

“Keeping it Fresh”

News from the FPEF – 04 October 2018

Dear FPEF members,

Welcome to another edition of *Keeping it Fresh* - one of the FPEF's communication tools to keep our members updated about matters which affect our members and our industry.

MARKET ACCESS: PHILIPPINES

A FruitSA delegation is currently in Manila for discussions/meetings about access for South African fruit to the Philippines. The FPEF CEO is also doing a presentation on the SA fresh produce industry at a seminar which is part of the Agri-Link Trade Show and Conference. The delegation will also meet with the Philippines Southern Africa Business Council. This is the fourth year in which we participate in this trade show and meet with the relevant officials together with the SA Embassy (where Ambassador Martin Slabber and the Agricultural Attaché responsible for the Philippines, Mr Sithembele Kelembe) re-actively support our market access efforts. It is hoped that the process with regards to citrus will be concluded in the not too distant future.

SIZA (Sustainable Initiative of Southern Africa)/WIETA (Wine and Agricultural Ethical Trade Association)

In the latest edition of the SIZA Newsletter it is emphasized again that **SIZA** and **WIETA** exist in order to eliminate any conflict of interest by ensuring an **ethical**, honest and transparent process.

SIZA and **WIETA** exist in order to eliminate any conflict of interest by ensuring an ethical, honest and transparent process. To ensure excellence within the ethical and environmental trade industry the processes need to be effectively monitored and evaluated and thus engagement between all the relevant parties is needed to successfully safeguard a future of growth and prosperity. Alongside the standards, the various approved Audit Bodies attempt to improve the level of ethical and social responsibility on farms in South Africa. The ideal is to allow legal requirements and social standards to become the norm and not be the dreaded unpleasant experience many of us currently try to avoid.

SIZA & **WIETA** stand to ensure that South African suppliers evolve in their ethical and social capacity as world leaders in the fruit industry. The impact of collaboration between all the parties involved will allow for a mindful, positive and moral industry topped off with constructive growth.

If you have any questions or need more info related to the content, please feel free to contact Werner van Dyk at werner@siza.co.za or Tel 021 852 8184.

BACTROCERA DORSALIS: REMOVAL PERMITS

A reminder that no host material for *Bactrocera dorsalis* must be removed without a removal permit from the provinces of Limpopo, Mpumalanga, Gauteng, North West and KwaZulu Natal which have been declared as areas infested with *B.dorsalis*.

Applications for removal permits should be directed to: RemovalPermits@daff.gov.za, tel: 012 309 8735/8791/8763 (For further detail, please refer to the e-mail message in this regard which was sent on 2 October).

ANNUAL TRANSFORMATION SEMINAR

Herewith a REMINDER to attend our annual transformation seminar on **Tuesday the 16th of October at Devon Valley Hotel in Stellenbosch from 10:00 – 14:00**. The seminar is aimed at the senior executives in FPEF member companies (CEO, CFO, COO etc.) and our hope is to inspire and equip you towards effective transformation in your business.

Our speaker line-up is as follows:

Bongiwe Njobe

Bongiwe has held various senior positions in the public and private sector including Director General at the National Department of Agriculture, Corporate Affairs Director at The South African Breweries and Group Executive Corporate Sustainability at Tiger Brands. She will challenge and inspire us towards tackling transformation within our businesses.

William Hughes

Evicted farmer and Vice Chairman of the Commercial Farmers Union of Zimbabwe during the land redistribution in Zimbabwe will share some of his experiences and perspectives relevant to the land issue in South Africa.

Melcus Nel

Transformation specialist and Executive at Signa Group will provide some practical guidance relating to the new AgriBEE codes.

PROGRAMME

10:00 – 10:30	Tea and registration
10:30 – 13:00	Bongiwe Njobe William Hughes Melcus Nel
13:00 – 14:00	Lunch

For those who have not yet confirmed, please RSVP to: johannes@fpf.co.za

CITRUS MARKETING FORUM

Important notice: Please take note of the new venue!

Herewith a **REMINDER** that the next meeting of the Citrus Marketing Forum (CMF) will take place on:

DATE: **Wednesday, 10 October 2018**
TIME: **10h00**
VENUE: **Nelson Wine Estate, R44, Windmeul, Paarl**

For catering purposes, please confirm your attendance/apologies via email by latest Friday, 05 October: claudia@fpf.co.za

CITRUS POST-HARVEST TREATMENTS: MARKET REQUIREMENTS AND LABELLING WORKSHOP

CGA will be hosting a workshop to discuss the market requirements and labelling conventions for post-harvest treatments on citrus to all key citrus markets. Essentially the outcome of the workshop is to update previous (and now outdated) Cutting Edge communications on this topic (see Cutting Edge 202 herewith).

The details for the workshop are as follows:

Date: 31st October 2018

Time: 14H00 – 16H00

Venue: Olive Grove, ARC Infruitec, Stellenbosch

Interested parties are invited to participate in the workshop. Please RSVP to Paul Hardman (ph@cga.co.za).

MARKETING AND GENERIC PROMOTIONS

The **dti** in collaboration with Wesgro invites you to attend Introduction to Exporting training of the Global Exporter Passport Programme (GEPP). The training will in the main provide foundation training for enterprises on issues and benefits of exporting. The training is designed to teach enterprises basic export skills, export terminology, international trading and fundamentals of foreign market research.

Introduction to Exporting Training covers the following topics:

- Complete export cycle,
- Differences between local and international trade
- Mode of transport,
- Methods of payment,
- Foreign currencies and exchange controls,
- Export documentation, Freight cost elements, Duties & VAT,
- Customs procedure and declarations
- Incoterms and Insurance methods
- Role players in the export value chain and their responsibilities
- Tariff & non-tariff barriers, Trade Regulations.

The workshop is scheduled as follows:

Date: 16-19 October 2018

Time: 08h30 - 16h00

Venue: Wesgro, 18th Floor, South African Reserve Bank, 60 St George's Mall, Cape Town

Only 20 seats available.

Kindly confirm your attendance on or before **12 October 2018** at NBoyce@thedti.gov.za / PMashilo@thedti.gov.za or 012 394 1312 / 012 394 1060.

Greetings from the Philippines

Anton