Agribusiness contributes to the National Development Plan
Contents

Companies in this publication ................................................................. 2
Foreword ................................................................. 3
AFGRI Limited ..................................................... 4
Agrinet Limited .................................................. 10
Astral Foods Limited ............................................ 12
Barloworld Agriculture ........................................ 14
BKB Limited .................................................... 15
Capespan Group Limited ........................................ 20
Deloitte .............................................................. 24
Farmwise Group ................................................ 29
GWK Group Limited ........................................ 30
Hans Merensky Holdings (Pty) Limited ......................... 32
Kaap Agri Limited .............................................. 34
KLK Landbou Beperk ........................................... 52
Land Bank .......................................................... 54
Nedbank .............................................................. 57
NWK Limited .................................................. 60
Overberg Agri Limited ........................................ 63
OVK Operations Limited ..................................... 64
Santam ................................................................. 67
Senwes Limited .................................................. 73
SSK Limited .......................................................... 75
Standard Bank .................................................. 81
Sundays River Citrus Company (SRCC) Foundation Trust ......................... 86
Syngenta SA (Pty) Limited ........................................ 90
Humansdorpse Koöperasie trading as The Co-op ......................... 91
Tuinroete Agri Limited ......................................... 93
VKB Agriculture Limited ...................................... 94
Companies in this publication

AFGRI Limited www.afgri.co.za
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This publication is available online at www.agbiz.co.za.
Foreword

Why “Agribusiness’ contribution to the National Development Plan”?
It is indeed a very rare opportunity in the history of South Africa, given its fractious past and legacy of conflicts, that a vision is developed that finds significant favour and support with the majority of people across its immense diversity. This vision is captured in the National Development Plan (NDP), also known as Vision 2030, and is the product of the National Planning Commission’s work over the past number of years. Vision 2030 has been adopted by government as its overarching policy framework for South Africa, and all policies and legislation have to be aligned with Vision 2030.

While Vision 2030 is by no means perfect, it does create a broad guiding framework for the development of South Africa and all its people, in order to ensure a more stable and normalised society, greater equality and opportunity, economic and employment growth, and greater prosperity for all. One of the key tenets of Vision 2030 is that it calls for an active citizenship in the cycle of development. This required for Vision 2030 to be implemented successfully – see diagram.

South Africa as a country has now reached the critical implementation stage of Vision 2030. The success of Vision 2030 will not be measured by the plan itself, but by how effectively it is implemented to achieve its objectives and goals. A capable, strong, competitive and well developed agribusiness sector is essential to ensure the global competitiveness of our different agro-food value chains, and thus food security for the country and its people. Already South Africa’s agribusiness sector is the envy of many African countries, providing competitive access to finance, access to technology and access to markets, and contributes significantly to the country’s relatively good level of food security. This capability provides an excellent basis for greater growth and employment of the sector in order to meet the targets as indicated in Chapter 6 of Vision 2030, entitled ‘An Integrated and Inclusive Rural Economy’.

However, the contribution of agribusiness to South Africa goes much further than just economic participation and services. The social contribution of agribusinesses to societies and communities in our country is significant and needs to be recognised. In this publication, Agbiz highlights some of these social and other societal/community contributions of those members who elected to participate in this initiative.

This Agbiz publication is not an exhaustive list of active citizenship participation, but provides some insight into the highly commendable developmental initiatives and approaches of a number of its members. Agbiz trusts that readers will identify with this constructive contribution by agribusinesses to making our beloved country, South Africa, a better place to live in for all.

An approach to change

Source: National Development Plan

Dr John Purchase
CEO: Agbiz
AFGRI’s Corporate Social Investment (CSI) strategy provides support, sustainable relationships and enables the upliftment of disadvantaged communities in which AFGRI operates throughout South Africa. The Group commits itself to CSI projects for three years to work and holistically develop the communities with high rates of unemployment, poor education systems and extreme poverty.

AFGRI is committed to creating long-term value for all its CSI beneficiaries and communities, ensuring a sustainable and positive change. The three pillars of AFGRI’s CSI initiatives are: Education; Poverty Alleviation; and Water and Food Security. Initiatives which were supported in the 2013 financial year include the following:

### Education

**Birchcroft Primary School**

Birchcroft Primary School is a co-educational English independent school in Dullstroom, Mpumalanga. The school follows the National Core Curriculum and promotes enriched academic and extra-mural activities. An annual grant has been provided to the school to assist 10 local previously disadvantaged learners who do not have the financial means to attend the school. Funding is utilised for tuition, uniforms and other reasonable expenditure as determined by the school and approved by AFGRI. AFGRI is satisfied with the progress that the learners are making with their school work.

**Buhle Farmers Academy**

Buhle Farmers Academy provides subsidised agricultural education to emerging farmers in Delmas, Mpumalanga. Developed farmers are empowered with technical knowledge, practical farming skills and general business skills. AFGRI continued its support of Buhle this year with a grant towards farmer support services and tuition for 10 students studying Poultry Production, Vegetable Production and Livestock Production.

**Fundisisa Combined School**

The school was established by a local farmer in 2008 and is now registered with the Department of Education to provide education to farm children in Delmas. The school is a no-fee school as it provides education to children from disadvantaged backgrounds. The school serves 265 learners from Grade 0 to 9. AFGRI has been involved with the school for several years. The Group funds the salary of an additional teacher who specialises in Mathematics and Science. A computer laboratory has also been established and donated to the school to expose the learners to technology and source project information.

AFGRI funded the science laboratory at Swartklip Combined School in Delmas, Mpumalanga.
**Swartklip Combined School**

Swartklip Combined School is a no-fee government school with 1,268 learners from Grade 1 to 12 in Delmas. In the past years, the Grade 12 pass rate for Mathematics and Science subjects were not satisfactory. In order to assist to reverse this trend, AFGRI donated a fully equipped science laboratory and funded science workbooks for the learners. The science laboratory will assist the learners with first-hand experience with science experiments.

**Langelihle Primary School**

The school is a no-fee government education institution with 1,010 learners from Grade 0 to Grade 8 from disadvantaged backgrounds in Bethal. AFGRI donated a fully stocked library to enhance the reading skills and provide information for learners’ school projects. The library was handed over to the school and the community.

**Klipheuwel Primary School**

Klipheuwel Primary School in the Western Cape is a public no-fee school with 320 children from disadvantaged backgrounds. The school’s medium of instruction language is Afrikaans. New learners, especially in the foundation phase with a different mother tongue than Afrikaans, experience difficulties with learning in a new language. AFGRI believes that every child has the right to fair foundation education and therefore has invested in funding salaries for four Assistant Teachers for the foundation phase. The Assistant Teachers’ duties are to ensure that the learners adjust to the new learning environment and understand the language that they are taught in.

**Philane Primary School**

Philane Primary School is a no-fee government school, providing education to 1,015 children from Olivenhoutbosch and surrounding areas. The school operates

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**Golden Gate Hospice Day Care Centre**

The purpose of early childhood education is to protect the children’s rights to develop their full cognitive, emotional, social and physical potential. This foundation educational phase is more important to children, especially those who are coming from disadvantaged backgrounds, to prevent poor adjustment in school, increased repetition and school dropout. Golden Gate Hospice Day Care Centre provides early education to 98 children from 2 to 6 years old. AFGRI funds salaries of two teachers at the day care centre.

**Ditshego Pre-School**

Ditshego Pre-school in Mooiplaas informal settlement, provides early childhood education to 140 learners from disadvantaged backgrounds. AFGRI provides monthly groceries to the pre-school to ensure that the children receive healthy nutritious meals.

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AFGRI established and donated this computer laboratory to Fundisisa Combined School to expose children to technology and to source project information.
in containers and AFGRI donated the paint for all classrooms, to enhance the learning environment. The Group also donated study materials for the learners.

**Mbusomusha Nursery and Pre-school**
Safety of learners is crucial in the learning environment, as the environment contributes to the quality of the education that the children receive. AFGRI funded strong palisade fencing at the pre-school in Duduza Township in Nigel. This will ensure that the children will receive education in a safe environment.

**Food and Water Security**

**Abraham Kriel (Emdeni Skills Development Centre)**
Unemployment is one of the biggest issues facing the country. It is therefore critical that AFGRI views the matter of unemployment in a sustainable way. AFGRI has been working with Emdeni Skills Development Centre in Soweto for the past years to facilitate the access of basic development skills to 58 unemployed youth through agricultural initiatives. AFGRI funds a vegetable production course and vegetable tunnels at the centre.

**Roundabout PlayPumps**
AFGRI continues to provide five under-resourced primary schools and communities with clean drinking water in Mpumalanga, to ensure that the learners and their communities have access to safe and disease-free water. Roundabout PlayPumps provide recreational tools for the children to play at, while it pumps clean water.

**Poverty Alleviation**

**Jehova Jaireh Children’s Home**
The Children’s Home is a safety home for abandoned children in Hammanskraal. Jehova Jaireh Children’s Home provides a home to 46 children. AFGRI donated blankets, jerseys and other warm accessories to ensure that the children are warm in the cold winter.

**Unathi Drop-in Centre**
AFGRI’s commitment to eradicating poverty is characterised by a focus on sound nutrition, health, wellness and empowerment of communities. Unathi Drop-in Centre in Mokopane is an after school care centre for 82 orphans. The centre provides the children with two meals a day, assists with their school work and provides recreational activities. AFGRI renovated the centre and donates monthly groceries.

**Bethlehem Child and Family Welfare Society**
Self-respect and self-worth are essential to AFGRI as they lay a foundation for a better community of tomorrow. AFGRI supports the Tshepong ya Rona Shelter,
a project of the Bethlehem Child and Family Welfare Society. The shelter rehabilitates street boys back into the community and places them back in school. AFGRI donated funds to refurbish the centre, to ensure that the boys have lunch at school and have proper school uniforms.

**Tateni Home-based Care**

Tateni Home-based Care is a community based organisation that provides home-based care services to the people of Mamelodi and surrounding informal settlements. The organisation specialises in giving home-based care and support to chronically and terminally ill members of the community, social care, support to orphans and vulnerable children and promotion of community awareness. AFGRI donated 10 new wheelchairs to very ill patients and disabled people, funded the school shoe polish project (a project that aimed at teaching more than 500 primary school children the importance of polishing their school shoes) and funded a sanitary pads project for girls.

**Tsholanang Community Development Centre**

This centre in Ga-Rankuwa, Pretoria is run by grannies with their government pension to ensure that 192 orphans and vulnerable children in the community receive meals. AFGRI assisted the centre with funding for kitchen utilities and much needed groceries.

**Matthew 25:35 Ministries**

This international humanitarian aid and disaster relief organisation provides nutritional food to the less fortunate in the society. Matthew 25:35 Ministries, based in Winterton, KwaZulu-Natal provides meals and food parcels to 400 people. AFGRI provided groceries to disadvantaged families.

**REEA Foundation**

The REEA Foundation is an organisation caring for adults living with epilepsy and mild mental disorders who cannot be accommodated in a normal family environment. REEA Foundation provides a well-managed residential centre, with 24-hour care, providing accommodation for over 40 residents in a comfortable, home-style hostel that includes professional medical care at all times. The Group donated funds for the running of the home.

**Employee Community Involvement (ECI)**

**AFGRI CARES Programme**

At AFGRI, we believe in caring for the communities we operate in, and we express that care through our action. AFGRI CARES Programme is a staff volunteer programme that encourages...
employees to get involved in community initiatives that make a difference in the lives of the beneficiaries. The programme makes it possible for AFGRI employees to play a significant role in community building. Employees have been involved in a number of volunteer projects through AFGRI Cares Programme, including the following:

**Book Collection Drive**
With most high school learners unable to read and write, employees embarked on a campaign to donate books and magazines to less privileged schools close to our operations. More than 5,000 study materials were donated to schools in Alexandra, Soweto, Bethal, Olivenhoutbosch and Nigel.

**AFGRI Fun Day**
Employees hosted 210 pre-school learners from Ditshego Pre-school and Mvelaphanda Pre-primary School in Kempton Park. Employees ‘adopted’ children for a day, toured the animal farm and assisted ‘Santa Claus’ with handing of presents.

**Employee Volunteer Day**
In March 2013, employees participated in the UN Volunteer Week at Tatani Home-based Care in Mamelodi, Pretoria. Volunteers planted and irrigated a vegetable garden, visited and assisted the nursing staff with bathing the terminally ill patients, donated 10 wheelchairs to the physically handicapped and cooked for more than 1,000 orphans and vulnerable children in the 5 after school drop-in centres.

**Tracker Men in the Making Initiative**
On 25 April 2013, AFGRI employees participated in the Tracker Men in the Making Initiative. The programme aims to restore confidence in the young boys, assist in their growth, provide guidance on potential study path and to gain entry into the business/career paths of their choice. Ten Grade 10 learners from Steve Tshwete Secondary School in Olivenhoutbosch and another 10 learners from East Bank High School in Alexandra spent a day with 20 mentors from AFGRI, on the first day of a 3-year programme.

**AFGRI Handbag Project**
With the high rate of rape incidents in South Africa, employees embarked on a campaign to educate, share experiences and precautions of rape. To bring some comfort to the rape survivors, employees donated handbags to the Jes Foord Foundation – the organisation takes care of, and sometimes provides a safe house for rape victims immediately after the traumatic incident. More than 600 bags with toiletries were donated to the organisation in aid of the rape victims.

**International Mandela Day**
Employees participated in Mandela Day in July 2013 by paving at Philane Primary School in Olivenhoutbosch. Employees paved the space in between classroom blocks. Philane Primary School is a no-fee government school, providing education to children from Olivenhoutbosch and surrounding areas. More than 1,400 learners and 30 teachers will benefit from this initiative.
The AFGRI Emerging Farmer Training Programme was launched on the 21st of May 2013 on the training farm north of Pretoria.

The AFGRI Emerging Farmer Training Programme was launched on the 21st of May 2013 on the training farm with all relevant stakeholders like John Deere, Pannar, Nulandes, Total and numerous AFGRI divisions present.

A newly established company, Harvest Time Investments (Pty) Ltd is responsible for the training and development of emerging farmers. AFGRI’s Group CEO, Chris Venter is the chairman of the board of directors of Harvest Time clearly showing the commitment to this programme from AFGRI.

Harvest Time just acquired the farm next to the Vastfontein Community centre, 30 km North of Pretoria. All the theoretical and practical training takes place on this farm. The Vastfontein Community Centre is responsible for the personal development of the farmers. Harvest Time is working with a group called Makhosikazi (My name is women), that performs all the training for the farmers’ wives.

John Deere, through the AFGRI Brits Mechanisation Branch, sponsors all the equipment for the training farm. Sasol Nitro sponsored 8 tons of fertiliser for the training farm.

Negotiations are underway with Total and Pannar to get involved in the programme. Wesbank has approved funds from their CSI programme for the training of the micro farmers (those are farmers farming on less than 5 hectares each).

Sylvester Lubambo, Jeffrey Tladi and Gregory Lesabe have been appointed as relationship managers that act as mentors for the emerging farmers. They all have solid experience in agriculture and have relevant agricultural qualifications. The actual training takes place on the farm through the AFGRI mentors over a period of 5 years.

The emerging farmers first go through a selection process before they are enrolled in a 5-year training programme. Passion for farming, a drive to be successful and access to land are some of the criteria used to determine eligibility.

Harvest Time has 15 larger emerging farmers and 24 micro emerging farmers in the programme at the moment. These farmers attended three 1-week courses over the last 12 months. The selection process has already started for the next 15 farmers who will enter the programme in March 2014.

Harvest Time through the support from UNIGRO Financial Services financed four emerging farmers during the last season with a total exposure of R2 million. The production facilities were repaid in full. The credit applications, for the new season has grown to 8 farmers, with a total exposure of close to R7 million.

Harvest Time has been successful in registering as a strategic partner with the Department of Rural Development. They can assist the farmers with applications to Government for recapitalisation money and can help to manage these funds.
Traditionally, the deaf community has not had a high employment rate in South Africa. Reasons include the low standard of education in schools for the deaf and a very low level of literacy, as well as limited access to information on radio and television.

Companies have been encouraged to comply with employment legislation regulating employment targets for the disabled in order to achieve their BEE requirements. This process has proven to be very successful, indicating that in some career fields the deaf can be just as, if not better, than their hearing counterparts.

“We are extremely optimistic by the changes that are taking place in South Africa with regard to the integration of the deaf into the hearing world.” says Jesse Kotze, managing member at eDeaf.

“We believe that eDeaf can make a difference with the products we offer and our success lies in our mantra – deaf trains deaf. This ensures that our candidates get the full benefit from the programme and hence a very smooth transition into their prospective careers.”

The ABET (Adult Basic Education and Training) material in English and Mathematics, offered by Media Works, provides the tools for the unemployed deaf, who cannot read and write. After completing the courses they have a competent level of basic skills to enable them to further their studies, follow a career path or develop their general job skills.
On completion of the basic ABET courses, successful candidates must complete a work readiness course to enable them to be fully integrated into their prospective jobs. For this purpose, Nazereen Captieux-Bhana, executive member of eDeaf, developed the 18-month bridging programme in conjunction with Media Works. The bridging programme teaches deaf learners to understand and implement English, cultivating the enjoyment of reading, thus enabling day to day learning.

The success of the Heads Up Bridging Programme is attributed to the fact that the programme is developed for deaf people by deaf people.

Rob Rees, chief operating officer of Media Works concludes: “We still have a long way to go in ensuring not only the equality of education but also the opportunity of employment for the deaf community in South Africa. However, with the targets in place, and expansion opportunities for the future, changes will soon be tangible and very evident.”

Agrinet have embarked on the eDeaf training programme in September 2012, by sponsoring 15 deaf candidates. These candidates received inhouse training on Mondays and Fridays at Agrinet in Samrand, and attended classes at the eDeaf facility in Pretoria on Tuesdays, Wednesdays and Thursdays. At the end of February 2013, 6 of these candidates were placed with permanent employment contracts in Agrinet. Most of them are currently utilised in the packaging facility, with cross departmental utilisation in other departments as the need arises.

Kungwini Welfare Organisation
Agrinet recognises the importance of community development and contributes to this with the Kungwini Welfare programme. The focus of the programme is to sponsor food and general products which can be used to better the lives of the people involved.

The Paul Jungnickel Home for mentally and physically disabled adults was established in 1983 in Zwavelpoort, Pretoria. Initially the rendering of services to the disabled was the main focus. In 2001, Kungwini Welfare Organisation was found to address the social needs and problems of the growing community surrounding the organisation and to assist in the sustainable social development of this community.

The Kungwini Children’s Home and the Kungwini Early Learning Centres are the heart of this continuous sponsorship by Agrinet. One of the aims of the Early Learning Centres is to provide the children involved in the project with at least two balanced and nutritional meals per day – for many, the only meals they will receive.

Today, Kungwini Welfare Organisation manages a diverse number of projects, all focused on making a sustainable difference in the lives for those involved in the organisation’s project. The organisation initiated and manages the following projects:

- The Paul Jungnickel Home for mentally and physically disabled adults.
- The Kunwini Children’s Home for children with specific emotional and behavioural needs.
- Social Development – identifying and addressing specific social problems within the community.
- Social Work Services – providing the community with prevention, early intervention and statutory services.
- Community Development – projects and programmes aimed at the sustainable development of disadvantaged community members.
- The Nickel Xmas Market – an annual job creation event, providing crafters an opportunity to sell their handiwork.
- Kungwini Early Learning Centres – provide much needed early childhood education to children in the surrounding rural and underdeveloped areas.
- Kungwini Protection Workshop – provides an employment opportunity for adults with disabilities, who are not fit for the open labour market.
Employee Wellness

Astral Foods, a poultry and feed producer, has achieved a breakthrough in terms of its employee wellness, reducing the number of worker AIDS-related deaths from 15 per thousand to approximately 8 per thousand in just three years.

“Aside from the cost to company, the impact of diseases on employees, their dependents and their communities was immense,” says Astral Operations HR director, Len Hansen. Astral’s investment into an extensive wellness programme was the start of the reversal of a potential catastrophic trend.

With a healthier and more productive workforce, Astral’s employees also stand to benefit financially as a result of their improved wellness, explains Andrew Biddlestone of Hollard Group Risk.

Benefits are evident in improved employee wellness as well as in the company’s declining risk cover premiums.

“Astral employees have a provident fund and contributions are made to insurance risk benefits and the balance goes to investments in retirement. Any savings made in risk premiums, such as disability and death benefits, are now rerouted directly to the employee retirement funds,” says Biddlestone.

With the improved quality of life across Astral’s operations inducing a sharp decline in death and disability claims, Astral’s return on investment in the wellness programme implemented by Kaelo, a leading corporate wellness provider, was over R22 million in 2011 alone. This includes the total value of treatment provided as well as direct savings to the company in terms of reduced absenteeism, lower presenteeism and enhanced productivity. Annually Astral invests between R4 million to R5 million in its employee wellness programme.

With a workforce of 7,700 permanent and 3,700 temporary employees, when one considers that studies have calculated the impact cost to company per employee infected with HIV as ranging between four and eight times their annual salary, the extent of the savings and increased productivity run into millions of Rands.

Understanding the broader implications of employee health

As a starting point in 2008/9, Astral commissioned Kaelo to undertake an Impact Study to assess the prevalence, impact and costs relating to HIV/AIDS. Through this process, Kaelo established that AIDS-related deaths among the Astral workforce were averaging 15 per thousand, well above the national norm.

Armed with this data, the future impact of death and disability on Astral’s business and employee benefits was calculated, with the annual cost estimated at a staggering R42 million.

With a predominantly semi-skilled workforce based in rural communities around South Africa, HIV/AIDS was known to constitute a major mortality risk. Astral was anxious to understand the underlying risks that were causing its employee benefit costs to escalate, as well as the future impact of AIDS-related deaths on its customer base and product sales.

“This included the organisational and management time costs associated with

From left to right: Justin Savage (Managing Director, Kaelo), Len Hansen (Human Resources Director, Astral Operations Limited) and Marianna Borges (Kaelo).
rearing, as well as the productivity losses through absenteeism,” says Kaelo MD, Justin Savage. The R42 million didn’t take into account a more insidious cost - ‘presenteeism’, which is a term Kaelo uses to describe employees who turn up for work but who are too unwell to carry out their jobs effectively.

The study also red-flagged other health problems hampering workplace performance. These included chronic illnesses such as TB, diabetes, high cholesterol, hypertension and obesity. It soon became clear that any effective intervention would have to address these along with HIV/AIDS.

Since inception of the wellness programme in Feb 2009, 21,622 full wellness screenings have taken place, with 18,358 HIV tests completed through Voluntary Counselling and Testing initiatives. The vast majority of employees know their HIV status and people identified through the screening process with chronic diseases receive treatment, support and counseling on an ongoing basis.

“With such a substantial reduction in the number of claims in the last two years, Astral Foods’ savings has been substantial, translating to around R500 per employee per year,” concludes Hollard’s Andrew Biddlestone.

Astral management remains committed to its employee wellness for the long haul. With the prevalence of chronic conditions running at 21%, Astral management is under no illusion that there’s a quick fix. Pro-active healthcare is a long-term process, with the key aim of promoting healthy lifestyle choices and provide education to improve employee health, and that of their families, or prevent illness in the first place.

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**Education and Recreation**

**Meadow ‘Opstal’ at Bekker School reopened**

Mr Theo Scholtz (Headmaster Bekker School) and Mr Chris Schutte (Managing Director of Meadow at the time the picture was taken) cutting the ribbon on the opening ceremony of Meadow ‘Opstal’ on 3 February 2009.

Meadow Feeds, a division of Astral Operations Ltd, initiated a project to prevent the closing down of the farm section of Bekker School, near Magaliesburg, Gauteng. Meadow Feeds rejuvenated the farm section with the support of industry key role-players, Alltech, Animate Animal Health, Atlas Trading & Shipping, BKB Grainco, Cargill, Cheminique International, Deltamune, Immunovet Services, Instavet, National Chicks, Majesty Oils, Poultry Bulletin and SA Outsourcing.

The renovated Meadow “Opstal” reopened on 3 February 2009.

Bekker School has 650 pupils from Grade 8 to 12 and has the biggest school hostel in South Africa.

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**Goldi Cricket Week**

Goldi, a division of Astral Operations Ltd, sponsors the Goldi Cricket Week for the past 17 years. During this period more than 8,000 boys were involved in the Goldi Week.

Goldi Cricket Week
The Omega Trust, which has 65 beneficiaries, is using the 61 kW tractor to help revitalise their land and build a sustainable agricultural enterprise for themselves and their families into the future.

The 67-hectare Omega farm was given to the beneficiaries, many from distressed circumstances, in 2003 as part of the South African government’s land redistribution scheme. A lack of financial support and know-how saw the farm fall into disuse, with only a pear orchard surviving to provide a viable source of income but with no means of caring for the trees or bringing the product to market.

As the only working tractor on the farm currently, the 61 kW 4WD MF 290 has been living up to its name as a reliable all-rounder. Its duties include land preparation, transport, raking, lifting bins and clearing old, non-viable vineyards on the farm. The immediate focus will be on cash crops that can be sold locally, and the first hectare of green beans under irrigation has already been planted.

The donation of the tractor forms part of comprehensive assistance being provided to the Omega Trust by the Barloworld group of companies through Barloworld Siyakhula, a company established to foster Broad-based Black Economic Empowerment through enterprise development. Together with other partners, both private and governmental, Barloworld Siyakhula is providing the support required to secure a profitable and sustainable farming venture in the long-term. In addition to financial assistance, this includes an agricultural mentor to oversee the project; the training of staff over a 5-year period; support by soils, irrigation, financial and other experts; and assistance with establishing and maintaining infrastructure.

Emerging farmers of the Omega Trust near Wolseley in the Western Cape with their new MF 240.
BKB Ltd and its subsidiaries:
Broad-based Black Economic Empowerment (BBBEE) Projects and Initiatives

Empowerment Trusts in Ciskei, Transkei and Lesotho
BKB and its subsidiaries reaffirm its commitment to the principles of Broad-based Black Economic Empowerment (BBBEE).

BKB is still and shall always be closely involved with black African wool and mohair producers in the Eastern Cape and Lesotho. We assist these producers with the technical knowledge and where possible infrastructure to improve the quality and size of the wool and mohair clip and animals bred. We also assist with input financing for these shearsers and classifiers.

The relative increase in the wool and mohair clips from Lesotho and in the Eastern Cape (mainly in the former Ciskei and Transkei areas) is testament to this. Used computer equipment is donated to schools in these areas as well.

BKB conducts training programmes to shearers and wool classifiers. These wool and mohair schools are presented regularly throughout the year. BKB, through its network of trading outlets, ensures that the training of farm workers receives attention at every opportunity.

The Empowerment Trusts, created by BKB eight years ago, is one of the success stories in the agricultural sector. The communal sheep and Angora goat/mohair farmers are the beneficiaries of these trusts. These producers have organised themselves in shearing sheds which are in the Eastern Cape (former Transkei and Ciskei) and in Lesotho. There are approximately 270 sheds in Eastern Cape and 300 in Lesotho, servicing about 60,000 communal producers.

The three Trusts have a collective shareholding of 13.4% of BKB. The shares were issued at 15 cents a share and have grown 37 times to the current share price of R5.55 (30 October 2013). Apart from the increase in the market value of our shares over the last eight years, all the Trusts have repaid their loans in entirety.

The dividends received by the trust are used to re-capitalise the shearing sheds and also to improve living conditions of the communities in those areas. In 2012, the Trusts received a dividend of R2.9 million collectively, and since the formation of the trusts, dividends in the region of R16 million have been distributed to the beneficiaries of the trust.

Glen Agricultural College
BKB currently employs ± 1,700 people to shear 5,5 million animals for the South African wool and mohair industry. Of these 1,700 people 80% is Lesotho citizens. BKB recognised the need to start training South African citizens to alleviate unemployment in SA.

The training of shearers is a complex and difficult task due to the following reasons:

• The pure physical effort of the task is a stumbling block. Shearers not only need to be trained in the skill of shearing, but also need to be physically conditioned, to be able to take the strain, especially on the back muscles.
• Shearing is a migratory occupation. Shearing happens on farms throughout SA, for at least 9 months of the year, during which shearers will not be able to return home.
• Shearers can earn a decent salary, but it depends on their own effort, since shearers are paid on a pay for work basis.
• New recruits often do not come from a farming background, and need to be sensitised to the rhythms of farm life.

• It takes at least a year to get pupils to a level of shearing, so that they can shear enough sheep to be able to earn a decent living wage.

With this in mind we decided to register shearing as a SETA accredited course. The course runs over six weeks, and it covers a very basic farm management course. During this time the pupils are introduced to the basic skills needed to survive in an environment like this. Special care is given to physical training and cooking skills.

Once the theoretical course has been completed, pupils are trained in the physical shearing of the sheep. Training happens on a farm, and takes two weeks, after which a pupil will have a basic ability to shear without causing damage to a sheep.

From this point on shearers are required to exercise their skills on farms up until the point where they will be able to shear at least 60 sheep per day.

The idea of this period is to hold pupils in an incubation period. For the year that it takes to qualify, pupils earn a stipend of R800 every two weeks, and all lodging and food are supplied.

After the year period, shearers will have the opportunity to become full-time employees of the BKB shearing service.

Recognition is given to top performing shearing sheds.
BKB involvement in AgriMes

This report refers to the ENTERPRISE DEVELOPMENT AGREEMENT between BKB LIMITED and AGRI MEGA EMPOWERMENT SOLUTIONS (PTY) LIMITED in regards to:

Objective
The contributions shall be paid by BKB to AgriMes for the specific objective of assisting or accelerating the development, sustainability and ultimate financial and operational independence of AgriMes in terms of the AgriBEE Sector Code as read with the Act, and shall be utilised accordingly by AgriMes.

Certificate
AgriMes shall, at the commencement of each year during the currency of this agreement, furnish BKB with a certificate issued by an agent accredited in terms of the Act certifying that AgriMes is a qualifying beneficiary entity in terms of the Code as read with the Act.

The report divines the AgriMes related tasks and activities that will generate BBBEE score card points for BKB.

Role of AgriMes
AgriMes, a business providing operational services to organised agriculture, focuses on the following:
- Organised agricultural entities for new farmers.
- Organised agricultural entities for traditional commercial farmers.
- Commodity organisations for new farming.
- Commodity organisations for traditional farming.
- Farm worker representative organisations.
- Co-ops for new farmers.
- Agribusinesses deriving from new farming.
- Agriproduct providers.
- Agriservice providers.

Tasks of AgriMes
AgriMes provides the following functions to its owner organisations and organised agricultural structures, commodity organisations and other clients in the commercial and agricultural empowerment market, i.e. those focussing on land reform and agricultural transformation beneficiaries including new and small farmers:
- Communication with members.
- Member recruiting.
- Organising and hosting interactive activities for producers in terms of the needs of specific operational organisations, i.e. information sessions, workshops and other.
- Organising and hosting focussed farmer’s days in accordance with the needs of operational organisations.
- Organising and hosting competitions on behalf of sectoral service organisations.
- Organising and hosting promotional activities on behalf of sectoral service organisations.
- Provision of supportive communication and logistical services to representatives of sectoral service organisations.
- Problem identification on grassroots level and timely and effective communication to avoid crisis situations.
- Interaction with sponsors and input providers in articulation with sectoral service organisations as to obtain optimum advantages for agriculture.
- Continued provision of sector specific information to producers through various methodologies and forums.
- Continued provision of sectoral specific information to roll players outside primary agriculture as to enhance the position and image of the sector.
- Continued publishing of promotional information to the electronic and written media on provincial level.
- Facilitating transformation on provincial level.
- Facilitating training and development for producers and farm workers on provincial level.
- Enhancing and facilitating the image of sectoral service providers with the public and youths.
- The provision of general services needed by sectoral service organisations from time to time.

Broad-based Black Economic Empowerment partner of AgriMes

BBBEE Partners of AgriMes
Agri Mega has a 50% of the shares in AgriMes. A percentage of 25% of the shares of AgriMes belongs to each of SAFWA and USAAA, leaving them jointly with 50% of the shares and subsequently the majority shareholding, which makes AgriMes a full Broad-based Black Economic Empowerment business.

