



2020 AFMA FORUM

3-5 March 2020 | Sun City, South Africa

**EXPLORE TODAY FOR
A BETTER TOMORROW**

AFMA FORUM 2020 HOSTED BY:
THE ANIMAL FEED MANUFACTURERS (AFMA)
Registration Number 1988/005169/08
Association incorporated under section 21 024-025-NP
Block B, Agri-Hub Office Park, 477 Witherite Street,
The Willows, Pretoria, 0184, South Africa
Postnet Suite 221, Private Bag X04, Menlo Park, 0102
Telephone: +27 (0)12 663 9097 / +27 (0)12 663 3282
Facsimile: +27 (0)12 663 9612
E-mail: events@afma.co.za
Website: www.afmaforum.co.za

MEDIA RELEASE

20 January 2020

AFMA FORUM 2020 PROGRAMME RELEASED

The 10th AFMA Forum themed '*Explore today for a better tomorrow*', which will be held at the Sun City Convention Centre from 3 to 5 March 2020, will bring together animal nutritionists, veterinarians, feed manufacturers, feed formulators and technical sales consultants from South Africa and further afield.

Attendees will learn from the cream of international and local experts who will be sharing their expertise on topics ranging from feed science and research to best practices for animal health and food safety.

Another highlight is the Ruminant Formulation Workshop that will be taking place from 2 to 6 March 2020.

The AFMA Forum and the Ruminant Formulation Workshop are accredited for Continuing Professional Development (CPD) for professionals registered at the South African Council for Natural Scientific Professions (SACNASP) and the South African Veterinary Council (SAVC).

Programme at a glance

Day one of the Forum programme will concentrate on exploring the overarching challenges facing the industry. These will include food security, sustainable animal production, public perception on animal products and antimicrobial free production.

Day two will centre on finding ways of developing new approaches to nutrition as well as the emergence of health and digital tools to improve feed and farm production. The launch of Africa's first training feed mill will close the morning's proceedings. The afternoon session will feature sessions focused on sustainability, mineral nutrition, monogastric nutrition, and feed safety and technology.

Day three will be dedicated to data-driven animal production, ruminant nutrition, gut health and consumer perceptions. The final plenary session themed '*rising to the challenge*', will feature two keynote presentations focused on antimicrobial resistance stewardship and transitioning from conventional to antibiotic-free broiler production.

Confirmed speakers are:

- Prof. Barry Bradford, Department of Animal Sciences and Industry, Kansas State University, USA.
- Sponsored by Meadow Feeds
- Dr Christos Antipatis, Strategic Marketing and Technology Director, Cargill Premix and Nutrition, Scotland.
- Sponsored by Cargill/Provimi
- Mr Nicolas Martin, Sustainability Director, Ajinomoto Animal Nutrition, Europe.
- Sponsored by Ajinomoto Animal Nutrition
- Dr Michele De Marco, Global Scientific and Technical Manager, Adisseo France S.A.S.
- Sponsored by Vitam International
- Dr Ing Matias Jansen, Product Manager, Belgium, Kemin.
- Sponsored by Kemin

- Dr Kurt Perryman, Technical Sales Manager, Micronutrients International, USA.
- Sponsored by Westside Enterprises
- Dr Mark Wilson, Research and Nutritional Services, Zinpro Corporation, USA.
- Sponsored by Chemuniqué
- Mr Jannie Maritz, Director, Adlibio, South Africa.
- Sponsored by Huvepharma
- Dr Henk Enting, Poultry Technology Director, the Netherlands.
- Sponsored by Cargill/Provimi
- Mr Gerardo Morantes, Food Safety Director, Bühler Inc.
- Sponsored by Bühler
- Dr Elke Schoeters, Research and Development Director Sub-Sahara Africa, Kemin.
- Sponsored by Kemin
- Dr Mercedes Vázquez-Añón, Animal Research Director, Novus International, USA.
- Sponsored by Novus Nutritional Products.
- Mr Franz Waxenecker, Managing Director, Biomin Holding, GmbH, Austria.
- Sponsored by Biomin
- Dr Johann Fickler, VP Marketing and Sales, Precision Livestock Farming, Evonik Nutrition & Care, GmbH, Evonik, Germany.
- Sponsored by Evonik Africa
- Dr Leon Marchal, Innovation Director, DuPont Industrial Biosciences, The Netherlands.
- Sponsored by Chemuniqué
- Prof. Finbar Mulligan, Associate Professor, School of Veterinary Medicine, University College, Dublin, Ireland.
- Sponsored by Allied Nutrition
- Dr Christophe Bostvironnois, Senior Global Poultry Products Manager, CHR Hansen, Denmark.
- Sponsored by Envarto
- Mr Alex Turney, Managing Director - Oceania, Lallemand Animal Nutrition, Australia.
- Sponsored by Vitam International
- Dr Pietro Celi, Global Scientist Lead Eubiotics, DSM Nutritional Products, USA.
- Sponsored by DSM Nutritional Products SA
- Dr Vaughn Holder, Ruminant Research Director, Alltech Inc., USA.
- Sponsored by Alltech
- Dr Roy Brister, Nutrition and Feed Milling Director, Tyson Foods Inc., USA.
- Sponsored by Biomin
- Dr Moritz van Vuuren, Food Safety and Security Portfolio Director, South African Veterinary Council, South Africa.
- Sponsored by AFMA
- Prof. Hettie Schönfeldt, Professor, Department of Animal and Wildlife Sciences, University of Pretoria, South Africa.
- Sponsored by AFMA

You can register to attend the full AFMA Forum or opt to attend only the day(s) of your choice. Please register soonest to secure your seat!

For programme details and to register, visit the AFMA Forum 2020 website at www.afmaforum.co.za

Enquiries:

De Wet Boshoff
AFMA Executive Director
E-mail: dewet@afma.co.za