

PO Box 76297, Lynnwood Ridge, South Africa, 0040

Grain Building, 1st Floor, 477 Witherite Road
The Willows, Pretoria, South Africa, 0184

Tel. +27 12 807 6686, Fax. +27 12 807 5600
admin@agbiz.co.za, www.agbiz.co.za

Vat nr. 4920204684

31 July 2014

MEDIA RELEASE

Agbiz Student Case Competition

Agbiz has selected top graduate students to take part in the Agbiz Student Case Competition at the Agbiz Congress, which is taking place on 28-29 August 2014 in Somerset West, Cape Town. This event is one of the premier agribusiness networking opportunities where business leaders and policy makers meet to shape the future of the South African agribusiness industry.

16 Top agricultural economics and agribusiness students from major universities across the country have been selected for the competition which kicks off on the 27th of August 2014.

Students will be divided into 4 teams, each team receiving the same case concerning the situation of a real company to address. The teams will be given limited time to analyse the business case and to propose a business-oriented solutions.

The teams will present their proposals to a panel of judges and the two finalist teams will be announced at the Welcoming Event of the Agbiz Congress the same evening. The finalists will present their cases at the congress to an audience of 200 agribusiness professionals, senior managers and policy makers, who will vote for the best team. The winning team will announced at the Gala Dinner of the congress on the 28th of August 2014.

"The success of the Student Case Competition speaks for itself," says Lindie Stroebe, Manager Economic Intelligence at Agbiz and organiser of the competition. "Some of the most talented students who were involved in the Student Case Competition at the Agbiz Congress held in 2012, were recruited by agribusinesses and industry organisations on completion of their studies."

The students who will be participating in the 2014 Agbiz Student Case Competition are sponsored by the following Agbiz members: FNB, Nedbank, Kaap Agri, KLR Agriculture, Monsanto, Overberg Agri, SSK, Syngenta, Talent Africa, VKB and Signa.

More information on the Agbiz Congress and Student Case Competition is available at <http://www.agbiz.co.za/congress-2014>

More information:

Mrs Lindie Stroebe, Agbiz Manager: Economic Intelligence

E-mail: lindie@agbiz.co.za