logan Jooste, Viticulturist at Vinpro</i>
13:30 – 14:00	Networking Lunch & Interviews