AGBIZ CONGRESS

PARTNERSHIPS IN SUSTAINING AND CREATING TRADE OPPORTUNITIES

08 June 2018 By Sifiso Ntombela



SA trade relations with the world

*WORLD

- Limited progress at WTO MC11 <u>except securing a deal to eliminate fisheries subsidies</u>
- ➤ Risk to multilateral trade system— U.S. tariff on steel & aluminium >> retaliation tariffs from trading partners

❖AFRICA

- > CFTA signed by 44 African states South Africa and Nigeria among few countries that did not sign (needed time for consultations and alignment to national policies)
- ➤ If CFTA implemented, could increases continental welfare by US\$ 21 billion per year
- > But NTBs (infrastructure and documentation) more trade distorting than tariffs
- ➤ While CFTA is good impact on smaller countries revenue (Benefit of tariff jumping)
- ➤ Diversify national revenue sources <u>Industrialization and Trade Nexus</u>

&EUROPE

- > Still a critical market for SA agricultural exports
- > SADC-EU EPA both export and import free quotas not fully utilized
- > <u>Partnership approach</u> to address SPS & TBT measures affecting exports (e.g. citrus)

*ASIA

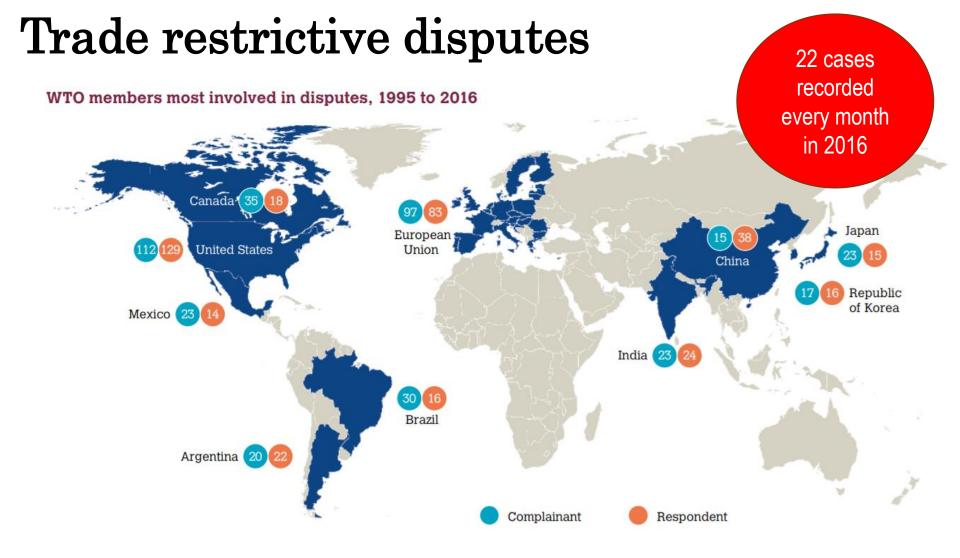
- > Growing markets Need for broader access and bilateral trade agreements
- ➤ Market selection strategy align to SA industrialization plan

Taking informed policy decisions at NEDLAC

❖What trade relation shall SA have with the USA?

- ❖Impact of subsidies on agriculture & the economy
- Health and environmental taxes' effects on competitiveness







