agribusiness
africa
conference

2017 Emperors Palace
4 & 5 July

THEME 2017:
Crossing borders, building bridges
SESSIONS BY THEME

Session 1: Preparing for the next drought
Session 2: Building bridges, crossing borders
Session 3: Invigorating the value chain
Session 4: Feeding the world
Session 1:
PREPARING FOR THE NEXT DROUGHT
This session and panel discussion will focus on the following topics:

- The impact of climate change on agriculture in Africa;
- How farmers and agribusinesses should adapt to mitigate the impact of climate change on primary production (i.e. building resilience);
- What the future holds for crop insurance and production financing, and how financial institutions will prepare to offer financial services to farmers in a time of greater uncertainty and volatility;
- The strategies retailers could put in place to ensure guaranteed supply during a time of greater uncertainty and volatility.

Main stakeholders: primary producers; conservationists; input suppliers; research and development; financial institutions; retailers.

Session 2:
BUILDING BRIDGES, CROSSING BORDERS
This session will focus on the bureaucratic realities of doing business in Africa. It should also provide a comprehensive discussion on the challenges posed by lack of infrastructure in Africa, and possible scenarios for addressing the continent’s infrastructure development needs. Topics to be discussed include:

- The realities of physically crossing borders in Africa (i.e. how a product is transported from point A to point B);
- Unravelling Africa’s trade agreement environment;
- Corruption pitfalls of which to be aware;
- Determining the most critical infrastructure needs for developing agribusiness in Africa, and the entity/entities responsible for financing such developments.

Main Stakeholders: exporters; governments; investors; retailers.
Session 3:
INVIGORATING THE VALUE CHAIN
This session will focus on scrutinising weak links in agro-value chains in Africa and exploring possible solutions by examining successful examples. This session will focus on:

- Developing value chains that are appropriate and beneficial for Africa’s smallholder farmers (i.e. a needs analysis of the typical African farmer);
- How more value can be returned to the farmer in complex, international value chains (i.e. sugar, coffee and cocoa value chains);
- The supermarket revolution in Africa, including how supermarkets are shaping agro-value chains on the continent.

Main Stakeholders: primary producers; NGOs; governments; agribusiness investors; retailers; multi-national food corporations.

Session 4:
FEEDING THE WORLD
This is a ‘crystal ball’ session, aimed at exploring ideas about how agribusinesses will underpin development that will see the continent change from being unable to feed itself, to being the bread basket of the world. Topics to be discussed include:

- Correcting Africa’s agricultural trade balance;
- Mechanising the African farming sector;
- Getting governments on board (i.e. determining what legislative reforms are needed to strengthen agricultural development through FDI and public–private partnership engagement in the agribusiness environment);
- Determining the unknown challenges to agribusiness development that could emerge within the next 30 or more years.

Main stakeholders: primary producers; agricultural economists/academic institutions; investors; governments; agribusiness investors; agri–tech companies; input suppliers.
FOR MORE INFORMATION AND ENQUIRIES:

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