

# UNCERTAINTY CREATES OPPORTUNITY

## AGBIZ CONGRESS 2018

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WHAT'S *your*  
NEXT?





# Moving forward amid the uncertainty

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*The Attacker's Advantage (Ram Charan):  
Turning Uncertainty into Breakthrough Opportunities,*

*Business survival and success will come from developing the “**perceptual acuity**” to detect changing forces before your competition does, “so that you can position your business to make the next move first.”*

***Taking control of uncertainty “is the fundamental leadership challenge of our time.”** - Financial post*

**WHAT'S your NEXT?**



# Seeing through the chaos of uncertainty

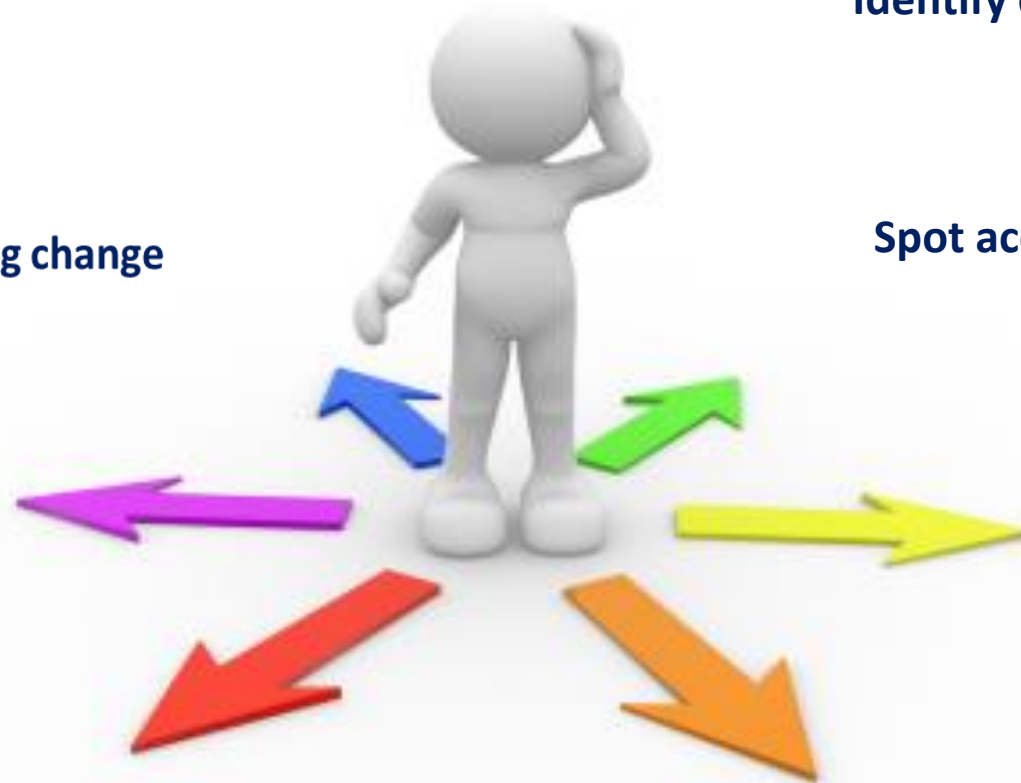
Rise above your industry focus

Identify disruptive developments