The South African Farm Workers Association (SAFWA) Article 21 Company
Was established with the support of Agri Mega and is an initiative to facilitate recognition for the role of farm workers in the national agriculture and to facilitate the empowerment and development of farm workers. It aims to emphasise the role of farm workers as vital producers in the quest to facilitate sustainable food production and to support the workers to benefit from land and agricultural transformation.

The United South African Agricultural Association (USAAA), Article 21 Company
Provides organised agricultural services and products to new farmers, i.e. beneficiaries of land reform and agricultural transformation. USAAA, a non-political entity without related baggage of the past, already possesses more than 1,000 members. USAAA’s vision is to contrib-
AGRIBUSINESS CONTRIBUTES TO THE NATIONAL DEVELOPMENT PLAN

To establish needs for production and to create a New Farmer Development Model, probably in the Western Cape for new farmers with sustainable capacities and infrastructures.

To establish a New Farmer Development Model with mobility, thus enabling the model to visit farmer members periodically throughout the Western Cape by means of mobile Units providing most of the services of the Central entity.

Establish needs for production material and equipment and to deliver on this need.

Establish agricultural communication environments.

Support and facilitate the development of product processing plants as to expand the agricultural business environment.

To facilitate rural development.

To facilitate production capital for new farmers.

To facilitate the involvement of existing commercial agribusinesses to support the new entity and to monitor the development with expertise and substantial knowledge.

To provide and facilitate extension support and services.

Rural Enterprise Advancement Agency (REAA)

Community and rural development
Agricultural development and growth
Land reform and agricultural transformation
Functional extension
Agricultural industry support systems
Farmer support systems
Holistic farmer support and development
Holistic farmer education and training
Commercialised agricultural production
Sustainable production and food security
Job creation
Food security
Poverty alleviation.

New Farmer Business Development Model

Address most of the generic problems faced by new farmers.

It attempts to cover all the strategic initiatives as set out in government strategy (‘one stop shop’) and to integrate all services for new farmers in such a way that all the service providers (‘public private partnerships’) can approach this sector in a coordinated fashion within a frame- work that clearly defines the role of each stakeholder.

Establish a New Farmer Development Model, probably in the Western Cape for new farmers with sustainable capacities and infrastructures.

Create a New Farmer Development Model with mobility, thus enabling the model to visit farmer members periodically throughout the Western Cape by means of mobile Units providing most of the services of the Central entity.

Establish and provide co-op related services and products at the mobile service centres.

Establish markets and marketing support for new farmers.

Support and facilitate the development of product processing plants as to expand the agricultural business environment.

To facilitate rural development.

To facilitate production capital for new farmers.

To facilitate the involvement of existing commercial agribusinesses to support the new entity and to monitor the development with expertise and substantial knowledge.

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To facilitate rural development.

To facilitate production capital for new farmers.

To facilitate the involvement of existing commercial agribusinesses to support the new entity and to monitor the development with expertise and substantial knowledge.

To provide and facilitate extension support and services.

Ensure a sustainable support mechanism for new farmers.

Measure the impact of intervention in the farming sector.

Create sustainable jobs and retain jobs.

Leverage investment from the private sector.

Ensure quality and standards of service to new farmers.

Land reform through partnership and mentorship.

The successful implementation of a multi-faceted and all inclusive partnership programmes that will lead to the functional inclusion of farm workers in the Western Cape’s small grain production industry.

Land reform and agricultural transformation based on extended land

AgriMes involvement in BBBEE Projects

Several Primary BBBEE Projects involved in: New Generation Agri

Primarily to address most of the generic problems faced by new farmers. It attempts to cover all the strategic initiatives as set out in government strategy (‘one stop shop’) and to integrate all services for new farmers in such a way that all the service providers (‘public private partnerships’) can approach this sector in a coordinated fashion within a framework that clearly defines the role of each stakeholder.

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To create a New Farmer Development Model with mobility, thus enabling the model to visit farmer members periodically throughout the Western Cape by means of mobile Units providing most of the services of the Central entity.

To establish needs for production material and equipment and to deliver on this need.
ownership through partnerships between farm workers and traditional commercial farmers.

- Accelerated land reform to ensure that the Western Cape reaches its 2014 land reform objectives and goals.
- Accelerated food production and food security in South Africa through land reform and the inclusion of state-owned land in the land reform initiative.
- Accelerated farm worker and rural empowerment.
- Reaching the outcomes as stipulated below.

**Development of Agri Mega Park**

- The development of a Rural Human and Economic Development Centre at Agri Mega Park and to utilise the facility as a provider of holistic socio-economic and welfare development as to curtail poverty and marginalisation and replace it with wealth creation through the facilitation of development and growth opportunities.
- Link in with the regional and local IDP and LED strategies of the following municipalities and answer the collective call for rural development and the development of human capital through the creation of structures and infrastructures such as the Rural Development Centre at Agri Mega Park: Overberg District Municipality, Theewaterskloof Municipality, Overstrand Municipality, Cape Agulhas Municipality and Swellendam Municipality.
- Provide empowerment, development and growth opportunities for: Rural dwellers, agricultural dwellers, agricultural workers, community entrepreneurs and unemployed people.
- Special empowerment focuses on women, youths, elderly and new farmers, i.e., beneficiaries of land reform and agricultural transformation.
- Facilitate holistic community and human development through training, education, adult basic education, personal enrichment programmes, development of rural economies, Broad-based Black Empowerment, business basic education, HIV/AIDS education and foetal alcohol syndrome education.
- Support local economic development through the broadening of rural involvement in agriculture and tourism: Agri Mega Group will tie the activities of the Development Centre to advance the tourism programmes of the various municipalities and will link the activities of Agri Mega Week and other activities with the tourism structure developed by the Theewaterskloof Municipality with DBSA funds; Agritourism; Eco-tourism; Agriprocessing; Light industries; Community services; and Small businesses.
- Support and link up with municipal integrated development plans, programmes and projects.
- Support and link up with municipal local economic development plans, programmes and projects.

**United South African Agricultural Association (USAAA)**

- Leadership development in USAAA.
- USAAA wants to negotiate for its members, and represents members on the same basis that Agri Wes-Kaap does for their members.
- To empower USAAA to do business.
- To obtain funds for the empowerment of members as the members do not have sufficient financial means. In this regard USAAA can not support its members as Agri Wes-Kaap does for their members. USAAA is simply not a historic financial gain as Agri Wes-Kaap does for their members. USAAA is simply not a historic financial gain as Agri Wes-Kaap does for their members.
- To empower USAAA to become fully operational through the contributions and inputs of members tutored in all the aspects of management and functions of an organised agricultural structure.
- To create partnerships with relevant entities to ensure that the said empowerment objectives are reached.
- To create an organised agricultural entity that participates in the broader environment of organised agricultural entities.
- Obtain existing programs, catering for the said training and capacity development objectives. Such programmes are available at AgriSETA and private sector organisations.
- Provide training in each of the 32 B municipal areas in the Western Cape.
- To provide training to the management and members of USAAA in:
  - Organisation establishment and development.
  - Capacity development.
- Meeting procedures: Activities of office bearers and secretariats, notices of meetings; drafting of agendas; keeping of minutes; distribution of agendas and minutes; and general meeting protocols.
- Public speaking and presentations.
- Drafting and writing speeches and items.
- Negotiating.
- Participating as an organised agricultural structure in the agricultural sector.
- Identifying current trends and critical matters in the sector and reacting on those.
- General office administration and management.
- The critical roles and mandates of organised agricultural structures.
- Communication practices regarding the operation, members, colleague structures, the media and general sector.

**AGRIMES activities regarding BBBEE**

**BBEEE activities of AgriMes relate to the following:**

**Training: Facilitate and present**

- Production skills
- Management
- Farm development
- General farming
- Marketing
- Human development
- Community development
- Leadership
- Organisational
- Labour matters
- Extension training
**Labour matters**
- Labour relations
- Labour management
- Legal
- Labour development
- Health and safety
- Co-op development

**Farmer support: Provide and facilitate**
- Extension development
- Network development
- Enhance commerciality
- Development of organised agristructures
- Development of agricommodity organisations
- Farm development
- Market development
- Agridevelopment strategies of various government levels

**Integrate development programmes and structures: Deliver and facilitate**
- Agridevelopment strategies of various non-governmental development agencies
- Integrated Development Programmes (IDP)
- Local Economic Development strategies (LED)
- Agri development strategies of various agrisupport agencies
- Create and facilitate development networks for holistic development
- Identify opportunities

**Local economic development through new agriculture: Deliver and facilitate**
- Farmer development
- Farm development
- Production development
- Market development
- Development of commerciality
- Sector development
- Product development

**Events: Organise or facilitate**
- Expos
- Farmer days
- Co-op days
- Indabas
- Information networks
- Communication
- Media

**Empower special focus groups with services and functions**
- Women
- Youth
- Disabled
- Farm communities
- Rural communities

**National Focus: Facilitate**
- Poverty relief
- Job creation
- Wealth creation
- Sustainable food production
- Food security
- Land reform
- Agri Transformation
- Interaction between traditional and new farmers

**Clients and collaborators of AgriMes**
- New farmers
- Farm workers
- Commercial farmers
- Organised agristructures
- Agricommodity structures

**Places of delivery of AGRIMES services**
- Agri Mega Park
- Town venues
- District venues
- Farm venues
- Co-ops
- Expos
- Farmer days
- Work places

**Conclusion**
In addition to being a BEE entity, the nature, services and vision of AgriMes are entirely linked to BBBEE. The BBBEE value of AgriMes for BKB is therefore substantial and as required in the stipulations of the contract between the two entities.
Capespan Blue Hand™ Projects

To access opportunities for various corporate social investment (CSI) initiatives, Capespan has re-positioned the Capespan Foundation to develop its corporate social development programme. The Capespan Foundation focuses on adding value to the lives of needy communities in which we operate, through implementing various Blue Hand social development, health and educational programmes. The Foundation is also used for CSI fundraising, and is registered as a Section 18A, Public Benefit Organisation. Its main aim is to develop joint-venture social development partnerships with local and international customers, service-providers and related industry role-players.

All Capespan CSI ventures are referred to as Blue Hand projects and carry the Capespan Blue Hand "we care"™ logo. Existing community initiatives which are aligned with the Capespan Foundation mandate, are identified, supported and then also endorsed as Capespan Blue Hand™ Projects. Below are some of its Blue Hand Projects, which have been developed and supported since 2009 up to 2013, which aim at providing sustainable solutions and focus on specific needs identified by beneficiaries:

Place of Mercy Pre-school, Eastern Cape Province

Pre-school children from Valencia are enjoying the two ‘Place of Mercy’ Grade R and Pre-grade R classrooms, storage, ablution and kitchen facilities, thanks to funding partnership management by the Capespan Foundation.

Valencia is a rural residential town-ship located at Addo in the Eastern Cape Province’s Sundays River Valley. Most of the township’s residents work on citrus farms, which are supplying fruit to Capespan and Metspan for export programmes.

Two NGOs, Marist and Mercy Care have established the ‘Place of Hope’ initiative a number of years ago. With the help of local community volunteers they serve meals to more than 300 needy people twice a week, and initially also started providing educational day care services to at least 45 children. A refurbished shipping container donated by a Dutch couple, fitted with a portico, originally housed this initiative for a few years, but it did not provide suitable shelter against the inclement weather of the region.

Place of Hope has been identified and endorsed as a Blue Hand™ project during 2010 and the Capespan Foundation and Hong Kong based Metspan, a subsidiary of Capespan, provided the funding to construct the first phase of the
pre-school aptly named, ‘Place of Mercy’. The second phase, another 80-metre classroom, accommodates the Pre-grade R children and has been completed before the onset of Winter 2013. Some 115 children are now attending the Place of Mercy pre-school and some 50 children are already wait listed to attend the pre-school, where the Mercy Care Pre-school programme is taught by qualified local teaching-staff and assisted by a number of parent volunteers.

Witzenberg Pre-school and Education Day Care Centre, Western Cape Province

A local commercial export fruit producer, requested the Capespan Foundation during 2010 to assist in providing their community with a Grade R classroom and a pre-school day care venue, which could also be utilised as an after-hours education activity centre. After extended negotiations, community land located between the Sterkwater Boerdery farm and the Agter-Witzenberg Primary School was made available by the Verenigende Gereformeerde Kerk in Suider-Afrika, Prince Alfred Hamlet Assembly.

The Foundation partnered with Safmarine, a shipping line, that since 1992 pioneered the ‘Containers in the Community’ corporate social responsibility (CSR) programme, involving the reuse of seafreight containers, ‘retired’ from ocean-going service, into permanent, land-based structures. The customised container facility, consisting of a 12-metre and two 6-metre containers. Customisation of containers was done by Cool Maintenance and Sterkwater Boerdery funded and fixed the water and electricity connections, developed and maintains the exterior playground area surrounding the centre and takes care of the appointment of the day care support staff. The WCDE funds the salary of the Grade R teacher and will remain involved with the continuous training of the educational staff at the centre.

The facility was officially inaugurated on 27 March 2013 and currently accommodates some 40 pre-school children during school hours and almost twice as many during afternoons.

According to the school principal, Mr Davids, the facility will assist them with developing the school’s literacy and numeracy programme. Western Cape Education Department Circuit manager, Mr Brown and Ms Siddle, responsible for Foundation Phase Education Development in the region, also confirmed that this venue will assist the Department of Education to provide an even better education service to the local community to the benefit of the young children.

The Foundation is looking for a co-funding partner to also develop the much needed remaining third phase of the project; construction of a general purpose, medium sized portico-type covered hall, for school and community events.

Capespan Farms Blue Hand Day Care Centres, Northern Cape Province

The Capespan Foundation has partnered with Capespan Farms management since 2008 to renovate and equip 9 Blue Hand day care centres, to accommodate pre-school children of farm workers during the table grape season. Some substantial improvements were made, such as installation of toilets for exclusive use by children, installation of ceilings, construction of shade-cloth porticos at windows, hanging of curtains, planting of grass areas adjacent to each centre and fencing-in of play areas.

The ladies employed to take care of the children receive basic training in hygiene, preventative health care practices and early childhood educational activities at the start of each new season. Centres have large blackboards at pre-school child height for drawing and educational activities, as well as the alphabet and seasonal murals, which have been customised to suit each centre and which were painted by Capespan staff volunteers over the past years. In addition to this, simple outdoor play areas have been developed, specially designed to improve young child muscle- and cognitive development.

These day care centres provide a much needed service to mothers, who are able to obtain employment and generate an income now that there are suitable, age appropriate facilities available on these farms. It provides young children from disadvantaged rural communities an opportunity to experience an educationally stimulating environment, which assist with their cognitive development.

Capespan Foundation partnership with Symphonia’s Leadership Development Programme, Western Cape Province

Capespan has taken up the challenge as a responsible South African citizen committed to help lead change in Education. The Partners for Possibility programme, endorsed by Minister Trevor Manual, currently has more than 100 enrolled business leaders across South Africa working in partnership with school principals as part of a mutually-beneficial leadership development programme. The programme was life-changing for the three Capespan business leaders enrolled during 2012 and will also be for the leaders enrolled in 2013 and 2014.

Part of the programme is the development of various regional Leadership Circles around the country, which provide a platform for support, learning, feedback, sharing and community building to the partners and principals. The programme include various quality leadership development training courses such as a master class in ‘Time to think’ and
Namibia CSI Projects

The Namibia Grape Company (NGC) Social Development Trust has been established in 2009 as a partnership between the Capespan Group and the Namibia Grape Company Farm owner, the National Youth Service, to specifically improve quality of life for NGC Farm workers and the Aussenkehr community.

The Aussenkehr table grape production region, located on the Northern bank of the Orange River, some 50 kilometres from the nearest town of Noordoewer, has a large informal worker village which at times consists of 14,000 people during production season. However, only limited infrastructure exists due to the fact that the farm units were developed with business and not socio-economic goals in mind.

‘Flawless Consulting’ and a more comprehensive programme involvement also lead to recognition of modules by the University of the Western Cape.

One specific Capespan partnership involved the Valley Primary School, a semi-rural school located on a farm in the Durbanville area. The school has only 204 learners, ranging from Grade R to Grade 6. Some learners are living with their farm worker parents on farms in the area or in an informal rural settlement 13 kilometres away, while some learners are from a local orphanage.

Some initiatives, at this school, include development of a garden area, regular parenting conferences and an extensive Early Childhood Literacy development Programme. The effective Word Works Programme (www.wordworks.co.za) and a Phonological Awareness Programme, both developed by well qualified early childhood specialists, aligned with the teachers’ departmental outcomes and schedules, are presented by some 15 highly motivated volunteers from the local community surrounding the school and a local church.

These programmes also obtained generous partnership support in the form of a customised container, which is donated free of charge by Big Box Containers, a company located in Cape Town. This container will be utilised by the Literacy Development Programme at The Valley School and also serve as a hub training facility to support neighbouring schools with a similar programme.

Namibia Grape Company
Social Development Trust
Pre-school Partnership
Project with Maersk Shipping

Approximately 280 permanent and an additional 920 seasonal workers are contracted to work on the Namibia Grape Company farm annually and most of these worker families have one or more pre-school children, who needs to be taken care of during their parents’ working hours. This means that at least 40 permanent and an additional number of seasonal workers’ pre-school children need accommodation at a suitable crèche and/or day care facility.

The NGC Social Development Trust, in partnership with Maersk Shipping Line, constructed a 120m², fully equipped pre-school facility on the NGC farm. The centre has passed Namibian authorities’ certification requirements and is referred to as a model-facility for the region.

During the official 2009 opening ceremony, attended by Namibian Minister of Health and local and South African dignitaries, the NGC Social Development Trust also donated a customised 4x4 ambulance to the Aussenkehr community.

Qualified Edu-care teachers are currently assisting more than 50 children in the pre-school education programme. Children also receive breakfast and a nutritious cooked meal daily in addition to school uniforms and laundry facilities. Construction of an additional 60m² classroom and a 20m² baby room were completed during 2013, a percentage of the construction cost was provided by the Waitrose Foundation.

Namibia Grape Company Social
Development Trust Project at
Aussenkehr Primary School

A number of government dignitaries and distinguished Capespan and NGC Farm
Early morning activities at the pre-school facility on the Namibia Grape Company farm.

In the atmosphere of goodwill, a donation was also made at the ceremony, to the EHW Baard School for infrastructure development.

In addition to this, the Trust funds Secondary School bursaries and a Tertiary Education Bursary for academically deserving, but needy, learners and students from Karas constituencies.

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School learners treating guests to Namibian dancing.

School learners treating guests to Ovambo dancing.

Olivia Orange and friends after the ceremony.

Unveiling of school crest on new school wing (left to right): B Usiku (Trustee), J Dique (Capespan Group MD), L Basson (Special Advisor to Karas Governor), J Endjala (NGC Trust chairman), C Mostert (Deputy Director – Karas Education Directorate), Honourable Ephraim (Karas Regional Councillor – Noordoewer), S Snyman (Karas Education Inspector) and Ephraim.

Senior management members, parents and the learners were welcomed at a ceremony held on 22 June 2012, to celebrate the inauguration of the administrative offices, classroom and ablution facilities built with funding provided by the Trust.

The school has been established in 2000, starting with Grade 1 and a total of 61 learners and three teachers. Under the able management of current principal, Ms S Kadhikwa, the school now boasts 401 learners and 13 teachers. The development of the area’s table grape farming activities resulted in the vast increase in learner numbers, which necessitated the urgent expansion of the school’s infrastructure. With funding provided by the NGC Social Development Trust, construction of a large new classroom, new administrative offices with a reception area, a staff room and a new ablution block were added, which freed up an additional classroom, previously occupied for administrative purposes.

Learners treated the audience to a formal flag ceremony and some indigenous Nama and Ovambo dances. A special guest, ‘Olivia Orange’, arrived suitably late not to ‘steal’ the limelight, but provided ample entertainment while she distributed food snack-packs and oranges to all learners after the official ceremony.

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Socio-Economic Development (SED) has and will always play a critical part in the business strategy of Deloitte South Africa. SED is an opportunity for us to participate in a meaningful way to the upliftment of the communities from where we do business, but is also a means to add business value through value chain activities whilst demonstrating people’s commitment to the firm and its shared values. To this end:

- Deloitte is fully committed to the transformation of our country. We recognise that our success is inextricably linked to that of our broader community.
- We believe involvement in community projects will broaden the perspective of our employees and contribute to our shared beliefs.
- Through the Deloitte Foundation, we are helping to make a difference in local communities with considerable financial investment, as well as contributions of time and talent from our employees.

Deloitte supported the following projects during our 2012 financial year:

**Education and Poverty Alleviation**

**Adopt-A-School Foundation**
The Adopt-A-School Foundation assists schools that need access to basic facilities, which results in the creation of an environment conducive to quality learning and teaching. They focus on improving the infrastructure of poorly resourced schools, predominantly those in the rural areas.

Deloitte supported Zonkizizwe Secondary School in Katlehong and invested in physical science educator training, as well as school-based support for Grade 12 learners.

The programme has been well received by the school. Six science educators participated in the programme. Educators have been trained on physical science content and experiments benefiting both the teachers and learners. It is expected that the techniques and skills acquired by the teachers will improve the performance of the learners in the subject.

**Project Siyakhula**
Project Siyakhula is a coordinated programme that provides accounting and mathematics lessons and assistance to Grades 10, 11 and 12 learners from disadvantaged communities. It is a tool that enhances the exposure of students to the subjects and that gives them an opportunity to expand their knowledge and understanding of the topics that make up the foundation of Accounting and Mathematics.

Through the project, volunteers from Deloitte teach Accounting and Mathematics and offer some career guidance to the learners. It has given exceptional Grade 10, 11 and 12 learners with limited resources the opportunity to improve their academic performance and develop their unique leadership potential.

During 2012, Deloitte volunteers spent an astounding 1,958 hours on Project Siyakhula, and 414 students benefited from the project. The Cape Town region achieved a 98% matric pass rate in 2011, while the Johannesburg and Durban regions achieved a 100% matric pass rate, which is an outstanding achievement. One of Project Siyakhula Cape Town’s success stories for 2011 is young Jessica who passed Accounting with 74% and is now studying BCom Accounting at the University of Cape Town. In Port Elizabeth, Project Siyakhula collaborated with the Nelson Mandela Metropolitan University School of Accounting and the South African Institute of Chartered Accountants on the project Commerce Incubator School (COINS). COINS is a programme that endeavours to increase the number of quality learners who are able to go into commerce-related fields by providing assistance in Mathematics and Accounting to Grade 12 learners from different schools in the city and by mentoring them. In 2011, forty Grade 12 learners graduated from
COINS, and one of the success stories is Faith Moyo whose Mathematics average had increased to 92.8%.

Some of the schools that participated in Project Siyakhula are Sea Point High School in Cape Town, Umlazi Comtech in Umlazi, Lehlabile Secondary School in Mamelodi East and Isikhumbuzo Secondary School in Orange Farm.

**Artist Proof Studio (APS)**

APS is an Art Education Centre that specialises in printmaking through a variety of diverse partnerships with young artists, established professionals, community groups, patrons and funders. APS’s educational mission is to develop capacities that equip artists-as-citizens to engage productively, and often profitably, with society through their 3-year intensive training programme.

The Risk Advisory team at Deloitte assists APS with identifying and managing risks and ascertaining sufficient controls in areas of finance, education and administration to ensure that APS remains sustainable.

The efficient running of APS is crucial to the success of the programme, and the pro bono services offered by the Deloitte Risk Advisory team in maintaining an effective process flow have greatly contributed to this objective.

**Botshabelo**

Botshabelo is a non-government organisation that aims to uplift the standard of education by running an ECD teacher-training programme in the community of Olievenhoutbosch. Through the teacher training programme, ECD practitioners receive both practical and theoretical ECD training and educational material and support.

Scope of involvement: Deloitte has contributed towards the training and upliftment of ECD teachers in Olievenhoutbosch. Practitioners of existing community pre-schools receive the necessary practical and theoretical training to develop their skills.

Three ECD practitioners successfully completed the programme in 2011. The 100 children under the care of the practitioners have benefited from their improved skills and teaching techniques, and this has significantly enhanced their education and prospects.

**Afrika Tikkun**

Afrika Tikkun is an NGO focused on key areas of priority support, among them being education programmes and skilling programmes. The programmes embarked on in the different communities are determined by specific community needs and differ according to these needs.

In partnership with Afrika Tikkun, Deloitte has provided support towards the education of children in Diepsloot between the ages of zero and six, in the areas of numeracy and literacy.

The contribution towards the ECD Programme in Diepsloot has helped 250 beneficiaries who are registered on this programme. The performance of the children who have taken part in the programme has improved remarkably. Many of the children could not read or write, could not say their names or perform any educational activity. After a 6-month investment in the lives of these children, many of them could say their names and were able to write in an age-appropriate manner. Afrika Tikkun has continued to receive testimonials from surrounding primary schools that state that their former ECD learners stand out from other children academically and behaviourally.

**Junior Achievement South Africa (JASA)**

JASA offers a range of education programmes to school-going children and teenagers from all communities concerning the benefits of the free enterprise system, the nature of enterprise and entrepreneurship. The purpose of JASA is to prepare young people for life after school by raising their awareness of economic issues, teaching them entrepreneurial and life skills, providing them with an understanding of the business world and enhancing their sense of personal responsibility through practical business experience.

Deloitte has assisted in the implementation of the JASA Mini Enterprise Programme in the Verulam area in Durban. The aim of the programme is to equip young people with the necessary skills to establish a business, to improve their employability and to improve their capacity to enter tertiary level education, specifically in the business, management and commercial disciplines.

Forty-one learners participated in the JASA Mini Enterprise Programme in Verulam. An immediate quantitative programme impact has been measured using pre-tests and post-tests. Results have indicated an average increase of 5% (from 72% to 77%) in business know-
It is clear that the learners selected onto the programme had sound business knowledge prior to participation.

**Imperial and Ukhamba Community Development Trust**

Ukhamba’s mission is to form synergies and partnerships with local and international companies that want to make meaningful contributions to the advancement of people from previously disadvantaged groups.

Deloitte has contributed towards the completion of resource centres at the Leshata and Qalabotjha Secondary Schools.

With the financial contribution from Deloitte, the two schools installed equipment at their resource centres including, among others, laptop computers, data projectors and display screens. The resources have helped the educators to bring the world to the learners, and the learners themselves use the resources after school to work on their school projects. The equipment is expected to continue to provide the schools with a different, positive and stimulating dimension to teaching and learning.

**ACFS Community Education and Feeding Scheme**

The ACFS is a registered non-profit organisation with a primary focus on combating malnutrition. The ACFS now reaches into many areas of Gauteng, alleviating poverty, running HIV and AIDS awareness campaigns, setting up and organising community and individual feeding initiatives and coordinating community upliftment programmes, including food gardening and early childhood development.

Deloitte supported the ACFS with a grant contribution to sustain a skills development programme that upskills unemployed women and men (parents of children admitted to the ACFS feeding programme) in sewing, beadwork, shoemaking, knitting and baking. With the learned skills, participants go on to start small businesses that ultimately enable them to become self-reliant.

Ten women who participated in the programme have started their own businesses. The businesses have employed people to assist with production, and one of the businesses has begun exporting its products. All ten women and their children have exited the feeding scheme programme, as they have achieved self-reliance.
have become self-sufficient. This is testament to the success of their businesses and the ACFS skills development programme. In addition to gaining skills and running their own businesses for profit, the programme participants have also undertaken initiatives to give back to their communities. One hundred and thirty children have received a donation of school uniforms that were produced by ACFS programme participants. These were children from poverty-stricken families.

Helping Hands Programme – Charities Aid Foundation Southern Africa (CAFSA)

Helping Hands is the Deloitte staff voluntary giving programme that allows employees to give money to charitable causes. For every rand that employees donate, the Deloitte Foundation matches that donation rand for rand. This enables the contributions to have a far bigger impact. CAFSA is in partnership with Deloitte in the Helping Hands scheme and administers and distributes the contributions to the beneficiaries.

The Helping Hands funding has helped beneficiary organisations to improve the quality of life of people, and especially children, from disadvantaged and impoverished communities. The funds contributed by Deloitte and its employees have been allocated towards achieving this objective.

Some highlights of the period ending May 2012:

- Sparrow Schools provide access to affordable appropriate education, vocational skills training and extensive learner support to marginalised and learning-disabled children and youth. The Helping Hands funding has helped considerably in setting up a media centre at the Sparrow FET College, which learners will use to do research for their projects and homework.
- Action Association of the Blind and Disabled trains and assists blind, deaf and disabled students in attaining a Microsoft Office Specialist Certificate and helps in placing learners in work environment to gain work experience. The funds allocated to Action Association sponsored seven students in a 1-year learnership at Mustek SA, where they have been receiving first-hand experience of the corporate world to prepare and equip them for the world of work.
- Rally to READ provides teacher training and supplies school resources in rural schools in all provinces, except Gauteng. Each new Rally classroom receives a “box library” that is stocked with books and posters appropriate to the educational level of the learners in the classroom. The Helping Hands donation has allowed Rally to Read to provide two classrooms with a new, complete Box Library.
- NOAH (KZN Office)’s goal is to create a strong community support system for children orphaned by AIDS, with the hope that these children will grow and develop into stable adults and responsible and participative citizens of South Africa. The funds generated from this programme have been directed into the Noah administration budget, where they have been used to support the Noah arks that do not have donor partners to meet their requirements for nutrition, education and training.

In partnership with Afrika Tikkun, Deloitte has provided support towards the education of children in Diepsloot between the ages of zero and six, in the areas of numeracy and literacy.

Student at work in the Artist Proof Studio at the Art Education Centre that specialises in printmaking.

IMPACT Day

IMPACT Day brings Deloitte staff closer to local communities. The initiatives we undertake include, among others, organised visits to schools, crèches and various organisations to carry out repairs, purchasing books and other educational materials, providing career guidance and skills training for teachers and learners, tutoring and sharing general life skills.
IMPACT Day
IMPACT Day is an enriching experience for all involved Deloitte staff to get personally involved to make a difference in the lives of the impoverished communities where we do business. On this day, Deloitte professionals around the world set aside their normal business commitments to go out and add value to the lives of the communities within which they operate. Our contribution on IMPACT day is a mixture of skills-based volunteerism, traditional volunteerism, in-kind donations and pro bono work.

The initiatives we undertake include, among others, organised visits to schools, crèches and various organisations to carry out repairs, purchasing books and other educational materials, providing career guidance and skills training for teachers and learners, tutoring and sharing general life skills.

During the IMPACT Week held from 5 to 9 September 2011 an extraordinary 11,545 hours were spent by Deloitte staff on different projects. Some highlights of the activities that took place in this week are captured below:

- Our Risk Advisory team visited JS Mpanza Primary School and completed the school’s volleyball/netball court that was started in the previous period. The team also set up a soccer field for the school.
- Deloitte Port Elizabeth office brightened up the day of the children of Cottage 7 at the Eastern Province Children’s Home. The team repainted the cottage, renovated its kitchen, provided kitchen utensils, bought new bedding and curtains and ensured that the cottage was clean and tidy after the refurbishment.
- The Deloitte Corporate Finance team visited Alex High School for IMPACT Day. The team created a filing and administration system for the school, trained the school’s administrators on the new system and donated filing stationery.
- Bonisanani Community Organisation was the beneficiary of the Deloitte office in Richards Bay for IMPACT Day. The team took the time to paint Bonisanani’s facilities, repaired the drainage system, set up a porch and erected a fence. The team also donated, among others, education equipment, groceries, mattresses, linen and blankets. The children of Bonisanani all had medical check-ups, which were all paid by the Richards Bay office.

Empowering the Workforce
Deloitte Learning
Deloitte has implemented various skills development policies. Our most recent workplace skills plan was submitted to FASSET, our industry SETA, during June 2013. Our black skills development spend for the 2012 financial year equates to 4.22% of the total leviable amount or R81,655,625.

Among the many options for learning, DTTL offers e-learning programmes. The Global Deloitte Learning Portal offers a single means of access to information regarding local and global learning programmes. Courses, which may take place in a classroom or online, cover technical, strategic and operational issues; language training; project management; leadership; and human resources training. These resources are widely used by professionals throughout the world.

