

Emerging Farmers and Agro Processing Conference 2019

30th ~ 31stJULY 2019

CSIR Convention centre, Pretoria, Gauteng

Overview

Beyond its tremendous potential to create jobs, reduce poverty, and nourish the continent, agriculture can be the foundation for Africa's economic transformation. Policymakers can make this happen by taking steps to strengthen the links between agriculture and manufacturing through agro-processing. The agriculture sector is regarded as one of the most critical industries for the African continent due to its economic potential, projected as a 49 billion industry in Africa alone by 2030.

In the words of the Deputy Minister of Trade and Industry, Mr Bulenani Magwanishe, "the agro-processing and forestry sectors are critical in growing the economy and create sustainable jobs especially in the rural areas"

Empire Conferencing agricultural events connect agricultural professionals – from small farmers to large scale farming enterprises – to industry experts, leading global equipment and machinery suppliers, seed and agrochemical producers, irrigation and water management specialists, as well as financial institutions and insurance providers, as well as key government and union officials. The South African Agri-food sector has a number of competitive advantages, making it both an important trading partner and a viable investment destination.

This event aims to illustrate the absence of a competitive agro-processing sector in many developing countries that have a comparative advantage in agriculture. An un der- developed agro-processing industry is a significant missed opportunity to create sustainable jobs and incomes, because each additional job in agro-processing creates 2.8 jobs extra jobs in the wider economy, each agro-processor purchases from numerous small-holder farmers, and small-holders often lose 50 percent of their harvest from seasonal gluts.

This event will provide a platform for food and agriculture researchers, masters of innovation and seasoned experts in agricultural management development relevant site visits to agricultural leading companies will provide you with a behind the scenes look at best Agro processing practices. This exciting programme emphasize on the various topics related to Food Technology, Food Industry, Agro Food Engineering and combines different arenas, stimulating the exchange of ideas and enabling participants to grasp the latest developments and ideas in different areas of Food Technology and Agro processing. It will serve as a great platform to improve your knowledge and skills in this field through the various research experience and presentations.

Speakers:



Dr Jasper Rees Senior Advisor Technology innovation Agency







Henri A. Minnaar,



Managing Director and Owner, AgriMentor Ray van Rooyen

Sector Head

Agriculture: RBB

Absa Regional



Operations Morestaff Chibanda, Managing Director Simfresh International



Thembinkosi Semwayo Senior Consultant, Ontolligent

l and reform

Mr Ndivhuho Ranwedzi

Rural Development and

Director: infrastructure





Sylvester Moepya, New Business Development Associate Seriti Institute

Davie Maree, Head: Agriculture Information and Marketing at FNB South Africal



Manoj Seonath Head: Agro-Processing & Agriculture, IDC

Nonhlanhla Mokoena-

Chimhandamba

Managing Director Urban Grown



Simba Chimhandamba Co- Founder Urban Grown

Edith Ramocaedi, Senior Technical Information Officer, Food Import and Export Standards, DAFF



Gerhard Olivier Geographic Information Systems (GIS) analyst and data scientist GeoFarm SA



Jahni de Villiers Head: Labour and **Development Centre of** Excellence, Agri SA



Dzivhuluwani E. Nndwambi, Assistant Directorate: Food Import and Export, DAFF













Chief Director, Department of Small Business Development

Krithi Thaver Founder of Canna Culture the Cannabis Development Council of SA

Nomvula Makgotla

& chair of the KZN branch of

Who Should Attend:

- Head of Agricultural departments
 Field and educational Officers
 Farmers Organisations and Unions
 Non profit Organisations
 Young entrepreneurs/emerging farmers
 Agro processing manufacturers/plants
 Government departments:

 Department of Agriculture and Forestry Fisheries
 - Department of Agriculture
 Rural Development
 - Department of Water Affairs
- Dear delegate

Agro-processing is one of the key industries within the Agricultural Sector, spanning the processing of Vegetables, Freshwater Aquaculture and Mariculture, Exotic and Indigenous Meat, nuts, herbs and fruit. It also involves the production and export of deciduous fruit and wine; confectionary manufacturing and export; and the processing of natural fibres from cotton, hemp, sisal, kenaf, pineapple and so on. Blow is what the DTI has coined on the importance of Agro processing.

