

Media Statement

FOR IMMEDIATE RELEASE
13 Feb 2018

TOP NOTCH AGRI DAY ON THE CARDS IN CO-OP COUNTRY

Save the date



Prof Roland Schulze
Emeritus Professor of Hydrology
(UKZN)

A taste of our programme line-up:



Dr Theo de Jager
President - World Farmers' Organisation



Prof Johan Willemse
Associate Professor and Agricultural
Economist (UFS)



Adv Gerrie Nel
Afriforum



Louis van der Watt
Wildswinkel

FOOD for THOUGHT

Venue: Mayogi Bomas, 70 kms outside Port Elizabeth (near Kirkwood), EC
Book your **FREE** seat now! Email Natalie at ecgma@telkomsa.net or call 041 933 1394

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 **THE CO-OP
DIE KOOPERASIE**
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Humansdorp –The Co-op secured the main sponsorship of this bi-annual event hosted by the Glenconnor Farmer's Association, Eastern Cape, to be held on 14 March this year.

Aimed at promoting information-sharing among farming disciplines in the Eastern Cape region, The Co-op is proud to announce its involvement as main sponsor of this event. The programme lineup of this Agricultural Information Day is extraordinary with inspiring speakers that are synonymous with the global agricultural industry.

Dr Theo de Jager, President of the World Farmers' Organisation will be the main speaker, with the following speakers providing insight into their respective fields of expertise:

Prof Roland Schulze (Climatology); Prof Johan Willemse (Economist); Adv Gerrie Nel (Afriforum) and Louis van der Watt (Wildswinkel).

The day promises to be a melting pot of networking, experience-sharing and vision sharpening. Co-op suppliers also committed to the versatility of the Info Day by bringing their businesses to attendees. Exhibition stands will be activated during the day for the convenience of those present, with a hunting rifle being one of the many items that are up for grabs on the day. In true Karoo-style the day will end off with a *liplekker* braai.

"The Co-op's partnerships with local farming associations are the epitome of its vision of being the leading agricultural business in Africa that ensures the profitability of its members and the development of its communities and environment on a sustainable basis," says Henk Agenbach, CEO of The Co-op. "By supporting local platforms it strengthens the unity and camaraderie that is often found among similar trades, and in particular, South African farmers."

"An agricultural business generally operates within an environment that has many variables. The Info Day aims to provide technical know-how and practical advice that affect farmers across the board," said Agenbach.

"The Co-op is dependent on its members and successful because of their participation and involvement. We support opportunities where our members can share their successes and learn from one another in the process."

All those interested are invited to attend the day and to reserve their FREE seat by mailing Natalie at ecgma@telkomsa.net or call 041-933 1394.

The Glenconnor Agra Info Day is also proudly supported by:

Villa Corp, Lezmin Landini, Agriplas, Stafix, Express Petroleum, Williams Hunt Humansdorp, Netafim, Cape Gate, DSA, The Tractor Doctor, CropTek, All Cut and Sharwoods Supa Quick.

Ends

If you would like more information about this topic, please contact the Communications Officer at 042 007 0012, 064 850 7211 or email at carlee@humkoop.co.za.