We also continue to use a portion of amounts received to fund the firm wide support and administrative staff learning curriculum. As part of our commitment to the development of all our people, some support staff are attending adult basic education and training classes, which will enable them to obtain a general education and training certificate upon completion.

Women at Deloitte
Deloitte strongly supports diversity in all its forms in South Africa and globally, and recognises the strong business case for gender equality within the firm, seeking to lead the profession in this regard.

The Deloitte Risk Advisory team busy completing JS Mpanza Primary School’s volleyball/netball court.
The Farmwise Group of Companies are involved in the following community projects:

**Education and Empowerment of Youth**

**Shanduka Black Umbrellas**
A non-profit company involved in the support of emerging black businesses through enterprise development. Members are provided with a working environment and support services that will enable them to thrive.

**Learn to Earn**
Farmwise Grains is involved in Learn to Earn, which focuses on developing people, especially the unemployed. The development and training centres are based in Khayelitsha and Hermanus. Since 1989 the organisation has trained more than 9,500 unemployed people with market-related skills. All the courses have a basic business and life skills aspect.

**UNISA**
Farmwise Grains assists promising black students with University studies.

**Universities of Stellenbosch and Pretoria**
Farmwise Grains contributes to the Faculties of AgriSciences in offering BEE candidates bursaries to pursue careers in the agricultural sector with the intention of improving the pool BEE candidates available to the sector.

**Poverty Alleviation/Welfare**

**Breadline Africa**
Breadline Africa is a South African based charity that aims to break the cycle of poverty by helping communities to help themselves. It concentrates on children and young adults.

**Childline Gauteng**
Childline is an effective non-profit organisation that works collectively to protect children from all forms of violence and to create a culture of children’s rights in South Africa.

**Tswelopele**
A charitable non-profit organisation to care for and empower disadvantaged and destitute individuals and communities with the purpose of enabling them to be involved in their own upliftment.

**Karabo I am the Solution**
This non-profit organisation aims to be the one stop answer to the needs of children, so that they can grow up to become responsible individuals who can contribute positively to society. The organisation focuses on assisting schools in providing a support system for students, their parents and teachers by implementing a HIV prevention programme, loss support programme, teacher seminars, life orientation programmes and professional therapeutic services.

**The Village Safe Haven**
The Village Safe Haven is a cluster foster care facility for orphaned, vulnerable and abused children, with the aim to offer love and quality care to place young adults of excellence back into society.

**Development of Emerging Farmers**

**Diyatawala Project**
Diyatawala is a remotely situated village halfway between Qwa Qwa and Harrismith that inhabits 33 families. After their needs were identified by relevant stakeholders and government departments, Farmwise Grains provided the community with four bulls in 2012 and three more bulls in 2013.

**Infrastructure Development**
Farmwise investment in a maize mill in Muluma in the Limpopo Province. A 49% shareholding in a maize mill, with funding being used to upgrade equipment and increase the product profile.
Integrity and social responsibility forms part of the values on which GWK is built. Investment in the communities within GWK’s service area is regarded as non-negotiable by the GWK Board and Top Management and forms an integral part of how the company operates. Therefore, GWK is committed to act as a responsible corporate citizen.

This is done by reinvestment in the community by means of sponsorships, skills development and interaction with stakeholders.

GWK supports various schools by assisting with the maintenance of basic infrastructure and arranging sport events.
In the past financial year, R9.6 million was reinvested in various projects in the community. However, GWK does not measure the fulfilment of their social responsibility and reinvestment in the community by the amount of money spent on this. The success of their community projects are measured by the difference it makes.

GWK’s reinvestment in the community is focused in local towns where we do business. It is important to GWK to invest in the maintenance of institutions that are dear to these communities. The investment is not focused on individuals, but is done with a long-term view on the funding of projects and institutions that benefit groups of people.

**Sports and Recreation**

**Griquas Rugby Team**

GWK prides itself as the main sponsor of the Griquas rugby team. This sponsorship ensures that the proud tradition of Griquas rugby is preserved for the people of the Northern Cape. The company is also involved in honouring people who make a difference in the community. In this manner community involvement is developed and a sense of social responsibility in created.

**Education**

**Investment in schools**

GWK supports various schools in local towns where we do business by assisting with the maintenance of basic infrastructure. Sporting events are also arranged for children in GWK’s service area. These investments are not focused on individuals, but on projects and organisations that can reach as many people as possible.

In the past financial year, funds provided by GWK was specifically used to erect devils fork fences at schools, upgrade school buildings and maintain school terrains, repair sports facilities like tennis courts, swimming pools and athletics tracks, and to provide sports teams with sportswear and gear. The funds was also utilised for sport clinics, to support learners with transport to sport games and help learners whose parents are not in the financial position to pay for school tours.

**Investment in Emerging Farmers**

Commercial farming will always have a place in South Africa. Although a need for small farmer development exists, it is only commercial farming that will feed the country.

Therefore, GWK realises its responsibility to support projects that focus on establishing emerging farmers as commercial farmers. Therefore, they are involved in the training of emerging farmers in collaboration with the Northern Cape Department of Agriculture and Grain SA.

GWK subscribes to the principles contained in the Agricultural Bill on Black Economic Empowerment. GWK’s own BEE-compliance is classified as Level 7 and BEE development is seen as strategically important.

In the past financial year, approximately 1,000 emerging farmers were the beneficiaries in different projects where GWK was involved in mentorship by means of training, production planning, the development of sustainable business plans and agricultural support. GWK provides agricultural support to approximately 250 emerging farmers.

Several projects are currently active in the Koffiefontein, Groblershoop, Barkly-West, Jan Kempdorp, Douglas and Jacobsdal areas. These projects focus on overall support to emerging farmers to become successful commercial farmers, which is provided in the following ways:

- Training sessions on maize pests and diseases.
- Assistance in obtaining finance, which leads to increased production and the upgrading of infrastructure.
- Farm visits to monitor and evaluate maize crops, give advice, provide crop insurance and assist with production planning.
- Assistance with the marketing of produce.
“CSI is not just about uplifting people’s lives, or ensuring the sustainability of the business. It is part of our DNA – an integral part of the organisation’s history, dating back to our founder, Dr Hans Merensky.” These are the words of Claus Lippert, CEO of Hans Merensky Holdings (HMH), the group that owns leading avocado supplier Westfalia Fruit.

“The investments we make in corporate social investment (CSI), truly make a difference in the lives of our employees and their families, as well as the greater communities in which we operate. What’s more, we are able to leverage the partnerships we have established with organisations such as the Albert Heijn Foundation and the Waitrose Foundation in order to amplify the effect of our CSI initiatives throughout the year,” Lippert continues.

Initiatives completed recently and supported by the Waitrose Foundation include:

- An 8-month garment-making course completed by 150 Westfalia employees who were taught sewing skills for domestic and commercial purposes.
- A 6-month technical skills development programme that saw 180 farm employees receive training in welding, carpentry, bricklaying, electrical, plumbing and automotive maintenance.
- A winter school and vocational guidance holiday programme for children of Westfalia workers from Grade 3 to Grade 12.
- A scholar and worker transport project in which scholars are transported daily to school, while ill employees are transported to neighbouring hospitals for medical care.
- A feeding project enabling the provision of four meals a day to the 73 children of Westfalia workers who attend the crèche while their parents are at work.

**Education**

**Fundani Nonke Resource Centre**

Built on Westfalia land in 2009 using supplementary funding from Dutch retail chain Albert Heijn, the Fundani Nonke Resource Centre is located within close proximity of five villages and the adjacent state school, Tsaneng Combined School, in the Modjadjiiskloof area near Tzaneen in the Limpopo province.

The centre is always a hive of activity, hosting both scholars and Westfalia employees alike, as they engage in various training courses and in basic computer skills tuition.

A new mathematics-focused computer programme, called CAMI Maths,
has been installed on the centre’s computers, which helps learners from 5 to 18 years of age get to grips with mathematical concepts and problems relating to their specific curriculum.

According to a Waitrose Foundation director: “The adoption of CAMI is one indication of the direction we need to take going forward. Education will be the key to supporting farm workers on all of the foundation farms and the earlier that children are introduced to a focused integrated system the better the learning.”

An interactive screen, installed in the centre’s lecture room, makes it possible for learners to attend ‘virtual’ lessons in Mathematics and other subjects given at other schools that have more specialised teachers in the relevant fields.

Grade 12 learners have access to previous examination papers and conduct research and revision online at the centre before writing their trial and final examinations here as well. This arrangement aids both the school and the learners, as the centre provides a quiet, well-lit environment for uninterrupted exam-taking. The Grade 12 results have improved significantly year-on-year since the establishment of the centre.

In the afternoons the Resource Centre is used by a large number of learners to do homework and research. During the school holidays, many children from neighbouring villages also spend time here doing puzzles and playing cards and board games.

Many individuals outside of Westfalia support the centre and often drop off boxes of books, puzzles and games, which are always appreciated by the learners. Each year the centre plays host to scores of visitors from all over the world, who can witness first-hand how small beginnings can have a large impact on the future of the country’s youth.

**Wellness**

**Wellness Sustainability project**

Westfalia Fruit’s Wellness Sustainability project, initiated in 2008, continues to improve the general health and wellness of the workforce through annual HIV/AIDS awareness campaigns, prevention programmes and subsidisation of medication for infected workers. The programme is key to ensuring a healthy and productive workforce which in turn has a positive impact on neighbouring communities.

Wellness initiatives focus on areas such as primary health care, prevention of work-related illnesses and injuries, and chronic disease management, including education and support for those living with a chronic disease. Additionally, health-care services are made available daily at Westfalia’s Wellness Centre and Clinic, which is ably run by Sister Ann Botes and her team.

**Hanyani Wellness Programme**

Hanyani, a peer education and wellness programme, initiated as a joint venture between Westfalia and CHOICE Trust, empowers farm workers with the tools to educate their co-workers about adopting healthy lifestyles and maintaining safe work environments. Peer Group Educators meet monthly to receive additional training and give feedback to the clinic.

Wellness Days are hosted regularly by Westfalia, often with collaboration from CHOICE Trust or the Department of Health, and are well attended by farm workers from surrounding farms. These events provide an opportunity for HIV testing, as well as tuberculosis and hypertension screening. They also aim to increase awareness and understanding of health issues such as hypertension, diabetes, STIs, HIV and AIDS, TB and ARV treatment compliance.

Over the years, guest speakers have led discussions on other topical issues, such as the challenges facing migrant or seasonal workers, while promotional materials have been made available on gender roles, child abuse and discrimination.

“The fact that Westfalia was the first Fairtrade-accredited avocado source in the world speaks volumes about our commitment to our people and our communities, as well as to the environment,” notes Lippert. “With over 5.000 staff in HMH’s employ in South Africa, and many more across the world, we cannot afford to rest on our laurels, but will continue forging relationships and making meaningful contributions as the Group expands its footprint and enriches its legacy.”
Kaap Agri Academy

The Kaap Agri Academy in Porterville, which was established five years ago, started off with a development programme for emerging farmers. This course is attended annually by about 25 emerging farmers who are carefully selected from more than 100 applicants.

Every person attending the course has access to land and is already involved in farming. The students are mainly from the Western and Northern Cape, which forms part of Kaap Agri’s area of operation.

The content of the programme, which is presented by Bathopele, consists of sessions which are attended during the course of a year. The programme consists of two sections, namely business practice and farming practice.

The course is on NQF 2-level and the first section consists of five modules on financial management, personnel management, general management practice and a separate module on electricity. The second section consists of two practical sessions on livestock farming and crop cultivation.

Anthony Cloete, the best student in 2009, also won the AgriSETAs student of the year award, and the top students of the following three years were finalists for this award.

In 2010 it was decided that the Academy would also become involved with farm worker training. A needs analysis was done amongst producers and the first courses were selected on this basis.

The courses presented to farm workers are all accredited with the AgriSETA, and it is also a pre-condition for external service providers to be accredited.

Amongst the courses presented are: Tractor maintenance, first-aid, spray-pump operator, supervision, handling of chemical agents, welding, orchard monitor and safety representative.

Amongst new courses being considered are paintwork, tiling, building, cabinetwork, plumbing, tractor driving, chainsaw and electrical assistant.

The Academy also presents courses on request and many of the farm workers courses are presented on a satellite basis at Kaap Agri’s various business points, which are well equipped for this purpose.

In the first year 179 farm workers were trained. In the second year this total grew to 307. The following year there were 490 trainees and last year 772 farm workers were trained.

From the feedback received by the producers, it can be concluded that the majority are very satisfied with the Kaap Agri Academy’s level of training. They emphasise the fact that they experience less breakdowns, more productivity, and it also contributes to the motivational level of their workers.

Bursary Programme

Education is the key to developing any nation and since 2009 Kaap Agri has started with a bursary programme to encourage students from disadvantaged backgrounds to further their studies in the field of agriculture.

In the first year funds for this purpose were donated to the Faculty of Agri Sciences at the University of Stellenbosch. In the following year the Cape Peninsula University of Technology was added to the programme.

Because it was realised that an interest for a career in agriculture should be stimulated at an earlier stage, it was decided that Kaap Agri would also make bursaries available for scholarships at agricultural schools.

This initiative started with the Boland Landbou School in Paarl where two Grade 8 scholarships were made available in 2010. This year there will be 10 Kaap Agri scholarships from Grade 8 to Grade 12. In 2011, the Augsburg Agri-cultural School was included in the programme, and this year there will be six scholars from Grade 8 to Grade 10 who will benefit from the scholarships.

Since 2009 Kaap Agri has made approximately R2 million available towards its bursary programme. The Grey High School in Port Elizabeth, the Swartland High School (Malmesbury) and the Martin Oosthuizen High School (Kakamas) will also be included in this 2014 programme.

Skills Development and Training Initiatives

Kaap Agri acknowledges the importance of its employees and invests significantly to assist in and improve the overall skills and education base of employees.

Kaap Agri employees have the opportunity to attend various education and skills development courses, e.g. NQF diploma courses (enabling people to obtain post-school qualifications), leadership and supervisory training, skills training, financial training, computer training, first aid, safety and the like.

For the 2013 financial year a total of R3.6 million was spent on training and education of employees, 65% was spent on specific employment equity initiatives.

During 2013 the learnerships on NQF level 2, 4 and 5 totalled 99. Since the inception of the programme, 446 learnerships have been completed.

Kaap Agri also has a management development programme for its senior personnel (KABOP), which will be completed over a two year period.

In order to support safety in the workplace, Kaap Agri’s Human Resources Department stages an annual competition for its forklift drivers.

The winner of the competition then gets the opportunity to compete against the best forklift drivers on a regional and national basis.
When Sean Walsh was appointed as Kaap Agri’s managing director, one of his main strategies was for the company to be more meaningful to its clients. His philosophy is that when the business is meaningful, success will follow automatically, benefitting all its stakeholders in the process. This strategy was implemented by engaging all Kaap Agri’s business points in becoming involved with small scale community projects. This Care & Grow initiative resulted in numerous community projects within Kaap Agri’s area of operation. It was also decided to publish each individual engagement in a newsletter under the title of Care & Grow. The following is an overview of Kaap Agri’s community involvement over the past three years. Some of these events are held on an annual basis, and the articles covering these events may therefore be of a repetitive nature. The Care & Grow initiative emphasises the fact that by being more meaningful, and by making a difference, Kaap Agri is a business where people still count.

This report focuses on community projects and programmes from 2011 to 2013.

De Doorns Savemart surprised the little ones from Repelsteeltjie Day Care Centre and Crèche with a packet of sweets during their visit. This was the first step in the direction of a long relationship that De Doorns Savemart has in mind for the community.
2011

Ligstraal School for mentally disabled children, Paarl
During a visit to the Ligstraal School for mentally disabled children in Paarl, Kaap Agri made many small hearts happy by giving each child a little knitted doll. With a religious lesson it was explained to the children that their bodies are a gift from God and that they should therefore have respect for their own bodies, and that others should likewise treat them with respect. The dolls were given to the children to remind them of that message and to be used during therapy sessions.
Each doll had a card around its neck with the following written message:
I have rights, I may say NO
I own my body from head to toe
My private parts you may not touch
So there you have it, thank you very much
I won't take sweets from strangers
NO
I won't accept rides from outsiders
SO
Don't even ask me to come with you
If I don't know you, I won't trust you!
These special children just need one thing – unconditional love!

Elnatan Private School, Namibia
The private school, Elnatan, was established in Stampriet in 2011. This career-oriented school is attended by sons of farmers from the region. Since a project like this naturally requires a lot of capital, Kaap Agri, in association with certain suppliers, made 10 welding machines available to the school. In this way a contribution was made to fulfil the learners’ dreams, while, simultaneously, extending a hand to the community.

Retail Trade Students, West Coast College
Tinie Olivier of West Coast College last year approached Kaap Agri to lend a helping hand with the practical work of their retail trade students. The students must have at least three months practical training in a retail environment.
After negotiations with Agrimark managers, the following placements were made: Darling Agrimark (2), Malmesbury Agrimark (4), Graafwater Agrimark (1), Ceres Agrimark (1). Some of the students made such a good impression, that, after the completion of the three months, they were asked to stay on at the Malmesbury, Graafwater and Ceres Agrimark shops respectively.

Day care mothers plant vegetable gardens
Barrydale Agrimark, with the assistance of Nitrophoska and Ball Straathof, launched a project for day mothers in towns and on farms to initiate the planting of vegetable gardens. This project was established to cater for the multiple needs of the town. Vegetables grown in these gardens primarily provide food for needy children who stay with day care mothers during work days. In addition, some of the vegetables will be sold at the local market day to raise funds for the purchase of school shoes for needy children of Barrydale.

Sederville old age home
Clanwilliam Agrimark, donated gardening requisites to Sederville, a local old age home, to be used in their vegetable garden. A few rakes and spades, fertiliser, compost and vegetable seed were handed over to them. The residents were overjoyed with this gesture.

Blankets to the needy in Klawer Agrimark
Klawer Agrimark donated blankets to the local Community Policing Forum (CPF) to help needy families against the cold. The SAPS, CPF Klawer and the social worker, Wilna Mostert, identified families who needed the blankets.

Krazy Katz Productions
The Krazy Katz Production House, responsible for the annual Kipper spectacle in the Artscape Theatre in Cape Town, made tickets available to the community on the 30th August. Kaap Agri joined hands with them by sponsoring transport to Cape Town for 210 learners (Grade R to Grade 3) from seven farm schools in the Porterville district and Swellendam area. Only 10 of these learners have ever visited Cape Town before. The “deep Cape” had been a new world to them and these were some of the comments made on the bus: “Miss, do these cars never run out of petrol?” “Miss, don’t they have any tractors riding here?”

Eendekuil Primary rugby and netball sports day
Eendekuil Agrimark was the main sponsor of the Eendekuil Primary rugby and netball sports day. About 400 learners were involved on the day. They came from the following 5 schools: Middeldeurvlei Primary, Stawelklip Primary, Groenverwacht Primary, Eendekuil Primary. The participants each received a gift pack containing a fruit juice, a lollipop and a packet of crisps.

Darling Home for the aged
As part of a social outreach initiative Darling Agrimark donated chicken to the local home for the aged in Darling.

Ceres Haven night shelter
Ceres Agrimark staff offered their services to the Ceres Haven night shelter, which offers a refuge to the homeless. The unemployed pay R15 a day for accommodation and meals, while those with jobs pay R25 a day. Donations received are used for those who cannot pay. Those making use of the night shelter, offer their services to the residents of Ceres. These include: chopping wood to sell for the braai or fireplace, gardening where necessary, a window-washing project for businesses and cleaning graves. Ceres Agrimark staff painted the Haven’s building, did maintenance, built in a cupboard and had a chicken braai for the residents.
School leavers of the De La Bat School for the Deaf visit Kaap Agri Head Office
It has become an institution for the school leavers of the De la Bat School for the deaf in Worcester to pay a visit to the Kaap Agri head office annually. During the visit learners are introduced to Kaap Agri’s business and are exposed to the way a work interview is conducted in a hearing world. As part of the programme the learners decorate cookies, make salad, visit the Malmesbury silo and sit down for lunch.

News Community Church Soup Kitchen
Wolseley Agrimark has become involved in the News Community Church soup kitchen. The project involves providing one meal per week to the needy. Currently there are three locations in Wolseley where soup is served, and Wolseley Agrimark is now responsible for a fourth location. Each location provides soup to about 50 people.

Durbanville Children’s Home
Durbanville Agrimark donated a Bible and a diary to each of the seven school leavers of the Durbanville Children’s Home. Two of the boys are going to study at the Stellenbosch University and the others are in the vocational school and will try and find work in their respective specialist fields.

Kortnight Project
Kuruman Agrimark was involved in the Kortnight Project, launched by United Manganese, the Kalahari manganese mine. Annually the mine is asked for a donation to this state-identified community project. The mine approached Kuruman Agrimark to assist with the project. It involved the following: Fencing in a 20-hectare camp, putting up a 10-foot windmill with a tank giving 3,500 litres of water per hour, erecting a goat kraal with a shed roof for the goats as well as two drinking troughs. Kuruman Agrimark provided the mine with the materials for the project, as well as identifying a contractor for the erection of the camp, windmill and kraals.

Wes-Eind Primary School
Franschhoek Agrimark mowed the lawns at Wes-Eind Primary. The school principal was very impressed with this outreach initiative and wrote the following thank you letter to the manager of Franschhoek Agrimark:

Dear Mr Frikkie Adams
Herewith I would like to thank you sincerely on behalf of the governing body, staff and learners at Wes-Eind Primary for mowing the lawn. It has been a great pleasure to start the new school term with neat and well-groomed grounds. This selfless service you delivered to the school definitely contributes to the upliftment of the learners at Wes-Eind Primary. Extend our thanks to everyone that were willing to do this upliftment work at the school on a Saturday. It definitely did not go unnoticed, and we are looking forward to walking the road ahead with you.

Wellington Agrimark, in collaboration with the Centre for Multigrade Education, a department of the University of Wellington, launched a “GREEN” project to give Grade 4 - 6 learners a better understanding of the environment they find themselves in. They are for instance taught to make their own vegetable garden in soil they have prepared themselves, and compost they will make themselves from tree bark, twigs, leaves, etc.
Kayamandi Township
The Uitkyk Wine Estate in Stellenbosch donated 40 new indigenous trees to the Kayamandi Township outside Stellenbosch. This was done in an attempt to commit the estate to stronger eco-sustainability and to celebrate the start of spring. Since many of the Uitkyk farm workers live in Kayamandi they wanted to give something back to the area in a way that would improve the environment. Stellenbosch Agrimark lent a hand with the project by making the potting soil and bone meal available for the planting process. In another project Stellenbosch Agrimark donated a hosepipe, spade and fork to the Pumas Community Garden in Jonkershoek.

Training session for prospective farmers in Wupperthal
Graafwater and Clanwilliam Agrimark have along with Bayer Animal Health, presented a training session for prospective farmers in Wupperthal. Jannie Rousseau, Bayer regional manager, gave a 2-hour long session about immunisation, dosing and selection of animals. It is clear that there is a great need for this type of training.

Sports Day, De Keur Group Sports Field at Rocklands
Op die Berg Agrimark donated three containers of chicken and 10 kg of sausage to a sports day held at the De Keur Group sports fields at Rocklands. Soccer and rugby were played on the day.

Kraaifontein Agrimark gives back to the community
According to Graham Knott, manager of Kraaifontein Agrimark, the circumstances of many of the Kraaifontein residents is dire. Poverty, violence, alcohol and drug abuse are the order of the day, with the children and elderly suffering the consequences the most. Knott says that never a day goes by without someone coming knocking for donations, money, food or anything they can possibly use. Kraaifontein Agrimark has been fulfilling its social responsibility for quite a long time already by donating food and building materials on an informal basis mainly to charities.

Kraaifontein Agrimark donated an amount of money to “Acting Angels”, a charity organisation that concentrates mainly on children, the elderly and animals and “Bright Stars”, a place of refuge in Kraaifontein where each resident is provided with at least one balanced meal per day. In addition, Kraaifontein Agrimark donates maize meal on a monthly basis to supplement the food supply.

Santa Shoe Box Project
Staff of Roberston Agrimark contributes 40% of the contents of a shoebox, and the Agrimark shop gives the other 60%. These gifts are then given to less fortunate children in the Robertson area.

What is remarkable about this project is that the children make known their needs and the items given are what they really want.

Golf Day for FASfacts
Kaap Agri held a golf day for suppliers and business friends at the Boschenmeer Golf Estate in the Paarl region.

The day was a fundraising opportunity and the beneficiary was FASfacts. It is a non-profit organisation that alerts the public to the devastating effect of alcohol abuse in pregnant women on their unborn babies. Fetal Alcohol Syndrome is a huge problem in especially rural areas, and its prevalence in the Western and Northern Cape is the highest in the world. The day was hugely popular and right from the start there was a waiting list of suppliers who wanted to participate in the golf day. Eventually there was a field of 136 players, and everyone agreed that the day was a great success. Each player also won a prize. During the prize-giving dinner, Sean Walsh, Kaap Agri’s Managing Director, handed over a generous amount of R65,000 to FASfacts. Francois Grobbelaar, CEO of FASfacts, gave Walsh a bell to be rung annually on the ninth day of the ninth month at 09h09 to remind the public of the scope of the FAS problem. The suppliers who participated in the golf day all agreed that the day was very successful, and Walsh confirmed that the day would become an annual institution.

Ceres Pakmark Makes Contribution to 32 Degrees South
32 Degrees South is a BEE project that was established in conjunction with Bernhardt du Toit, a director of Kaap Agri. 32 Degrees South approached Ceres Pakmark regarding a refurbishing project at their Pack warehouse. The main reason was to make facilities for their approximately 150 workers more homely and comfortable. Part of the project was the upgrading and renewing of their kitchen and eating facilities. Many of the employees leave their home very early and only return home late. Due to this long working day, the staff is very dependent on these facilities and appliances for preparing and warming up their food. Ceres Pakmark decided to contribute to the project by donating two microwave ovens.

Philippi Children’s Centre
The Philippi Children’s Centre is a non-profit organisation situated in the Philippi agricultural area. The children’s ages vary from a few months to about 6 years, in other words, pre-schoolers. About 160 children are accommodated here during the day and are provided with three meals a day. All are from the farms in the direct vicinity. Agrimark Philipp decided to become involved by spoiling the little ones, up to four years, with a jungle gym which was inaugurated on the 5th of December. The little ones showed their appreciation by spontaneously applauding and singing a thank you song for the Agrimark staff. It was arranged with Coca-Cola and Simba to donate a fruit juice and packet of crisps to each child.

The Haven Night Shelter, Ceres
John Moreland, a local restaurant owner in Ceres, approached Ceres Pakmark to assist with the layout of a vegetable garden for the Haven Night Shelter. The night shelter, which can provide shelter for up to 40 people a day, is mainly dependent on grants from the state to
keep it going. Pakmark made a donation which was used to install an irrigation system on one hectare of land that was made available by a local church to cultivate as a vegetable garden. Herman Franken, Pakmark manager, says Moreland is strict on discipline and he teaches the residents that they have to work for an income. The residents of the night shelter have to earn their daily accommodation by helping to keep the town clean and by growing vegetables.

Jesus, Brood van die Lewe Welsynsoproep

“Jesus, Brood van die Lewe Welsynsoproep” was established in Tulbagh in 2008 by Eveline Louw, a local resident. This group supplies food and clothing to less fortunate residents and farm workers in Tulbagh. On certain days a clinic is operated and on other days they are supplied from a street corner in the town. Louw says that she also supplies from her house 24 hours a day. On Sunday, 11 December 2011, this group had a Christmas meal in the community hall for 300 children and 200 adults for the fourth consecutive year. Tulbagh Agrimark donated the chicken that was served at the occasion. According to John Gilmore, manager, the donation is focused on improving the lives of the less fortunate in Tulbagh during the festive season.

Aussenkehr Agrimark Celebrates Christmas

Aussenkehr Agrimark celebrated a splendid Christmas with assistance from various sources. Watches were bought at a reasonable price and with the staff’s ingenuity were transformed into masterpieces, which were then donated to their customers at the packing stores. The staff at Aussenkehr Agrimark fulfilled their social obligation by handing out crisps and sweets to the children of the local informal settlements. This really made the children’s hearts happy. There was also a Father Christmas who swapped his gifts for grapes before returning to Iceland.

2012

JJ Rhode Primary School

As part of the Kaap Agri outreach to the community, Stellenbosch Agrimark donated stationery to the JJ Rhode Primary School. The donation was made to the 32 learners in Grade R and was enough to supply these learners with stationery right through the year. According to the manager, Johan van Rensburg, this school was specifically chosen as most of the learners’ parents are working on farms in the Klapmuts area, and many of them don’t have the financial means to provide for the learners’ scholastic needs. Although the Department of Education does make stationery funds available to the school, it’s not anywhere close to sufficient for the full year, leaving the school dependent on external donations. Over and above the donation, every learner was handed a food parcel containing a variety of snacks to brighten up their day.

Agrimark Vanrhynsdorp helps Community

In conjunction with the Community Policing Forum, Agrimark Vanrhynsdorp recently did a humanitarian visit to 16 farms with 350 workers and one farm school. The workers were visited in-between the vineyards and adjutant-officer Basson guided them through the farm workers were instructed in the handling of open fires and the SAPS addressed the women on child molestation and their role in the prevention thereof.
According to Marlon Nicholes, manager, crèche in the Montana residential area, responsibility, was the local Wielie Walie was involved with, as part of their social One of the projects Wolseley Agrimark out to crèche Agrimark Wolseley reaches adversely affected by crime. It dealt specifically with child molestation. Because these learners don’t have food to bring to school, each was given a lunchbox containing a toasted sandwich and a cold drink.

Agrimark Tulbagh assists with vegetable project
During 2010 staff and inmates of the Obiqua Correctional Services Centre started a vegetable garden project. The project’s aim was to keep the inmates busy in a constructive way and to supply vegetables to the needy of the Tulbagh community. It also provided an opportunity for the inmates to give something back to the community who were adversely affected by crime. Pumpkin and beetroot were harvested for the first time in January 2012 and the proceeds were made available to eight families who lost all their possessions due to fires in the Tulbagh area. A local councillor from the Witzenberg Municipality, Bettie Sidego, identified the families, and she was present at the handing-over. Tulbagh Agrimark donated the seed and fertiliser for the project as part of their outreach to the local community.

Agrimark Wolseley reaches out to crèche
One of the projects Wolseley Agrimark was involved with, as part of their social responsibility, was the local Wielie Walie crèche in the Montana residential area. According to Marlon Nicholes, manager, many of the schoolchildren’s parents work on farms in the area, and they are also good supporters of Agrimark. According to Marlon a need was identified at the school to upgrade the Wendy house classrooms. Agrimark Wolseley then offered to donate paint, wooden covering and other requirements. Marlon says that the school principal, Ms Jonkers, and her staff, were really thrilled with these contributions and sincerely thanked Agrimark. Marlon confirmed that Kaap Agri gladly supports the community and the staff thereby showed that people still count for them.

Kaap Agri Products help farm school
Middeldeurvlei Primary, a farm school with about 82 learners just outside Porterville, has recently directed a request to Kaap Agri Products for help with the erection of a lean-to outside the school. Kaap Agri Products consequently decided to treat this request as a community project and they gathered the necessary funds. Agrimark Porterville also supported the project financially. Attie van den Heever, Abdol Langeveldt and Cowen Maarman from the Products division’s technical team, and also staff from the Porterville silo, jumped in and erected the lean-to. This work was tackled with great care, and the end-product testifies to the outstanding workmanship manifested by this group of men. The lean-to was officially opened on Friday, 3 August. Awi Kriel, senior manager: Facilities and Seed, said during the ceremony that Kaap Agri endeavours to become involved in the community, and he expressed the hope that the new lean-to would be valued by Middeldeurvlei Primary. The school principal, Mr Tobias, said in response that the lean-to means a lot to the school, as the learners could now enjoy their meals there when it rains. The classrooms are also much cooler on hot days, and when it rains they can freely move between classrooms without their documents and books getting wet. He sincerely thanked the Kaap Agri officials responsible for the lean-to, and confirmed that it greatly contributed to forming a good learning atmosphere benefitting the staff and learners. At the end of the proceedings, rusk were handed out to the learners, also the result of another Kaap Agri Products community project. The proceedings were concluded with a song from the learners dedicated to Kaap Agri to say thank you for the lean-to.

