



**We have some high powered international speakers presenting at the CGA Citrus Summit to be held at the Boardwalk Conference Centre in Port Elizabeth from 12 to 14 March 2019 (registration is open on the CGA Summit webpage - [www.cga.co.za](http://www.cga.co.za)).**

**Prof Marcos Neves** is widely regarded as the expert on value chains. Coming from Brazil, Prof Neves has done considerable work in the citrus industry – and has written widely on the citrus supply chain.

There is a pleasant surprise awaiting CGA Citrus Summit delegates – Kaap Agri have come forward to sponsor the publication of Prof Neves book “Orange Juice Chain: Past, Present and Future”. All delegates will have the opportunity to receive a book, personally signed by Prof Neves.

**Philippe Binard.** As General Delegate of Freshfel (representing EU importers and exporters), Philippe has wide experience on government policy and advocacy, statistics on trade flows and the intricacies of trading with the EU. Philippe’s presentation will cover the global citrus situation, and what that all means for the southern African citrus industry, using research generated by CIRAD. With tensions increasing due to increased plantings of earlier and later maturing varieties the “shoulders” of the seasons are becoming more congested and less profitable. These and other trends will be discussed during this session.

**Richard Bright’s** Reefer Trends is widely read and recognized as a thought leader in the maritime world. With southern African citrus volumes on the increase, and challenges mounting in terms of cost and availability of long distance trade, Richard will give insights into what to expect in the future.

**Nick Gutierrez**, based in Washington, USA, is the CGA’s USA Representative. Nick was with the US Department of Agriculture (USDA) and (APHIS) for more than 35 years. His Government contacts and knowledge of the US Plant Health department is of great benefit to southern African citrus growers. He will be speaking on the Citrus Market in America.

**Rocco Renaldi** has been the CGA’s EU Representative, based in Brussels, since 2007. He is kept very busy defending South Africa’s Market Access to Europe, focusing on plant health issues, such as Citrus Black Spot (CBS) and now False Codling Moth (FCM). He will cover this topic with Deon Joubert and Lambert Botha.

**Mikhail Fateev**, is the CGA’s Russian Representative based in Moscow. Since 1994 Mikhail has worked in the Moscow Government establishing contacts with the South African fruit industry and initiated procurement of fresh produce from South Africa. In 1996 joined Capespan International their Representative for the Russian market. In 2011 he was contracted by Citrus Growers Association as Consultant.

**On the Local Front.** Not to be outdone by the international presenters, we will also have home grown talent on display.

**John Purchase** has become a word of reason and a source of calm as agriculture faces many challenges. In the political advocacy space the presence of John at high level discussions means

that a reasoned approach is taken – John will unpack some of the more pressing government requirements facing the citrus industry.

We also have the highly acclaimed **Wandile Sihlobo** – as an agricultural economist, Wandile has risen to the top of his field in a very short time.

**Peter Schlebusch** from Standard Bank, the Summit's Main Sponsor, will provide delegates with some pointers in terms of the economy under the Subject heading - Evolving with the business: unlocking growth, identifying opportunities, creating inclusive value.

The CGA Citrus Summit will tackle some of the more critical (and sometimes sensitive) topics facing the southern African citrus industry. The threat of HLB (Asian Greening) is one that springs to mind – this will be covered by **Vaughan Hattingh**.

Worker rights is another – **Retha Louw** (SIZA) will cover some of the tools at grower disposal, with some real life experiences provided by a few citrus growers.

The full list of speakers are shown on the Summit programme. Go to [www.cga.co.za](http://www.cga.co.za) and click on Citrus Summit/CGA Events. Click on Programme. You can also see more details on the Presenters by clicking on Confirmed Presenters.

With just over a month to the Summit the organizing committee are looking forward to meeting you to enjoy this fantastic programme. Registrations can be done through the website.

*Please call Gloria on 031-7652514 or email [gloria@ccga.co.za](mailto:gloria@ccga.co.za) for any more information.*

*7<sup>th</sup> February 2019*