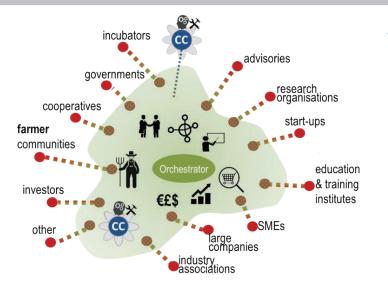
"South Africa's agro-processing sector has the potential to become an industrial impetus that can create jobs and answer some of the country's macro-economic questions, such as trade deficit generated by too many imports against low export volumes."

SMART Agro Processing Africa will not only offer participants a unique opportunity to head start their agrobusiness agenda but also provide a platform to grasp the potential of newly available technology and products with live site tours and farm adventures. It will also look into funding, empowerment and the future of agro processing in Africa.

Come, join us and net our well-known researchers and delegates as they share their innovative research and vast experience through their fabulous presentations from top notch speakers from the African continent.

Kind regards

Empire Training



Department of Land reform
Provincial and National Departments
Agricultural funding companies
Rural Local Municipalities
Setas
Agrisetas
Agribusiness Professionals
Agricultural Researchers
Agricultural Policy Makers
Agricultural Brand Managers
Agricultural Researchers
Academia

- Insurance companies
- Corporates
- Power utilities
- Farming cooperatives members
- Directors and Managers of Agricultural Produce
- Retailing
- Heads of Retail Finance
- Private Sector Value Chain or Multi Stakeholder Associations
- Agricultural and Economic Analysts
- Rural Development Officials
- Fertilizer companies



<u>Highlights</u>

Discover the various funding opportunities which are available for aspiring small enterprises

and agro processing ventures. Key companies presenting on the funding models include ABSA, Landbank, African Bank and IDC.

- Learn about the Agri Parks which the South African government is establishing in all the nine provinces in a bid to support communities, smallholder farmers and emerging black farmers.
- Network and mingle with funders, peers and decision makers in Southern Africa
- Case Studies and Success Stories of emerging farmers
- Latest Agro Tech developments
- Rural Farmers Development Initiatives
- African Agro Initiatives
- Panel discussions and interactive sessions
 - Youth development employment And job creation

WHY AGROPROCESSING IN SOUTHERN AFRICA?

Handling Agro-Processing as a critical Part of the Agricultural Value Chain

Just as a clogged water pipe impedes the free flow of water and applies pressure backwards in the pipe, the absence of agro-processing in agricultural value chains retards the flow of value in the agricultural economy. home grown produce is sold with limited value addition and retailers stock imported processed products because local processing is either absent or sub-par. Supply side limitations also exist as rational farmers tend to produce what they believe they can sell and may have no incentive to increase production without added demand from the agro-processing sector.

Developing Agro-Processing to Promote inclusive growth

CREATION AND INCLUSIVE GROWTH Nonfarm industries, such as trading, transport, and agro-processing, "contribute at least as much as growth in agriculture toward reducing poverty1" because the investment in agro-processing produces a significant multiplier effect along the supply chain. The investment generates demand for packaging, transportation, and agricultural products, which in turn generates demand for associated agricultural inputs (such as fertilizer, seeds, pesticides, farm equipment, and so on). In turn, this creates employment along the entire value chain, both on and off the farm. Research indicates that for every job created in processing, an additional 2.8 jobs are created in the economy2. As women often dominate employment in agro-processing, accelerating this sector can significantly impact women's economic empowerment. In Senegal, women constitute about 80 percent of the workers involved in agro-processing activities.

Managing your Agro-Processing to Reduce Postharvest Losses

A growing agro-processing industry can greatly reduce post-harvest losses by transforming perishable produce into more shelf stable differentiated products. Farmers often lose between 20 and 80 percent of their yields post-harvest. Demand from agro-processors would offer a ready market—and thus income—for these yields that would otherwise go to waste.