Agrimark Langkloof makes a difference
Agrimark Langkloof, in conjunction with the Langkloof Community Policing Forum, indicated that they also really wanted to play a meaningful role in the lives of young children. This gesture, initiated by one of Kaap Agri’s employees, Julie Williams, involved handing out soup and a roll to the needy children of the community. This outreach was welcomed by the community at large. The local police were so impressed with this gesture and the fact that the manager, Jan Schoeman, was part of the soup and roll serving, that they wrote a letter expressing their sincere thanks to the management and staff of Langkloof Agrimark. The Agrimark Langkloof provided the ingredients for this project, which ensured that 150 to 200 children from the Ravinia residential area in the Langkloof had something to eat that Friday night. Most of these children are usually not sure if they will get something to eat, particularly over weekends.

Upgrading of a crèche on Kaapzicht Wine Estate
Agrimark Kraaifontein donated paint and equipment for the upgrading of a crèche on Kaapzicht Wine Estate.

Brandenburg Primary bathrooms
Porterville Agrimark was involved in the upgrading of Brandenburg Primary’s boys’ and girls’ bathrooms by donating paint, and received the following thank you letter from the school:

Dear Mister Coetzee

Hereby Brandenburg Primary would like to sincerely thank you for considering our needs and donating paint. We as educators and learners are very excited and now really feel much better, and are no longer embarrassed to use our bathrooms. We had no choice but to upgrade the bathrooms. As a school we would not have been able to reregister.
our Grade R class if we had not tiled and painted our bathrooms. We used our own funds to buy the tiles, cement, grout, etc., to tile the bathrooms, but we ran out of money. Therefore, A BIG THANK YOU for donating the paint to us.

Kind regards,
Brandenburg Learners, Parents and Educators.

Riebeek Community Garden
Robert Hollenbach, manager, Riebeek West Agrimark explains his involvement in the Riebeek Community Garden as follows: During 2004 a local resident, Bridget Dowly, decided that she wanted to do something for the community. She then started a soup kitchen and obtained her ingredients from local shops once they were past their expiry date. Soon the mouths she was feeding four times a week grew from 60 to about 100. This included children as well as the elderly. She extended the project by approaching Kokerboom Publications, who then made the necessary funds available to rent an open piece of land from Spoornet in Riebeek Kasteel. She divided this land into twelve portions. The Department of Agriculture agreed to fence the portions and also donated a water tank enabling the installation of a basic irrigation system. Bridget approached Riebeek West Agrimark last year to help with the project and in conjunction with Agricultural Services at Head Office, garden utensils, seed and fertiliser were donated to them. Francois Malan, a local farmer from Modderasvlei, agreed to plough the piece of land. It looked like a scene from “The Gods must be Crazy” with one machine accomplishing more than what they could in a whole year. One of the 12 plots was made available to the “Monday Workers”. They come in every Monday to cultivate the soil, earning them R25 per day. Bridget Dowly does amazing work and now even feeds the children on Saturdays as well. Riebeek West Agrimark really views being involved in this project as a great privilege.

Blankets to the homeless in Stellenbosch
The freezing winter cold takes its toll on the homeless, so Stellenbosch Agrimark decided it would be good to provide blankets to a night shelter for the homeless. The shelter provides sleeping quarters to 30 men and 10 women, and their running costs are more than R40,000 per year. 50 blankets were handed over to the night shelter on 15 June 2012. It was really touching to see how those in need really appreciate such basic things.

Huis Isabella for the mentally handicapped, Vredenburg
Staff members of the Vredenburg Agrimark took some time to visit Huis Isabella, a local facility for the mentally handicapped. Huis Isabella was opened on 9 July 2008 and is reliant on donations from businesses in Vredenburg. Vredenburg Agrimark donated blankets for the beds and also helped making them up. The excitement among the residents could be sensed, even though they did not really understand everything.

Anglican Church hall, Simondium
Simondium Agrimark was approached by the local Anglican Church of the St. Giles community for help to fix their church hall for local community use. Agrimark, in conjunction with Sentino Projects, sponsored the paint for the hall floor, as well as rollers, brushes, cleaning agents and related products in order for the church hall floor to be refurbished and made usable. Sentino Projects recently also aided the local primary school, Simondium Primary, adjacent to the Agrimark, by filling in a few holes on the sports field with soil. With this project Simondium Agrimark showed that by collective action one can contribute to the community.

Klawer Agrimark donates parcels for baby’s needs
Klawer Agrimark saw the need at the Klawer SA Police Service trauma room and saw fit to donate baby emergency parcels. The parcels contained disposable nappies, bottles, milk, soap, powder, etc. The donation will be used for children who have to be removed from their families on weekends due to neglect or other circumstances.

Support of school camp
Eendekuil Agrimark sponsored farm children, enabling them to attend a school camp outside Wellington. All 20 of them also received a Kaap Agri notebook and pen for taking notes during their various sessions.

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Wellington Agrimark supports farm school project
Wellington Agrimark decided to focus on Bergriver Primary School for their community project. It is a small farm school outside Wellington with 60 learners, varying from pre-school to Grade 6. The school receives virtually no help from the government and they also do not get much support from elsewhere. Wellington Agrimark, in collaboration with Wilco Jacobs, who is involved at the Centre for Multigrade Education, a department of the University of Wellington, launched a “GREEN” project to give the learners a better understanding of the environment they find themselves in. They must respect nature and become positively involved to the benefit of the school. The Grade 4 to Grade 6 learners are involved in this. They will for instance be taught to make their own vegetable garden in soil they have prepared themselves, and compost they will make themselves from tree bark, twigs, leaves, etc. They are going to learn to collect water that can be reused as irrigation for their gardens. They will also be taught how to design their own irrigation systems from the water tanks that are already in place. Wellington Agrimark donated various products to Bergriver Primary to make the planned projects a success.

Rondeheuwel Primary’s Fête
Hermon Agrimark contributed to the fête of Rondeheuwel Primary. The school, which houses 235 children from the local community and farms in the area, is burdened with financial pressure and the need for funding is huge. The annual fête is one of their largest fund-raising projects. Hermon Agrimark donated chicken for the meal.

Reach out to Blikkiesdorp
Acting Angels, a welfare institution, launched a vegetable garden project in February 2012 in Blikkiesdorp, just outside Durbanville. The main purpose of the project was to equip the residents to fulfil their own needs and that of their families, and more important, to establish a positive project where the entire family can get involved, and can benefit on more than one level. Durbanville Agrimark supported the project right from the word go by donating lorry tires, soil, compost, fertiliser, vegetable seed, paint and other requisites. The project was completed on 24 March 2012 and Gerhard Jacobs, manager, and his team judged the various gardens and also handed out the prizes. Clarina Hanekom also expressed her satisfaction with the project in their news leaflet as follows: “There are not enough words to describe the project’s effect on these people’s lives. These days we are able to see a glimmer of hope, pride, self-respect and even a little more oomph for us to carry on. All our visits, the time we spend with them, the love and care we give... It has the same effect on them than compost would have on their gardens. They grow! Our friends from Agrimark Durbanville supported us with this project beautifully every step of the way.”

Local Soup Kitchen, Koue Bokkeveld
The soup kitchen in the Koue Bokkeveld daily feeds all the children and the elderly who do not have enough food. The largest portion of the funding is dependent on donations. The Koue Bokkeveld Agrimark donated cold drink, sugar, rice, samp, peas, beans, tea, mince, chicken, pork and cake flour. This should be enough to last the kitchen for about two weeks.

Upgrading of parks, Swellendam
Swellendam Agrimark, in conjunction with the local Mayor of the town, Mr Myburgh, became involved with the community of Railton in Swellendam. The park in the area was in dire need of attention, and without delay they put their shoulder to the wheel to fix this area and make it a place where the children of the community can once again have a safe area where they can play carefree. Swellendam Agrimark donated paint for the jungle gyms, and they also helped with the painting themselves.

Philippi Children’s Centre
Philippi Agrimark has been involved with the Philippi Children’s Centre since October 2011. About 120 pre-school children from the farm workers of Philippi are accommodated here during the day. In 2012 Philippi Agrimark donated tools to the centre for general maintenance work, as well as blankets to help against the cold of winter. Agrinet was approached for better prices on the blankets, and they agreed to supply the blankets at a reduced cost. This positive attitude enabled them to donate 32 good quality blankets to the centre.

Sunyside Day Care Centre, Orchard
Orchard Agrimark noticed the many needs of the local Sunyside Day Care Centre, and decided to lend a helping hand. Sleeping mats and stationery were donated to the centre, and for the little ones there was a packet of sweets each.

Hillcrest Primary School, Wellington
The Hillcrest Primary School in Wellington currently experiences great financial pressure because of parents daily losing their jobs, and therefore not being able to afford school funds. According to Hannes Stassen, senior manager, Wellington Agrimark, the school approached them to get involved with the community project. It is a long-term project and involves the redesign of a much neglected garden and building new flower pots at the school entrance. The first phase involved the evening out of the terrain surface, after which the flower pots would be built. The handing-over of the products donated by Agrimark took place on 19 June 2012. This included cement, building blocks, sand and stone.

Willem Buchholz Primary School, Robertson
The Willem Buchholz Primary School in Robertson recently launched a fund-raising project to fit out a mobile classroom for Grade R. Various local institutions acted as sponsors for the project, and Robertson Agrimark donated three containers with chicken for the braai, and more chicken was made available at a very special price.

Shelter at Ubuntu Crèche, Citrusdal
The Ubuntu Crèche was started in 2007 by Dumosani Booi after a child was
killed by a vehicle in the area. The crèche, comprising two wendy houses facing each other, is located in the Riverview squatter camp in Citrusdal and is open every weekday from 05h30 in the morning to 19h00. The many children, who are safely looked after there, receive two meals per day as well as a sandwich to take home. But there is no tree in sight on the premises and there is no shelter for the children in the hot summer sun. Citrusdal Agrimark recognised this need and decided to erect a shelter. Chris Grobbelaar, manager, and his team consisting of Brian du Toit, Gershon Cloete & Lee-Angus Scholtz, carefully made plans, put the materials together, measured, fitted and sawed. The men jumped in with gusto and within two days all the holes were dug, poles were planted and a sturdy structure was erected. Afterwards this was covered neatly with shade netting. Now the children can play and enjoy themselves under the shelter in summer, and while the crèche still has many other needs, the teachers cannot talk enough about the shelter that was erected by Citrusdal Agrimark.

Ceres Agrimark reaches out to ‘Hope’ project
Hope is a voluntary community organisation focusing on the care of home-less children needing temporary accommodation and also serves as a place of safety for abused women and children. Hope is dependent on donations from the community and is not funded by the state. The Witzenberg Municipality made buildings available to the organisation through a 3-year rental contract and the option to extend the period. Ceres Agrimark decided to become involved with the restoration of the buildings. Currently they are busy with the preparation of the toilets, showers and walls in the bathrooms, located outside. The roof is being sealed and the cracks in the walls are being fixed. New tiles are being laid in the shower and the walls are being painted.

Agrimark donated a pair of school shoes to each child, of which supplier, Tarzan, carried half the cost. This ensures that the children do not have bare feet during the cold winter months. On a con-
the foster parents until it is placed with adoptive parents. This is a very meaningful contribution that Paarl Agrimark makes to the community, and even if only one baby is received in this way, it makes the safe sponsorship worthwhile.

**Camphill School, Hermanus**

Hermanus Agrimark donated some products to the Camphill School in their area to enable them to get a vegetable garden going. The land was rented to Camphill previously, and the school recently gained access to it again to cultivate vegetables for their own learners. This is a school for children with special needs and is dependent on donations. Elaine Davie, who is responsible for the fund-raising, wrote the following to show her appreciation:

>We would like to thank you so much for your wonderful donation of gardening equipment and seeds for Camphill School’s new vegetable garden. As many as 78% of the learners at the school come from surrounding disadvantaged communities and their families can only pay little or no fees. Yet, each day, they receive both breakfast and lunch at Camphill, while the 13 learners in residential care are, of course, provided with three meals a day, seven days a week. This means that the cost of food is one of the largest single items on our budget. By developing a fully operational vegetable garden, we hope to become self-sufficient in this regard and perhaps have some produce left to sell and generate some extra income for the school. Through this generous donation, you have saved us a significant amount in start-up costs for the vegetable garden. We are extremely grateful for this support. It is very encouraging to have partners like you to help us keep the flame alive for our learners.

Kind regards,
Elaine Davie (PR and Fundraising)

**Eendekuil Agrimark tidies up grounds at community hall**

Eendekuil Agrimark decided to make some changes to the play grounds at the local community hall and to make it more attractive. According to Dries Nel, manager, his team erected five swings, painted the existing jungle gym and also added a sand pit and a shade net. They also planted a small tree and a piece of lawn and provided an outside tap with a sprayer and a hosepipe. In addition they filled a large tractor tyre with sand and compost and planted strawberries in there. A day care centre (Klikbekkies) is run in the hall during the day, and it accommodates about 40 children younger than Grade R. They were very curious and also very excited with the changes.

**Demonstration in handling of open fires, and address on prevention of child molestation, Vanrhynsdorp**

During August 2012 Vanrhynsdorp Agrimark again became involved in a community project. Farms in the region were visited along with the local SAPS and fire department, and approximately 100 farm workers were instructed in the handling of open fires. A demonstration was also given by the fire department. Considering National Women’s Month, the SAPS addressed the women on child molestation and the women’s role to try and prevent it. Afterwards gift packs were handed out to the women.

**Vergesig Primary School, Breede River Valley**

Robertson Agrimark, in conjunction with Martin Nel Tanks, donated a 2,500-litre water tank to Vergesig Primary School. This school, situated in the Breede River Valley, has been appointed as the national finalist by the Eduplant Project, sponsored this year by Engen, Absa and Woolworths. During the past seven years Kanonneiland Agrimark hosted a potjiekos event for the community of Bloemsmond. The elderly’s day was made when they were spoiled with a bowl of chicken potjiekos and a glass of cold drink while waiting for their pension pay-outs. The children also smiled from ear to ear.
this school established a worm farm, a vegetable garden and compost heaps. The school’s own feeding project makes use of the vegetable garden. Herbs and vegetables from the garden are offered for sale to raise additional funds. During September the learners, accompanied by Ms Inke Scholtz, travelled to Johannesburg to do a final presentation to the judges.

Aussenkehr Primary School Grape Marathon
Aussenkehr Primary School held a grape marathon. Aussenkehr Agrimark donated cold drink for this marathon and received the following words of thanks from the school:

Thank you so much for your donation of cold drink for our Grape Marathon, which took place on 18 August. We are convinced that this Marathon will just get bigger every year. Many thanks indeed for your support and involvement.

Yours sincerely,
Ms S Kadhikwa

Potjiekos event for community of Bloemsmond
Kanoneland Agrimark hosted a potjiekos event for the community of Bloemsmond. The elderly’s day was made when they were spoiled with a bowl of chicken potjiekos and a glass of cold drink while waiting for their pension pay-outs. The children also smiled from ear to ear. 300 Bowls were prepared, and later some of the bowls had to be reused in order to fill more hungry tummies.

Franschhoek Agrimark reaches out to needy learners
Franschhoek Agrimark donated parcels, each consisting of a school shirt or blouse, and school trousers or skirt to 15 needy primary school learners. These children were identified by the social worker of Franschhoek ACVV at three local primary schools. After the parcels were handed over, each learner also received a wors roll and cold drink, while the ACVV representative also gave each one a packet of sweets.

Children of Piketberg visit Artscape
Lerina Nel reports that it has been Piketberg Agrimark’s privilege to allow less-fortunate children in their region to experience things that others daily take for granted. The staff of Piketberg Agrimark opened their hearts and wallets to make it possible for the children to visit the Artscape in Cape Town, and even some of the producers emptied their wallets! There were 134 children from the Piketberg area, Groenleit Primary, Stawelklip Primary, Steynville Primary’s Unity Class and Willems Valley’s Unity Class in Porterville. The unity classes comprise children with learning disabilities and some with alcohol syndrome. On their arrival at Agrimark they were welcomed with a hot cup of coffee and rusks (which are part of the Grain project) after which they departed. Each child received a paper bag with sweets and dried wors for the road. Very few of them have ever been to Cape Town. Artscape was a wonderful experience for them. Close to the Greenpoint stadium they enjoyed a McDonald’s burger and chips, as well as a juice donated by Ceres Fruit Juices. Each one received an ice-cream, which they enjoyed on the beach at Greenpoint. After finishing their ice-creams, shoes and socks were flying and pants were being rolled up as they could no longer be kept out of the water.

Improvement of Simondium Primary School’s sports fields
The sports fields of Simondium Primary School, which are used by the local Sports Forum and where the 2012 sports derby would have taken place, were not in a good condition and one could hardly make out the lines on the courts. The staff at Simondium Agrimark felt they
wanted to make a contribution, and it was decided that they would paint the court lines and poles. At the end of the workday, on 13 August 2012, the entire staff left for the school to do the painting.

**Fund-raising for ‘Love & Healing’, Ceres**
Ceres Pakmark held an auction to raise funds for Love & Healing. This is a charity institution running a soup kitchen in Bella Vista, Ceres, and daily supplies food to between 20 and 30 children in the community. It was established by Gertruida Bezuidenhoudt. The proceeds were used to obtain food ingredients for Love & Healing. On Casual Day, Ceres Pakmark visited Love & Healing and also visited two farm schools. There they gave every child a food hamper and a mug of soup and handed out other treats. Oustasie and Lushoff farm schools also received a visit. Oustasie forms part of Goosen Boerdery, one of Pakmark’s top three clients. Oustasie operates a crèche on their farm, and provides lessons and a balanced diet to their farmworkers’ children. There are about 25 children with three supervisors at the school. Lushoff is part of Graaff Packaging, one of Ceres Pakmark’s top five clients. Lushoff has about 20 small children that are taught and cared for during the day. Lushoff also provides a balanced plate of food to these children daily.

**Wolseley Agrimark reaches out to 100-year old**
Agrimark Wolseley made up a gift pack for Ms Kalmeyer, a resident of Montana, Wolseley, on her 100th birthday.

**Donation of shade netting to Evita’s Darlings**
Darling Agrimark donated shade netting to a local school at Darling. Evita’s Darlings, in order for the children to have a larger shaded area at the swimming pool on hot days.

**Groot Drakenstein Police Station**
The Groot Drakenstein Police Station close to Simondium Agrimark refurbished their trauma room. It is a facility created for victims of crime, where they could have some peace and calm and could speak to their counsellor. Simondium Agrimark donated the paint necessary to neaten up the facility. They also made up food parcels to be given to the victims. On Monday, 26 November, the facility was officially opened to coincide with the ‘16 days of activism against violence against women and children campaign’. Quite a few members of the local community attended the function. Brigadier Dirk Mentoor was the main speaker. He mentioned that the police are no longer allowed to ask volunteers for sponsorships and that he was therefore very thankful to Simondium Agrimark, who offered to make the donation. He consequently asked the attendees to treat their life partners with respect and they must think twice before they take the law into their own hands.

**2013**

**Koue Bokkeveld Agrimark takes part in a community market for the needy**
Koue Bokkeveld Agrimark was involved in a community market which was held to raise funds for different role players rendering services to the needy within their community. Koue Bokkeveld Agrimark prepared a sheep ‘potjie’ and handed out bags for the attendees to carry their products.

**Barrydale Agrimark helps to renovate playground**
On the 1st May (Workers Day) Barrydale Agrimark assisted the DA in renovating the local playground in order to make it more accessible to children. The park, housing the playground, was in a dilapidated state due to vandalism. Agrimark provided the material and gave assistance with the repairing and painting of the swings and the jungle gyms. Barrydale Agrimark made it possible for the local children to utilise the playground within a neat and clean environment.

**Hebron Community Projects**
Hebron Community Projects is a community organisation, working in the Citrusdal area. Citrusdal Agrimark became involved with one of the projects in the Riverview area. A donation of tools and implements were made to a few households, with the aim of making them self-sufficient through the growing of vegetables. According to Neil Hall of Hebron Community Projects, they experience the normal growing pains with this project. Every household signed an agreement whereby they agreed to act according to a set of rules. The Agrimark’s donation remains the property of Hebron, and should a household be unsuccessful, the equipment would then be transferred to another family.

**Feeding Project, Vanrhynsdorp**
The Dutch Reformed Church in Vanrhynsdorp launched a project with the aim of providing 50 needy people with a plate of food once a week. The members of the congregation take turns to prepare the food and to deliver it at the various homes. No funds are received from the government, and all contributions and funds are raised by the members of the congregation. The ladies hold fund-raising events on a regular basis in order to finance this project. Vanrhynsdorp Agrimark decided to come to the aid of these ladies, and donated chicken braai packs towards this worthy cause.

**Stellenbosch Agrimark provided blankets to a night shelter for the homeless.**
Nieuwoudt Primary School, Klawer
Klawer Agrimark donated bags of cement to the Nieuwoudt Primary School for the completion of a section of the wall surrounding the school.

Porterville Community Project - 2003 to 2013
Since the inception of the Porterville Community Project in 2003, it has made a significant impact on the Porterville community. Kaap Agri’s contribution is of such magnitude that without its input, the project would not continue to exist. Kaap Agri’s further involvement is reflected through the financing of non-sponsored inputs and the sponsorship of the seed for the project on a regular basis. In 2013 Kaap Agri sponsored 56 bags of seed. The Bergrivier District Municipality annually makes available about 28 hectares of municipal land. Every year several sponsors are approached to donate inputs like fertiliser and chemicals for the control of weeds, insects and fungi. Wheat is then produced on this land and the yield is marketed by Kaap Agri. The proceeds of the project are shared amongst four local beneficiaries, namely the two schools (Porterville High School and Willemsvallei Primary), Badisa Welfare Organisation and Nerina Old Age Home. The beneficiaries are requested to make the funds available to the ‘poorest of the poor’. It is evident that the focus is placed on the aged and the youth. The provisions of municipal land for the project, accompanied by the loyal sponsorships of various agricultural institutions, are mainly the reason for the success of the project. Since the inception of the Porterville Community Project in 2003, an amount of R422,369 was paid out to the four mentioned beneficiaries. In 2008 an amount of R127,000 was paid to the beneficiaries. During the 2012/13 production season, the focus was on addressing the weed problem by crop rotation. Canola was planted and 33 tons of Canola was harvested. It resulted in a handout of R7,500 to each beneficiary. Raising the amounts above would not be possible without the assistance of sponsors. Parties like Bennie Liebenberg (local farmer), Porterville Correctional Services, Kynoch, Omnia, Profert, Wenkem, Terason, as well as Kaap Agri, contributed to the success of this project. The main goal of the project is to aid the needy. An average wheat harvest this year, will take the proceeds of this project to more than R500,000 since its inception in 2003.

SAPS, Klawer
Klawer Agrimark, once again reached out to the local police station by donating paint, brushes and bedding for the newly renovated trauma room. It is important that victims of sexual abuse and assaults have access to attractive and neat facilities.

Concordia Primary School, Montagu
Montagu Agrimark provided overall and head gear for the caretaker and the ladies preparing food for the food scheme at Concordia Primary School. This is a requirement of the Department of Education.

Jamestown High School outdoor gym
In a meeting with the chairman of Friends of Stellenzicht, Stellenbosch Agrimark realised this institution does excellent work in the community, and that there is a tremendous need for equipment in order to develop sportsmen and women. The Friends of Stellenzicht are all alumni of the Jamestown High School, who regard it as their responsibility to provide the school with proper equipment – because the funds received from government are simply not enough to purchase the basic essentials. What inspired Stellenbosch Agrimark to get involved, was the fact that a large part of the scholars are from farms in the Stellenbosch Winelands area. Friends of Stellenzicht is establishing an outdoor gymnasium where all the scholars interested in sport, could train and prepare themselves physically and mentally. The gymnasium is erected on two previously used netball courts. The main aim of the project is to keep the scholars from the street, because drugs are an increasing problem. The gymnasium can play a major role in the life of scholars preferring to be fit and healthy rather than drug addicts. The Stellenbosch Agrimark team therefore decided to get involved by donating a 3.6kg and a 6.2kg sledgehammer which the scholars use to hit the tractor tyres with - this exercise strengthens the upper part of their bodies. A number of rubber mats were also provided on which exercises could be done. In addition to this, a 40mm sisal rope was also donated for tug-of-war. Agrimark approached Agriwire, and they had no hesitation to donate fencing to the value of R15,000 for enclosing the area. Friends of Stellenzicht are now raising funds for the labor to erect the fence. The outdoor gymnasium already produces excellent results. The first rugby team is winning matches again, for the first time in five years, and the tug of war team received the trophy for the best development team in the region in the 440kg category. Other sport disciplines are also slowly but surely building momentum, and it is expected that the netball and hockey teams will shortly start to produce winning results. Stellenbosch Agrimark will continue its involvement with the project through donations of fertiliser, lime etc.

Mimosa home for the aged, Orchard
Orchard Agrimark donated goods to the Mimosa home for the aged as identified by Matron Lisbe Joubert.

Walk for Orphans, Walvisbay
Personnel of the Walvisbay Pakmark took part in a five kilometre ‘Walk for Fun’ event which was organised by the Area Mine in Swakopmund. Okkie Theron, manager, says that he was very proud of his personnel who sacrificed their weekend for charity. The proceeds of the event were donated to the House of Safety Orphanage. Walvisbay Pakmark also donated refuse bags and toilet paper to this institution.

Toys donated to Jakkerland, Vredendal
Vredendal Agrimark donated toys to Jakkerland, a local play circle.

High School Wallaceden, Kraaifontein
Kraaifontein Agrimark provided athletic uniforms to 40 athletes of the High School
Wallacedene. The principal informed Kraaifontein Agrimark that the uniforms inspired the scholars to such an extent, that the school came third in the interschool’s competition. In the process, they beat 17 well established schools and this was also their best performance ever.

Animal Welfare, Piketberg
Piketberg Pakmark nominated Piketberg Animal Welfare as their community project. They made a donation of dog and cat food to this centre. The centre management was very grateful for this kind gesture.

Childcare Centre, Aussenkehr
Aussenkehr Agrimark made a donation of cement to the local childcare centre and received the following letter of appreciation from the chairperson:

Dear Mr Jacobs

As Chairperson of the Aussenkehr Childcare Centre, it is an honour and privilege to communicate our sincere appreciation to your kind donation of 10 bags of cement.

Mr Jacobs, with your and Kaap Agri (Namibia)’s kind donation, we would soon be able to provide emergency shelter to another six orphans and vulnerable children. Accommodation is a challenge as the Namibia Police Child Protection Unit sometimes requires immediate protective care for abused and traumatised young children. This need can now be successfully faced. Thank you very much for your substantial donation.

Kind Regards,
Pastor Matias Andreas (Chairperson: Executive Committee)
- Aussenkehr Childcare Centre

Leaf a Legacy project, Stellenbosch
The Theological Students Committee (TSC) of the University of Stellenbosch started the Leaf a Legacy project in conjunction with the Legacy Community Centre, Kayamandi High School, the Samgro Nursery, selected students and the Stellenbosch Agrimark. The purpose of the project is to create a greener environment and to break down cultural barriers. On the day of the launch, 200 first year students were involved and 100 trees were planted. Two students accompanied one scholar, and in the process excellent relationships were built. The TSC will now nurture the trees and when they are the right size, they will be replanted at the Legacy Community Centre. The TSC, in a letter, praised Stellenbosch Agrimark for their positive attitude towards the project, and for making this dream a reality. ‘It is inspirational for us as students that there is an institution willing to invest in this dream.’

Love & Healing, Ceres
Ceres Pakmark has been involved with Love & Healing for a few years. This is a soup kitchen in the Ceres area which main aim is to feed 50 children from broken homes in the Bella Vista area on a Tuesday and Thursday, and to see that they are taken care of. Love & Healing relies on sponsorships and donations from the community.

Winter Knights campaign, Walvis Bay
The Walvis Bay Depot supported the local Round Table’s Winter Knights campaign which was organised by the local Round Table in collaboration with United Fishing Enterprises. The main aim of the project was to raise funds in order to provide the needy within the local community with food and blankets. Walvis Bay Depot purchased hotdog rolls which they shared with members of their personnel as well as with those in need. They also donated blankets towards the campaign.
Growing Wise Centre for the homeless and unemployed, Nelspruit
Nelspruit Agrimark made a donation to the Growing Wise Centre, for the purpose of renovating their building and facilities. Growing Wise is a centre for homeless and unemployed people who have no source of income. The centre strives to rehabilitate these people and increase their self-esteem, and to teach them the necessary skills so that they will be better equipped to earn an income. The Growing Wise Centre can accommodate 60 people inclusive of children.

CANSA Relay for Life Project, Louis Trichardt
The Louis Trichardt Pakmark has been supporting the CANSA Relay for Life project for the past three years, by supplying cardboard refuse bins for the relay. It is the intention of the Louis Trichardt Pakmark to support the CANSA relay on an annual basis and to give assistance with the promotion of the relay. By doing so, they will try to make a difference in the fight against cancer.

Agri IT launches ‘Project Why’
The Agri IT-team sent an e-mail to their colleagues, and to BK8 Grainco and SAFT, asking for clothes, blankets and food available to others who are hungry. The response was overwhelming, and the proceeds were made available to children, previously from the Bowy House in Paarl, which has recently closed its doors. Most of the children were transferred back to their families or placed in foster-care, and the rest were accommodated by Butterfly House in Dal Josaphat. Butterfly House is a community centre, and takes care of needy children on a daily basis. The team from Agri IT showed that with a little effort, a lot can be done to touch others’ lives.

Eendekuil Agrimark in aid of several community projects
As part of Kaap Agri’s Care & Grow initiative, Eendekuil Agrimark supported three community projects. A shade cloth and a repair kit were donated to the local SAPS in order to upgrade their carports. Coolsdrinks and chocolates were also made available to the local Community Police Forum who staged a career day in conjunction with SAPS. The aim of the day was to inform the youth, the current Grade 11 and 12 scholars of Eendekuil, of career opportunities within the Police and other State Departments. Lastly, 20 parcels consisting of a blanket, Two Minute Noodles and Cup-O-Soup, were made up, of which 10 were donated to the local Dutch Reformed Church and 10 to Deonett Bolton, the local Social Worker. These parcels were distributed amongst the needy in the community.

Project Winterhoop, Robertson
During the month of July, Robertson Agrimark donated blankets, and collected clothes and shoes for project ‘Winterhoop’ because of the large need within their local community. All the goods were handed over to the Afrikaans Christian Women’s Union (ACVV) who made sure that it was made available to those who are really needy. On Mandela Day, they spent 67 minutes of their time to distribute the goods.

Pniel Primary School
As part of their Mandela Day dedication, the Simonium Agrimark, in conjunction with the Pniel Villagers Rugby Club made a donation of three 20-litre containers of paint to the Pniel Primary School. Members of the Pniel Villagers Rugby Club offered to do the paint work.

Ceres Pakmark celebrates Mandela Day with 32 Degrees
Ceres Pakmark visited on Nelson Mandela Day 32 Degrees, the largest packing-store in the Koue Bokkeveld. They handed over food parcels to members of the personnel. 32 Degrees has 130 people in their employ, 12 months of the year, who pack cherries, nectarines, apples, pears, butternuts and prunes.

Clanwilliam Agrimark assists Badisa with Mandela Day project
In celebrating Nelson Mandela’s birthday on the 18th of July, Clanwilliam Agrimark donated paint and other building requisites for the renovation of the house of 74 year old local citizen, Mr Jansen, which burned down in 2013. In a letter to Clanwilliam Agrimark, Pauline Mlata, Community Developer for Badisa, said that the project was a huge success and that Badisa would not have been able to renovate the house on their own.

