



The future is closer than you think Are you ready? Do you have a 4IR Roadmap plan for agriculture? Join Empire conferencing on the ...

4.0 Industrial Revolution Agri Tech Conference 2019

28th & 29th of November, 2019

The Lanzerac in Stellenbosch Cape Town South Africa

Overview

World trends and predictions dictate that the world population will increase by 9.8 billion by 2050 according to the United Nation Statistics. Such an increase in population growth will impact countries growth and food security. In order to ease these difficulties, the key solution will be the advances in the agriculture sector. The calculated introduction of mineral fertiliser and the industrialisation of production processes, connectivity and data management are now capable of driving the next revolution in the history of agriculture and specifically Smart Farming or Precision agriculture. Growth in agriculture is good not only for farms but also for sustainable development.

In addition, attention given to making the agriculture sector more productive and sustainable will not only reduce the food insecurity but also will alleviate the poverty.

Empire Training and Conferences provides a meeting for professionals to gather on 28th – 29th November, Cape Town, South Africa with the Conference on Smart Agriculture, Food Security and to engage in discussions geared at major developments and curbing challenges in the agriculture sector to achieve the worldwide vision of mitigating food insecurity and eradicating poverty. Questions could be asked, "Are there any new players to disrupt the traditional farming setting? How do we adapt to these changes? (Upgrading from traditional farmer to smart farmer)? Is there a single business models that will be successful? Find out how these and many more questions are answered at this highly interactive event.

Be part of our platform that offers a meeting place for top manufacturers, researchers, academics, decision-makers and other business professionals as they share their knowledge and experience in automating the agricultural farming process in the age of technology.

Speakers:



Mr Arie van Ravenswaay
Assistant Director:
Innovation, Technology
Design and Transfer
Western Cape Dept of
Agriculture



Stefan Wiese NatGro
Chairperson
Agro dealers Association
Southern Africa (ADASA)



Lindie Stroebe
General Manager Produce
Marketing Association (PMA),
Southern Africa



Devin Osborne
Agronomy Manager
Aerobotics



Dr Albert Strever
Stellenbosch University



Theminkosi Semwayo,
Senior Consultant,
Ontelligent



Henk Stander
Stellenbosch University



Koos Bouwer,
Mechanical Engineer,
MB Consulting



Dirk Troskie
Director: Business
Planning and
Strategy, Western
Cape Department of
Agriculture



Cornelis van der Waal,
Head of Research Division,
Wesgro



Jahni de Villiers,
Head of Labour and
Development
AgriSA



Johan Burger
Senior Lecturer International Business
and African Studies, Nanyang
Technological University (Singapore.)



Wessel Lemmer
Senior Economist
ABSA



Daneel Rossouw,
Area Manager
Nedbank



Alec Azar
General Manager: Agricultural
Economics & Advisory Landbank



Ganief Barden
Senior Industry
Development Manager,
IDC



Inge Kuschke
Analyst
Green Cape



Mr FC Basson, GISc
Technologist, Research Support
Specialist, Elsenburg



Andre Groenewald,
grain producer and founder of
the Farmboek app



Jackson Dyora
Founder of Khula Agriculture
Technology

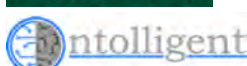


Johan Joubert
Managing Director
BHBW



Mr Jan du Plessis
Sales Director
NatGro

Speakers from:



Who Should Attend

- Corporate Heads of Agriculture
- Commercial farmers and growers
- Nutritional Health specialists
- Governmental bodies (Local, Regional, and National)
- Technology suppliers (corporate, start-up)
- Precision farming solution providers
- Anyone interested in smart farming
- Agricultural industry Technologists
- Business Development Managers
- Product Development Managers
- Agricultural Extension Officers
- Autonomous features experts
- Harvesting solution providers
- Robotic Biotech Developers
- Start-up representatives
- Agricultural Economists
- Heads of Investments
- Finance / Consulting
- Product developers
- Heads of Innovation
- Project developers
- Research Officers
- Logistics suppliers
- R&D specialists
- Growers
- Farmers
- Analysts
- Digital and Big Data
- Agricultural Compliance
- Water Management
- Industry Analyst
- Agriculture Scientist
- Digital Farming
- Fertilizers
- Connected Farming
- Precision Farming
- Technology
- Automation
- Policy Advisor
- Machinery
- Internet of things
- Connectivity