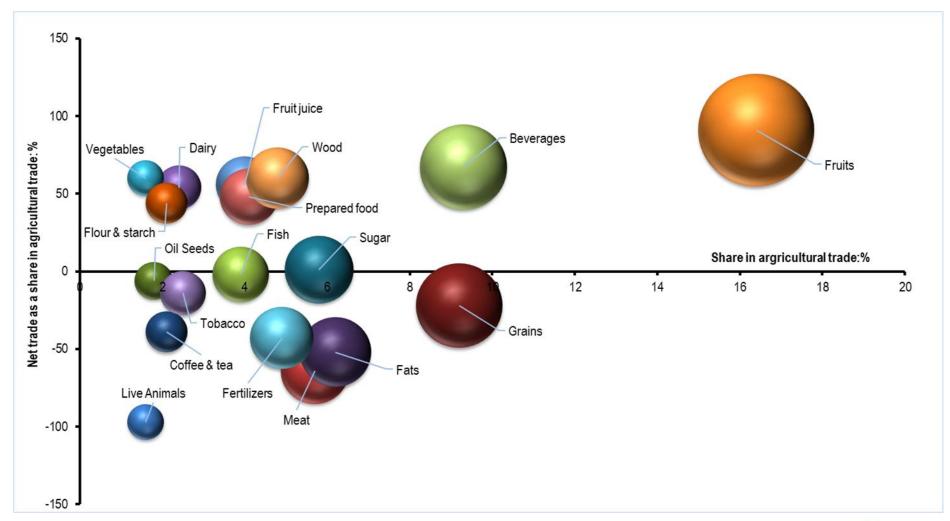
Changing destinations for SA agric exports

Market	Postilion: 1996	Share % in SA Agric exports		Market	Postilion: 2016	Share % in SA Agric exports
UK	1	10,24		Netherlands	1	8,66
Japan		9,06		UK	2	7,58
Belgium	3	6,64		Namibia	3	7,29
Angola	4	6,24		Potswana	4	6,67
Germany	5	4,87	\	Zimbabwe	5	5,31
Mozambique	6	4,76		Mozambique	6	5,10
Italy	7	3,90		China	7	4,53
USA	8	3,88		Lesotho	8	4,18
Netherlands	9	3,40		UAE	9	3,36
France	10	3,26	1	Germany	10	3,08
56,26% of R11.2 billion agric exports value destined to top 10 markets				55,47% of R128.01 billion agric exports value destined to top 10 markets		



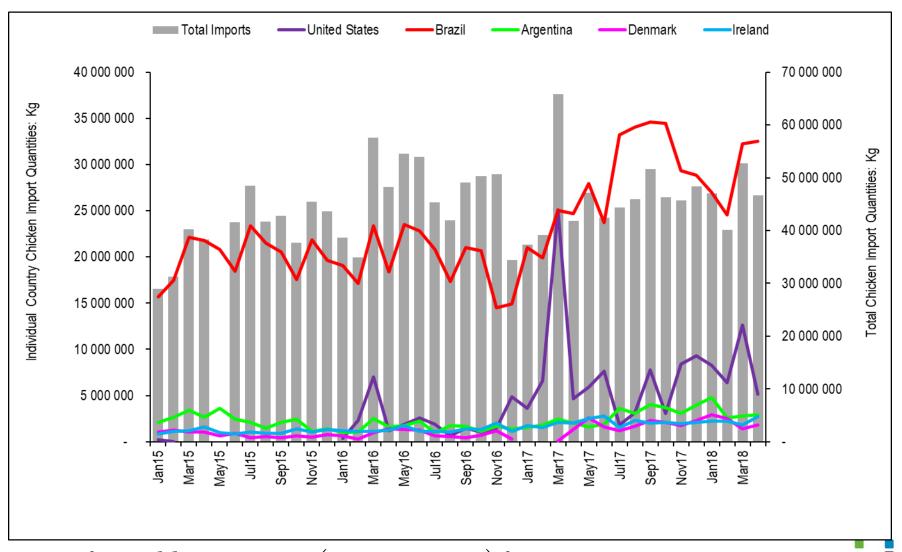
Source: Agbiz, based on WTA, 2017

SA agricultural trade performance: 2010-2017





Example: Case of poultry imports: 2015-2018



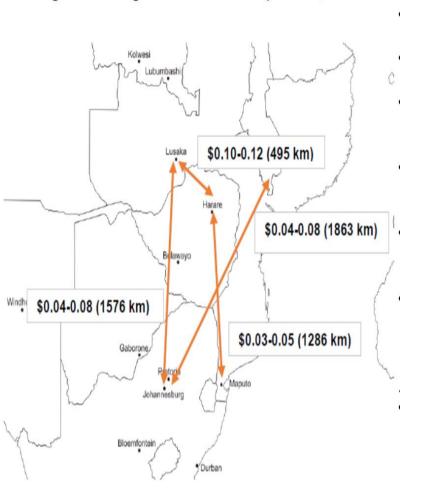
97% of monthly quantities (i.e. 42 000tons) from 5 countries in 2018