Upington Agrimark changes lives
Upington Agrimark was approached by the local police for assistance to build a house for two elderly people in the spirit of serving on Nelson Mandela Day. Isak Tities (77) and Eva Olyn (75) lived in a small house built with cane, in the Leerkrantz area, between Upington and Grootdrink. Upington Agrimark donated sheets of galvanised corrugated iron as well as timber poles with which the police, together with the local community, erected a new house consisting of a bedroom, a living-room and a kitchen. After all these years of living in dilapidation, Isak and Eva have now moved into a spacious three roomed and rainproof house of their own.

Ceres Agrimark brings warmth to children in the community
Ceres Agrimark decided to bring warmth to under-privileged children in the area by donating blankets to the local Nduli Recycle Swop Shop on Nelson Mandela Day. Many children in the Ceres district are in need of a little warmth during the cold winter months, and by donating the blankets, it was also the intention to bring a little warmth to their hearts.

Kaap Agri celebrates Casual Day
On 6 September the personnel of Kaap Agri celebrated Casual Day under the theme of ‘Go Big’. On this day thousands of South Africans open their hearts for the disabled by donating money through buying tickets for the benefit of wearing casual clothes in an innovative way, and in the process having lots of fun. The Kaap Agri personnel donated an amount of R13,590. A portion of this amount will be go in aid of the Sunfield Home, a care centre for intellectual disabled adults.

Hermanus Agrimark has ‘Men Who Care’
Over 200 participants in the Men Who Care (MWC) initiative set off on a chilly
was Napier where they stayed in the local school hostel. On the next day the pupils competed against the Röens Kollege and in the process they won all of their matches.

**Barrydale Agrimark supports primary school sport team**

Barrydale Agrimark supported the Barrydale primary school’s u/9 rugby team with travel snacks and energy drinks on their way to the interschools in Rivierongodbend. It must have had a great influence on the team, because they ended the season without a single loss.

**Krazy Katz Production House**

On the 13th August, Kaap Agri in conjunction with the Krazy Katz Production house, entertained 130 under privileged Grade 1 school children to a production of Kipper and the Island. This was the third consecutive year that this partnership gave children the opportunity of a lifetime, introducing them to an experience they would otherwise never had been able to enjoy. For the children of Voorberg Primary, the day already started at 04h00 in the morning to get ready and tackle the road by foot to be at school in time to board the buses, sponsored by Kaap Agri. The first stop was the Kaap Agri office complex in Porterville, where a cup of coffee and a rusk helped against the cold. Kaap Agri provided every pupil with a rucksack and a sports bag containing a sandwich, a lollipop, crisps, an apple and a Kaap Agri water bottle. In the bus, the children were treated with children’s videos, and educational talks and they were also singing along happily. When they arrived at the Artscape venue in Cape Town, the children were already calling for Kipper and Biff, and after entering the venue, the Director, Marinda Engelbrecht, sat on the floor with them and explained to them exactly what was going to happen. She put them at ease and she taught them certain terms related to the theatre and the performers. When the show began, it was most fascinating watching the kids react and take part. They were jumping and dancing and singing, and certain scenes also made them terrified and agitated. After the performance a party was held close by the sea, and the contents of their goody bags were enjoyed to the full. Although it was a little rainy the day, this did not put them off from running in the water and picking up shells.

**Ruck sacks and T-shirts for children’s trip to Cape Town**

On 15 September 2013, at 08h00, 53 school children, two principals and a teacher departed on a trip to Cape Town. Close to Vanrhynsdorp the children saw a few large ant heaps and the first question was: ‘If they are so huge, imagine how big the ants must be?’ And one of them remarked ‘Probably the size of a green grass-hopper.’ The first stop was at the Klawer filling station where they saw an Express shop and a Wimpy for the first time in their lives, and the building was bigger than all the shops in Brandvlei. With great anxiety, they approached their teacher because the toilet does not have a handle and they found the drying mechanism inside the restroom very interesting ‘This is so fancy, they have large hair dryers in the bathroom.’ When they drove past the Clanwilliam dam, one pupil remarked that that was the sea. Everyone agreed that it was huge but where were the waves? Of all the children on the bus, only one has ever been south of Calvinia, so this is a once in a lifetime experience for all of them. The bottom line is that poverty amongst these children is rife. Shopping bags are used for suitcases. Uniforms are out of the question – they wear tracksuit pants with t-shirts with whatever is available and there were a few who only had one pair of underwear. In Cape Town the touring group stayed at Die Burger Strandhuis, a beach house owned by a local newspaper and utilised especially for housing school children visiting Cape Town. Many individual role players contributed with sponsorships for the tour. Kaap Agri donated the ruck sacks and had the T-shirts made for the touring group.

**De La Bat school leavers visit Kaap Agri head office**

It has become an annual institution for school leavers of the De La Bat School for the Deaf to visit Kaap Agri’s head office in Malmesbury, and this year was

**Youth camping site, Franschoek**

Franschoek Agrimark donated damaged timber and paint which were incorrectly mixed, to Base Adventures. This new camping site for the youth needs a lot of attention and renovation work, and the timber and paint come in very handy. In addition to this donation, Zedex塑料 was also donated to the local Shofar Church, which they used to repair 128 huts of households living in the Langrug informal settlement.

**Augrabies Agrimark donates chairs to ministry**

Danny and Marisa Calitz do religious work amongst the needy in the Augrabies area and was in urgent need of chairs for church-goers who had to sit on the floor. The Augrabies Agrimark team addressed this need by donating 60 chairs to the Agnus Dei Ministry.

**Koue Bokkeveld Agrimark in aid of school sport expedition**

Koue Bokkeveld Agrimark made it possible for some of the needy pupils of the Koue Bokkeveld primary school to go on a sport expedition by bus. For some of these pupils this was their first sport trip ever. The full component of 128 pupils departed on the 6th September and their first stop was Goudini where they played rugby, netball and chess. The next stop was the contents of their goody bags were enjoyed to the full. Although it was a little rainy the day, this did not put them off from running in the water and picking up shells.

**Police Forum provided with refreshments, Aussengehr**

Aussenkehr Police formed a crime-prevention forum aiming to combat crime in the area. This can be compared to police reservists, and consist of members of the community of which 30 are female and 20 males. At the meeting in which the forum was launched, the Aussengehr Agrimark made refreshments available, acknowledging the fact that people in their community still count.

**Woman’s Day morning at 07h30 with their wheelbarrows loaded with 20 kg of groceries. The walk ended at the Hermanus High School, where all the food was collected. Hermanus Agrimark contributed to the community by taking part in this innovative annual event to raise money and food for the needy.**

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**De La Bat school leavers visit Kaap Agri head office**

It has become an annual institution for school leavers of the De La Bat School for the Deaf to visit Kaap Agri’s head office in Malmesbury, and this year was
no exception. The group was welcomed by Kaap Agri, where after they were briefed on stock receipts, merchandising, item numbers, the ordering process, sales, etc. Next on the programme was a visit to the finance and admin section at head office where the relevant procedures were explained to the group. Pupils studying home craft then paid a visit to a local home industry business where a demonstration was given to them. In the same time slot, the Kaap Agri website, the Intranet and other secretarial services were demonstrated to other students. After these visits, the pupils all assembled in the training centre where a demonstration was given on cake decoration, after which everyone had the opportunity to decorate a cup cake. During this period, selected pupils were also interviewed by Kaap Agri personnel. This is done to give these pupils exposure to job interviews. After enjoying a tasty lunch, the group left for the grain silo in Malmesbury where an operational run through was done. The visiting party was very appreciative and they thanked everyone involved with the arrangements.
Afrikaans Literacy Project

KLK in conjunction with ‘Oranjeverier Produsente Alliansie (ORPA)’ and LAPA Publishers, contributed to an Afrikaans literacy project called, ‘Ons leer mense lees.’ The objective of this project is to teach women and children from previously disadvantaged communities who live on farms, mainly along the Orange River, to read and write.

KLK and ORPA jointly purchased a Corsa bakkie for transporting books to the relevant communities. KLK further contributed by monthly sponsoring fuel for the vehicle.

The literacy project was followed in August and September by a short story writing competition for the people living in Namaqualand. The competition is sponsored by KLK and administrated by LAPA Publishers. The short stories will be published in 2014.

Training and Development Project for Emerging Meat Producers in the Northern Cape

Project to Establish Emerging Meat Producers on Farms

KLK was approached by the Northern Cape DRDRL to act as strategic partner and mentor for projects to establish emerging farmers on farms. KLK became involved in the projects as part of their social responsibility programme since March 2011. KLK has been involved in the following four projects:

- Eden Island Trading on the farm Duinplaas close to Vanzylsrus, with two beneficiaries.
- Great Reed close to Kenhardt, with one beneficiary.
- Sas Farming on the farm Blomberg close to Fire Marsh, with three female beneficiaries.
- Garnahoodi Small Farmers Women’s Association close to Kuruman, with 13 female beneficiaries.

KLK’s role was to visit each of these sites and do a basic needs assessment. Detailed business plans were prepared, including the capital needs for the project, the cash flow budget for five years and the most appropriate business model. The main objective was sustainability. The various projects were launched after the business plans were approved by the Northern Cape DRDRL.

During the second year, the focus was on farm management, human resource management, financial management, record keeping, animal physiology, animal nutrition and reproduction.

All the beneficiaries are exposed to the full training programme and are empowered to survive in modern farming conditions. The courses they do are
funded by AgriSETA and the Batho Pele Training Centre in Bloemfontein.

A visit to each farm every four to six weeks ensures that the necessary advice and assistance on production processes and marketing are continuously offered.

Assistance to emerging farmers
KLK provides assistance, guidance and training to emerging farmers, who are not part of the above recapitalisation projects. KLK plays a major role in the annual lamb and goat carcass competition held at Mier in the north western corner of our service area.

The Mier community consists of independent emerging farmers who came a long way from subsistence farming to almost commercial farming. KLK annually hosts and organises the carcass competition in the form of an open day in the Mier community. The competition is attended by representatives of Samic, the RPO and buyers of skins and meat products.

Due to all year round inputs from KLK, the Mier carcass competition has improved continuously and won the national prize for the best competition for emerging farmers, for 7 consecutive years. The last 3 years the national champion carcass and group of carcasses for lamb and goat came from Mier. Last year a farmer of Mier won the national commercial championship for goats. It would not have been possible if it wasn’t for KLK’s training programme in proper selection of animals and mentorship in farming methods.

Ramskop Abattoir

The shareholding of shares in Ramskop abattoir was restructured in a joint initiative of KLK, Northern Cape DRDLR and commercial producers from the community. Ramskop Abattoir belonged to Ramskop Pty Ltd of which KLK was the sole owner until the DLDLR, Northern Cape contributed financially for upgradings in exchange for shares in the company.

DRDLR made shares available to emerging producers in Nieuwoudtville, Loeriesfontein, Brandvlei and Calvinia, as well as a workers’ trust, representing abattoir workers.

KLK reserves the controlling share in Ramskop Pty Ltd.

The upgraded Ramskop Abattoir is now approved to slaughter 600 animals per day where as previously only a volume of 250 animals per day could be slaughtered.

Technical skills development

KLK invested R250,000 in May 2013, in the development of a Technical Skills Workshop Training Facility in cooperation with Palms-Groblershoop, also part of Amos Agri Ministries. The Training Facility will give students the opportunity to qualify themselves in the technical field of welding, electricity and solar energy systems and life skills. The Technical Skills Workshop Facility opened on 9 October 2013 at the Palms GF4GF Centre, Groblershoop.

KLK invested in a Technical Skills Workshop Facility in Groblershoop where students can qualify themselves in the technical field of welding, electricity and solar energy systems and life skills. The facility officially opened on 9 October 2013.
Land Bank is a specialist agricultural development financial institution guided by the government mandate to provide financial services to the commercial farming sector and agribusiness. Through its CSI programmes, the bank is driven by its strong commitment to improve quality of life which also include contributing to rural development, social upliftment and job creation. Land Bank is currently involved in the following Corporate Social Investment projects:

**Kwa-Mthethwa Zulu Indigenous Sheep Breeding Project**
The Kwa-Mthethwa village in KwaZulu-Natal is one of the impoverished communities plagued with the high unemployment rate. However, the Land Bank in partnership with the University of Zululand, has invested resources to uplift this community through an Indigenous Sheep Breeding Project.

Through the Zulu Indigenous Sheep Breeding Project in Kwa-Mthethwa, the Land Bank together with the University of Zululand, are helping to fight poverty while preserving the tribe heritage. The project, not only has been able to improve the lives of the farmers, but has also helped to preserve and increase this indigenous breed.

The Kwa-Mthethwa Indigenous Sheep Breeders project was kick-started when the Land Bank Agricultural University Chair at the University of Zululand, embarked on a research about indigenous livestock in their community.

The findings from the research indicated that many farmers in that area were farming with the indigenous animals, especially Zulu sheep and goats. However, the quality was not very good as some were no longer pure bred animals. They had been crossed with other breeds, which are not indigenous to the area.

This was a problem, as animals not indigenous to the area were costly to maintain for farmers. The university was also given a mandate to help in conserving this Zulu sheep breed and help increase its population. However, research conducted showed that the Zulu sheep were more adaptable to the area and would reduce the input cost for these cash strapped farmers. The Zulu sheep and goats are highly recommended as they do not require much of veterinary or feed inputs as the exotic sheep. They also survive in hot and humid areas of the province, and importantly, they are one of the heritage breeds in KwaZulu-Natal.

Four farmers, who already had the Zulu sheep breed, were selected to initiate the project in 2011. They were selected based on their knowledge and experience in sheep breeding.

**Saving farmers’ costs**
Before the project started, farmers used methods such as spraying for ticks and other external parasites control. This was costly and unsustainable. The University of Zululand helped to construct animal dipping facilities for small stock in the village. This was funded by the bank to the tune of R91,000. An additional cash of about R11,000 was also invested by the bank to purchase medication.

Since the dipping facilities became operational, the rest of the community and neighbouring communities also access these facilities. This in turn is beneficial because the farmers operate in communal areas where their animals are in contact with other community members’ sheep. Letting other people use the dip is also a cash generating method for the beneficiaries. They use the generated cash to buy more inputs for their sheep.

**Economic benefits**
Land Bank invested another R100,000 which was used to purchase more sheep and to cover operational costs. The University of Zululand, through the assistance of Dr Nokuthula Kunene, senior lecturer and researcher, facilitated the purchase of the sheep. The funds were used to purchase 23 rams from the...
Nongoma and Msinga areas where most pure bred Zulu sheep are still found. The university assisted by selecting out animals which are not wanted in flocks. These animals are culled and sold to various markets. However, the farmers have total control of their own flocks, in terms of marketing.

The sheep required supplements, especially the lactating and pregnant ewes. It is for this reason that the bank has further provided funds for the third phase of the project which was supplementation. The local chief provided land where the mealies and legumes were planted. A senior agricultural student was assigned to assess changes in the production and meat quality.

Satisfactory improvements were reported since the Land Bank’s intervention on the project. The project’s long-term goal is to turn the farmers into real commercial farmers to promote the benefits and existence of the Zulu sheep.

Molemole Indigenous Agro Food Processing Cooperative (Limpopo province)

Molemole Indigenous Agro Food Processing Cooperative was established in 2006 with the purpose of creating opportunities for the project which was supplementation. The local chief provided land where the mealies and legumes were planted. A senior agricultural student was assigned to assess changes in the production and meat quality.

Satisfactory improvements were reported since the Land Bank’s intervention on the project. The project’s long-term goal is to turn the farmers into real commercial farmers to promote the benefits and existence of the Zulu sheep.

The project created the interest of stakeholders such as the local chief, municipality and Limpopo Business Support Agency (LIBSA) who provided land, building infrastructure and training. A peanut butter processing project was established. When the bank visited the project for the first time, the cooperative had challenges in terms of the technology that was used to process the peanut butter. The technology failure and unreliability caused delays in orders and resulted in the project being unable to respond to opportunities.

The quality of the peanut butter was also poor as a result of machines that were not properly working. Cooperative members also lacked skills and knowledge on the sustainability of the project and as a result they were unable to pay operational costs. The bank then assisted by purchasing peanut butter machines to the tune of R120,000.

The bank also assisted with rebranding products, training, financial assistance and upgrading of security. The project was in dire need of basic resources such as office equipment and furniture. These resources were again donated by the Bank to enable the cooperative to operate professionally. Since the bank’s intervention, the cooperative has exhibited significant improvement that has since attracted the attention of stakeholders, such as the Limpopo Department of Agriculture and the Capricorn District municipality.

The next phase of the project is to get the products to be able to compete with similar products in the market. This will be done by negotiating with various retailers to purchase the products. The cooperative has also started negotiating with neighbouring schools and clinics to supply the peanut butter. To reach this goal certain steps will have to be undertaken, these include complying with Department of Health regulations on labelling of products. Further training is also required for members.

Investing in Early Childhood Development

Gabisile Crèche (Mpumalanga)

Situated in Kwaggafontein C in Mpumalanga province, the crèche was established in 2010 as a non-profit organisation. It accommodates 25 children aged between six months and three years. The crèche doesn’t receive any funding from government and relies on monthly school fees paid by parents. Unemployment and poverty are high in the area and most people depend on the social grant for survival and sometimes are unable to pay for their children’s school fees. School fees are not enough to cover all expenses, they are used to cover basics such as food and stipends for volunteering teachers. When the bank visited the crèche, it was run from a temporary three room structure and they had already started building two more classes and a nursery. However they were struggling to complete the structure due to lack of funds. The crèche also lacked other essentials such as books, educational toys, puzzles, chairs and tables. The bank assisted by purchasing building material to complete the structure, and provided educational material.
Kgotlho Crèche
Kgotlho Crèche is situated at Madiga village under the Dikgale tribal authority in Limpopo province. It was established in 2010 and currently accommodates 38 children aged between three months and four years. Unemployment in the area is rife and most children are raised by unemployed young single mothers who depend on social grants. The school’s purpose is to provide suitable environment to stimulate language, learning and creativity among children. The crèche does not receive any subsidy from government and relies solely on monthly fees paid by parents. The crèche is run from a structure constructed by corrugated iron. During the Land Bank’s initial visit it was discovered that children’s ablution facilities were incomplete due to lack of funds. The facilities were unhygienic and hazardous, especially during cold and rainy days.

There was also a need for other essential resources, such as learning materials, including books, stationery, toys, chairs, puzzles, etc. The bank purchased building material to complete the ablution facilities and donated funds to purchase educational materials.

Wheelchair handover
Three former learnership students received new wheelchairs, this was made possible in collaboration with the CEO’s office. Their old wheelchairs were leased by the Department of Health and were no longer reliable or fit for use.

They required continuous maintenance which they were unable to afford. The recipients Johannes Sasepola, Frans and Raymond Mohale received three new wheelchairs, two motorised and one manual, to the tune of R90,000.

Land Bank and Pfuna Projects
The Land Bank partnered with Pfuna projects, a non-profit organisation established to address issues affecting the South African society. The first phase focuses on alleviating the indignity suffered by girl learners born from resource poor families. A study conducted by the NPO shows that about one in ten African girls misses school during menstruation. It is for this reason that the Bank identified Phephetso Secondary School in Kroonstad to provide them with sanitary towels for a period of 12 months. A total of 558 girls from poor families benefited from this initiative.

The second phase of the project was when the bank embarked on a career advice exercise by taking agriculture students from the school to NAMPO Harvest Day. Learners were given an opportunity to learn and understand the value chain of agriculture and the role it plays in the economy.

The third phase of the project included the establishment of a vegetable garden. The purpose of the garden is to supplement the school’s feeding scheme. The vegetable garden will play a critical role in feeding learners while also serving as a practical project for agriculture students.
Nedbank’s social strategy scores NDP goals

Corporate Social Responsibility (CSR) is a non-negotiable business and moral imperative for Nedbank, which is why they were recently voted as Africa’s Socially Responsible Bank. Remaining true to its brand promise of ‘make things happen’, the green and caring bank makes sustainable investments to solve the social, economic, transformational and cultural issues pervading our country and thereby contributing to the National Development Plan (NDP) and Millennium Development Goals.

In the last five years, Nedbank has spent close to R400 million on its CSR focus areas, which include education, health, community development, skills development and job creation, children’s welfare, sport development, arts and culture as well as the environment.

More than 50% of the investment went to education as it is the bank’s primary CSR focus area. “We place particular focus on education as it is the key to unlocking a knowledge-based economy,” said Kone Gugushe, Divisional Executive for CSR at Nedbank. “To achieve this we use a two-pillar education model, which provides learner support as well as holistic support for schools. We believe this will help accelerate our country’s growth and development.”

Volunteerism is a further channel through which Nedbank staff members and clients are encouraged to give their time and apply their skills and talents towards improving the lives of others. Nedbank has invested in a number of projects geared at empowering farming and rural communities. Nedbank’s passion for bettering the environment and communities is not only evident in its sustainable investments, but also in its products and strategic collaborations aimed at uplifting communities.

The bank is investing and supporting programmes such as the Cape Wine Guild (CWG) Protégé Programme, the Hippo Water Roller, Masizakhe Dairy Trust, Kwandwalene Community Trust, Nedbank Mobile Clinic, Nedbank Back to School Campaign, Nedbank Winter Campaign and My Future, My Career.

“At Nedbank, our approach to CSR is not about charity or financial handouts; it is based on the belief that tangible investments in society, stemming from a deeply rooted desire, can build a better future and can make a difference in the lives of people,” added Gugushe.
Nedbank transforms the wine industry
Sponsored by the Nedbank Cape Winemakers Guild Development Trust since 2006, the protégé programme is a three year internship programme, which seeks to transform the wine industry by cultivating and nurturing promising individuals from historically disadvantaged backgrounds to become wine-makers of excellence. The protégés are mentored by members of the guild who provide them with essential hands-on skills and experience.

The programme has grown in stature over the years and currently has seven participating protégés. To date, the programme has produced four graduates who are all forging successful career paths for themselves in the wine industry.

Nedbank provides access to drinkable water
Through the Hippo Water Roller Project, which forms part of the bank’s Water Stewardship Programme, Nedbank has provided communities in Limpopo, Mpumalanga, KwaZulu-Natal, Eastern Cape, and Northern Cape with 3,000 Hippo Water Rollers in the past three years, advancing efforts to improve access to drinkable water.

Designed to be rolled across all sorts of terrain, having Hippo Water Rollers means community members – including children, adults and the elderly – will no longer have to carry water on their heads, potentially damaging their skeletal frames in the process.

Nedbank supports empowerment in dairy industry in Tsitsikamma
Nedbank Business Banking provided the Masizakhe Dairy Trust with working capital and non-financial support. The trust aims to empower and provide eventual ownership to its workers on a dairy farm near Snyklip, Tsitsikamma. In addition to the interest-free loan, the bank has provided the trust with financial management training, as well as toys and equipment for its on-site crèche.

Nedbank-supported trust pays out first dividend
Nedbank Business Banking provided Kwandwalane Community Trust with working capital when it became operational in 2011. The trust runs macadamia nuts and sugar cane farms through its operating partner Nsimbini (Pty) Limited.

The trust recently paid dividends to its 337 beneficiaries for the first time. Trustees mandated from the outset that the dividends only provide the beneficiaries with educational support, so the dividends were used to pay education fees for learners at local and tertiary schools and for the construction of new schools.

Nedbank provides essential health services to rural learners
Nedbank partnered with Departments of Health and Education in a number of provinces to provide essential health services to learners through the Nedbank Mobile Clinic. The bus provides optometry, dental and basic health services.

“I am overjoyed about our partnership with Nedbank on the mobile clinic, because it depicts a nation united in partnership for a common purpose of improving the living conditions of our people. I am even more overjoyed

Nedbank partnered with Departments of Health and Education in a number of provinces to provide essential health services to learners through the Nedbank Mobile Clinic. The bus provides optometry, dental and basic health services.
because this partnership recognises the value of the health of our people and there is no price for human life," said Dr Magome Masike, North West MEC of Health.

The bus will move across different provinces, spending six months in each to assist disadvantaged children in South Africa.

**Nedbank provides school materials**

Nedbank’s Back to School Campaign donates school items such as uniforms, shoes, stationery and bags benefiting to disadvantaged learners in all provinces. Launched in 2011, the campaign has benefited more than 6,000 primary and high school learners.

Speaking at the 2013 launch in Gauteng, Minister of Basic Education, Angie Motshekga stressed that uplifting the standard of education is the responsibility of all in South Africa and commended Nedbank for playing an important role. “The Department of Basic Education is pleased to be part of Nedbank’s commitment to addressing the social issues that have a big impact on education. We certainly hope that other organisations will follow Nedbank’s example and play a part in preparing South Africa’s future leaders. I would like to thank Nedbank for their efforts and encourage them to continue with their commitment to a better and quality education.”

The bank encourages staff, clients and all in South Africa to contribute towards the campaign by donating money through an account and SMS. Nedbank provides career guidance in less than four years, Nedbank’s “My Future, My Career”-programme has reached over 130,000 under-privileged learners. The programme is presented in episodes at Ster-Kinekor cinemas, which have been strategically selected for their convenience and accessibility.

The content of the 16 episodes includes arts and culture, accounting, law, entrepreneurship, mining and engineering, education, health, IT, construction, travel and tourism, real estate and property as well as environment and conservation and each student leaves each session with a booklet for future reference.
A viable combined model for NWK’s sustainable CSR policy is based on the relationship between three important aspects, namely:

• NWK’s framework for consistent and sustainable involvement;
• NWK’s prudent community orientated spending; and
• NWK’s commitment to and co-operation with local communities to uplift them and improve sustainability.

Organised Agriculture

The NWK Group focuses on an active contribution to organised agriculture. As a result, the group is involved with the following institutions and marketing activities (among others):

• Agbiz • Grain SA • TAU SA • Agri SA
• Agri NW • Agri Outlook Conference

Lichtenburg • AIDS Week Business Bannerthon

NWK is the main sponsor of the South African Soil Surveyors Organisation’s three new books, of which the first book, “Field Book for the Classification of South African Soils”, was launched at their conference in January 2013.

During 2013 NWK reached out to more than 500 learners from ten schools in the Itsoseng, Bodibe, Coligny and Lichtenburg areas who each received a pair of shoes, socks and a beanie.
Community Welfare

Ikateleeng project
The North West University’s Potchefstroom Campus annually identifies Grade 10, Grade 11 and Grade 12 learners from various schools in the NWK area to participate in this project. The learners have a choice between two learning areas, namely a science route and a commercial route. This teaching also includes a special lecture on life skills.

NWK, who supported the project for the second time with a substantial financial contribution in 2012, made it possible for 144 learners to be part of the project. The Ikateleeng matric group, as a whole, achieved a pass rate of 93.4%, compared to the North West’s overall result of 79.5%. NWK is proud to be associated with this project.

School shoes project
The aim of the project is to reach the communities in the rural areas that find themselves in difficult social and economic circumstances. Every learner concerned receives a pair of shoes, socks and a beanie.

NWK, in conjunction with the Department of Education, embarked upon the project for the second time in 2013 and more than 500 learners from ten schools in the Itsoseng, Bodibe, Coligny and Lichtenburg areas were reached.

Gardener training
The training is aimed at teaching gardeners the finer tricks of gardening, thus encouraging self-employment.

The project, in tandem with the Lichtenburg Gardening Club, was presented for the second time during July 2012. Gardeners received the 1-day training in their mother tongue, Setswana, and every gardener received an attendance certificate.

Tlamelo Primary School
The school was fenced-in to secure learners as well as the property. This farm school was built on the farm Grootfontein in the Lichtenburg district eleven years ago. NWK supplied the fencing and the building materials.

Burgersdorp Primary School
Conversion of a storeroom into a classroom, as well as building a sandpit for the Burgerspoortjies nursery school. NWK supplied the building material for the project and the school provided the labour to do the conversion.

Lichtenburg Primary School
The school needed plastic chairs to use during events. NWK made a donation.

Coligny Primary School
A need for a computer room for improving the spelling, reading and mathematical skills of the learners, received attention. New computers were provided for this school with its 249 learners, and the installation, including the cabling, was done by NWK.

Tswelopele Home-based Care Givers (Tswelopele HBC)
Tswelopele HBC is a group of volunteers in Deelpan who lend assistance with healthcare and upliftment work in the community. Deelpan is served by a mobile clinic twice a week and patients sometimes have to wait in inclement weather to receive treatment. The Tswelopele HBC took the initiative to erect a building to serve as a clinic office. NWK supplied some of the building material for the completion of the building.

Lichies Care project
The project focuses on the needs of the Lichtenburg community and food parcels are distributed to the needy annually during November. The Lichies Care project was launched in 2004 and it has been supported passionately by NWK and its employees ever since.

Lichtenburg Animal Welfare
In the absence of a Society for the Prevention of Cruelty to Animals in Lichtenburg, Lichtenburg Animal Welfare is a registered non-profit organisation that has been rendering an unselfish service to the community since 1975. NWK made a financial contribution to the organisation and the funds are used for maintaining cages, buying medicines and food for the animals and paying municipal accounts.

Intercommunity Services
The organisation reaches 185 neglected children between the ages of three and...
14 years in the Blydeville community. NWK supported the project from July 2012 to April 2013, mainly in the form of groceries that the soup kitchen used to prepare food for the children to ensure that they had one meal per day.

North West Education Department Matric Top Achievers
Top achievers from the Ditsobotla area office are rewarded every year. A total of 17 high schools are part of the Ditsobotla area. NWK’s project entailed the provision of laptops and software to the top achievers in the matriculation final examination of 2012 and 2013 in the Ditsobotla area. A prize-giving function was held during which every learner received his or her computer and software.

Letsoopa project in Ottosdal
The mission of this project is to make a difference in the community by looking after the tidiness and maintenance of their town and environment without compensation. NWK was involved in the project once again this year and supplied gardening tools.

Live to run… Run to live project
Johann Smal of OFM Stereo, a supplier of NWK, tackled the Sani Pass in the Drakensberg in November 2012 to raise funds for CANSA and Four Paws Animal Rescue. NWK supported the project financially. R60,000 for the charitable organisations was raised in the process.

Lichtenburg Cancer Clinic
In cooperation with the Lichtenburg Cancer Clinic, awareness of prostate cancer in men was promoted. During November 2012 NWK challenged its male employees to participate in “Movember” to promote awareness of prostate cancer in men. In support of this cause NWK thus made a financial contribution to the cancer clinic.

Lichtenburg High School Squash Courts
A new squash court facility, that can be used for the benefit of Lichtenburg’s community, was built at Lichtenburg High School. NWK donated a material amount towards the building costs. The courts have since been opened.

Emerging Farmers
Developing Agriculture Unit
NWK limited started a Developing Agriculture Unit in 2003/2004 with the intention of commercialising developing or emerging farmers. It started with farmers getting technical support for free on both animal and crop production. Later farmers qualified to get production loans from NWK since most couldn’t farm due to lack of funds. Areas being covered by this unit could be addressed as follow:

Production loans
Farmers who are into maize and sunflower production can apply for production loans. The applications are approved based on repayment ability, as well as available resources. In 2005/2006 the first group of farmers was helped with production loans. Since then farmers have been helped every year even though numbers fluctuate a lot.

Technical support
Farmers are being supported technically by a team of trained officials who visit them on their farms and assist them in their preferred language. Farmers who qualify for production loans are expected to comply with good farming practices and are supported by NWK. The programme starts with land preparation until harvest.

Training
Formal and informal training are the backbone of the programme. Since the inception of this programme up until now, 120 farmers have attended formal training which is AgriSETA accredited. Furthermore, informal training is being done on a continuous basis, depending on the needs of the farmers. A team of stakeholders is involved in informal training sessions. Informal training is being done in the form of farmer’s days and information sessions.