AGENDA

Day one - 30 July 2019 - Chairperson - Dr Jasper Rees

08:00-08:30 Registration

08:30-09:00 Opening address

Agro processing tipped for job creation for a better Africa Poverty alleviation

Dr Jasper Rees Senior Advisor Technology innovation Agency Responsible for strategic direction for the bioeconomy for the Technology Innovation Agency, its funding programs, Platforms and Technology Stations, in the areas of health, agriculture and food, industrial and environmental and indigenous knowledge systems. The role of TIA in this area is to deliver agency function in the translation of research into commercialisation in support of the South African Bioeconomy Strategy and the Department of Science and Technology

09:00-09:45 Key Note Address:

Import products vs. Local products

Replacing Imports with Locally-made Products Today, developing countries consume 58 percent of processed food. By 2050, this is expected to climb to 72 percent, which is driven primarily by a rising middle class and rapid urbanization. Much of the current processed food consumed in these countries is imported, but as local markets expand and become more concentrated, opportunities will expand for local producers to capture market share. Opportunities for export exist at the regional level, where markets represent a sizable and important opportunity, and may offer fewer barriers to entry and similar consumer preferences

Presented by Ms Ncumisa Cordelia Mcata-Mhlauli Chief Director –Agro Processing DTI

Noumisa Cordelia Mcata-Mhlauli has more than 20 years of experience in the field of agricultural economics and Agro-Processing. As a Chief Agricultural Economist, Noumisa has served in a number of programmes both in the private and public sectors, mainly in conducting agricultural economic studies i.e. policies, strategies, feasibility studies, marketing surveys & evaluation exercises for various government departments and municipalities.

09:45-10:30 Agri parks as tool for agro processing and job creation Presented Mr Ndivhuho Ranwedzi

Director: infrastructure Rural Development and Land reform

10:30-10:45 Networking over tea/coffee

10:45-11:30 Stimulating Investment: Agro processing support scheme

- Increased capacity Employment creation
- Modernised machinery and equipment
- Competitiveness and productivity improvement

Broadening participation

Dzivhuluwani E. Nndwambi, Assistant Directorate. Dzivhuluwani Ernest Nndwambi has a Masters degree in agriculture from TUT and

a Postgraduate diploma in Monitoring and Evaluation from Wits University he is also registered as a Professional Natural Scientist with SACNASP. Dzivhuluwani Ernest Nndwambi has more than fifteen years experience working in regulatory environment.

Edith Ramocaedi, Senior Technical Information Officer.

Ms Maleshwane Edith Ramocaedi, a graduate of the University of Free State with a Bachelor of Science in Agriculture majoring in Food Science and Microbiology. Worked for the Department of Agriculture, Forestry and Fisheries in the Directorate: Inspection Services as an Agricultural Food and Quarantine Technician and currently still with the Department of Agriculture, Forestry and Fisheries in the Directorate: Food Import and Export Standards under the Subdivision: Food Safety and Quality Assurance Promotions as a Technical Information officer, whereby food safety and quality standards are promoted to the industry and the consumers, through promotion and awareness events. Food Import and Export Standards, Department of Agriculture, Forestry and Fisheries

11:30-12:15 Agribusiness SMES Challenges

Addressed by Nomvula Makgotla Chief Director, Department of Small Business Development DSBD

Nomvula is currently, Chief Director for Cooperatives Development in the Department of Small Business Development (dsbd), South Africa. Her responsibilities include amongst others competitiveness development for cooperatives, linking cooperatives to market opportunities in private and public sector nationally and internationally.

