



agricultural business chamber
the way to prosperity





The Agricultural Business Chamber (Agbiz) is a voluntary, dynamic and influential association of agribusinesses operating in Southern Africa.

Our mission is to negotiate and position our members favourably in the agribusiness environment so that they can operate competitively and profitably, and prosper as a result. This is achieved through the facilitation of ongoing effective communication between agribusiness and government.



▶ CORE STRATEGIC OBJECTIVES

Objective 1

To promote agribusinesses and Agbiz as key stakeholders and role players in the South African economy.

Objective 2

To influence the policy and legislative environment in areas where it affects agribusiness activities, by means of on-going and professional interaction with all relevant government institutions.

Objective 3

To improve the commercial and sustainable agribusiness environment through liaison and cooperation with influential groupings within the business environment, both locally and internationally.

Objective 4

To support B-BBEE, transformation and the development of emerging agribusinesses and other role players in the agro-food value chain.

Objective 5

To create unique, relevant and accessible agribusiness intelligence to support Agbiz programmes.

The core objectives of Agbiz are achieved through our work in the following functional areas:

- ▶ Policy and legislation
- ▶ Agribusiness intelligence
- ▶ Linking South African business to the world
- ▶ Liaising with business
- ▶ Stakeholder engagement
- ▶ Human capital development

▶ KEY FOCUS AREAS

Support and advice are provided on the following matters on a full-time and ongoing basis under Agbiz programmes:

- ▶ Economic policy, specifically through engagement on the National Development Plan (NDP) Vision 2010 and the New Growth Path (NGP), but also on various other pieces of legislation and policy documents impacting on the economic environment.
- ▶ International trade and investment.
- ▶ Agricultural finance.
- ▶ National and international competitiveness .
- ▶ Broad-based black economic empowerment (B-BBEE), transformation and the promotion of links between agribusinesses and the developing agricultural sector.
- ▶ Land reform.
- ▶ Agro-logistics and infrastructural constraints.
- ▶ African issues, through the African Union (AU) Agribusiness Forum, Joint Agribusiness Department of Agriculture, Forestry and Fisheries Forum for Africa (JAFADA), Southern African Development Community (SADC) Trade Hub, NEPAD Agency (CAADP), Food and Agriculture Organization (FAO) of the United Nations, United Nations Development Programme's (UNDP) African Facility for Inclusive Markets (AFIM), Southern African Confederation of Agricultural Unions (SACAU), Mazungumzo (African Forum in Brussels) and other forums.
- ▶ Climate change and resource sustainability issues.
- ▶ Value chain integration and development.
- ▶ Opportunities for agricultural produce in global markets.
- ▶ Innovation in agriculture and the value chain to achieve the necessary productivity and quality gains.

▶ MEMBERSHIP

The turnover/exposure of members exceeds R250 billion per annum, which makes them major role players not just in agriculture and agribusiness, but in the economy of South Africa as a whole.

Key constituents of Agbiz include the major banks in South Africa, short-term and crop insurance companies, agribusinesses and co-operatives which provide a range of services and products to farmers, and various other businesses and associations in the grain, horticulture, viticulture and animal product value chains of the South African agro-food industry. As the business landscape continues to grow, change and transform, opportunities arise for more agribusiness enterprises to join as Agbiz members.

Benefits of Agbiz membership include the following:

- ▶ Agbiz is the only organisation that serves the broad business interests of all agribusinesses in South Africa.
- ▶ The core focus of Agbiz is to create a competitive and macro-economically sound environment within which its members can operate successfully and prosper, and which ultimately benefits the country by ensuring food security, job creation and economic growth.
- ▶ Agbiz facilitates considerable networking opportunities so that South African agribusinesses can play an active and creative role within the local and international organised business environment.
- ▶ Agbiz is closely involved in the legislative and policy environment on many fronts.
- ▶ Agbiz is an affiliate of Business Unity South Africa (BUSA) and is associated with various international organisations such as the Business and Industry Advisory Committee to the OECD (BIAC) and the International Food and Agribusiness Management Association (IFAMA).
- ▶ Agbiz has an efficient administrative structure and a dynamic personnel complement.

▶ CORPORATE MEMBERSHIP

- ▶ Automatic representation on the Agbiz Council.
- ▶ Maximum voting rights at the biennial Agbiz Congress.
- ▶ A fixed corporate membership fee is approved annually by the Agbiz Council.

▶ BASIC MEMBERSHIP

- ▶ Access to Agbiz Council meetings through the election of five basic members to Council at the biennial Agbiz Congress.
- ▶ Voting rights are determined according to members' pro rata contribution to corporate membership fees.
- ▶ The membership fee for basic members is determined according to their turnover, with a fixed minimum fee.

▶ DEDICATED DESK MEMBERS

- ▶ The Agbiz Constitution allows for the establishment of a dedicated industry desk within Agbiz in the event of an industry-specific need and according to merit.
- ▶ Only corporate and basic members qualify for designated desk membership.
- ▶ The membership fee is determined according to the dedicated desk agreement.

Through Agbiz, members can actively and creatively participate in a network that is widely recognised as important, politically neutral and influential in the agribusiness sector of South Africa.

If you wish to join Agbiz, call us on 012 807 6686 or download the membership form from our website.

For additional information, visit www.agbiz.co.za.

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