Personnel Training and Skills Development
NWK ensures each and every personnel member is accorded and receives full consideration for developmental opportunities to enhance competencies, leadership skills and for career advancement. Personnel receive training to develop skills such as:

- Admin and computer related skills
- Agricultural maintenance skills
- Animal production skills
- Artisan and technical skills
- Basic business skills
- Community and social development skills
- Driver and operator skills
- Export readiness
- Financial skills
- Food processing skills
- Food safety and quality control
- Food safety and security control
- General agricultural skills
- Human resources and training
- Industrial relations skills
- Labour relations skills
- Life skills
- Logistics skills
- Management and supervisory skills
- Marketing and sales skills
- Occupational health and safety skills
- Packing and/or processing skills
- Quality control
- Science and technology skills
The communities in which Overberg Agri operates are valued as important stakeholders which impact on the long-term sustainability of the business. We acknowledge the fact that we cannot grow our business, without growing the communities in which we do business. Apart from allocating our economic and socio-economic contributions to where it is most needed within the communities, Overberg Agri also invests in people through focussed interaction which enhances the well-being of these communities.

Lesedi Educare
Bontebok Limeworks (Pty) Ltd, a subsidiary of Overberg Agri Limited, with its well-known “P&B Lime” brand, has been in business since 1924, and produces high quality lime for various purposes. Bontebok Limeworks identified Lesedi Educare as a local social development project.

For 10 years a shack in the informal settlement of Zwelitsha township in Bredasdorp was the only resource for many a working parent who had no refuge for their toddlers during the day. As a day care facility it did not comply with legislation regarding kitchen and bathroom facilities, and did not qualify for government contribution. This structure was often freezing cold and overcrowded and had no proper facilities to care for these toddlers.

Bontebok Limeworks took responsibility for the construction of the new building and in June 2012 the construction got underway. This was an extremely practical project, as the premises is adjacent to Bontebok Limeworks and offers easy access to the community it serves.

The opening of the new building took place on 16 January 2013 to the excitement of the community. The children settled into their brand new school consisting of four classrooms, a kitchen, office, first-aid room, sufficient toilets and adequate room for 100 children.

Lesedi Educare was established with the support of the Cape Agulhas Municipality and is being managed by Child Welfare SA: Bredasdorp.

Overberg Agri Limited is very proud to be associated with this community project which enriches children’s lives.

Farm Workers Day
Every year a development day for farm personnel, organised by Overberg Agri, is held in the Overberg. The 12th annual event was held at Roodebloem and Napier in September 2013, and was attended by approximately 380 farm personnel. Demonstrations are held at both locations to enable as many farm personnel as possible to attend the event.

The main focus of this event is to develop and encourage farm personnel to take up their role on the farm and in the farming community, thus enhancing living and working conditions in the region. Farm personnel are motivated to be responsible towards their work and community, working in collaboration with their employers to ensure a successful farming operation.

Realising the important role farm personnel plays in the success of farming operations, Overberg Agri and the farmers of the Overberg region encourage development of farm personnel to enable them to execute their work with competency.

Various subjects are presented by expert speakers, educating farm personnel on areas such as personal hygiene, drug and child abuse, conservation farming, crop production, safe handling of chemicals, money matters and more. Practical farming demonstrations and presentations are also done at the different locations, including various crops, sheep handling, differences in cultivars, etc.

The informative and practical nature of this event is imperative to the small percentage of small scale farmers and farm personnel who attend the day.

Overberg Agri is proud to be part of this initiative.
Farmers play a major role in the future of South Africa. The OVK Group understands the importance of assisting emerging farmers to build a future characterised by sustainability, prosperity and progress. OVK is involved in several community projects and endeavour to assist where the need is high, whether it is education, infrastructure or food shortages. Together we achieve more!

**Education and Empowerment of Youth**

Donations for food and school clothes:
We have nominated Grade 11 pupils from various schools, with the help of their teachers whom we will be assisting or helping with their school needs through their Grade 11 year until Grade 12 and we also supply them with groceries on a monthly basis.

These are pupils who are less advantaged, with parents staying on farms, parents working as domestic or general worker or whose average household income is only Government subsidy, etc.

**Orphans in Mashaeng**
Children from an orphanage in Mashaeng, Fouriesburg were provided with:
- Toothpaste and toothbrushes
- School shoes for boys and girls
- School skirts and trousers
- Long sleeve white shirts

**Rotary Ann’s Club of Ladybrand**
A donation was made to the Rotary Ann’s Club of Ladybrand to purchase stationery for the pre-primary schools in Manyatseng, Ladybrand.

**Strydenburg High School**
A donation was made to Strydenburg High School to purchase long sleeve shirts and tracksuits for the pupils in Grade 12.

**Caledon Park Primary School**
A donation was made to Caledon Park Primary School in Ficksburg.

**Prieska High School**
A donation was made to Prieska High School and the following items were purchased and/or installed:
- Targus bags
- Acer projector
- MS Office Home & Business software
- Acer travel mate
- Targus amp wireless press

**Bursaries**

- **Grootfontein College of Agriculture**
  A bursary was awarded to David Motlokoa studying 1st year at Grootfontein Agricultural College. He is a 26-year old African male who grew up on a farm. Motlokoa lives in Paul Roux with his parents who are both pensioners. The bursary pays his college fees for three years, accommodation, as well as a laptop for assignments, money for school trips, 2 overalls for practical classes, sheep shears for a shearing course (Drummer boy or Rosa) and safety shoes.

- **University of the Free State**
  A bursary was awarded to Jo-Ann Hildegard Bergman who studied B.Com Agric Economics Hons, through OVK, at the University of the Free State.

**Sport**

**Chesterfield Soccer Club**
A Premier Men’s Soccer Kit was donated to Chesterfield Soccer Club in Hopetown. Chesterfield F.C. was established in 2012 with the aim to attract young people and keep them away from criminal activities. The beneficiaries are 6% black and 94% coloured.

**Wepener Vegetable Garden Project**
AGRIBUSINESS CONtributes TO THE NATIONAl DEVELOPMENT PLAN

Thembelihle Municipality
A donation was made to Thembelihle Municipality for transport to the Provincial Games in Kimberley as part of promoting wellness of municipal employees.

Free State Sports Association
A donation was made to Free State Sports Association for the Physically Disabled to participate in the SA Championship, Intercup tournaments, wheelchair sports for athletic, basketball, rugby and tennis.

Local soccer clubs
OVK donated two Premier Men’s Soccer Kits for our Local Soccer Clubs.

Mantsopa Municipality
A donation was made to Mantsopa Municipality for a Sports Day. The money was used to purchase the following items: Fomo cups, juice, whistles, Gilbert netball balls, netball bibs and a trophy.

Tae Kwon-Do International
A donation was made to Tae Kwon-Do International in Ladybrand for three African males who were selected to participate in the TISA World Championship in Telford, England.

Unicom High School
A donation was made to Unicom High School in Tweespruit for one of their pupils, William Mothosola, who was selected to participate in the Free State Athletics team in Pretoria and Durban.

Korea Farm School
A donation was made to Korea Farm School in Zastron to buy Hi-Tech Tekkies for their u/17 netball team.

Poverty Alleviation

Tjokkershoop Pre-School
A donation was made to Tjokkershoop Pre-School towards the following: Paint, food, salaries and the child development centre.

Our Place, Jagersfontein
Food parcels were given to Our Place in Jagersfontein over a period of 5 months. Our Place was created as a safe harbour for people affected by HIV and AIDS. This operation has been running for the past thirteen years. The organisation would like to continue to offer services to people in need of care and protection.

Blommeland Pre-School
A donation was made to Blommeland Pre-School towards food, salaries, rent, municipal account (bills) and cleaning materials. The centre was established in 2012 and caters for 31 children from 5 to 8 years old. The centre is situated in Strydenburg and beneficiaries are 7% black, coloured 91% and 2% white.

Lidia Old Age Home
A donation was given to Lidia Old Age Home to purchase a water cooler for the old people of the home.

Masikhathalelane Multi Complex Soup Kitchen
A contribution of maize meal was made to Masikhathalelane Multi Complex Soup Kitchen for a period of 3 months. The kitchen is feeding 700 people three days a week.
Wepener Vegetable Garden
OVK financially contributed towards the Wepener Vegetable Garden.

Ladybrand Hospice
Donations were made to Ladybrand Hospice for the Seeds of Hope Food Garden Project. A contribution was made to Ladybrand Hospice to raise awareness for World AIDS Day. The following items were purchased:
- AIDS balloons for young children
- AIDS wrist belts for the youth
- AIDS neck pen holders for adults

OVK arranged for a traditional dance group that performed and handed out gift packs to adults and the youth.

Infrastructure Development

Korea Farm School
An amount of money was spend for the Pele re ya ya project in Windburg to purchase a wire netting (fence) and two gates for the farm.

Boribeng Primary School
An amount of money was spend at Boribeng Primary School to purchase the following for the school’s vegetable garden:
- Wire netting
- Post iron Y-standard
- Rake steel
- Wire light galvanized
- Spade digging

Play Park in Matlhakeng
An amount of money was spent to build a Play Park in Matlhakeng, Zastron which will serve to treat disabled children and for children of the community to play. The money was used to pay for labour and for the material.

Lidia Old Age Home
A donation was made to Lidia Old Age Home in Ladybrand for the installation of a fire alarm system which was vital to ensure a measure of safety.

Farmer Training
OVK provided training for emerging farmers and also served breakfast and lunch for them.
- In Burgersdorp we have 23 farmers and in Transkei-CMW we have 20 farmers that are currently training through Batho Pele.
- In Fauresmith we trained 17 farmers through Batho Pele.
- In Jacobsdal we trained 22 farmers through Batho Pele.
- In Cradock - Eastern Cape we trained 23 farmer’s through Batho Pele.
- In Free State we trained 17 farmers through Batho Pele.
- In Hopetown we trained 8 farmers through Batho Pele.

OVK is provided with feedback reports on the farmer training and valid certificates are issued at the end of a 6-month period.

Programme overview
Batho Pele Consultants joined OVK and AgriSETA as development partner to meet the needs of the South African Agricultural industry in ensuring sustainable farming in agriculture. The aim of the project is to furnish farmers with the necessary skills to enable them to manage their agricultural businesses successfully.

Programme compilation
The programme equips farmers with knowledge of the greater economic structure that the agricultural sector operates within, skills for healthy business management, the basics of farm management and skills in farming practice.

The programme takes on the format of theoretical training, followed by practical integration and a visit to a best practice farm that serves as a case study.

The course content comprises two sections, namely:
- Part 1: Farm Business Practice
- Part 2: Farm Practice

After completion of identified modules, the learners are assessed by an expert Batho Pele Consultant assessor to determine competence achieved in the various outcomes of the programme.

Personnel training
Personnel training includes the following interventions and modules:
- Learnerships (grain, trade and administration)
- Leadership development programme
- Management development programme
- Statutory training
- “Soft skills”
- Product training
- Adhoc training
- Institutional training
Santam is committed to creating a stable and prosperous society – one that ensures a successful country with markets full of potential. The importance of programmes which actually address key social risks such as increased levels of violence and substance abuse cannot be emphasised enough, as these are the real issues many communities are currently facing and which ultimately affect the children.

We have always seen the potential of young people and endeavoured to support the realisation thereof through our CSI programme. When we revised our CSI strategy during 2012, we retained youth as a core focus, realigning our approach to prioritise developmental work that also brings business benefit. By focusing our CSI strategy on safe and secure community schools we hope to break the cycles of violence and crime, to support the long-term interest of society, as well as our own core business of insurance.

Schools, as a gathering point in many communities, offer a useful focus point. Schools are seen as a lead indicator of community health and activities at schools are more easily defined and measured. Investing in schools also aligns with national priorities of government on basic education.

Our CSI strategy is structured as follows:

1. **Safe and Secure Community Schools**
   - Capacity building to manage social risks
   - After school activities
   - Improve physical security

2. **Staff Volunteerism**
   The Santam Staff Volunteerism programme encourages employees to become involved in their communities. The programme allows employees to make direct voluntary contributions to projects and causes they care about, through both monetary and non-monetary means.

Santam funds the following programmes that speak to the different components:
- NICRO Safety Ambassadors Programme
- UNICEF Safe and Caring Childfriendly Schools
- City of Cape Town’s School Resource Officers
- Santam Child Art Programme
- Santam staff volunteerism

Santam has also set up the Emthunzini BBBEE Community Trust for funding in the areas of education, arts, culture, training, development programmes, enterprise development and job creation.

**NICRO Safety Ambassadors**
NICRO has been developing constructive solutions to breaking the cycle of crime and violence in South Africa since 1910. It was the first organisation to develop intervention programmes specifically targeted at children and young people involved in crime.

As an expert in the field, NICRO was Santam’s natural choice of partner in Santam funds the implementation of NICRO’s Safety Ambassadors Programme.
implementing our CSI strategy in the component of ‘capacity building to manage social risks’. NICRO’s Safety Ambassadors Programme aims to develop and mentor ‘safety ambassadors’ at secondary school level using a three-pronged approach: Building learner capacity, clarifying values and value systems, and developing and implementing practical projects and activities. This plays out over a 3-year period, ultimately aiming to foster positive behavioural development and enhanced social and moral functioning amongst the learners, as well as a sustainable peer support structure within the schools and the surrounding communities.

Santam’s funding is used to implement activities that are undertaken as part of the Safety Ambassadors Programme.

UNICEF Safe and Caring Child-Friendly Schools
UNICEF is widely known for its global work to protect children’s rights and ensure their survival, development and protection. In South Africa, UNICEF has been working strategically with the government to achieve the goals of Action Plan 2014 towards Schooling 2025.

In April 2013, Santam partnered with UNICEF, to assist with the roll-out of their ‘Safe and Caring Child-Friendly Schools’ (SCCFS) programme in Mpumalanga. The programme aligns well with the ‘capacity building to manage social risks’ component of Santam’s CSI strategy, aiming to improve learning achievements by improving the quality of education and promoting social cohesion in a safe, secure learning environment. The solutions offered aim to achieve systemic change in the education system for the long-term betterment of socio-economic challenges such as inequities, skills shortages, unemployment, crime and violence.

Santam’s funding is used to implement a number of workshops with learners, educators, school management and district officials.

School Resource Officers
Based on work done by the National Association of School Resource Officers (NASRO), a US-based NPO, the City of Cape Town is now placing specially trained police officers in vulnerable schools on the Cape Flats as part of a pilot programme. The overarching aim of the Schools Resource Officers (SRO) programme is to increase safety and security by preventing gang-related violence from encroaching into school grounds and to encourage learners to serve as role-models.

SROs are intended to be visible, active school safety figures, a classroom and community resource and a valued contributor. They are not intended to be a replacement for existing school security practices. They are present onsite during all school hours, focused on identifying safety and security risks and providing solutions for mitigating these. The programme has been deployed at six schools in Hanover Park, Manenberg, Bishop Lavis, Khayelitsha and Nyanga since January 2013.

Santam is partnering with the City of Cape Town on this innovative new initiative. Specifically, Santam’s partnership supports the improvement of physical security at the six pilot schools, directly aligned to the CSI strategy component of ‘improving physical security’. This is being implemented by Santam’s own suppliers who conduct an assessment of work to be done at each school.

Santam Child Art
Art is a highly valuable, but often neglected, aspect of human development. Started in 1963, Santam Child Art Project aims to promote a love of art among children and give them a platform for expressing and presenting their thoughts and ideas creatively. The programme has grown to incorporate a national art competition, an online exhibition of selected artworks, an art calendar, informal art classes at selected centres and creative art teacher training.

Santam partnered with UNICEF, to assist with the roll-out of their ‘Safe and Caring Child-Friendly Schools’ programme in Mpumalanga.
When we reviewed the Santam Child Art Project recently, we decided to reinforce it with a developmental focus, making it more inclusive of disadvantaged schools. While Arts and Culture is a part of the formal curriculum for primary school age children in South Africa, sadly, in many schools in disadvantaged areas the subject is not offered, or is heavily under-resourced. We therefore decided to develop 10-hour workshops aimed at improving the skills of Creative Art Curriculum Advisors and Grade 4 to 7 teachers. This new focus aligns with Santam’s desire to develop schools as an investment in the future, and to provide children with constructive after school activities.

To implement this project, Santam has partnered with The Ibhabhathane Project (based at Frank Joubert Art Centre), who has assisted us in the development and running of the workshops.

Free informal art classes are also offered to children from disadvantaged communities that lack adequate support in visual art tuition.

Santam spends approximately R1.7 million per year, the lion’s share of which goes to the educator and learner development component. During 2012, Santam’s Child Art Programme won the prestigious BASA/Financial Mail Award for Youth Development and was a runner-up for the Investing in the Future Awards of the Mail and Guardian.

**Staff volunteerism**

The Santam Staff Volunteerism programme was initiated in 2009 as a way of encouraging Santam employees to become more involved in their communities. The programme allows employees to make direct voluntary contributions to projects and causes they care about, through both monetary and non-monetary means. This helps our employees to feel they are contributing to communities they care about, and Santam to improve its reputation both internally and publically.

Santam offers three primary mechanisms that allow staff to contribute to sustainable community initiatives: Santam Community Heroes, Payroll Giving and Mandela Day.

**Santam Community Heroes**

Each year, staff members are asked to nominate a programme of their choice to be accepted into the Santam Community Heroes programme. If the application is successful against a list of criteria, the project is awarded R10,000 to conduct the activities stated in the application.

Santam Child Art Project aims to promote a love of art among children and give them a platform for expressing and presenting their thoughts and ideas creatively.
The staff member then monitors the spending of the donation and coordinates the reporting process.

**Payroll Giving**
Through Payroll Giving, Santam offers all staff members the opportunity to make financial contributions from their monthly salaries, from as little as R5, to causes they identify with. Funds are transferred by Santam to The Giving Organisation, an independent Trust that administers the funds. The Giving Organisation represents ten charities and non-profit organisations from a variety of good causes, and employees are able to choose from this list.

**Mandela Day**
Mandela Day, in addition to being a volunteerism event, is also an opportunity for staff engagement and team-building, demonstrating the value of collaboration between teams and departments. In May of each year, entries are solicited from teams, departments and business units who identify organisations of their choice and apply for funding. The CSI department assesses all applications against set criteria and those that qualify are awarded R5,000 to assist with their planned activities on 18 July.

**Emthunzini BBBEE Community Trust**
The Trust forms part of the Broad-based Black Economic Empowerment (“BBBEE”) initiative of the Santam Limited group and the Trust Deed makes provision for funding in the areas of education, arts, culture, training, development programmes, enterprise development and job creation. These activities focus amongst others on:

- The provision of programmes or funds addressing needs in skills development, enterprise development, job creation and entrepreneurship;
- the provision of preventative and educational programmes or funds relating to pro-active risk management and safety and security;
- the caring, counselling or provision of funds relating to crime and disaster management; and
- to advance, within the context of Broad-based Black Economic Empowerment, community upliftment and development for poor and needy persons.

**Beneficiaries**

<table>
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<tr>
<th>Project</th>
<th>Project description</th>
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<tbody>
<tr>
<td><strong>Project Gateway</strong>&lt;br&gt;(KwaZulu-Natal)</td>
<td>Project Gateway aims to equip and empower local people through education and self-reliant projects such as a crafts programme, education and empowerment programme, gender empowerment programme and community health programme.</td>
</tr>
<tr>
<td><strong>Early Learning Resource Unit (ELRU)</strong>&lt;br&gt;(Northern Cape)</td>
<td>ELRU aims to improve access to quality Early Childhood Development (ECD) services for vulnerable young children in all parts of South Africa. A trainer in Calvinia provides on-site support and workshops to several EDC centres in the Northern Cape.</td>
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<tr>
<td><strong>Business-Adopt-a-Municipality</strong>&lt;br&gt;(Western Cape, Limpopo, KwaZulu-Natal, North West, Mpumalanga)</td>
<td>A three-year partnership between SALGA and Santam together with five municipalities.</td>
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<tr>
<td>- Eden District Municipality: Western Cape</td>
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<td>- Thulamela Local Municipality: Limpopo</td>
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<td>- Ulundi Local Municipality: KwaZulu-Natal</td>
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<td>- Mafikeng Local Municipality: North West</td>
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<td>- Mbombela Local Municipality: Mpumalanga</td>
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<tr>
<td>The partnership seeks to improve service delivery in the identified municipalities.</td>
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<tr>
<td><strong>International Women’s Fund (IWFSA)</strong>&lt;br&gt;(KwaZulu-Natal, Western Cape and Gauteng)</td>
<td>IWFSA is a global organisation of women with diverse achievements who come together across national and international boundaries to share knowledge, ideas, enrich lives and provide a network of support. They aim to educate, empower, nurture and mentor the next generation of women leaders in South Africa. This is done through various leadership programmes, one of which it runs in partnership with The Gordon Institute of Business Science (GIBS), the GIBS/IWFSA Strategic Leadership Programme (SLP). The young leaders connect (YLC) network another IWFSA initiative was established in 2010 as a networking platform for young women leaders, many of whom are Fellows of the Strategic Leadership Programme. They promote on-going sharing and networking by establishing a link between the young women leaders in South Africa with their counterparts in the United States and the Bahamas.</td>
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<tr>
<td>Project</td>
<td>Project description</td>
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<tr>
<td><strong>Community Chest Western Cape</strong>&lt;br&gt;(Western Cape)</td>
<td>Community Chest is one of the oldest existing philanthropic organisations in South Africa.  The purpose is:  • To advance, empower and care for vulnerable communities;  • To nurture sustainable, effective and responsive non-profit organisations for improved service delivery and community impact;  • Raise and grow resources for investment in social development services in communities by leveraging partnerships; and  • Grow resources through the promotion and establishment of private, public and community partnerships.</td>
</tr>
<tr>
<td><strong>Lucca Leadership South Africa</strong>&lt;br&gt;(Western Cape)</td>
<td>Lucca Leadership South Africa offers international leadership and development training for people who want to make a difference and change the world.  They present workshops and courses that develop and equip social entrepreneurs, public innovators and ambitious individuals to lead sustainable and effective change in whatever way they are most passionate.</td>
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<tr>
<td><strong>iKapa Dance Theatre Productions</strong>&lt;br&gt;(Western Cape)</td>
<td>iKapa Dance Theatre develops talent in historically disadvantaged areas of the Western Cape through outreach programmes to the youth of Gugulethu, Khayelitsha and Crossroads.  Additional programmes include Career Fair, Summer School, Nutritional Development Programme, guest teachers and visitors.  iKapa provides transportation for the learners as well as uniforms and dancewear, giving them a sense of belonging and pride in themselves and iKapa. Their aim is to provide support, skills or knowledge to the disadvantaged youth.</td>
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<tr>
<td><strong>Women on Farms</strong>&lt;br&gt;(Northern Cape and Western Cape)</td>
<td>The Women on Farms Project (WFP) work with women in commercial agriculture, in the Western Cape and Northern Cape Provinces.  They aim to empower and strengthen the capacity of women who live and work on farms to claim their rights and fulfil their needs.</td>
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<tr>
<td><strong>University of North West School of Agriculture</strong>&lt;br&gt;(North West)</td>
<td>The NWU School of Agriculture (Dept. of Animal Health) took the initiative to start a community outreach programme to try and address the needs of these communities and at the same time exposing their students to real life situations.  Community outreach programme, which focused mainly on primary animal health care, saw a gap that needed to be filled by other departments in the school of agriculture as most of the cases seen were as a result of poor to non-existent herd health management skills and could be addressed by training the farmers. There is need to extend this outreach to women in the communities.  <strong>Programme aims and objectives</strong>  The programme’s aims and objectives are to create a hands-on, problem-based education model for students in order to create a better graduate with a good measure of experience; which is a valuable aspect of the NWU education programme.</td>
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<tr>
<td><strong>School @ the Centre of Community</strong>&lt;br&gt;(Gauteng, KwaZulu-Natal, Western Cape and Free State)</td>
<td>A joint partnership of school principals, business and community leaders. This programme offers a joint leadership development journey.  The aim of this journey is the creation and hosting of community building events that reignite community participation in schools.</td>
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### Project

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<tr>
<th>Project</th>
<th>Project description</th>
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| **Emthonjeni Fountain of Life**<br>(Gauteng) | Emthonjeni is based in the informal settlement, Sweetwaters, south of Johannesburg. They provide the following services to the community:  
  - Voluntary counselling and testing (VCT);  
  - Support group programme for HIV infected and affected members;  
  - Orphanage for OVCs;  
  - After-school programme where 150 children receive a meal, get assistance with homework and receive basic computer skills; and gardening programme to grow vegetables used in the centre. |
| **Disaster Relief Funding**                  |                                                                                      |
| **ADRA**<br>(The Adventist Development and Relief Agency)<br>(National) |  
  ADRA was started in November 1956 in the USA.  
  ADRA South Africa is part of an international network which spans more than 125 countries.  
  They provide humanitarian, development and disaster relief assistance irrespective of culture, gender, origin or religion.  
  Over the past five years they have responded to various disasters in South Africa. |
| **Gift of the Givers**<br>(National)         |  
  Gift of the Givers is the largest disaster response agency of African origin on the African continent. Established on 6 August 1992, their first project was in response to war-ravaged Bosnia.  
  They pride themselves in speed and efficiency of response, and in many disasters they are the first in the world to respond. They select and purchase the aid items, hire their own planes, send their own aid workers and medical teams and distribute the aid personally. Their aid is not handed over to third parties to distribute on our behalf.  
  In some cases they also get involved in the building of houses for victims of disasters or provide, for example, fishing boats and nets to communities to assist them to re-establish their livelihoods.  
  The funding committed is earmarked for disaster relieve in South Africa. |
| **Hope Africa**<br>(Northern Cape and Western Cape) |  
  HOPE (Health Opportunity Partnership and Employment) Africa is a registered NGO that has been in operation for 10 years. Their main disaster relief efforts being assistance with floods and fires in informal settlements. Relief and collection of clothes, blankets and staple foods are issued to affected communities. HOPE Africa also provides counselling for affected members of the community during disaster and loss and life. |
At Senwes we are committed to all our employees, the communities in which we conduct our business, the environment in which we operate and to the sustainable development of our country and all her people. Senwes’ involvement and investment in the community through various partnerships and social partners, the Group has made a significant impact in the following focus areas:

- Education
- Entrepreneurship and job creation
- Sports
- Arts and culture
- Health and welfare

**Educational Programmes**

**Bursaries**
Senwes works in partnership with academic institutions in both the Free State and the North West, which is our key area of operation. A bursary was granted to a deserving student pursuing studies in the agricultural field at the University of the Free State. A further 5 students were granted bursaries through the Senwes entrepreneurs competition. 3 Students completed their studies at the end of the 2012 academic year.

**National Conference Sponsorships**
Senwes sponsored six national conferences, which were attended by various organisations from the agricultural industry, nine provincial congresses and 170 district and local farmer associations or agriculture-related institutions.

**Provincial**
- Free State Agricultural Union Annual Congress
- Agri North West Annual Congress
- Agri Northern Cape Annual Congress
- Free State Agricultural Union Young Farmers Conference
- Agri North West Young Farmers Conference
- Free State Women Agricultural Union
- Agri North West Women Agricultural Union
- Red Meat Producer Organisation (North West)
- Hebron Wheat Day

**Entrepreneurship and Job Creation**

**Entrepreneurs Competition**
The Senwes Entrepreneurship Competition is targeted at primary and high schools in the Senwes area of operation. A total of 86 high school and 216 primary school learners took part in the competition. The purpose of the competition is to promote and encourage entrepreneurship amongst young people. An interview with the winner of the primary school division, Hanke Swart, was broadcasted on national TV. The competition is run in partnership with the Free State University.

**Young Farmer Future Focus Day**
Senwes Young Farmers Future Focus is a conference for young farmers of the Free State and North West where experts in various fields address the young farmers. The purpose is to encourage young people to pursue farming and to empower them to deal with the challenges of commercial farming. Approximately 240 young farmers attend the past event, characterised by precision farming demonstrations.

**Sports and Recreation**

**Senwes Spinners**
Senwes Spinners, a cricket development programme, which started in 2007, has turned the lives around of young boys from the North West and Free State provinces. The programme is a proud Senwes initiative and began as an out-
reach programme targeted at young farm children to develop their cricketing skills and subsequently their life skills as well.

The programme introduced 130 learners to the game and provided them with quality training, coaching and equipment. Our programme extends to the educators who were trained as coaches and umpires, thereby empowering them with the necessary skills to ensure a sustainable programme and skills transfer.

Excellent performers are identified and provided with an opportunity to attend a high performing academic and cricket school in order to enable them to pursue cricket at a higher level. Two learners already completed matric in 2011 and 2012 respectively. There are currently 4 learners on this programme. In December 2012 one of these cricketers, Modise Mathlaku, did us proud by being selected to the Provincial North West u/15 team, which participated in CSA National Cricket Week in Durban.

The Rural Schools Athletics Programme
The Rural Schools Athletics programme involves twelve rural schools in the Free State that compete in an annual competition. This programme reaches out to 1,200 learners.

Community Programmes
Senwes assists selected credible NGOs and charity organisations with fundraising. In the past year, eleven organisations benefited from Senwes Village’s Greens to Dreams golf fundraising project and five organisations benefited from the funding linked to Senwes’ R1 million project. An estimated of R550,000 were donated to the sixteen NGOs in either cash or kind.

Fire Disaster Fund
Senwes joined forces with its clients and suppliers to help those producers who suffered losses during the destructive veld fires in the Northern Cape and Free State. Through the effort of Senwes and a few farmers, fodder and an amount could be donated to both Agri Northern Cape and Free State Agriculture for distribution to their farmers who were affected.

Farm and Rural Security
Senwes, in partnership with OFM, Engen and Agri SA raised funds for Agri Securitas during the annual Prestige Evening and a special golf day. The objective of these initiatives is to assist them in ensuring that there is security in the farming and rural communities of South Africa. An amount of more than R200,000 was raised during these events.

Charity
Instead of the annual Christmas party, Senwes donated a total amount of R60,000 to institutions desperately needing stationary for children and or other needs.
SSK’s official view of BBBEE, as well as corporate investment in social development and upliftment, is portrayed in its mission statement as follows:

**Mission**
To create wealth and sustainability of the organisation and its members through promoting growth and diversity whilst retaining stability.

**Business philosophy and values**
SSK acknowledges its responsibility towards the community and the environment in which it conducts its business.

**Long-term goal**
SSK strives to provide responsible, accountable and sustainable services towards the community and its surroundings.

In contrast with the traditional view that the financial profit motive was paramount, SSK recognised that today we must consider social responsibility and social responsibility programmes, as long-term investments. The rationale behind social responsibility and involvement is to create better living conditions and a better future, for the communities within which it operates.

SSK’s social responsibility programmes are supported by four pillars, namely Community, Environment, Market Square and Workplace Focus, that are closely linked with the Black Economic Empowerment Policy (BEE) in South Africa. The goal is sustainability and to ensure that all four pillars in SSK’s integrated social responsibility programme are addressed. We address them as follows:

<table>
<thead>
<tr>
<th>Community Focus (philanthropy)</th>
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<tbody>
<tr>
<td>Community-based projects are the most visible aspects of SSK’s CSI activities. These projects are dependent on direct interaction between SSK and the community, in order to generate social and economic vitality in the region. We are involved in five ways:</td>
</tr>
<tr>
<td>• Donations</td>
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<tr>
<td>• Sponsorships</td>
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<tr>
<td>• Advertising</td>
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<tr>
<td>• Membership of organisations</td>
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<tr>
<td>• Community involvement of staff</td>
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</tbody>
</table>

SSK’s total expenditure for the previous financial year was R450,000 and consists of donations and sponsorships for initiatives such as housing for previously disadvantaged, drug and alcohol abuse awareness, various local schools and day care centres, churches, institutions such as SPCA (Society for the Prevention of Cruelty to Animals), NSRI (National Sea Rescue Institute), CAP (Community Action Programme), ACVW (Afrikaanse Christen Vrouevereniging), Round Table, Lions and other charities, various sports activities and teams represented by members from the local communities, old age homes, providing computers for community training initiatives, and various community activities. Not only does SSK provide financial support to these initiatives, but also promotes community involvement by its employees. SSK has recently sponsored five computers donated to the CAP Equip programme, which strives for the promotion of computer literacy and use in the
local community. SSK has also sponsored the cost related to the pilot programme presented by CAP, for five of its employees, identified from the previously disadvantaged groups.

SSK also plans to act as a platform for funding via AgriSETA for several job creation and empowerment initiatives channelled through CAP.

