



Dear FPEF Members,

As you are aware, the *National State of Disaster* due to COVID-19 has been extended to 15 September, and we have moved to Level 2 of the COVID-19 lockdown regulations. One of the most pertinent aspects for our industry is that the ban on international travel remains in place.



As was communicated earlier in the year, we have been receiving information from a couple of our members about the **illegal use of brands and/or trademarks**. It seems that most of it originates in China - with the produce being sold primarily in the Middle East. We raised the issue with the South African Departments of Trade and Industry (dtic), International Relations and Cooperation (DIRCO) and the Chinese Embassy in South Africa.

The primary feedback was that South African exporters should register their brands and trademarks in South Africa as well as in the countries where they operate. Some members reported that, despite having registered the trademark, counterfeit goods still end up in the market, specifically the UAE. A way in which to try and prevent it is to file an application for the recordation of a trademark with the UAE's Customs Authority as the Customs officials are regularly on the lookout for counterfeit products at ports and are thus able to act swiftly to confiscate counterfeit consignments.

A document, outlining the process to be followed, was shared with you last week. If you have not received it, please send a message to Claudia Walklett: claudia@fpéf.co.za.



Congratulations to our Transformation Manager, Johannes Brand whose tenure as a member of the AgriSETA Horticulture Sub-Sector committee, has just been extended for another two years. He also continues to serve as trustee and Vice-Chair of the Citrus Industry Trust on behalf of the FPEF.

SOME NEWS FROM RUSSIA

An **Honorary Consulate of South Africa** was recently established in St Petersburg and Mr Vladimir Borisenko from *Baltic Shipping* has been appointed as the Honorary Consul. We congratulate him and believe that his appointment will enhance the mutually beneficial trade and economic relations between South Africa and the Russian federation.

The contact details of the Consulate are as follows:

Phone/fax +7 (812) 740 57 59

- Mobile ph +7 (921) 96 767 96

- Email address saconsulate.spb@gmail.com



ASIA FRUIT LOGISTICA

Asia Fruit Logistica will not be held in physical form this year. Instead, the organization is moving to a new digital format in November 2020. It will be called Asia Fruit Logistica ON and it aims to give the thousands of exhibitors and visitors that would normally attend in physical form a platform for them to connect, do business and to continue to grow their business in Asia this season. More information will be shared with you as it becomes available.



AGBIZ CONGRESS 2021

The Agbiz Congress, which was scheduled for July this year, had to be postponed to 7-9 April 2021 due to the Covid-19 pandemic. Theme: "Building resilient and sustainable agri-food ecosystems".

More information will be available at a later date, but in the meantime, you can diarise the dates.



AgriCAREERConnect 2020, VIRTUAL

This is your company's opportunity to engage with young graduates with fresh thinking attitudes. Be the first in line to spot and employ the fresh new minds of our industry - for first jobs, internships, or holiday work.



Last year's AgriCAREERConnect events reached more than 1000 students, and exhibitors were impressed with the high calibre of talent. AgriCAREERConnect Virtual 2020 is again organised in close collaboration with universities of Pretoria and Stellenbosch. Attracting students to AgriCAREERConnect Virtual 2020 is easy, as universities have been teaching students virtually since March this year, resulting in established and effective communication channels. The dates and venues are as follows:

University of Pretoria - 8 October 2020

Stellenbosch University - 15 October 2020

Please use the following link to participate: <https://www.agrijob.co.za/agricareerconnect/>

Herewith, a **summary of the rules and regulations** which have been published in the Government Gazette since the previous edition of *Keeping it Fresh*:

Amendments to tourism, sport and culture	Amended tourism directions Amendment to directions 6 August 2020
New directions: Social development	Amendment of social development direction
New Spatial planning, land use management	SPLUM Act directives
Criteria to guide the determination of alert levels	Guideline for the determination of alert levels
Amendment to health directions	Health directions amendment
Amendments to the Biodiversity Directions	Biodiversity amendment
State of national disaster extended	Extension of National State of Disaster
Alert level 2	Level 2 regulations

FPEF TRANSFORMATION WEBINAR

Wednesday 16 September
10h00 - 12h00

FREE

Join us on Zoom for a focused 2-hour session to challenge and inspire you towards playing an active role in furthering positive and effective transformation in your business.

TARGET AUDIENCE

Business leaders within the fresh produce export value chain.

SPEAKERS

- **Mahlatse Mashua** - Mahlatse is the Regional Director for RZIM Africa and senior consultant to the Kolisi Foundation. He is an accomplished speaker with a passion for exploring conversations on justice, conflict resolution and race relations.
- **Prof JJ "Dons" Kritzinger** - Former professor at the University of Pretoria and former director of the Institute for Missiological and Ecumenical Research, now retired and involved in community work in Clarens.

BOOK NOW - RSVP to johannes@fpéf.co.za to book your spot and we will send you the Zoom link.



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FRESH PRODUCE
EXPORTERS' FORUM

Kind regards
Anton

South Africa will move to Level 2 from Tuesday 18 August 2020
Restrictions that will remain in place

STAY SAFE
PROTECT SOUTH AFRICA

<p>All gatherings are limited to a maximum of 50 people</p>	<p>A curfew remains in place from 10pm to 4am except for essential workers</p>	<p>The number of people allowed in a retail store, restaurant, cinema or other public space remains limited</p>	<p>Current restrictions on international travel remain in place</p>
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