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Dear Stakeholder

INVITATION TO THE INDUSTRY CONSULTATIVE MEETING FOR THE NATIONAL EXTENSION AND ADVIVISORY SERVICES AWARDS SCHEDULED FOR 29 MARCH 2019

The Minister of Agriculture, Forestry and Fisheries launched the National Extension and Advisory Services Awards (NEASA) during a Gala Dinner at the 3rd Agricultural Extension Week (AEW) held in Durban at the Tsogo sun, Elangeni and Maharani Hotels on the 30th of October 2017. The 2nd NEASA was held in Mahikeng on the 20th of November 2018. This award system is a new initiative by the Department of Agriculture, Forestry and Fisheries (DAFF) aimed at acknowledging and rewarding excellent performance in Extension and Advisory Services.

The NEASA is guided by the National Framework for the award system in recognition of excellent performance in Extension and Advisory Services. In this regard, the DAFF will be hosting the 3rd NEASA in November 2019. In an effort towards inclusivity, the DAFF plans to expand the national awards that were previously focussing only on public Extension Practitioners to also include private sector Extension Practitioners.

It is on this basis that you are invited to a consultative meeting to discuss and plan on how the private sector can form part of the national awards. The meeting will also serve as a scoping exercise to identify current initiatives in the industry that are aimed at awarding excellence in Extension and Advisory Services.

Details of the meeting are as follows:

Date:

12 April 2019

Venue:

Sheraton Hotel (Pretoria)

Time:

09h00 to 15h00

Kindly consider the attached source documents which will form the basis for discussion during the aforementioned meeting.

Yours Sincerely,

MR M.M. MLENGANA

DIRECTOR-GENERAL: AGRICULTURE, FORESTRY AND FISHERIES

DATE: 27/3/19