



From the Office of the IFAMA President

INTRODUCING THE “IFAMA YOUNG PROFESSIONALS” CASE STUDY COMPETITION

IFAMA believes “we, in the agri-food industry, feed the world” and prioritises “**Talent Development**” activities to support the future challenge of “Food Security for All”. The IFAMA Board thus agreed to expand the highly successful “Students Case Competition” to a similar competition for YOUNG PROFESSIONALS –directed at young persons (not older than 35 years), working for about five to ten years and showing promise as future leaders/managers.

We invite you as an industry leader to nominate and sponsor such young persons to participate in the first IFAMA YOUNG PROFESSIONAL CASE STUDY COMPETITION in Buenos Aires, Argentina, 23-27 June 2018 ([see flyer linked](#)).

Nominated persons will be joined by other young professionals from all over the world to participate in this exceptional opportunity. Teams will be international and compiled closer to the competition to get a true “global feel” and promote international networking – as will indeed be required to face future challenges!

On **Sunday 24 June 2018**, participating teams will be given a real-world case from the agri-food business environment to prepare a “case solution” to be presented to a panel of international judges. The best teams will proceed to the finals on Monday – a presentation at the World Forum event, attended by many dignitaries, top executives and academics in the agri-food business environment. Prize winning teams will be acknowledged at the IFAMA Gala Dinner at the close of the conference.

Nominated persons will be expected to join teams in Buenos Aires by Saturday 23 June to start preparations and preferably depart after Wednesday, 27 June, attending all the many interesting conference events. This all is truly a special opportunity to present case solutions, network with fellow young professionals from all over the world, while meeting agribusiness professionals, executives and academics in world of agribusiness.

The costs of attending the IFAMA conference and registration for the Young Professional Case Competition amounts to:

- Early bird until 15 April 2018: IFAMA member U\$695; non-member U\$745 (include all conference activities, social events and gala dinner);
- After 15 April 2018: IFAMA member 770; non-member U\$820:

Note: This registration fee exclude accommodation, board and lodging and travel expenses.

"Registrants must register online for the conference. To do so, they can follow the link to conference registration at IFAMA.org (registration page is <https://www.ifama.org/event-2026201/Registration>). More information on the conference is available at www.ifama.org"

A nomination from your firm/organization will be highly appreciated. Please contact me directly if so required.

Kind regards

Johan van Rooyen, IFAMA President & Director of the Centre for Agribusiness, Stellenbosch University, South Africa
(cjvr@sun.ac.za;+27827853300)