Restoration of the Drostdy Museum, Swellendam
The Friends of the Drostdy and the Drostdy Museum Board of Trustees, recently called upon the Swellendam community to become involved in the raising of funds for the restoration of several of Swellendam’s old, historic buildings. The Rupert Historic Homes Foundation offered R125,000 towards the renovation of the thatched roofs of the Drostdy, Mayville House and the Old Jail, provided that the Swellendam community itself, raised a further R125,000 towards the project.

At first, this seemed like an impossible task, but donations quickly streamed in from various sources and in various ways. Thanks to SSK, who donated a generous R75,000, the local Rotary Club, a generous and anonymous donor, as well as smaller (but highly valued) contributions from other organisations and individuals, the total collected currently stands at R335,000. This amount excludes the donation which has now been secured from the Rupert Foundation.

Environmental Focus
In recent years, public concern about the environmental impact of commercial activities has increased significantly. There is a growing awareness of the need to implement sustainable development. Neighbourhood-based projects go beyond the legislative obligations, and focus on greener economic growth. The results of such projects are quantifiable and measured as part of a quest for continuous improvement. Also see the section under Enterprise Development on this page.

Energy saving initiatives have been launched, leading to a decreased carbon footprint, and material decreases in its energy consumption spending.

Market Square Focus
Market Square Focus consists of two major elements: SSK’s suppliers and SSK’s customers. SSK has an interest to ensure that its suppliers offer sufficient payment and working conditions to their employees, that they have effective environmental policies in place, and conduct business activities in a transparent manner that is in line with good corporate behaviour.

With regard to customers, SSK seeks to responsibly implement sales and marketing policies, and to train staff on how to utilise these policies. Market Square Focus helps SSK to nurture a corporate culture that values the needs and diversity of its customers’ expectations.

Workplace Focus
Employees provide the knowledge, productivity, customer service and innovation needed for the successful execution of SSK’s business activities. Therefore, the continued success of SSK depends on the dedication of staff. SSK continuously strives to promote the preservation and development of its staff, and nurture a workplace environment that attracts candidates of the highest calibre. Projects within this focus group deal with health and safety, continuous skills development, scholarships, work-life balance, staff diversity and cultural awareness.

SSK sets aside an annual budget to make funds available for the social responsibility programme. Funds are granted according to approved guidelines.

Enterprise Development
With referral to the AgriBEE sector code, SSK scored the full potential points under Enterprise Development because of their involvement in financing large empowerment transactions for their affiliates Southern Oil (BEE recognition level 5) and Riparian Investment Consortium 1 (60% black owned, of which 20% is broad-based) is concerned.

In the future they hope to benefit from the multiplier or “enhanced recognition” for certain types of Enterprise Development, or even adding 2 bonus points for “directly increasing employment levels”. Southern Oil has already established two trusts, namely the Canola Development Trust and the SOILL Employee Trust. The objectives of these trusts are to engage in commercial activities and to pursue business opportunities in the interest of the beneficiaries, with the ultimate goal of the Canola Development Trust being that of empowering the employees of the farmers who supply canola seed to the company.

This trust has a 10% shareholding in the company, and currently has 480 beneficiaries. The beneficiaries of the SOILL Employee Trust are all permanently employed SOILL employees. The SOILL Employee Trust holds 18% shares in the company. Dividends have been paid out for the past 3 consecutive years to the beneficiaries.

Grain Empowerment Projects
Since 2006, SSK has striven to get actively involved in empowerment actions in agriculture in its own service area. This involvement stems from an urgent need expressed by the Board, notwithstanding the difficult regulatory environment and failed land reform projects in its service area as well as nationally, to try and help transformation and empowerment in agriculture.

The focus therefore fell sharply on projects and available land within its own service area, and the general feeling of the Board was that wherever SSK gets involved, attempts should be made to make such projects successful and sustainable.

SSK has knowledgeable staff in its agricultural advisory services division with several years’ experience of agricultural extension on commercial level. It was clear from the outset that empowerment projects largely fail, because advice and guidance services by the Department of Agriculture largely collapsed and that the advice given in many cases were outdated. Follow-up actions were flawed and irregular. Guidance personnel stationed in regional offices were taken
AGRIBUSINESS CONTRIBUTES TO THE NATIONAL DEVELOPMENT PLAN

from areas with totally different crops and farming systems and training were often more appropriate to the summer rainfall areas of the country.

Initially, the focus was on the Suurbraak area where black farmers have, for several decades, farmed with grain and livestock on dry land, as well as patches of irrigated garden land within the town. Support was also later given to a group of grain farmers in Slangrivier who were part of a project that was initially started ten years ago by the Department of Agriculture. A commonage project on the Swellendam village green is also supported, but due to a lack of cooperation between the members, the project petered out.

The lack of adequate funds to provide for production capital inputs, as well as the lack of continued good mentorship and control, runs like a thread through all the projects launched in the SSK area. Without SSK and its members’ continued support for these projects, their sustainability would be brought into question.

Since the Board reviewed all the existing projects in 2006, together with their commitment to increase SSK’s involvement, the following three projects have drawn SSK’s attention:

• Suurbraak Grain Farmers
• Saambou Farmers
• Goedgeloof Boerdery

It is in these projects where SSK’s largest footprint and involvement currently lie.

SSK’s involvement is largely the provision of agricultural advice, financing and/or credit management.

The provision of an administration platform to these producers is currently under investigation.

Suurbraak Grain Farmers

Agriculture in Suurbraak is practised on about 3,000 hectares Section 9 land. This communal community land belongs to the Department of Agriculture, and the management thereof falls under the jurisdiction of the local municipality. The municipality allocates land to individuals on a 5-year lease basis. A Land Committee approves the applicants, and land (5 to 40 hectares), is made available to the successful applicants.

Since the mid-1960s SSK has been involved with a number of individuals who have successfully farmed with wheat on the dry land areas. Assistance from SSK ranged from agronomic advice to financing production on an ad hoc basis. One of the individuals who stood out as a leader in his field was Eddie Adams, who in 2008 was awarded the title of the Western Cape’s Emerging Grain Farmer of the Year.

SSK’s vice chairman, Dirk van Papendorp, also a close friend of Adams, realised that agriculture needed more farmers such as Adams, and that much larger support programmes should be launched to aid Adams and other farmers alike in the Suurbraak region, to help them develop into full commercial grain and livestock farmers.

Adams already had sufficient machinery which he purchased with LRAD funds obtained from the Department of Agriculture. Together with Van Papendorp they decided to help another Suurbraak farmer, Dirk Willemsen, to cultivate his allocated 19 hectares. Seeds, fertilisers and machinery were made available to Willemsen in 2009 to enable him to establish his first wheat harvest. Van Papendorp also assisted Willemsen in 2010 with his application for production credit from Casidra. A successful coriander harvest was collected.
and Willemse joined SSK as a new member with approximately R98,000 in funds in his credit account. After careful consideration Van Papendorp, Adams and Willemse decided that Suurbraak was in need of a larger project. Three emerging farmers, Alan Jeftha, Wilmar Adams and Chris Louw joined them and the five of them applied jointly for production financing at the grain CPAC of the Department of Agriculture. The application was accompanied by a professional 5-year business plan, which Van Papendorp drafted in consultation with SSK.

Initially SSK would act as implementing partner, but the Department of Agriculture decided that Agri Mega, who was already accredited with them, should perform this task. A total of 313 hectares would be cultivated and farmers had to decide on a form of ownership that would best serve their needs. SSK provided them with advice and under the direction of Van Papendorp as their mentor and Jeftha, the Suurbraak Grain Farmers Cooperative Ltd. was established.

All machinery for the project would be bought up in the Cooperative and, where possible, used collectively. The maintenance function would also be handled by SGF and the five farmers would annually contribute 10% of their gross income as working capital in the new grain business.

Of their gross income, 20% would be paid out as entrepreneurs wage and the rest would be held at SSK as investment for the following year’s production credit account. The Department of Agriculture has granted a five year escape clause and would contribute 20% less each year to the individual farmers’ production credit as they become more independent. The project administered funds to the value of R2.2 million in year one (2011), in year two (2012) it was R1.8 million and in year 3 (2013) R1 million.

From the beginning SSK was directly involved in the financial management of funds realised from the project. Full production accounts were opened for each member as well as the Suurbraak Grain Farmers Cooperative Ltd. The Credit Management Division is very involved in the administration of the farmers’ funds. Advice with regard to financial management for these farmers and their mentor was very important. SSK’s agronomists and agricultural economist served farmers on a continuous basis with advice and valuable lessons have been learned. These services were all provided free of charge to these farmers.

Precision farming is applied as the standard throughout the preparation and deployment of all new land within the project. Technifarm, a subsidiary of SSK, was closely involved in the preparation of maps and delivering precision caster services. Crop cultivation was inspected with regularity and advice regarding fertilisation, tillage, and spraying programmes was provided to the farmers which led to a successful harvest of R970,000 in year 1.

Managing this harvest income on behalf of the farmer members of SGF was essential and SSK performed an excellent job over the past three years in this regard, to such an extent in fact, that the farmers’ own funds could be used in year 3 (2013) to plant an additional 155 hectares of land. The project was also honoured in 2012 with a Land Care award for the best conservation farming project in the country.

Adams resigned at the end of 2011 due to health reasons, and Andy Harmse joined in his place. Van Papendorp was also elected as a director of the Board of Suurbraak Grain Farmers Cooperative Ltd,
providing SSK an *ex-officio* seat on the Board of this young emerging BBBEE agricultural company.

SGF has also been involved in the provision of micro-finance for agricultural production resources in the Suurbraak community, on a small scale out of its own funds, and also supports many community activities.

SSK is currently investigating alternative financing options, together with SGF, other than CPAC funds. Suurbraak’s Section 9 land, along with the 500 acres of this project, is still largely undeveloped on a commercial scale.

The five farmers will within the next 5 years each have at least 500 acres to farm effectively commercially. Should it not be possible within the communal land, the farmers should be assisted with obtaining more land with e.g. Land Bank financing. Scale benefits in commercial farming are a non-negotiable, even in a global context, and the farmers should be supported in their quest to farm greater and more effective.

It is therefore crucial for SSK to focus on this project and to assure that the entire 3,000 acres for agricultural land is being developed and utilised optimally. Resources in our area are limited and should therefore be developed to its full potential.

The farmers of SGF already regard SSK as their partner in a structured way to obtain funds for future growth.

The BEE committee reports on a monthly basis to the Board with regard to progress on this project.

**Saambou Farmers**

This project is one of the latest projects in the SSK area and was only launched in 2013. The project currently serves five farmers on the Slangrivier commonage with Neels Uys, a SSK member, as their mentor.

The project was initiated after a request was received from an emerging farmer, Pieter van Wyk, asking the SSK Board to assist him with financing for the purchase of production resources for grain production on land in Slangrivier. The SSK Board instructed the BEE Committee to investigate the matter and report back with proposals on how Van Wyk can be assisted.

The Committee found a suitable mentor in Uys, and a pilot meeting was held in April 2012 in Heidelberg. Van Wyk and Tommy Schietekat, a farmworker of Uys and also a resident of Slangrivier, were present.

Koos van Zyl (SGF Credit Manager, Heidelberg), Dirk van Papendorp (SSK director) and Nico de Kock (SSK director) represented SSK.

The methodology, challenges and lessons learned from the Suurbraak Grain Farmers project were discussed and it was decided that Uys as mentor, and Van Zyl on behalf of SSK, will manage this project.

A business plan was compiled by Van Zyl and Uys and submitted to the Grain CPAC of the Department of Agriculture. The project was approved, and basically works on the same basis as the SGF project in Suurbraak.

A cooperative with the name Slangrivier Saambou Farmers Cooperative Ltd. was established with the help of Jefftha (SGF member and Lawyer) with five members named Pieter van Wyk, Tommy Schietekat, Aletta Schietekat, Harold Abrahams and Neels Uys.

The project commenced in 2013 with about 95 hectares under grain crops. The total budget for the first year amounts to R926,000 and has been approved.

In the first year a lot of emphasis is put on the correction of the soil nutrient status which was broken down by years of neglect, to such a low level that successful crop farming was just not possible. Precision farming techniques such as grid sampling is used throughout to map the land involved. These detailed maps are then used to draw accurate crop budgets which served as the basis for the application for funds from the Department.

The project is still in its initial stage and the first year’s crops, mainly wheat, delivered a good harvest. It must be accepted that this project is in a drier area and that conservation farming techniques will only show the desired returns after about three years. The mentor has currently conducted many of the farming tasks with his own machinery, but as the project progresses, the Cooperative aims to acquire its own tractors, sprayers and planters.

Van Zyl will be monitoring the management of the budget and became more involved in dealing with the harvest income and its division. It is crucial that the funds generated are effectively managed and utilised for agricultural purposes, to the benefit of farmers in the project. SSK is an important link as it is the only organisation in the area that has the necessary systems in place to ensure proper financial control over grain funds’ utilisation. Many similar projects nationwide fail precisely because of inadequate control over funds generated and then spent incorrectly in the short-term.

The plan is to grow this project to a level where every individual within the project farm on at least 500 acres of land. The emphasis is on sustainability, keeping the potential of the environment in mind. It is important to note that in areas with lower potential, farm units should be larger, for scale benefits to be realised.

**Goedeloo Boerdery: Brian Michaels**

This is the only project in the area that is currently operated as a sole proprietorship.

Van Papendorp (SSK director) became involved as a mentor to Brian Michaels during his application process for funds from the grain CPAC in 2011.

Michaels is also a full member of SSK and farms on about 300 acres in the Klein Karoo between Barrydale and Montagu. Although the farm is located in the Klein Karoo, it is in the region called “The Flats”, which has a much higher rainfall of 450mm per year. The farm belongs to the Department of Agriculture and is rented by Michaels with the option to buy it later.

Because the farm was already under the Department’s control and leased to neighbouring commercial farmers for many years, very low maintenance was done to infrastructure and soil fertility. Erosion remains a major problem and Michaels, with the help of his mentor, implemented conservation farming principles in an effort to improve the topsoil. This should improve water retention and combat erosion over the long-term.

SSK’s agronomist and agricultural economist also visited the farm on...
several occasions and provided guidance to Michaels on a regular basis. This helped him and his mentor to correctly formulate and prepare his application for funding. Funds to the value of R892,000 has already been obtained from the Sheep & Wool CPAC. Michaels, together with his mentor, have submitted a combined budget and funding application to the amount of R850,000 for the purchase of machinery. This procurement is still in process and involves the purchase of a tractor, baler and planter.

The project’s approach is to improve the soil fertility status first, and then using minimum tillage, planting oats for hay to be baled. The hay will be used as feed in the dry summer months for a flock of 300 sheep and 40 cattle. Oats pastures will also be planted for the winter.

Michaels has already obtained financing from SSK, before the start of the project, to till the land and infrastructure at his own cost. Willem Burger, SSK Credit Manager, is now involved in the financial management of the project. Agronomical Advice is provided by SSK on an on-going basis to make this project successful and sustainable.

Summary
The development of new farmers in the SSK area remains a challenge, mainly due to external limiting factors where SSK has limited or no control. Where they however have leverage, they are pro-actively using it to promote sustainable solutions for this problem.

The areas requiring urgent attention and in which SSK, its staff and its board are currently involved, are the following:

1. Whole farm planning from ground level with a strong emphasis on precision farming. Precision work compliments efficiency and ensures competitiveness in a challenging agricultural industry.
2. Financial controls to prevent revenue mismanagement.
3. Applied agronomic advice to ensure optimal production of grain crops.
4. Access to sufficient land if the project is successful. It communicates hope and growth to the beneficiaries of the projects.
5. Budget Management to help train new farmers on how to effectively plan and survive with available finances.
6. Effective financial aid packages to be flexible enough to reflect the diversity of agricultural enterprises in different areas.
7. Purposeful and pro-active mentorship that provides the farmer with the relevant guidance. The mentor, in many ways, currently provides a function that the officials of the Department of Agriculture should perform.
8. Coordination of all activities concerned with empowerment at farm level.

Probably the biggest problem with the roll-out of new empowerment projects is the myriad of departments and agencies involved. This welter of perspectives often causes willing partners and mentors to give up before they have even started. This red tape is one of the biggest reasons why empowerment and land reform in South Africa progress so slowly.

Should we be able to let the above-mentioned actions successfully integrate, Agricultural Empowerment in South Africa could be a success story. Many institutions and mentors will accordingly volunteer to assist in the upliftment, empowerment, and land reform in agriculture.

Socio-Economic Development
As far as the Agri BEE scorecard is concerned, SSK scores well under this section as large contributions are made on socio-economic development, both monetary as well as in the rendering of free professional services. Examples of these are: Human resources and labour law issues via our HR Manager, agricultural technical support via our agricultural advisors, amongst others.

SSK’s Board also has made a BEE Bursary available to a black student, who is currently finishing his third academic year at the University of Stellenbosch at a cost of approximately R60,000 per year. SSK makes 10 annual school fee bursaries available to pupils at various schools in our region. SSK has recently funded a large conservation project (restoring and replacing the Drostdy Museum’s roof), as well as saving the Krombeksriver Primary School from being closed down by the Western Cape Education Department, by donating all the materials needed for the maintenance and repairs to the building and premises.

Not only did SSK fund all the building materials, but also made its employees available to conduct the maintenance work. This has all been done to save this rural school in the Heidelberg area from closing down. The Krombeksriver Primary School accommodates 40 learners, mostly children of the local farm workers who experience difficulty paying their school fees.

SSK will in the future aim to provide further IT-related and administrative support to BEE empowerment initiatives such as the Suurbraak Grain Farmers project, and will also strive to act as a platform for prospective farmers and mentors to meet.
Standard Bank Corporate Social investment supports the following programmes:

**Education**

**Adopt a School Programme**

In 2001 Department of Basic Education (DBE) identified approximately 500 high schools (Dinaledi schools) as centres of excellence in teaching and learning of Mathematics and Science. Through this programme Standard Bank has adopted 115 schools nationally.

To date, each of these schools has received a monetary contribution of R200,000 since 2010. See Table 1.

**Thandulwazi Maths and Science Programme (St. Stithians Foundation)**

Thandulwazi Maths and Science is a Saturday school programme that provides quality tuition in Mathematics and Science to learners from schools within township communities in Gauteng. It includes learners from the 24 schools that Standard Bank has adopted. The aim of this programme is to alleviate the academic challenges faced in mathematics and science subjects by learners, by providing curriculum based extra tuition. St. Stithians School uses its facilities to run extra classes for public schools and thus serves as a Centre of Excellence for Standard Bank in Gauteng.

For the 2011 and 2012 academic year, the bank had invested an amount of R2,2 million towards this programme.

**Scholarship Programme**

In 2010 Standard Bank initiated the scholarship programme to support high performing learners from the adopted schools to pursue their careers in various field of studies. Currently the programme has awarded full scholarships to 70 high performing learners. The scholarship includes tuition, accommodation, books, stationery, pastoral care and other sundries for the duration of their degrees. The study fees for each student per annum is estimated at R120,000. See Table 2.

**Maths Centre for Professional Teachers**

Standard Bank support the Maths Centre for Professional Teachers in Kuruman, which aims to assist educators in the Northern Cape in enhancing teacher and learner competencies and qualification through accredited degree and Advanced Certificate in Education courses within a whole school context. They also focus on the enhancement of learner performance through a systematic monitoring process of learner progression. The Maths Centre for Professional Teachers supports a total of 16 schools in the Northern Cape, including the six schools Standard Bank has adopted as part of the Adopt a School programme. Since 2006 to date, Standard Bank has invested an amount of R6,504,500 towards this programme.

**Central University of Technology - Winter & Summer School Programme**

Standard Bank has been a partner of the Central University of Technology’s Winter and Summer School projects since 2006. The programme provides extra tuition for matric learners during the June/July and September/October school holiday period. The programmes are attended by matriculants from disadvantaged backgrounds across the Free State and Northern Cape Provinces. In addition to funding, we have established an extra-curricular offering that includes life orientation activities and a study centre in the university’s library to encourage selfstudy and help learners make the most of the tuition. Since 2006, Standard Bank has invested an amount of R7,550,000 towards this programme.

<table>
<thead>
<tr>
<th>Tabel 1: Standard Bank Adopt a School Programme</th>
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<tbody>
<tr>
<td><strong>Amount of schools adopted through the Adopt a School Programme per province</strong></td>
</tr>
<tr>
<td>Eastern Cape (11)</td>
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<tr>
<td>Free State (8)</td>
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<tr>
<td>Gauteng (24)</td>
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<tr>
<td>KwaZulu-Natal (26)</td>
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<tr>
<td>Limpopo (11)</td>
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<td>Mpumalanga (8)</td>
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<tr>
<td>North West (12)</td>
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<td>Western Cape (9)</td>
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<td>Northern Cape (6)</td>
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Support for Orphaned and Vulnerable Children (OVCs)

Research conducted by Standard Bank during 2008 and 2009 indicated that the most intractable challenges to improving teaching and learning are security (inside and outside schools), psychological health and wellness and hunger. 20% of learners in the Standard Bank “adopted” schools do not have parents who care for them, and 15% of them is classified as ‘orphaned and vulnerable children’ (OVCs). Thus, it can no longer be assumed that the traditional family structure is there to support learners in schools. The problem confronting the schooling system in South Africa is vaster than what teachers are trained to do.

Given the above, Standard Bank made a call to support orphaned and vulnerable children in the schools that it has “adopted” to the extent that it is possible year on year. In 2009/10 Standard Bank staff led a group of 50 enthusiastic cyclists (Cycle for Kids) that raised R545,553 for OVCs in twenty four Standard Bank schools spread across the Eastern Cape, Free State, Gauteng, KwaZulu-Natal, Limpopo and Northern Cape.

In 2011, the CSI Unit set aside R3,2 million to support OVCs in Standard Bank schools. The learners needing support were identified by their schools and so were items that would provide most assistance.

Centre for the Study of Violence and Reconciliation (CSVR) - Preventing Violence in Schools Project

In addition to the above OVC programme, Standard Bank entered into partnership with CSRV to work with two of Standard Bank’s adopted schools (Manyano and New Orleans) that are facing more than usual levels of violence inside and outside schools. CSVR will work with the schools and their surrounding communities to find a lasting solution to the threat to security. Standard Bank invested R200,000 towards this project.

Health and Wellness

Palliative Care Network Development Programme

The programme supports the growth and entrenchment of palliative care in the Eastern Cape, Nelson Mandela Metro and Kouga regions. The programme seeks to alleviate the burden of overcrowding in public health facilities by ensuring strengthening and support of palliative care services within communities. The implementing partner is St. Francis Hospice Association (Non Governmental Organisation) which is growing, tracking and nurturing holistic palliative care services, partnerships and sectoral development in the communities of the Eastern Cape Province. They aim to fill the gaps that exist within this sector, through exercising professional discipline, clinical care, advocacy and by building capacity where required.

Thus far, Standard Bank has invested R2 million into the programme.

St. Francis is providing a holistic service of Palliative Care to short life expectancy HIV/AIDS, Cancer, TB and Motor Neuron Disease patients in a geographical area where basic palliative care and welfare services are limited. Beneficiaries supported by the programme to date are over 1,500 patients and 7,500 family members. Training of basic palliative care and home based care was conducted to patients and their families (55,000 individuals); 200 nurses from Department of Health; 34 individuals from Department of Correctional Services; 68 students from Nelson Mandela University and 41 Home Based Carers.

Standard Bank also partnered with the Hospice Palliative Care Association to strengthen Palliative Care Services within the Eastern Cape Province. Standard Bank invested R1,500,000 in this project in 2013.

Strengthening and Expanding Comprehensive School Health Programme

The Strengthening and Expanding School Health Programme in collaboration with the African Medical Research Foundation (AMREF) is designed to strengthen the implementation of the National School Health Programme in schools. It responds to specific school health system challenges faced by schools, their school management teams, their governing bodies, health and safety officers, life orientation educators and learners. The project
seeks to find a solution/model to strengthen schools health services that will shift the social burden away from educators in order to focus exclusively on improving learning outcomes in schools. The programme is implemented in 11 Standard Bank Adopted Schools in the Limpopo Province. To date Standard Bank has invested R1 million in this project. It is expected that the project will continue in 2013 for 12 months.

GOLD Peer Education
The CSI team has partnered with an organisation, GOLD Peer Education Development Agency, that looks at peer education to harness the influence of young leaders on their peers. The programme looks to encourage youth to make informed choices and to develop health-enhancing and purpose-driven social norms. The Standard Bank partnership in particular will seek to develop an evidence-based youth leadership and behaviour change model to be initially implemented in 9 Western Cape schools. Standard Bank has invested R1,600,000 towards this programme in 2012.

Sparrow Ministries
Sparrow Ministries is an inter-denominational Ministry of help that cares for destitute, terminally ill adults and children with HIV/AIDS. Beginning with one sick young man, it had progressed to 50 people, including mothers and babies, in a larger house and, finally, in 2002 moved into the dome-structured Rainbow Village and Hospice in Florida, Roodepoort. Standard Bank provided a total amount of R4,5 million to Sparrow Ministries to continue their work in health from 2006 to 2010.

Durban Christian Centre (DCC) Hope Centre Clinic
Since 2006 Standard Bank has funded the DCC Hope Centre Clinic. This programme builds on work done wherein lay counselors for the management of HIV/AIDS were trained. This project seeks to strengthen the local health referral network in the eThekwini Metro from lay counselors to surrounding clinics, public hospitals and health care centers. The amount invested in this project to date is R8,350,000.

Enterprise Development

Believe Begin Become (BBB) and Alumni Network Programme
Believe Begin Become is a comprehensive entrepreneurship development programme that identifies and supports promising entrepreneurs who face many small business challenges such as market and information gaps, lack of business knowledge, skills and access to financial services. Once identified, the programme assists the entrepreneurs to overcome these obstacles and to run profitable, sustainable businesses.

The programme focuses on the promising entrepreneurs from four industry sectors (light manufacturing, agriculture, construction and tourism). They are trained and mentored to write a business plan. During this process, the entrepreneurs compete with their business plans for seed capital, business development services vouchers and the Aftercare. Ultimately, 20 top business plans are selected and the entrepreneurs are awarded R35,000 in business development services vouchers, as well as one year aftercare support. An additional R75,000 is awarded to the top 10 of the entrepreneurs.

A total of 240 entrepreneurs have participated in the programme. These entrepreneurs are currently part of an alumni programme which provides them with continued training, industry support, networking events, business development vouchers and call centre support facilities. There will also be an opportunity for selected entrepreneurs to receive support that focuses on accelerating their business into a growth phase through mentorship, access to finance and market linkage support.

Agricultural Market Access and Product Cluster Development Programme
Market Access programme is aimed at assisting small holder farmers to obtain sustainable market access. The training is designed for small holder farmers drawn from previously disadvantaged groups. Training includes technical, business coaching and mentoring development as the process of commercializing their activities to obtain successful market access in a sustainable manner.

Product Cluster Development Programme expands on the Market Access programme and facilitates the formation of regional product clusters for a broader group of farmers to access new markets. This allows communities to produce citrus, indigenous, organic and conventional fruits and vegetables (fresh and processed) in volumes to secure market access (“produce”). See Table 3 for Standard Bank’s investment since the inception of the programme.

South African Agri Academy (SAAA): Marker Access and Economic Cluster Development Programme
The SAAA, as Standard Bank’s social partner, puts targeted commercial farmers through a rigorous selection programme. Eighty percent of its clients are beneficiaries of land reform. The SAAA assists these farmers to obtain sustainable market access through

| Table 3: Agricultural Market Access and Product Cluster Development Programme |
|:-----------------|------------------|
| Small holder farmers per province | Investment towards the development of these small holder farmers since inception of the programme |
| Eastern Cape (3) | R1,640,000 |
| Gauteng (25) | R 340,000 |
| Limpopo (7) | R2,740,000 |
| Mpumalanga (14) | R2,740,000 |

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capacity building programmes for a period of three to five years. This process is further strengthened through provision of support with regard to export market information that is product specific; training and business advice on exports and also by establishing linkages for exporters, nationally and internationally. A mentor guides the entity for three to five years until sustainable market access is achieved. The SAAA has entered into various partnership agreements to enhance its capacity in training activities, provision of up to date market information and marketing matching trips to obtain market access for its participants to its market development course. We are working with the total of a 119 farmers in this programme nationwide.

Mutale Agribusiness Development Programme

Programme aims to assist the farmers by addressing all the challenges and creates an economically viable and growing fresh produce sector within the Mutale Local Municipality. This programme seeks to improve the business and technical skills of the farmers, increase access to financial services, create sustainable relationships between farmers and the financial services sector, and build access to diverse markets to help improve farmer economics and reduce vulnerability to market shocks. 50 farmers have been identified and selected.

Since the inception of the programme in 2012, Standard Bank has invested R6,687,999 towards the development of the fifty small holder farmers.

Operation Hlasela

Initiated by the Free State Government, this project aims to supplement the shortcomings of skills shortages and service delivery in the Free State Province. This programme was initiated through a request from our Free State Provincial Office to support Local Government and it was conducted in the following municipalities: Mangaung, Matlabeng, Maluti A Phofung, Metsimaholo, Setsoto, Xhariep, Ngwathe and Moqhaka. Standard Bank invested R2 million for 2011 and 2012.

University of Stellenbosch: Standard Bank Centre for Agribusiness Leadership and Mentorship Programme

CSI, in support of Standard Bank Agribusiness, has funded a 6-year partnership worth R10 million with the University of Stellenbosch. This partnership has led to the establishment of the Standard Bank Centre for Agribusiness Development and Leadership at the Faculty for Agricultural Sciences. This initiative is to foster agricultural development, growth and transformation through academic excellence in knowledge generation and transfer and in learning and outreach activity directed at agribusiness leadership, extension and mentorship development.

The centre main objective is to link farmers and agri-communities to the commercial agrifood value chain and as such promote economic development and growth, while opening up access and agricultural opportunities to the historically disadvantaged groups and individuals in the South African society. Land reform beneficiaries in particular have been considered as the main recipient group of this initiative.

Entrepreneurial Skills Development and Job Placement for Deaf and Hard of Hearing

Standard Bank partnered with the National Institute for the Deaf to design the Entrepreneurial Skills Development and Job Placement for the Deaf and Hard of Hearing Programme which equips people with hearing disabilities to acquire entrepreneurial skills and employment in the areas of hospitality, soft furnishings and upholstery, IT and office administration, construction and cosmetology and beauty. Since 2007, Standard Bank has invested R3.8 million towards this programme out of which approximately 34 individuals graduate per year. Since 2007, Standard Bank has supported a total of 170 deaf people to graduate through this programme.

Employee Community Involvement

Staff Matching

Standard Bank has an established facility that allows its staff members to contribute to charities and charitable causes of their choice. Standard Bank matches these donations rand for rand. The following donations were made to community organisations through this facility over 3 years:

2010: R4,7 million
2011: R6,1 million
2012: R3,0 million

Staff members have and continue to use this as a means of interacting with their communities. The following staff donations were made:

**Eastern Cape**
- CHOC Eastern Cape (Childhood Cancer Foundation)
- Mzwandile Mali Jingles Fund

**Free State**
- Agape Nagsorg Sentrum
- Tshepo House

**Gauteng**
- 1 in 1 Out Charity and Community Developers
- ABC Kidzone creche at victory
- Abraham Kriel Childcare
- Africa Food for Through (AFFT)
- Albert Street School
- Barkston Place
- Batshua Community Focus
- Cancer association of South Africa
- Casa Do Sol Association
- Central Methodist Church
- Christian Religion & Social Services
- FLOC Pre School
- Fly for Life
- Friends of a Parent Child
- Friends of Parent and Child
- Girls and Boys Town South Africa
- Habitat for Humanity
- Home of Mother and Child (HOMAC)
- Hosanna Breakthrough Centre
- Ikholwa children’s Home
Western Cape
• College of Magic
• Habitat for Humanity

Standard Bank House Build Volunteer Programme
Since 2009, Standard Bank, in partnership with Mellon Housing Initiative, has worked together with government in addressing the housing backlog faced by the Department of Human Settlements. In Gauteng, Standard Bank has donated 30 houses in the areas of Tembisa and Etwatwa. In the Western Cape, Standard Bank has donated 30 houses in the areas of Khayelitsha and Witsand. About 400 Standard Bank volunteers from various business units and branches volunteered a 160 hours, over the period of four weeks, in building of the houses. The volunteer programme creates an opportunity for the employees to participate in building homes for the destitute families. The volunteers work alongside the community in making a significant and noticeable impact that improves their quality of life. For the past three years an amount of R2,389,600 (Gauteng) and R2,798,000 (Western Cape) has been invested in this project.