Source: Agbiz, based on WTA, 2017

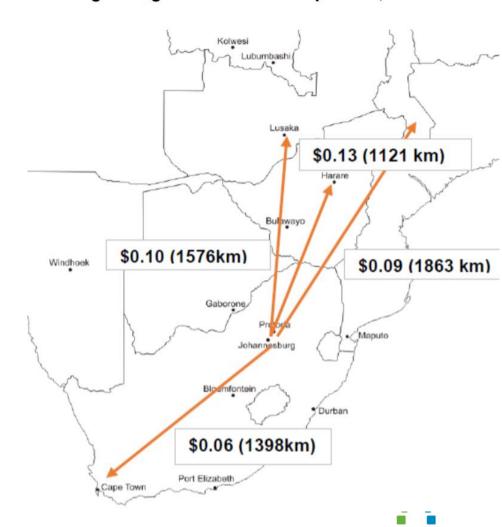


Example: Infrastructure & transport cost in Africa

Average non-refrigerated truck rates per tkm, 2015

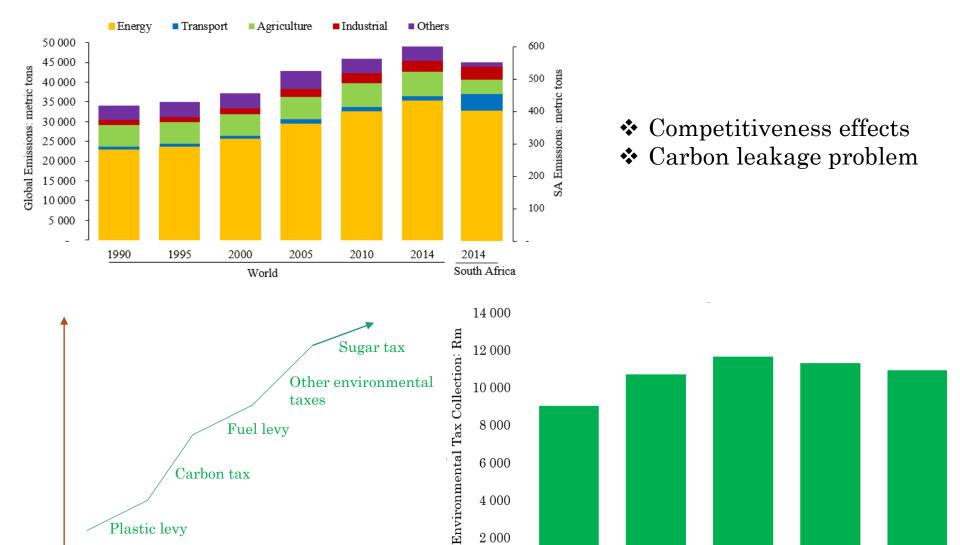


Average refrigerated truck rates per tkm, 2015



Source: CCRED, 2016

Example: Trade and Environmental Nexus



2011/12

2013/14

2014/15

2015/16

2012/13

Source: IPCC, WRI, DEA & SARS, 2016

Conclusion

❖3 things we touched:

- ➤ Market identification strategy for better access to new & existing markets
- ➤ Multilateralism and regional partnerships to address trade distorting factors — subsidies, infrastructure, SPS and e-commerce
- ➤ Trade and Environmental nexus rise of TBTs



Thank you

Sifiso Ntombela: sifiso@agbiz.co.za