Nomvula is a resolute gender activist who was responsible for Gender and women economic empowerment both within the department of Trade and Industry and in DSBD before she was allocated new responsibilities. She has developed and implemented many empowerment programmes and gender mainstreaming and empowerment programmes. She represented the department in many Women empowerment forums and spoke at conference nationally and internationally, including at the United Nations Commission for the status of Women. A lack of market and marketing knowledge that results from insufficient marketing skills and access to, and analysis of, market information and market linkages
A lack of innovation. As supply chains from producers to consumers become longer, the ability to acquire the necessary market intelligence that gives rise to product innovation become more complex. However, without innovation, differentiation and efficiency cannot occur, and competitiveness suffers.

A lack of appropriate technology, technology advisory services, and testing facilities. Competitive agribusiness relies on appropriate technology to produce at high quality consistently, cost-effectively, and environmentally responsibly, test the contents for nutritional, bacterial, or other microscopic contents, and properly package products to keep quality, remain safe, and attract customers.
Lack of such technologies retard product and process innovation,

efficiencies, labelling and certification

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• A lack of appropriate financing products driven by a perception of high risks and the lack of financial skills among entrepreneurs. This leads to short payment terms, high interest rates, and high collateral requirements that cannot be met by small growing enterprises. The result is that micro and small enterprises cannot scale on the back of internal cash flows, self-financing, or microcredit and they remain trapped in their current situation.

• A lack of regulatory direction that is both confusing and time-consuming for entrepreneurs to understand and with which to comply.

• A lack of value chain integration and trust among value chain actors that leads to value chain inefficiency, increased costs, and reduced or unreliable inputs and outputs.

12:15-13:00 CASE STUDY:

Farmer to Market AgroProcessing strategies

Mandla Nkomo Managing Director Southern Africa Solidaridad

With over 19 years' experience establishing agribusinesses and facilitating market linkages between established commercial entities and rural communities, Mandla Nkomo took on the role of managing director of Solidaridad Southern Africa on 1 May 2017. Nkomo brings a deep understanding of the complexities facing the Southern Africa region, as well as practical and technical expertise to propel the newly established regional office forward as a leader in the sustainable development of the region.

13:00-14:00 Networking over lunch

14:00-15:30 PANEL DISCUSSION

FUNDING AGRO PROJECTS IN THE AGRICULTURAL SECTOR

- Funding and grant proposals for agro processing projects
 What does the South African Government offer in terms of different
- programmes to fund and grant Agro processing business in South Africa?
 Are there are also other beneficial opportunities for commercial banks, venture capitalists and investors what are the available incentives and
- suitable interest rate loans
- Identifying grant and loan opportunities
- Drawing impressive business plans according to the funding authority
- Preparing grant and loan proposals
- Preparing Project design & handling project management
- Matching your ambitions, intended projects and investments with available funding programs

Panelists:

Ray van Rooyen Sector Head - Agriculture: RBB ,Absa Regional Operations Absa RBB offers Agribusiness banking products and services to help run your agriculture business efficiently

Manoj Seonath Head: Agro-Processing & Agriculture, IDC

Head of Agriculture, Head of Operations and Regions (IDC), Regional Manager KZN (IDC), Senior Dealmaker (IDC). Completed GIBS Global Executive Leadership Programme. Industrial Sectors Employee of the Year Award 2008. Successfully led numerous teams on strategic initiatives. Qualified CA(SA) with Masters in Commerce.

Sylvester Moepya, New Business Development Associate, Serifi Institute Sylvester Mashilo Moepya has over 14 years' experience in senior and executive management roles in education, social development, business services and logistics. He is a serial entrepreneur – with shareholdings in several organisations. He has vast experience in youth development programme design and facilitation experience, using an action lab approach.

Speaker to be advised – Landbank

15:30: 16:15 Technology and Innovation

- Satellite imagery for data trends
- Ground sensor measurements
 - Study of crops and rainwaterLatest technology available

Gerhard Olivier Geofarm SA



AGENDA

Gerhard Olivier completed a degree in Environmental Management at UNISA and is currently completing a BSc Honours degree in Geography. He has a keen interest in remote sensing, GIS, geography, environmental science and precision agriculture. Gerhard is currently working at GeoSpace International and specifically GeoFarm as a Geographic Information Systems (GIS) analyst and data scientist

16:15-17:00 The Farm to Fork Initiative; Bringing together farmers and technologists who share an interest in a better food system Thembinkosi Semwayo, Senior Consultant, Ontolligent

Thembinked bernways, berna constraint, or mangern Thembinked bernways, berna constraint, or mangern Master of Science degree in Geographic Information Systems. He is a PhD candidate carrying out research in knowledge and innovation engineering. This background accords him the necessary skills to participate comfortably in a wide range of interdisciplinary projects. He has used these skills to add value to various inter-disciplinary innovation programmes.