Dear delegate

A growing number of farmers are starting to adopt digital technology and data-driven innovations. Advanced farming is more efficient and sustainable than its counterparts of the past. Using precision agriculture, tractors might be self-driving, crops are grown over shorter periods and in larger quantities and the harvest could be determined by digital imagery of the fields, and the farmer is typically working with an agronomist to provide technical know-how.

Technology and the connectivity of agriculture are catapulting farms into the future and are also driving forward new technologies in Africa. From power train systems for tractors and hydraulic solutions for agricultural machinery to connected products for smart farming, the company is transferring automotive technology to agriculture. Our conference aim is to provide our participants with a platform of exchange and positive impact, helping delegates to achieve efficiency in their daily tasks and responsibilities while overcoming many of industries possible challenges.

We provide you with valuable insights from specialists who will discuss the opportunities offered by disruptive digital technologies to increase productivity, and access to services and markets in the agricultural sector and share their innovation and business plans. Technology companies, incubators, researchers, the business community, leaders of public and private institutions, policymakers, financial institutions, and the donor community will network to learn and network with each other.

Empire Training

About Empire Conferences

Empire Training and Conferences is a professional organizer of high-level B2B events. We produce, conduct and coordinate conferences, summits and forums in major business industries of Africa.

Our conference aim is to provide our participants with a platform of exchange and positive impact, helping delegates to achieve efficiency in their daily tasks and responsibilities while overcoming many of industries likely challenges.

Highlights

- Case studies on.... Recent Developments in Digital Agriculture in South Africa by
Leading companies: Department of Agriculture Western Cape
Nanyang Technology University Singapore
GreenCape
University of Stellenbosch
Aerobotics, Wesgro etc
- Panel discussions on funding options and models available to harness technology available to smart farming
Smart funding models presented by Nedbank, Landbank, IDC and Absa
- Tracks....
ONE: Key trends and future scenarios on how to maximise on the 4.IR revolution and tools to plan better
TWO: Technology updates such as IOT, Drones, Big data, and adapting to the latest innovations
Hot topics trending!!!
 - Disruptive and Innovative technologies relevant to the grape and wine industries: a South African/International perspective
 - Harnessing innovation, technology and research to solve universal challenges facing humanity: the role of Aquaponics
- Join key experts as we unravel the grappling issue of handling Challenges and ways of adapting to the disruption of technology advancements

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Day one - 28th November 2019 - THE digital disruption

07:30-08:10 Arrival of Guests

08:10-08:30 Registration and Early refreshments

08:40-09:00 Introductory Remarks and Opening Address

09:00-09:45 Recent Developments in Digital Agriculture in South Africa

Digital technology opens vast untapped potential for farmers, investors, and entrepreneurs to improve efficiency of food production and consumption in Africa. From precision farming to an efficient food supply chain, technology could bring major economic, social, and environmental benefits. Indeed, the sheer optimism across the startup ecosystem is that extreme hunger can be cured in Africa, in this generation, by significantly transforming the industry that employs most of its citizens.

Mr Arie van Ravenswaay will touch on the digital era and the outlining the issues below

- Introduction to Africa's Agricultural economy what is needed to enhance farming and technology?
- Challenges along the way
- Application of developments in South Africa (Case studies and strategies)

Presented by Mr Arie van Ravenswaay, Assistant Director: Innovation, Technology Design and Transfer Western Cape Department of Agriculture

Mr Arie van Ravenswaay

Everything is moving to a digital environment, and that is my key responsibility at the Department of Agriculture. From digital formatting, web, publications (digital and print), interactive media, exhibitions to the technological era of farming with technology using quad-copters and other technologies (including 3D printing).

We are exploring new technologies within Agriculture to help the farming industry move forward. I develop and create web applications to communicate research done at our department to farmers and the industry. This information should be easy to access and user friendly, supporting not only print media but multimedia as well. We are investigating how farmers can use drones and how applicable they are for farming (Some exciting results so far).