What are the catalysts that are driving change

Spot accelerating and scalable trends

Input from within on structural changes and focus group



*Motho ke motho ka batho*



**WHAT'S your NEXT?**



# The new dawn- Thuma Mina

@ Pride Rock



@ Elsewhere in the World

**“Colleagues, friends, we have found our way back to our pathway. We are back.”- Ramaphosa**

**Business confidence at 3-year high on Ramaphosa presidency – Fin24**

**WHAT'S your NEXT?**

# Moving your business forward.....



Use the

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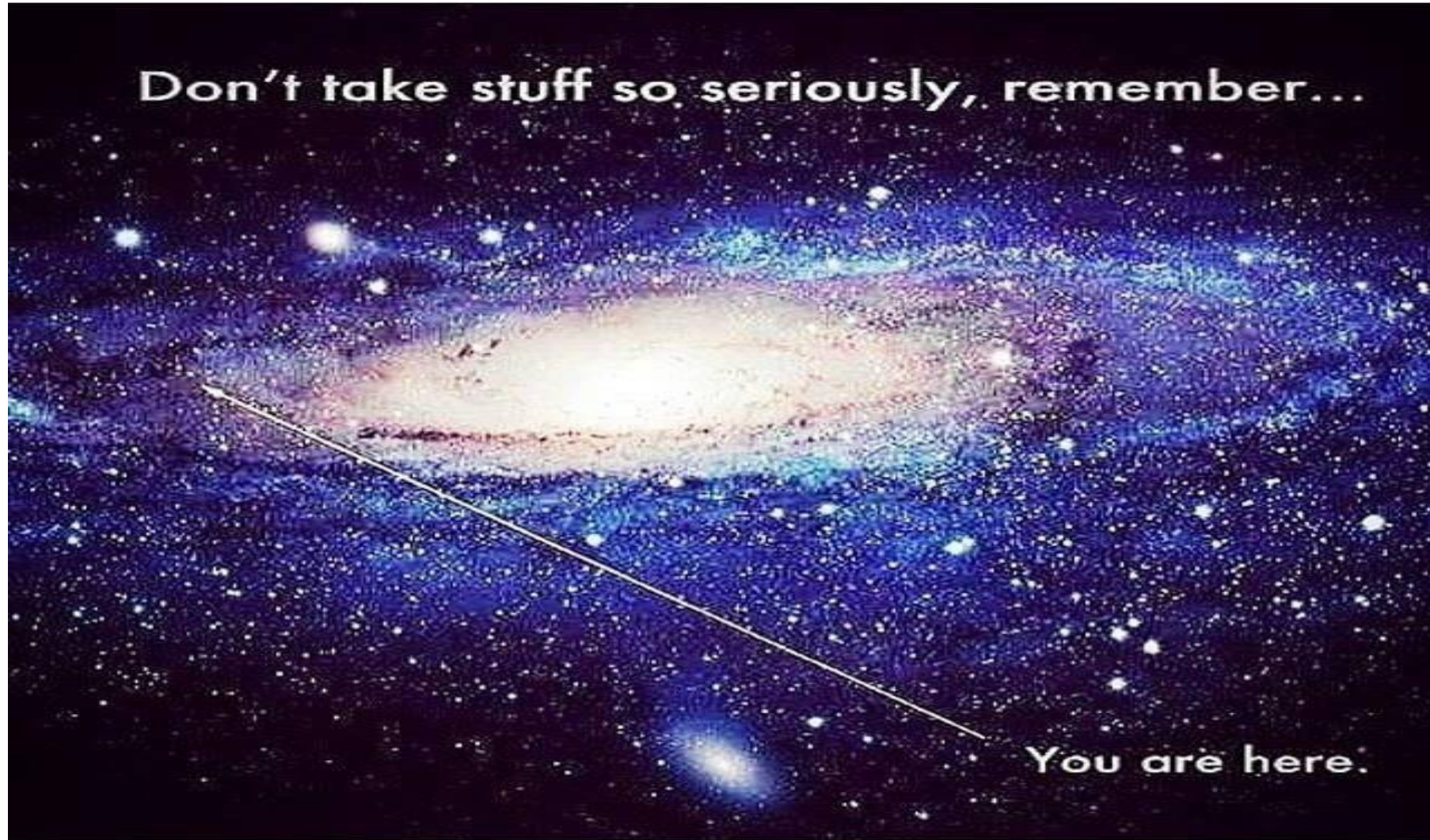
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Rule

**WHAT'S your NEXT?**



Moving your business forward..... Maintain a balance..



**WHAT'S your NEXT?**



**THANK**  

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*you*