END OF DAY ONE CONFERENCE

Day two - 31 July 2019 - Chairperson - Morestaff Chibanda

Success stories and emerging farmers

08:30-11:00 PANEL DISCUSSION

Emerging Farmers

Emerging Farmers; Discovering how Small holders benefitting from Supplier

- Assisted Agro processing initiative
- Start up Perception vs. reality
- Challenges faced in managing project
- Detailing how challenges were overcome
- The experience of being a supplier Funded initiative
- The experience of Gradually managing and owning your value chain
 Panelists:

Nonhlanhla Mokoena-Chimhandamba- Managing Director, Urban Grown Simba Chimhandamba - Co- Founder, Urban Grown

Based in Diepsloot and Pretoria Rural, who are dedicated to growing the best fresh produce in the city using both tunnel farming and open land farming, we have since expanded onto a larger scale on our owned 23Ha Farm (open-field). We also have an Agro-processing arm, which processes fruit and vegetable produce into numerous value-added and convenient lines for retail and hospitality. We currently supply the City Lodge Hotel Group, Pick n Pay DC, In2Foods DC, Food Lovers Markets DC and Bidfood DC..

10:00-10:15 Networking over tea/coffee

PANEL DISCUSSION - continues

Presented by Thato Moagi Managing Director: Legae La Banareng Farms Nuffield International Farming Scholar 2017/2018 DAFF Young Farmer of the Year 2015 DAFF Female Entrepreneur 2015

Thato Moagi is a young female Agripreneur and managing director of Legae La Banareng Farms in SouthAfrica. Legae La Banareng Farms focuses on the commercial production of irrigated grains and pastures, controlled environment agriculture as well as feedloting and processing of indigenous livestockShe also serves on President Cyril Ramaphosa's advisory panel on Land Reform, along with, amongst others, Free State farmer Nick Serfontein, agricultural economist Wandile Sihlobo and the President of AgriSA, Dan Kriek.

11:00-11:45 Agro processing with Medicinal matters

Krithi Thaver Founder of Canna Culture & chair of the KZN branch of the Cannabis Development Council of SA,

Krithi Thaver, the founder of Canna Culture and chairperson of the KZN branch of the Cannabis Development Council of SA, at the Holistic Relief Wellness and Pain Management Centre

11:45 -12:30 The key components of an excelling agro-processing venture

- Market research and business plan
- Business process analysis Flows/Throughputs/Capacity
- Efficient and Hygiene Facility design
- Operations management
- Life Cycle and Continuous Improvement

Koos Bouwer, Managing Director, MBB Consulting Engineers

Koos grew up on a citrus farm in the Eastern Cape and then studied mechanical/industrial engineering at the University of Stellenbosch. He has 35 years of experience in industrial applications, 20 years of this period in the agroprocessing environment. Most of his contributions were about the optimization of the supply chain, information flows, facility lay-out and concept design, operational procedures and material handling. He is currently managing director of the Stellenbosch office of MBB Consulting Engineers, specializing in agro-processing.