I also help our Minister and HOD with various projects and design the posters/books that are published by our Programme.

09:45-10:30 Security/protection of crop, Precision Farming including (VRT) and latest water-probe development in South Africa.

Precision farming utilises six ultra-modern technologies:

- Global Positioning Systems (GPS), which provides a navigation system to establish a position of a tractor or combine anywhere in a land within less than 2 meters on a latitude-longitude grid overlay.
- Geographic Information Systems (GIS) – GIS Computers capture, manage and analyse spatial data related to crop productivity and field inputs.
- Variable Rate Technology (VRT), which provides "on-the-fly" control of field inputs.
- Optical satellite imagery – provides real-time monitoring of crop development and anomalies due to variation in soil potential, physical or climatic variables, pest and diseases, or nutrient deficiencies.
- Satellite Imagery and Aerial Imagery
- Near Infra Red (NIR) Ortho rectified Imagery. This is becoming a very important technology – initially with timber and wine farmers but spreading to all farmers.

Presented by Stefan Wiese NatGro



With extensive and diversified experience, a comprehensive educational and training background and an exemplary career at leading organisations, Stefan possesses the

required skills and knowledge to be a valuable asset in any organisation. With commendable management experience and expertise, Stefan will contribute meaningfully to the achievement of company objectives and goals. Stefan is a confident negotiator with the ability to compellingly convey the message at hand to all levels of stakeholders, both internal and external. With a team oriented style and excellent interpersonal skills, he places a strong emphasis on high work quality, timeliness and accuracy of work.

10:30 -10:45 Networking over mid morning tea/coffee

10:45-11:30 Improved Mechanised or Driverless Agriculture Equipment Systems for Africa and Beyond



Mr Johan Joubert Managing Director BHBW

Achieved a National N Diploma in Mechanical Engineering in 1989 and completed various courses and programs including the Global Executive Development Program at the Gordon Institute of Business Science (GIBS) in 2011, to develop required skills and knowledge to lead business growth development projects. Career journey covered specialized technical, application engineering, service, sales, operational and business management roles with import and distribution companies of leading brand products such as CAT, Deutz, Cummins, John Deere, Claas and Massey Ferguson.

11:30-12:15 "General Agriculture: Trending

"The future of global and local markets is determined by consumers, and prescribes the need for disruption and innovation"

- Determining consumer's needs and desires for special features and offering
- Market disruptors are very similar across the world, yet the effect and affected differs significantly
- React and adapt to the disrupted market place
- Changing your focus to disrupt the agricultural market in the process

Presented by Lindie Stroebel, General Manager, Southern Africa



Lindie Stroebel, General Manager Produce Marketing Association (PMA), Southern Africa

Lindie Stroebel is currently the general manager for the Produce Marketing Association (PMA) in southern Africa. Since her appointment, in February 2016, Lindie was tasked to formalize and build on the value proposition PMA extends to its members in the region. She serves the southern African fresh produce sector as a thought leader and industry reference, connecting local PMA members with global and local connections in trade, information and trends.

12:15-13:00 TECHNOLOGY TRACK:

Precision farming: Recent Developments in Digital Agriculture in South Africa (Developments in Drone technology for RSA)

- Learning how you are using technology to better manage your fields.
- Best managing and using your data for your Agricultural Applications
- Best practices; how you can optimize your yield and revenue with our tested technology



Presented by Devin Osborne, Agronomy Manager, Aerobotics

Devin grew up on the South Coast of KwaZulu-Natal where he was raised with a keen interest for the environment. His enthusiasm for agriculture stems from his love for the outdoors and his passion for a sustainable environment.

He studied at the University of Stellenbosch graduating with a BSc Agric. in Soil and Water Management where he majored in Viticulture and Soil Science. He then went on to complete his MSc in Soil Science with his dissertation titled "Spatial variation, bias and experimental design in agronomic field trials", where he gained extensive knowledge in GIS and remote sensing.