Joint Aid Management South Africa (JAMSA)
In KwaZulu-Natal, CSI has partnered with Joint Aid Management South Africa (JAMSA) to seek means and ways to improve and develop Early Childhood Development centres (ECDs) in KwaZulu-Natal through make-over programme of the centres and nutritional intervention, for approximately 500 children in these participating centres, with a budget of R800,000. The CSI team met with the KZN Provincial office to further discuss a platform for staff volunteerism in these ECDs. Five ECD centres were tabled for the make-overs and two of the makeovers were led by the KZN Provincial Office, under the auspices of Alan Dunbar (Umhlanga-Phoenix Local Market Manager).

Humanitarian Relief

Flood Relief
In response to the floods that ravaged parts of South Africa in early 2011, R1,000,000 was given to provincial offices in support of flood victims. The money was spent towards disaster relief in the following municipalities:

Eastern Cape
• Lukhanji Municipality
• Senqu Municipality

Free State
• Malutti A phofung
• Fezile Dabi
• Xhariep

Gauteng
• Mogale City District Municipality
• West Rand District Municipality
• Midvaal Local Municipality
• Emfuleni Local Municipality
• Lesedi Local Municipality

KwaZulu-Natal
• Newcastle Municipality Disaster Relief Fund

Limpopo
• Purchased 5 fold-away houses (temporary shelters). Families will use these shelters until they are allocated RDP houses.

Mpumalanga
• Distributed blankets across the province

North West Province
• Dr Ruth S Mompati District
• Bojala Platinum District Municipality

Northern Cape Province
• Money was given to the Red Cross that used the funds to distribute blankets across the province.

Winter Drive Campaign
In 2011, Standard Bank donated blankets to the value of R80,000 to beneficiaries across all provinces as part of its Winter Drive Campaign.

KwaZulu-Natal
• Chatsworth Home Durban
• Food Bank
• Greytown Kinderhuis/Children’s Home
• Habitat for Humanity
• Highway Hospice Association
• Phoenix Christian Fellowship
• Sizani School
• SOS Children’s Village
• The Highway Hospice Association
• Tholulwazi Uzivikele

Limpopo
• Cancer Association of South Africa - Shavathon
• Mahweleueng Centre of Hope

Mpumalanga
• Children of the Dawn

• Ithokomeleng Association for care of the Aged and Disabled
• Jehovah Jirah Orphanage Centre
• Jesus Life Changing Ministries
• Johannesburg Hospital School
• Gerard Fitzpatrick Old Age Home/ The Women’s Civic Benevolent Society
• Meals on Wheels
• Middestad Evangelisasie end Sending Opheffingsorg(MES)
• Muscular Ostrophy Foundation
• Mzwandile Mali Jingles Fund
• Othandweni Family care Centre (JHB Child Welfare)
• Philile Foundation
• Princess Anne Adoption Home
• PFUNA Projects
• PUO Educational Products
• Randfontein Publicity Association
• Relationship Development
• Ring a Rosy Toy Library
• SANZF
• Siyabonga Dorah’s Ark
• Smile Foundation
• Star Fish Greathearts Foundation
• St. Laurence’s Children’s Home
• St. Johns College
• Stop Hunger Initiative
• Teddy Bear Clinic for Abused Children
• Usindiso Ministries
• Woman and Men Against Child Abuse
• YAD Aharon & Michael Tzedokah Food Fund

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The SRCC Foundation Trust was fairly recently established by the Sundays River Citrus Company (Pty) Ltd in order to provide a transparent and accountable vehicle through which to raise funds, both locally and internationally, with which to address the social responsibilities within the Sundays River Valley area. Our main focus is on education, health and the environment.

Education

Peer Education
The Peer Education project started 8 years ago when SRCC Foundation identified a group of people from our staff, who had shown a commitment in helping those in need, to be available for counselling, home-based caring and advising our seasonal workforce of nearly 2,500 and their families.

30 Peer Educators have been trained for the past 8 years in various aspects of providing a helping hand within the workforce of SRCC and beyond in the various townships. For the first number of years we offered training in HIV/AIDS awareness, counselling and homebased caring, in order to counsel those workers who have been infected with HIV/AIDS and also to do house visitations to counsel their families as well. This group of Peer Educators formed a drama group who went onto some of the farms in the area and performed a short drama to spread awareness and encourage discussion on HIV/AIDS. Thereafter, our project has focused on training them to be able to counsel those who suffer from substance abuse and/or domestic violence including the provision of anger management support. These programmes are designed in such a way that the Peer Educators will always be able to continue counselling and helping in all fields in which they have already been trained.

Financial Support to Schools
Due to the deteriorating government support in education, we have identified schools which still provide a good standard of education for the provision of financial assistance. The criteria for receiving such assistance is that the funds provided must be used to specifically benefit previously disadvantaged students who are unable to fund their tuition and/or sport activities or tours. Our financial support has been provided to these schools for a good number of years now and this year our funding amounted to R77,000.

Establishment of Crèche
Masiphathisane Crèche – Msengeni Township, Kirkwood
Msengeni is a newly developed and still developing township adjacent to Moses Mabida Township, Kirkwood. The township is earmarked for further development of RDP housing. Currently there is a single facility which provides a basic day care to 72 to 75 children during the picking/packing season. The current structure and available ground is relatively small and does not provide enough space for the number of children being cared for, nor to enjoy outdoor recreation.

The municipality has confirmed that the Masiphathisane Crèche has been registered within the Sundays River Municipal area. We have applied for the alterations/improvements to the current building in May 2013 and are still waiting for approval of these.

The current building consists of 3 small class rooms, of which one is used as a storeroom and a larger open area housing a basin and two toilets. The toilets were not in working condition and lighting was poor but has subsequently been repaired and upgraded by SRCC volunteer personnel, which has made a difference. When visiting the building we noted that the building has a corrugated iron roof (with a few leaks) without gutters and no ceiling, which makes the area quite unbearable in any adverse weather conditions. The flooring is cast concrete and covered in a variety of lose carpeting for some comfort. Desks are
We envisage that she will still need to study for a further three years in order to complete her course and be accredited. SRCC Foundation is funding her training, travel and accommodation costs and to date this amounts to nearly R15,000 with still a few more months to be paid for.

It became evident that in order for her to complete her assignments, she was in need of a computer and through the kindness of the Capespan Foundation a computer was donated to her. We are in the process of training her in the computer skills she would need and will provide her with an internet connection as soon as she is proficient in the use of the computer.

We are looking at this project as a threefold project whereby we address the focal points of the foundation which is Education, Health and Environment and although all three might not be addressed from the start, we would like to see an extension where a clinic facility is available, extra classrooms and a small community hall for odd meetings. We are planning to benefit the environment with planting of lawn and obtaining additional play area for the children and foresee a sustainable vegetable garden.

Once the crèche has been registered as a fully-fledged crèche, the Department of Social Development is supposed to contribute according to the number of children cared for, which should provide them with a monthly income to pay for maintenance and basic feeding scheme.

Although the municipality has indicated that they are in favour of the development of this crèche in the area and that they are prepared to give us their full support to extend the property to facilitate the envisaged improvements, to date we do not have anything in writing.

Once the municipality has provided us with the necessary documentation, as to the increase in property, we will have to get a quote for the extension of the fence.

In the meantime a working team from SRCC have made themselves available to paint the building, lay the flooring, fit skirting and plant grass. We are in the process of pricing a child friendly jungle gym to be installed. In order that the children will have some grass to play and relax on, we are obtaining costs for water on the premises.

The current building consists of three rooms where classes are being given, but with the larger intake of children it has become necessary to focus on larger property, fencing, extra classrooms, storage for the children’s books and bags, a proper office for the administration of the crèche and an area where small community meetings can be held for the second phase.

We envisage the third phase to be the provision of a clinic facility built onto the back of the building and separated by fencing where the infirm can have an undercover waiting-room area and with the provision of two examination rooms.

**Sport Education and Development**

During 2012 we were asked to combine our efforts with that of the Calabash Trust. The Calabash Trust which operates in the Eastern Cape at quite a few schools included us in an initiative in which a group of 18 students (aged between 14 and 18) and their 8 teachers were invited from the UK to be involved in a project at the Vusumzi School in Nomanthamsanqua, Addo. We were able to provide daily meals for the group from the UK as well as the provision of drinking water, oranges and juice for the duration of their stay.

This group was specifically tasked with the building of a netball field for the school and as they also recognised the need for teaching the children the game of rugby, they asked us to provide the rugby poles. We were able to manufacture these poles from materials on our site and donated them to the school along with their teams’ rugby outfits and balls.

We are still involved with Vusumzi School in an advisory capacity in support of the Universal Promise organisation from the United States. Universal Promise is busy upgrading the school on a number of levels and we were able to assist with obtaining the best prices for the fencing, burglar proofing and alarm system, which have been fitted this year. The next phase with which we are helping is the establishment of a computer lab and we will again avail ourselves
in planning and purchasing, the benefits of which we will then pass on to Universal Promise.

During this year we have also been involved with the upgrading of the school sports grounds at Samkelwe School, Nomanthamsanquua, Addo, in conjunction with CapeSpan Foundation and Calabash Trust, where a sprinkler system was installed to assist with the development of the grass coverage to enable the children from the school to play sport on their own grounds.

We have furthermore over the past number of years been supporting the “Stars in Their Eyes” soccer development. The Stars in Their Eyes Foundation identified a few local people to be trained as coaches and these people were flown to the Netherlands on a coaching workshop. This project’s main aim is to ensure the availability of coaching support, and thereby to develop the interest of the children from the area, in participating in sport and in turn the opportunity to further develop themselves. This effort from local coaches has been noted by our Foundation and we support them with the provision of clothing and medals for their tournaments.

The Kirkwood Rugby Club has excelled in their club competitions and was part of the play-offs held in Johannesburg earlier in the year. They walked away with the laurels and some of the players were voted as the best players in the competition. We were able to help financially to cover some of the costs of participating in the tournament.

The Enon community recently held their annual “Boeresport” day at which traditional races are organised, i.e. egg-and-spoon and bag races. This event is organised to raise funds for their restoration project for this very historic enclave close to Kirkwood. We were able to sponsor 6 teams of 10 with T-shirts and medals for the day.

**Health**

Our involvement in health is multipronged, as the education of the Peer Educators previously described, has a direct influence on health issues within our workforce and their families. As mentioned, these Peer Educators counsel, advise and provide home care to those who are infected with HIV/AIDS and those who suffer with or under the influences of substance and/or domestic abuse. This year the training provided will also cover home care for the infirm and those recuperating.

We have also embarked on a multivitamin programme for our entire workforce a number of years ago which has proven worthwhile. In terms of this programme each employee receives packets of multivitamins per month throughout the winter months which helps in the fight against influenza and colds.

We are aiming to provide an enclosed shelter as a waiting room, consulting rooms and toilets to be used by the local clinic adjacent to the Masiphatishane Creche. Currently the Msengeni area is being serviced by a mobile clinic which parks on an open piece of property and all those attending the clinic do not have any shelter and have to wait their turn in whatever weather conditions are prevalent at the time. This project might still take a year or two before completion, as we are reliant upon funds being raised externally to enable us to commence with the building.

**Environmental Responsibility**

We recently embarked on a recycling project with the help of Sappi who provided a baling machine to bale cardboard and paper. We invited local people to take control of this development and identified the candidates 3 years ago. This recycling project is a Black Empowerment initiative and we have provided the company which was established with premises from which to operate, as well as supplying their electricity. This project is slowly developing into a fully-fledged recycling plant and the aim is that all recyclable materials in our area will be handled by this plant in the near future. We will continue to act in an advisory capacity to the company and help them in whichever manner to achieve their goals.

We have also thrown our efforts into helping with the “Kirkwood Droom” project, which is aiming to beautify not only the town of Kirkwood but also areas beyond the town’s borders. The project team has already planted hundreds of trees in the area and we are involved by helping with the mowing of the grass along the verges and watering the trees and grass.

As there are times when there is a drinking-water crisis in the townships we have also installed a row of 10,000-litre water tanks at our packhouses to which the staff have access for the collection of water for their domestic needs.

**Other Projects**

**Soup Kitchens**

We have been supporting a soup kitchen in Aqua Park (the Centre of Hope) for a number of years now by providing the transport to collect their monthly allocation from the Foodbank. This soup kitchen is being run from a RDP home to which an enclosed section was added to facilitate the serving of food and the provision of shelter. While visiting them last year we noticed that, in order to feed the nearly 200 needy people of all ages, they made use of a huge pot which required that all 4 plates of their stove had to be turned on to heat the soup. We were able to provide them with a 3-burner gas unit, gas and gasbottle, 2 additional pots, a stainless steel work preparation table and kitchen equipment to make their workload easier which has improved their circumstances significantly.

Another soup kitchen, the Bubele Service Centre, has recently approached us to assist with the setting up of their soup kitchen in Bersheba, a township close to Kirkwood and we are in the process of determining their needs.

**Mandela Day**

Last year we realised that the International Mandela Day should be a meaningful celebration to honour this iconic figure and that, as he has always supported the children in his foundation, we should reach out to our young children. We subsequently embarked on a project in which we targeted the pre- and primary schools in our area and provided them with speciality packs containing fruit, sweets, crisps, soup and cold drink. We handed
out nearly 2,000 packets in 2012. This year we were able to hand out 2,800 at a cost of nearly R19,000 bringing a little joy to each of these children. The goodwill that this initiative generates far exceeds the cost involved.

**Community Projects**

We have made ourselves available to be of assistance to other projects being run within our communities. Most of the assistance provided involves merely acting in an advisory capacity. We therefore attend meetings of a variety of community organisations and assist wherever we can by offering our time, advice and, if possible, financial assistance.

Some of the community projects being supported are the Sanparks Forum, San-Miguel Community Development Forum, Mayibuye Trust Forum, Themba-lethu Trust Forum, Vusumzi School Project, Enon Restoration Project, Kirkwood Droom Projek and, when asked, we attend some of the sport development meetings to determine the needs in our area and to be of assistance if at all possible.

SRCC Foundation is proud to be part of and involved in our SRV community and being able to contribute to the many needs in whichever possible way to bring relief where required.
Apart from developing innovative products that help farmers grow more from less, Syngenta is guided by the conviction that value creation depends on the successful integration of business, social and environmental performance. We are committed to promote and maintain high standards of corporate responsibility worldwide in an industry that is essential to global agriculture and food production.

**Timbali Technology Incubator’s mentoring programmes**

Syngenta has been actively involved in the sponsorship of the Timbali Technology Incubator’s mentoring programmes over the past 10 years. We teach their trainee flower and vegetable growers about HSEQ, insect and mite management and disease control. It is an ongoing investment that started in 2003. Timbali was established with the aim of bringing start-up agri-SMMEs into the mainstream economy.

Syngenta assists Timbali with a large amount of pro bono work in the form of training and needs analysis. Syngenta does need analysis to identify the specific challenges with pests that the farmers are experiencing, and do custom training to address these issues with the farmers. The training comprises of two components – theoretical training in the board room after which the farmers’ competencies are tested with a test, and practical training in the tunnels. Syngenta also does need analysis for the off-site farmers in the Mpumalanga cluster at Middelburg and provides protective clothing to 35 Dovheni off-site farmers.

Timbali has developed a model for connecting low-skilled unemployed young farmers to sophisticated Global Gap Certified Markets. They use a “Cluster” model to improve economies of scale for small scale start-up farmers. Their model borrows from tried and trusted franchise principles to provide a business format enabling ordinary people to deliver a repetitive, predictable high quality product. The agribusiness cluster model of Timbali is a ground-breaking endeavor that is creating a platform for sustainable development of small scale agriculture in South Africa.

- Timbali provides both the physical infrastructure as well as the metaphysical or “soft” support services needed to create this enabling environment that provides them with the opportunity to grow into independent, competitive businesses. This is achieved through training, mentorship, technology packaging, financing facilitation and marketing.
- The Incubator greatly improves the chances of survival of start-up businesses during the first three years, when they are most vulnerable.
- Timbali started with cut-flowers and have diversified to include all horticulture products like foliage crops, fruit trees, ornamental crops, vegetables, etc.

**Gold Productivity Award**

Timbali has also recently received a Gold Productivity Award from Productivity SA. These awards are aimed at recognising organisations and companies which continue to improve their productivity, despite difficult trading conditions. Syngenta is one of the world’s leading companies with more than 27,000 employees in some 90 countries dedicated to our purpose: Bringing plant potential to life. Through world-class science, global reach and commitment to our customers we help to increase crop productivity, protect the environment and improve health and quality of life.
The Co-op is involved in the following projects:

**Social Projects**

**Employee programmes**
The Co-op is involved on an ongoing basis with the welfare and development of its employees. A long-term agreement has been concluded with a service provider to provide employees with the following services on the premises.

**Social programmes and development**
The following programmes are offered:
- Personal financial management: Training in personal finance.
- HIV and AIDS: To make employees aware of the facts and also provide care and support for HIV-positive patients.
- Work ethics: Definition of ethics, communication, productivity, conflict resolution and similar matters.
- Health: Dangers of smoking and alcohol and drug abuse (the prevention and treatment of addiction).
- Relationships and marriages: Addressing employees' problems and precautionary measures.
- Living with HIV: Programme for HIV-positive employees, including treatment, lifestyle adjustments and care.

**Confidential counselling**
If needed, confidential counselling is provided free of charge by a qualified social worker. Home visits are conducted where necessary.

**Support for workers**
Liaison with banks, debt collectors, schools, hospitals, clinics and the Department of Home Affairs on behalf of the workers.

**Medical assistance to wage earners**
Wage earners receive assistance in terms of medical services. By subsidising medical expenses, employees and their dependants are offered access to medical services.

**Community Projects**
A non-profit company, Sakh'ingomso, has been registered. This company will secure funding from the state and other role players and is involved in the following projects:
- Involvement in AIDS clinics on farms: Farm workers are offered AIDS counselling and support, while liaison takes place with the local authorities for the care of people diagnosed as HIV-positive.
- Involvement in nursery schools: The schools offer programmes to promote school-readiness among farm workers’ children. Grade R learners are assisted to become school-ready. Parent training programmes are offered and a social worker is assigned to each school to assist in this regard.
- Diverse projects with merit are identified and the company will become involved where appropriate.

**Healthy Mom-and-Baby Clinic**
The Co-op supports this clinic in Jeffreys Bay by subsidising nursing staff salaries on an ongoing basis. The state provides the clinic with medication, but operating costs are covered by private donations. The clinic offers professional medical services to expecting mothers and also babies. Information services around HIV, alcohol abuse and personal health are also provided. The clinic provides services to women and children in the Kouga area and makes an enormous contribution to the welfare of the community.

**Foundation for Farming project**
The Co-op is involved in the project on a continuous basis and supports it by paying the salary of a service worker, as well as making necessities available where appropriate. The project is a private initiative of a group led by a member of The Co-op and is run in conjunction with the CSS. This initiative aims to train members of the community to establish vegetable gardens and so doing feed themselves and their community. In the process, technical knowledge as well as Bible principles are shared, while creating a feel for the land and the farming environment.

**Abet training**
A qualified person was appointed to offer Adult Basic Education and Training (ABET) to the staff where necessary.
employee has also been made available to other institutions to offer training to their workers.

Sundry projects
Ad hoc contributions are made on an ongoing basis where there is a need. Examples of this are the erection of a wire fence at a farm school, the donation of toilets for a farm school, as well as the provision of tanks, cement and paint for the construction and upgrading of facilities at farm schools.

Contributions to the development of projects in the agricultural sector

BEE Farms
During 2011/2012 negotiations took place with the local government, the Department of Agriculture and the Department of Environmental Affairs around the acquisition of two successful farming units where BEE projects could be established. Commercial as well as emerging farmers were to be involved in such projects. The idea was to offer emerging farmers an opportunity to become involved in a successful farming operation, to offer them the necessary training and then make the farming units available to them to operate as their own. A detailed business plan was drafted in consultation with local auditors, and applications were submitted to the respective departments. However, these applications were never approved and the projects had to be abandoned.

Boplaas Farm
The Co-op is currently involved in this BEE farming project and provides the necessary support in terms of management, training and expertise to ensure the sustainability of farming operations.

Financing
The Co-op, in conjunction with the Land Bank and government, offers financing to black farmers. These funds are provided by government via the Land Bank; however, The Co-op is responsible for assessing the applications, for the administration of the facilities and credit control and also bears all the risks relating to the loans. The Co-op is also expected to offer the necessary expertise and training to farmers to ensure their sustainability.

Transkei/Ciskei regions
The Co-op is involved in the former Transkei/Ciskei. The purpose of this is to provide the necessary inputs and expertise to develop and support successful farming operations in the area. A branch will soon be opening at Qamata where goods will be provided to the local population. In the process, The Co-op aims to contribute to the development of these rural areas by bringing them agricultural and administrative services.

An advisory committee, consisting of successful local farmers, is being setup to assist the management of the farm with practical knowledge and advice on the crops grown and general farming practices in order to achieve successful skills transfer.

Training

Interim
Staff training enjoys high priority. The Co-op is registered with W&RSETA, and the workers’ forum that is in place is consulted with regard to the planning of training. Both formal and on-the-job training is provided.

Learnerships
A contract was concluded with the Seta in terms of which training is offered to current employees and unemployed people in the form of learnerships. These learnerships include formal as well as on-the-job training and equip people for a career within the sector.

Bursaries
Bursaries are made available on an annual basis to students from previously disadvantaged groups. The students are selected and their study fees are paid in full. There are currently two persons attending courses at Grootfontein Agricultural College on this basis.

Donation of computer
A laptop was donated to a needy student to assist with her studies at the University of Pretoria.

Donation of stationery
During 2009, 1,000 books and 1,000 pens, as well as photocopier paper were donated to schools in the area. This donation was made because the Department of Education was unable to provide the learners with stationery.

Expertise
The Co-op employs expert technical staff, including a veterinarian, agronomist, an agricultural economist and irrigation technicians. These experts are made available to emerging farmers to ensure their sustainability.

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The Co-op is currently involved in this BEE farming project and provides the necessary support in terms of management, training and expertise to ensure the sustainability of farming operations.

Financing
The Co-op, in conjunction with the Land Bank and government, offers financing to black farmers. These funds are provided by government via the Land Bank; however, The Co-op is responsible for assessing the applications, for the administration of the facilities and credit control and also bears all the risks relating to the loans. The Co-op is also expected to offer the necessary expertise and training to farmers to ensure their sustainability.

Expertise
The Co-op employs expert technical staff, including a veterinarian, agronomist, an agricultural economist and irrigation technicians. These experts are made available to emerging farmers to ensure their sustainability.

Transkei/Ciskei regions
The Co-op is involved in the former Transkei/Ciskei. The purpose of this is to provide the necessary inputs and expertise to develop and support successful farming operations in the area. A branch will soon be opening at Qamata where goods will be provided to the local population. In the process, The Co-op aims to contribute to the development of these rural areas by bringing them agricultural and administrative services.

An advisory committee, consisting of successful local farmers, is being setup to assist the management of the farm with practical knowledge and advice on the crops grown and general farming practices in order to achieve successful skills transfer.
Tuinroete Agri is involved in the following projects from 2008 to 2013:

**Social Investment**

**Avontuur, Langkloof**
A total of R1,3 million was spent in the last 6 years for the provision of housing and infrastructure, e.g. daily transport to schools, sewerage, removal of wastage and water and electricity, in Avontuur in the Langkloof.

**Bursaries to schools in 10 towns in Garden Route, Karoo and Langkloof**
Bursaries to scholars entail 10 bursaries granted annually to pupils at 10 schools in our region. In the last 6 years R78,000 has been awarded for this purpose.

**Kabouterland Nursery School for Powertown Plakkerskamp children**
R129,600 has been granted to Kabouterland, a nursery school for disadvantaged pupils in Klein Brak over the past 6 years.

**Waterboots to schools project**
200 Water boots to the value of R16,000 have been donated to the following schools in our region: Rondevlei Primary School near Sedgefield, Kabouterland near Klein Brakrivier, De Hoop School near Uniondale, Nol Primary School and the Thembalesizwe Nursery School in Aberdeen.

**Donation of paint**
Substantial donations of paint and other building material were made to various schools in our region over the past 6 years. Tuinroete Agri also makes ad hoc donations to schools in its region on request for special projects.

**Employee Training and Development**

Tuinroete Agri believes in fostering value driven and ethical behaviour. The Group employs high calibre individuals, characterised by integrity, competence and leadership abilities who subscribe to its culture and values. The company believes that the sustainability of its success lies in realising the potential of its employees and is committed to employee training and development and the provision of a stimulating working environment.

Training and Development at Tuinroete Agri constitutes:

**Product training**
Product training focuses on specialised products such as paint, veterinary medicine, irrigation, etc.

**Learnership programmes**
DTI Codes of Good Practice recommend that companies of TRA’s size enrol 5% of the total permanent staff complement into learnership programmes. Since 2009 TRA has enrolled a total of 87 learners in learnerships. A further 39 learnerships commenced in 2013.

**Internal training**
The following internal courses are conducted:
- Client relationships
- Merchandising
- Finance
- Procurement
- Stock control
- System training
- Employee health and safety

**External training**
External training constitutes a variety of training courses, such as forklift licensing, first aid, fire control, IT-courses, financial management and credit training, as well as tertiary training, etc.

**Internships**
Tuinroete Agri has been playing host to students from a local college for the past 2 years. During an 18-month period, the students receive on-the-job training as part of an internship requirement set by the college. 20 Students have already successfully completed their internships and a further 20 are currently in process.

**Enterprise Development**

In 2012/2013 Tuinroete Agri granted financial assistance to the value of R263,265 to emerging farmers in the Langkloof, as well as assistance to the Haarlem Women’s Development Foundation. Assistance is also provided in terms of business plan development and the procurement of products.
VKB recognises its responsibility as a corporate citizen and believes that it has a fundamental role to play in improving the lives of its communities. VKB's progressive Corporate Social Investment programme is seen as a strategic function guided by a common policy framework. The investment of VKB in communities aims at developing, empowering and uplifting the historically disadvantaged. The main focus areas are Developing Agriculture, Education and Skills Development and Sport Development.

**Developing Agriculture**

Development of emerging farmers is a priority of the VKB Group and it has adopted a long-term strategy of Vision 2020 – Leadership in the Development of Sustainable Commercial Farmers. The purpose of this strategy is socio-economic development through increased economic growth, job creation, equitable distribution of income, food security, social capital and conservation of natural resources.

**Training Programme for Developing Farmers**

Training of upcoming farmers remains a strong and efficient driver of VKB’s Enterprise Development Strategy. This programme aims at equipping and furnishing developing farmers with modern farm management and technical skills. VKB’s contribution in terms of training and development of emerging farmers is above 3% of its net profit after tax every year. This makes the company a Level 1 contributor to Black Economic Empowerment (BEE) in terms of enterprise development criteria.

<table>
<thead>
<tr>
<th>Training Milestones</th>
<th>2008:</th>
<th>Enrolled 16 upcoming farmers in QwaQwa, Villiers, Tweeling, Petrus Steyn and Kaallaagte in the Free State.</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>2009</td>
<td>Enrolled 16 farmers in QwaQwa and Vrede in the Free State.</td>
</tr>
</tbody>
</table>
|                     | 2010  | 20 Farmers in QwaQwa, Free State  
|                     |       | 20 Farmers in Pienaarsrivier, Limpopo |
|                     | 2011  | 20 Farmers in Oranjeville, Free State  
|                     |       | 22 Farmers in Tompi Seleka, Limpopo |
|                     | 2012  | 20 Farmers in Oranjeville, Free State (Advanced Farmers Programme) |
|                     | 2013  | 20 Farmers in Bethlehem, Reitz, Rosendal and Paul Roux in the Free State. |

During the Dry Bean Project between VKB and Department of Agriculture 750 temporary farm jobs were created (March 2012).
Development Programme for Developing Farmers

VKB has 40 emerging farmers in its development programme with a joint arable area of 3,000 hectares that extend across the company’s service area. A developing agriculture section was established to provide upcoming farmers with an opportunity to farm sustainably. The development programme is designed to:

- Assist farmers with a comprehensive package of support regarding mentorship, extension, training, finance, insurance, input procurement and product markets.
- Alleviate specific constraints regarding capital formation, literacy, soil status, economies of scale, management and mechanisation capacity.
- Induce good business conduct, commitment, engagement and acceptance of full ownership and responsibility by farmers.

Development Project Management

VKB recognises the important role of its stakeholders in development. Cooperation with development bodies, government, organised agriculture and agribusinesses are therefore always high on its development agenda. VKB implements joint development projects at farm level and administers monetary support funding on behalf of the Grain Farmer Development Association (GFADA), Maize Trust, Winter Cereals Trust and government departments. VKB has formally been appointed as Strategic Partner to participate in the Recapitalisation and Development Programme (RADP) of the Department of Rural Development and Land Reform. All of VKB’s projects were rated as “Good Performing Projects” in its first year of participation (2012/13).

Education and Skills Development

Education is one of VKB’s Corporate Social Investment flagship projects. VKB’s involvement in schools reflects its strategic intent to invest in community development projects that will positively add value to the lives of people in the community.

Pathways Schools for the Disabled

Since 2012 VKB has been making a financial contribution to Pathways Bethlehem as part of its social responsibility, and is aiming to up the contribution so as to advance the chances of the disabled children to receive necessary training. Pathways is a non-profit organisation co-founded by parents in their quest to find basic school accommodation for children with various disabilities. The school provides services to children with one or more of the following conditions:

- Severe mental and physical disabilities
- Hearing impairments
- Speech impairments
- Autism
- Blindness and visual impairments

The Centre offers an intensive multimodal stimulation programme within a structured environment, focusing on individual needs, strengths and capabilities. This includes sub-programmes such as physiotherapy, speech, music, sensory, horse riding and communication.

Petsana Primary School

VKB is involved in Petsana Primary School in providing uniforms to the learners whose families are struggling to make ends meet. VKB will continue with this contribution because it views children as the future leaders.

Learnerships for the unemployed

Learnerships are one of the instruments that VKB use to equip unemployed people with relevant occupational skills, specifically within the grain industry. The global environment changes rapidly and as a result augmenting and expanding human capital will have a positive spin-off to both unemployed learners and the sector. Since the inception of learnerships, more than fifty unemployed learners have
gone through Agri Trade Process NQF 2 and Grain Handling NQF 1, as well as apprenticeships.

**Garden project for schools**
As a strategy to echo and embrace Corporate Social Investment within schools, VKB supports school garden projects in conjunction with Save the Children Organisation and the Free State Department of Education.

This project aims at establishing and sustaining vegetable gardens to supplement feeding to many vulnerable families. Five schools in Reitz (Kgotso-Uxolo Secondary, Petsana Intermediate School, Kleinwater Farm School, Phinduzame Intermediate School and Reatile Intermediate School), have already benefited from this initiative.

**Sport Development**
The VKB Group has both a supporting, and brand building focus with its strategy for sponsorships at schools within its service area. VKB acknowledges its responsibility to ensure quality education in service areas and towns where it has operational activities.

**Schools**
VKB provides Rugby Week sponsorships in Reitz, Vrede and Frankfort, where children of these schools get exposure during recognised events and acknowledgment at local and national levels. In the past this was only available for larger schools in the metropolitan areas. The Group annually invests in excess of R500,000 to 13 schools, and expand sponsorships every year to more schools.

**Soccer tournament**
VKB focuses on soccer, due to the fact that it enjoys broad stakeholder support and popularity in broader communities. The aim is to fuel the development of soccer and re-awaken a sense of pride in the local football fraternity. VKB’s soccer tournament started in 2009 and it proved so successful that it has been extended to new communities and municipalities ever since.