

## **2019 Cattleman's Conference Agenda**

**13 March 2019**

**Annual General Meeting**

09h00 – 10h30

Registration

10h30

Annual General Meeting

13h00

Lunch

14h00 – 14h30

Awards

18h00

Cattleman's Function (**Dress code: Smart Casual**)

**14 March 2019**

**Cattleman's Conference**

06h30 – 08h00

Registration

08h05

**Where Are We Going?**

Mr Dewald Olivier - SAFA

09h00

**The Current Evolution of the Feedlot Industry**

Mr Darryl Clark - Kemin Animal Health

09h45

**Red Meat Economy**

Mr Wandile Sihlobo - Agbiz

10h30

Tea

11h00

**Professor Tim Noakes**

SA Feedlot Awards

11h45

**Farming 4.0**

Dr Timothy Jenkins - Biomin

12h30

Lunch

13h45

**Die Vleisbedryf en Grondhervorming**

Mr Nick Serfontein - Sernic Group

14h30

**Feedlot Management: Your Greatest Asset**

Dr John Mphaphuli - South Africa School of Millionaires

15h15

Acknowledgements and Closing

15h30

After Conference Refreshments

## Speaker Profiles

### **Mr Darryl Clark**

Mr Clark was raised in Texas, U.S.A. and his family operated a cowl/calf business. He has spent a lifetime around the agriculture industry and has worked in various capacities which have provided him with a broad range of experiences both domestic and international.

He is married with two children and five grandchildren. He was educated at Stephen F. Austin University where he received an M.S. Agriculture (Animal Nutrition) as well as Texas A&M University for his B.S. Agriculture Economics. Mr Clark has interaction with the Top 25 Feedlot producers in the United States. He develops long term strategies preparing for future industry trends on behalf of Kemin Animal Health and Nutrition.



### **Mr Wandile Sihlobo**

Mr Sihlobo is an agricultural economist and head of research at the Agricultural Business Chamber of South Africa (Agbiz). He is a member of President Ramaphosa's advisory panel on Land Reform and Agriculture. Sihlobo is also a member of the Council of Statistics of South Africa. He is a part-time Commissioner at the International Trade Commission of South Africa.

Mr Sihlobo is a columnist for Business Day, Business Times and Farmers Weekly magazine. He is a member of the South African Agricultural Economics Association and also an author of the blog, Agricultural Economics Today.

He has previously served as an economist at Grain South Africa. He also served as part of the secretariat of the Agri-Sector Unity Forum (ASUF) Land Reform working group.

He holds a Master of Science degree in Agricultural Economics from Stellenbosch University.



### **Professor Tim Noakes**

Professor Noakes studied at the University of Cape Town (UCT) and obtained an MBChB degree in 1974, an MD in 1981 and a DSc (Med) in Exercise Science in 2002.

In the early 90s, Noakes teamed up with Morné du Plessis to drive the founding of the Sports Science Institute of South Africa (SSISA). The Institute would primarily fund research in sports performance. The application of this research would provide sports personnel of all disciplines with the means to improve. Noakes and du Plessis also wanted to use it as a platform to build public interest in the country's top sports people and build state pride.



## Speaker Profiles

### **Dr Timothy Jenkins**

Dr Timothy Jenkins has over 25 years of experience in the dairy industry. His background is in New Zealand and worldwide as a scientist with an emphasis on ruminant production.

Dr Jenkins is Development Scientist at the headquarters of Biomin in Austria where he has particular focus on mycotoxins and ruminants. Dr Jenkins expertise includes mycotoxin analysis, mycotoxin effects on ruminants, rumen microbiology, and forage quality including pasture and silage pathology and related mycotoxins. He currently manages Project 4.0 within Biomin, focusing on big data, predictive tools and automation. His education includes qualifications from University of Canterbury, New Zealand) and Johns Hopkins University, Maryland, USA.



### **Mr Nick Serfontein**

Nick Serfontein was born on the 13th of August 1948 and matriculated in 1966 at Edenville in the Free State. In 1970 he graduated as an Engineer from the University of Pretoria and by 1977 had established himself in Mafikeng as a consulting engineer at the firm Eksteen, Van Der Walt & Nissen. In 1978 he was made a partner of the firm. From 1991 he was appointed chairman of the EVN group, which was restructured to become BIGEN AFRICA in 1999 of which he was also Chairman.



Nick began to down-scale his involvement in BIGEN AFRICA in 2003, resigning as Chairman and is no longer involved. He now devotes all his time to his personal business interests, including the Sernick Group.

### **Dr John Mphaphuli**

Dr. Ntshengedzedi John Mphaphuli is the founder and director of South Africa School of Millionaires. Dr. John brings an in depth knowledge and over 25 years of experience in the training industry as well as entrepreneurial and leadership skills to the company.

His knowledge and skill in this area is perfectly set to establish and grow the business. Subsequently, South Africa School of Millionaires has seen rapid growth and has taken a prominent position as the preferred training provider to a number of corporates, universities, churches and individual clients.



Dr. John is passionate about both training facilitation and making a difference in people's lives. His vast experience goes back many years. He has previously been employed as a training facilitator for the Independent Electoral Commission (IEC) and Statistics South Africa (StatsSA) both in provincial level and National level. He has also taught at the University of South Africa (UNISA)