At Aerobotics, Devin is able to utilise his practical and theoretical knowledge on plant and soil sciences, in combination with GIS and spatial data, to make informed decisions for farmers to improve their management practices and help them farm efficiently.

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13:00-14:00 Networking over lunch

TECHNOLOGY TRACK CONTINUES

14:00-14:30 Disruptive and Innovative technologies relevant to the grape and wine industries: a South African/International perspective



Dr Albert Strever, Stellenbosch University

Dr Albert Strever is currently setting up an Agri Innovation Hub, initially focussed on grapes and wine in the employed in the Faculty of AgriSciences, Stellenbosch University. He

also lectures in the Department of Viticulture and Oenology and previously established a research programme with the focus on grapevine cultivation and –physiology and in aspects related to remote sensing, climate studies and GIS, and was also involved in starting projects related to robotics and UAV applications in viticulture.

Presented by Dr Albert Strever, Stellenbosch University

14:30-15:00 Demonstration Using the cape farm Mapper

Presented by Mr FC Basson, GISc Technologist, Research Support Specialist, Elsenburg

15:00-15:30 The Farmboek app is a platform that can be scaled to the size of any type of computer or smartphone.

- It currently has about 10 000 users, of which 5 000 are commercial producers and about 400 are small-scale farmers.

The information available on it is sourced from plant pathologists, entomologists, and feed specialists, among others. It not only offers planting, pest control and fertilising advice for various crops, but also on livestock health and feed. In addition, it provides recommendations on tractors, along with contact details of suppliers in a specific area

Andre Groenewald, grain producer and founder of the Farmboek app



15:30-16:00- Things worth considering as you develop your precision farming solutions in Agriculture



Thembinkosi Semwayo

Thembinkosi holds a Bachelors degree in Economics & Geography, and a Master of Science degree in Geographic Information Systems.

He is a PhD candidate carrying out research in knowledge and innovation engineering. This background accords him the necessary skills to participate comfortably in a wide range of interdisciplinary projects. He has used these skills to add value to various inter-disciplinary innovation programmes. His working career to date has seen him participating in national and global development projects, covering aspects of strategy design, spatial analysis and planning using Geographical Information Systems (GIS) and Remote Sensing. He has also participated in one global GIS based environmental management project covering four continents.

In using Systems thinking, fore sighting, GIS, and Innovation Systems development techniques, he has utilized facilitated the development of long range scenarios and strategy for the Biotechnology, Energy, Bulk Water Agriculture, Supply, Human Settlements, Rural development, Education, and Information and Communication Technology sectors.

16:00-16:30 Harnessing innovation, technology and research to solve universal challenges facing humanity: the role of Aquaponics.



Mr Henk Stander, Stellenbosch University

Henk Stander is currently the Principal Technical Manager from the Aquaculture Division within the Department of Animal Sciences at the University of Stellenbosch. Henk has been

working at the Aquaculture Division for the past 22 years and he generated a lot of valuable experience in different fields on Aquaculture over the years. He holds a Master's degree in Animal Production (MPhil) Aquaculture. He has also followed several International Aquaculture Training courses over the years in countries like the USA, China, Switzerland, Ghana, Kenya and the Philippines. Henk is the current Vice-Chairman of the Aquaculture Association of Southern Africa and a member of the Steering Committee for the African Chapter of the World Aquaculture Society.

16:30-17:00 Digitising small-scale farming

- Khula is revolutionising small-scale farming by taking it digital.
- This award-winning app allows farmers to send v fresh produce to the formal market with the tap of a phone.



Jackson Dyora

Founder at Khula Agriculture Technology

DAY 2

Scenario planning, funding and modelling Track

Strategy and future trends session 4.0 for Agricultural Transformation

09:00-09:45 Government supporting the Agricultural Sector to face the 4th Industrial Revolution



Dr Dirk Troskie, Director: Business Planning and Strategy, Western Cape Department of Agriculture

Dirk Troskie is currently Director: Business Planning and Strategy in the Department of Agriculture of the Western Cape

Province of South Africa and is responsible for Provide expert counsel on agricultural-economics matters for high-level decision making. He also ensures and coordinates the transversal strategic planning and reporting processes for the Department. He has A Doctorate, Masters Degree and honours Degree in Agricultural Economics and a Bachelors degree in Agricultural Economics from the University of Stellenbosch.