12:30-13:00 Agro processing initiatives for Youth Empowerment with proven Managerial Capacity

Managerial Skill

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Mentorship to adjust environmental changes

Prof Victor Mmbengwa, Manager: Smallholder Market Access, NAMC

Prof Victor Mbulaheni Mmbengwa (PhD, Pri.Sci.Nat (Anim.Sci)) Manager: Small-Holder Access (MERC) Prof Mmbengwa joins the NAMC with impeccable credentials to his name. His wall of qualifications includes a PhD Agricultural Economics (2009), Post doctoral in Economics and Management (2012). Prof Mmbengwa is no stranger to the life of academia. His stints as a lecture include Student Technician at Stellenbosch University (1993), Lecturer at the University of the North (2000), senior lecturer (Acting HOD) at UNISA (2009), former Council Member at Free State Central University of Technology (CUT) and University of Venda (UNIVEN), an Associate Professor at Nelson Mandela Metropolitan University (2011) and recently a Project Manager (Enterprises development) at Agricultural Research Council (ARC) (2012). He has published extensively in the agricultural development, entrepreneurship, small stock dairy physiology and rural development.

13:00-14:00 Networking over lunch

14:00-14:45 Agro Processing and the Value chain: Industrial Development Henri A. Minnaar, Managing Director and Owner, AgriMentor

Henri has been trained as an agricultural economist and worked in this field for a number of years in both public and private sector. He also gained experience in agricultural development, international marketing, exports and international trade in private and public sector and has gained experience over the past 37 years. He is doing consulting work under the name AgriMentor and has in during the past year designed with a colleague a new integrated agriculture development finance policy for the Department of Agriculture, Forestry and Fisheries with IFAD support. On behalf of UNIDO he and colleague recently conducted a value chain scoping assessment of the wool, maize, subtropical fruit and tea sectors of communal farmers in the Eastern Cape. As a team member he developed a proposal to support the food security through regional trade of the Member States of the Indian Ocean Commission. In recent months he assessed the impact of the change in land-use of farmland.

14:45-15:30 Reducing Agro food waste in SA

- Dealing with Agro food that is discarded or lost uneaten.
- Understanding the reasons of food waste or losses
- Exploring how these occur at
- Analysing the relevance to stages of producing, processing, retailing and consuming.

Linda Manyeza CEO, Food Masters

Linda Manyeza is the Founder and CEO of Food Masters South Africa. She is a Philanthropist with a passion to uplift women in rural and peri-urban communities. Linda was brought up in a farming environment by parents who owned a small holding where they grew their own food and kept livestock for commercial market.

15:30-16:15 Job creation, mechanisation and future-proofing: How can agroprocessing businesses thrive?

Jahni de Villiers, Head: Labour and Development Centre of Excellence, Agir SA Jahni joined Agri SA in July 2017 as Head of the Labour and Development Centre of

Excellence, as well as human resources manager. She was a union organiser at Solidarity for 12 years prior and served as sector-head of the union's branches at all the major commercial banks, Armscor, the Agricultural

Research Council and all the universities. She has an LLB degree from Nelson Mandela University, and an LLM degree, specialising in labour law from Unisa.

Jahni represented BUSA at the 108th session of the International Labour Conference in Geneva, Switzerland, during June 2019. She attended the committee on Violence and Harassment at Work, from which a new Convention arose.

16:15-17:00 Overcoming the drought in the agricultural sector and Agro Processing; Lessons learnt

Davie Maree, Head: Agriculture Information and Marketing at FNB South Africa Dawie Maree grew up on a farm in the Ventersdorp district in the Northwest Province. After matriculating at Ventersdorp High School he studied agricultural economics at the University of Pretoria and obtained the degree BSc (Agric) Agricultural Economics in 2000. He then went to Belgium and obtained the degree Master in Management (MBA) (cum laude) at the University of Antwerp Management School in 2002. Dawie returned to South Africa to complete his MSc (Agric) Agricultural Economics at the University of Pretoria, which he obtained in 2007 with a thesis titled: "Development of different technical, economic and financial benchmarks as management tool for intensive milk producers on the Highveld of South Africa".

Dawie joined FNB Agriculture on 1 February 2015 as Head: Information and Marketing. In his current role he often shares some insights on the current and future state of agriculture in South Africa to various audiences.



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Fill in the form and send to: Sifiso

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Registration fees above INCLUDES the following ements: Entrance to session, registration pack, d lunch and refreshment breaks.

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-				