



CEO (Pretoria)

FRUIT SOUTH AFRICA is an umbrella body of fruit industry associations and strives for a competitive, equitable and sustainable fruit industry.

www.fruitsa.co.za

DUTIES: Drive collaboration between government and the fruit industry to promote:

- Continued growth and competitiveness of the sector through gaining access to new markets as well as optimal retention of existing markets.
- Increased participation of black people in the fruit industry on an equitable basis.
- Ensure that Fruit SA resources and projects are properly managed to attain desired outcomes.
- Promote the positive socioeconomic impact of the fruit industry.
- Represent the South African fruit industry on local and international platforms.
- Maintain an efficient office.
- Seek alternative sources of funding.

REQUIREMENTS:

- A relevant Bachelor's degree, preferably supported by a post-grad qualification with 8 - 10 years' experience and a demonstration of having achieved a high profile in a management field.
- Excellent networking, interpersonal and communication skills to build strategic relationships with key stakeholders at all levels.
- Knowledge of Government structures and operations.
- Strategic understanding of the agricultural industry in South Africa across the value chain and stakeholder fraternities.
- Strong leadership profile
- Excellent written and oral communication skills.
- The ability to distil information into practical solutions.
- The ability to work independently
- Good Financial/Economic understanding.
- Computer proficiency in the MS Office suite.

RECOMMENDATIONS:

- Knowledge of the operations of relevant international decision making institutions would be an advantage.

REMUNERATION: • Negotiable package, depending on experience and qualification.

Send your CV to: recruitment@hortgro.co.za

Closing date: 09 April 2020

FSA reserves the right not to make an appointment at all.