Dr Troskie has served on various scientific committees and is a member of the Executive Committee of the African Association of Agricultural Economists (AAAE.) He has also served stints on the Executive Committee of the Agricultural Economics Association of South Africa (AEASA), the Farm Management Association of South Africa (FAMASA) and several others. During 2016 he was invited by the African Union to participate in the process to develop a Geographical Indication (GI) Strategy for Africa

Presented by Dr Dirk Troskie, Director: Business Planning and Strategy, Western Cape Department of Agriculture

Government supporting the Agricultural Sector to face the 4th Industrial Revolution

09:30-10:15 Trends and opportunities in agriculture exports for Western Cape products

Providing an analysis of the current products being exported
Exploring the key export destinations.

Some useful insights into new products and services that is in demand globally where South African farmers can benefit from. Looking at the major challenges currently preventing large scale agriculture growth in the Western Cape



Cornelis van der Waal, Head of Research Division, Wesgro

Cornelis van der Waal holds a MBA degree obtained from Stellenbosch University in 2005. He has gained extensive experience in market research and consulting work and is

currently the head of the Wesgro research unit. He has worked extensively in assisting companies identifying growth opportunities for the services and products across the African continent and beyond. Wesgro carries the mandate to promote the Western Cape as a destination to invest in, trade with and visit (tourism). Part of the research work done to support this is looking at the demand for Western Cape products and often agriculture related produce.

Presented by Cornelis van der Waal, Head of Research Division, Wesgro

10:15-11:00 "Disruption or Collaboration: Discussing how businesses can incorporate the UN Sustainable Development Goals to avoid being excluded from worldwide competition"

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AGENDA

- How We Reach Our Sustainable Development Goals Within Our Intervention
- goals is unprecedented, the fundamental ways that business can contribute ... to solve societal challenges through business innovation and collaboration
- As we progress on global development goals: Are the poor being left behind as we drive this initiative forward?
- Are good Agricultural practices and policies in support of Sustainable Development Goals(SDGs) the best answers to the technological need?



Jahni de Villiers, Head of Labour and Development, AgriSA
Jahni joined Agri SA in July 2017 as Head of the Labour and Development Centre of Excellence, as well as human resources manager. She was a union

organiser at Solidarity for 12 years prior and served as sector-head of the union's branches at all the major commercial banks, Armscor, the Agricultural Research Council and all the universities. She has an LLB degree from Nelson Mandela University, and an LLM degree, specialising in labour law from Unisa. Jahni represented BUSA at the 108th session of the International Labour Conference in Geneva, Switzerland, during June 2019. She attended the committee on Violence and Harassment at Work, from which a new Convention arose.

Presented by Jahni de Villiers, Head of Labour and Development, AgriSA

11:00-11:45 SKYPE SESSION

Tapping into digital technology platforms to boost farming productivity in Africa

- Digital technologies are increasingly being embraced to make farming more interesting. These technologies can be transformational for Africa. Amongst others, there is an increasing need for farmers to access real-time information as climate change brings erratic weather, making traditional knowledge on planting seasons unreliable.
- An increasing number of technology initiatives in the agriculture sector are becoming available. Technology is making it easier to get involved in the various sub-sectors of the agriculture industry, as an investor, a supplier, a farmer and as the mark



Johan Burger, Senior Lecturer International Business and African Studies, Nanyang Technological University (Singapore.)

Johan Burger is a Senior Lecturer in International Business at the Nanyang Business School in Singapore.

He is the former Director of the NTU-SBF Centre for African Studies. He previously served as the Director of International Programmes at the University of Stellenbosch

Presented by Johan Burger, Senior Lecturer International Business and African Studies, Nanyang Technological University (Singapore.)

11:45-12:45 Networking over Lunch

12:45-15:00 PANEL DISCUSSION

Points of discussion

- The Challenge And Opportunities afforded by Changing Technology
- Sound Farm Business Management
- Success stories Farm's Story (Case Study)
- Scenario Comparison 1: Compare The 'Do-Nothing' Scenario With The Adopting PA Assuming No Yield Improvement' Scenario.
- The Real Benefits of Financial Support for Precision Agriculture
- Conclusion and take aways

Objective/outcomes of the discussion:

- Financing options and models available to assist farmers
- Financial access to technology to capitalise during the 4th IR Structure:
- Panel presenters
- Moderator
- Q and A and audience feedback

Panellists:

12:45-13:15



Ganief Bardien, Senior Industry Development Manager, IDC

Ganief Bardien is a senior industry development manager in the IDC's Mining, New and Related Industries Division.

13:15-13:45



Wessel Lemmer, Senior Economist, ABSA

Experienced Agricultural Economist with a demonstrated history of working in the financial services industry. Skilled in Food & Beverage, Commodity Risk Management, Business Planning, Soft Commodities, and Import. Strong research professional with a M.Sc.Agric. focused in Agricultural Business and Management from University of the Free State/Universiteit van die Vrystaat.

13:45-14:15



Daneel Rossouw, Area Manager, Nedbank

Daneel has a BAgric degree from Stellenbosch University, majoring in Agricultural Economics, with a focus on wine and table grape production. He joined Nedbank in 2011 with

21 years of agriculture banking experience behind him. "Coming from a farming background,

14:15-14:45



Alec Azar, General Manager: Agricultural Economics & Advisory Landbank

Alec hails from the Free state, Province. He has a combined 28 years of experience in Agriculture Finance ranging from exposure to the various dimensions of Wholesale and Retail Banking. He is currently the General Manager for Agricultural Economics at Land Bank.

15:00-15:45 Refocusing and Rethinking About Innovative And Precision Agriculture



Koos Bouwer, Mechanical Engineer, MB Consulting

Koos grew up on a citrus farm in the Eastern Cape and then studied mechanical/industrial engineering at the University of Stellenbosch. He started his working career in the armaments factories of Denel where he gained valuable, hands-on experience in quality assurance, productivity improvement, production planning/control and procurement. Fifteen years later he joined the fruit export industry at Unifruco, starting with the design and distribution of packaging material, and most aspects of logistics in the export supply chain of Capespan. During this period of ten years most of his contributions were about the optimization of the supply chain, including information flows, facility lay-out and concept design, operational procedures and material handling. In 2006 he continued this work as an independent industrial engineering consultant with a passion for energy related climate change issues in the fruit export sector. He is currently managing director of the Stellenbosch office of MBB consulting engineers, specializing in agro-processing.

15:45-16:15 ICT in South African Agriculture: Trends & Ecosystem

- Recognising early start ups
- Motivating the mature farmers in dire economic conditions,
- The role of precision Agriculture in developing companies



Inge Kuschke, Analyst, Green Cape

Having a sustainable environment to live in has always been important to her and encouraged her decision to work in this field after obtaining a university degree she has amassed experience and networks in the sustainable agriculture sector as a result of engaging with stakeholders and active role players in the industry. Inge has vast knowledge and insight into environmentally sustainable technologies and practices in agriculture, as well as what these practices mean for the long-term profitability of farms. Her key focus areas thus far have been renewable energy and energy efficiency on farms, precision agriculture, conservation agriculture (or regenerative agriculture) and undercover farming. Presented by Ms. Inge Kuschke, Agricultural Analyst, Green Cape

16:15-16:30 Summary and close of conference

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28th & 29th of November, 2019
The Lanzerac in Stellenbosch Cape Town South Africa

Fill in the form and send to: **Sifiso**

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DELEGATE ATTENDANCE FORM
NOTE: Please provide information as you wish it to appear on your name badge and on the official participant database

Title	Delegate Name & Surname	Position	Email	Phone

FEE/ DELEGATE

☐ Yes. [I / We] will attend the event

☐ Normal Rate:
R5,999 excluding VAT

Per Delegate

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- or any cancellations received in less than 7 working days before the te of the event, the full fee will be payable and no refunds or credit notes will be
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Registration fees above **INCLUDES** the following ements: Entrance to session, registration pack, d lunch and refreshment breaks.

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